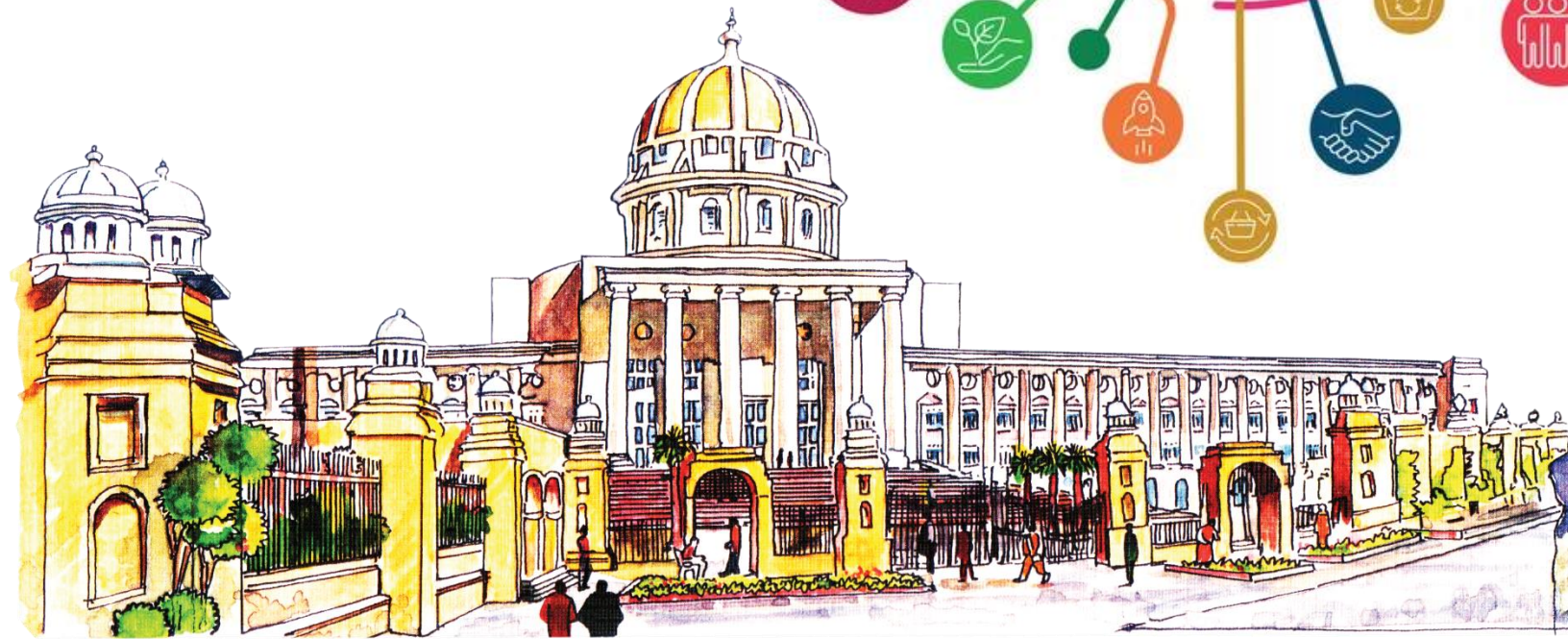




MANIPAL UNIVERSITY
JAIPUR

SDG 8



SUSTAINABLE DEVELOPMENT GOALS

REPORT 2023

8 DECENT WORK AND
ECONOMIC GROWTH





8 DECENT WORK AND ECONOMIC GROWTH



MUJ's placement and skill development workshops prepare students for sustainable career paths. This has included fostering decent work opportunities while collaborating with industries to ensure the right kind of training was provided for growth within the economy. By encouraging entrepreneurship and innovation, thus contributing to economic resilience through the development of jobs for sustainable economic growth in the community.



Contents

1. Academics
2. Research
3. Events
4. Collaborations



ACADEMICS



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

EXPERT LECTURE- PROBLEM SOLUTION FIT AND PRODUCT MARKET FIT

26th Febraury2023

**Head
Department of Business Administration
Manipal University Jaipur**

Dr N. S. Bhati

Department of Business Administration

Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

1. Introduction of the Event

IIC MUJ along with Entrepreneurship Cell, AIC-MUJ & Department of Business Administration, SBC organized '**Expert Talk - Problem Solution Fit And Product Market Fit**' to educate the students who are aspiring entrepreneurs about the validation of their business idea for the base problem and placing their product in the right market.

2. Objective of the Event

The aim of the program was to enlighten and motivate students by the journey of a successful Entrepreneur.

Beneficiaries of the Event

Students and faculty members.

3. Details of the Guest

Mr. Raghav Sharma, Founder-Skillonation Edtech

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The students were enlightened by Mr. Raghav Sharma, Founder-Skillonation Edtech. He shared his experiences and guided the young innovators and would-be entrepreneurs on how to validate their solutions for a specific problem so that customer finds them useful and how to find the correct market for their products. He technically guided the participants on product development and delivery tactics. Mr. Sharma also explained the phases of a start-up as he started with the very first phase of 'formation of a start-up', then emphasized 'validation of start-up' and, finally described the 'growth parameters of a start-up' taking the live example of his own start-up. After the lecture, the session was opened for Q&A. The speaker answered the questions from the audience and brought clarity to the thoughts of innovators. The moderator closed the talk with a Vote of Thanks and congratulated the organizers and participants for the successful and fruitful event.

5. Program Scheme

BBA I Sem					
Course Code	Course Name	L	T	P	C
BB2249	Marketing Reserach	3	0	0	3

6. Lecture Plan

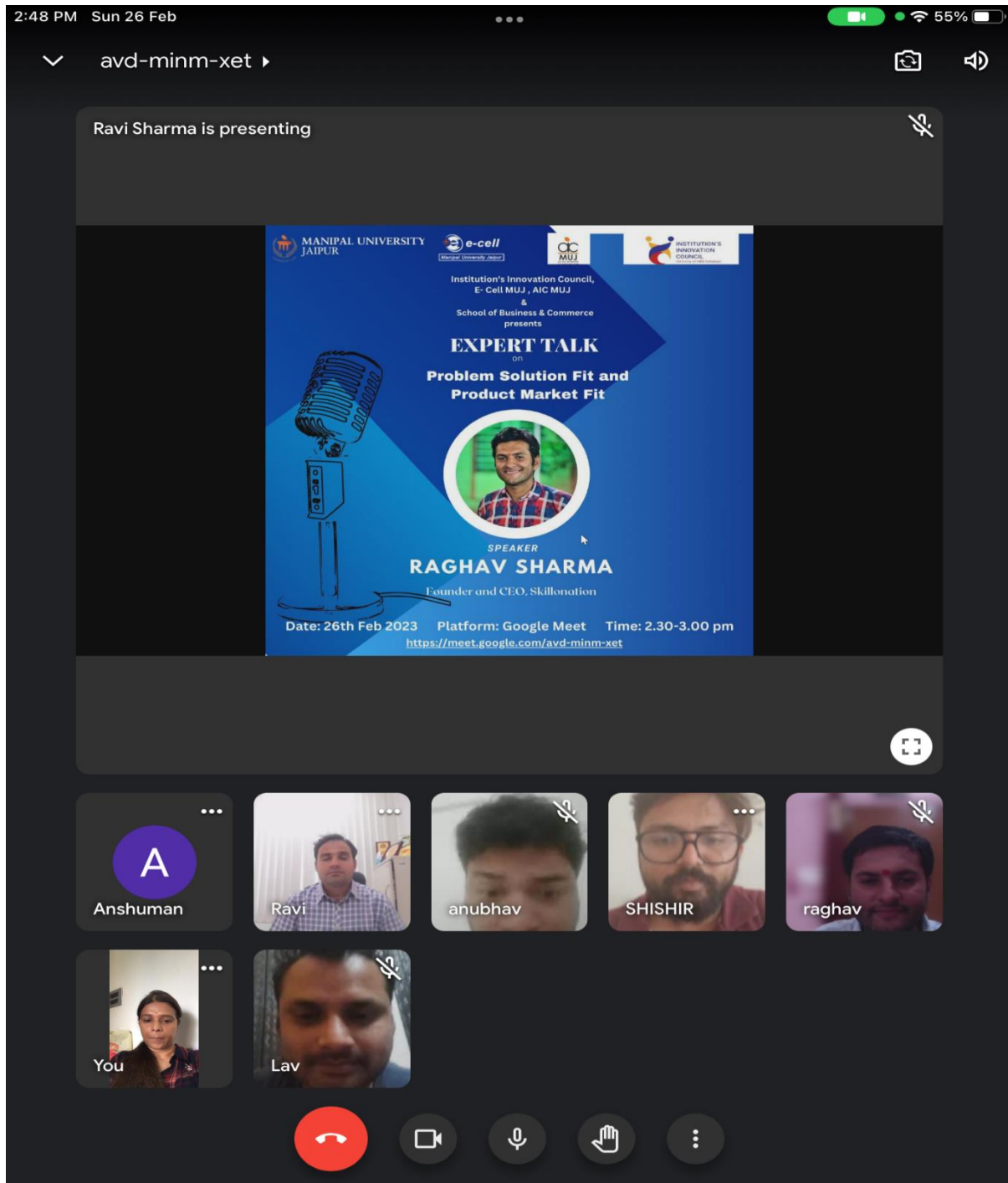
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3	Evolution of Marketing Research	Explain the Evolution of Marketing Research	Lecture & Discussion	2249.1

4	Applications of Marketing Research	Explain the Applications of Marketing Research in real Marketing Environment	Lecture & Discussion	28 
5	Limitations of MR	Explain the Limitations of MR	Lecture	2249.1
6	Meaning of Information, Need for Information	Explain the importance and characteristics of Information	Lecture & Case Study	2249.1
7-8	Formulating the research problem, the research process	Describe the process of defining a research problem and marketing research process.	Lecture & Discussion	2249.2
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11-12	Descriptive and causal research design, methods	Explain Causal research Design	Lecture & Discussion	2249.3
13	Determining sources of data	Explain various sources of data collection	Lecture & Discussion	2249.4
14-15	Sources of secondary data, advantages and disadvantages of secondary data	Describe the secondary data sources	Lecture & Discussion	2249.4
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18	Observation and methods of observation	Explain observation methods	Lecture & Discussion	2249.4

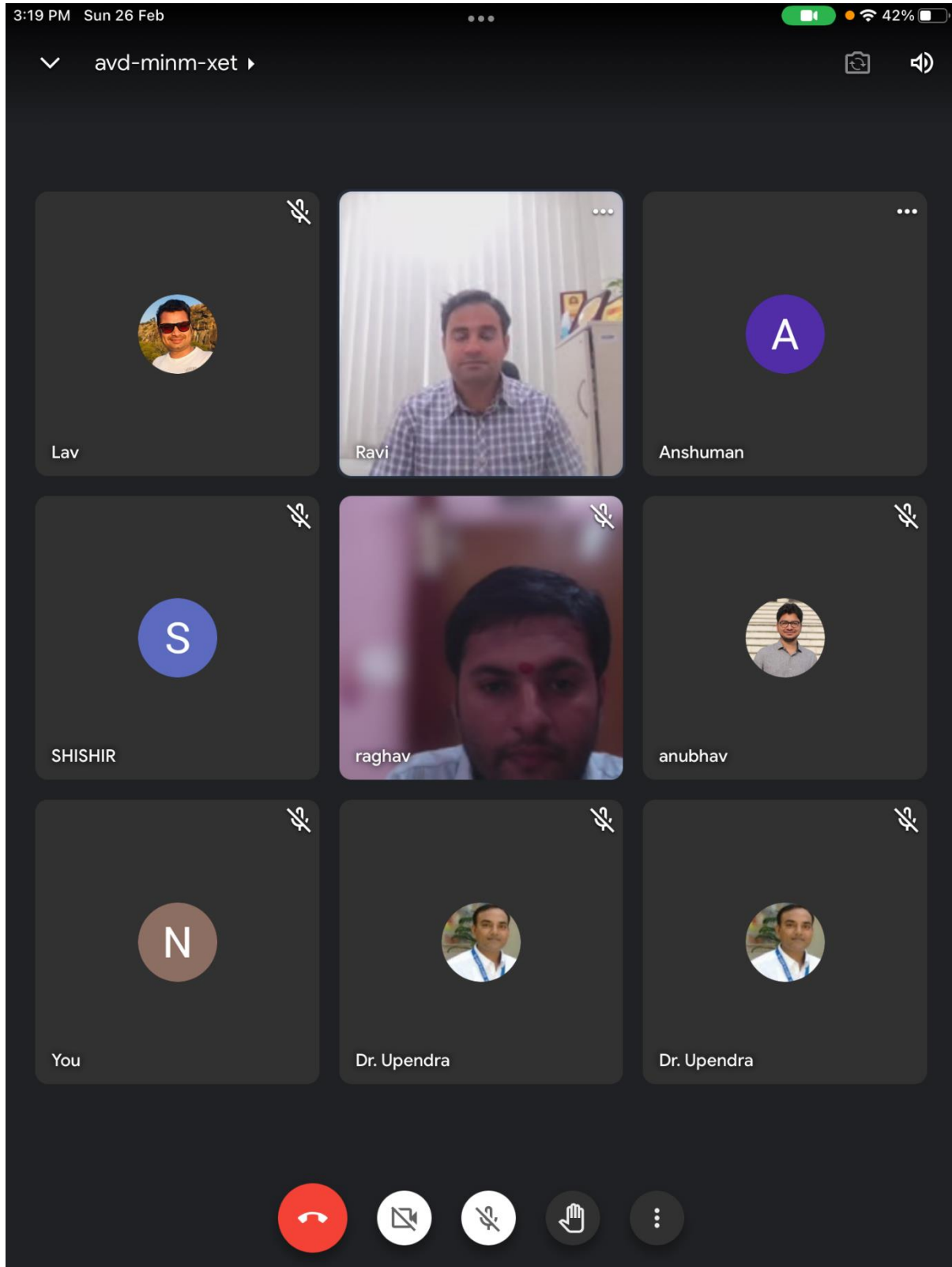
19	Projective Techniques and its methods	Explain Projective Techniques	Lecture & Discussion	2249.4
20	Survey methods	Explain Survey Methods	Lecture & Discussion	2249.4
21-22	Meaning of Sampling, The sampling process,	Define Sampling	Lecture	2249.2
23-24	Types of sampling design	Explain types of Sampling Design	Lecture	2249.2
25	Determining the appropriate sampling design, characteristics of a good sample design.	Explain the characteristics of good sample design	Lecture	2249.2
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8. Photographs of the event

The workshop was moderated by Dr. Nupur Ojha (Deputy Director, E-cell) in the presence of Dr. Ravi Kumar Sharma (Director, E-cell) and the event was conducted by Mr. Raghav Sharma.



Picture 1 : Dr. Ravi Kumar Sharma, Director, E-cell welcoming the resource person Mr. Raghav Sharma.



Picture 2 : Mr. Raghav Sharma, speaker for the day addressing the participants.

9. Brochure of the event



**MANIPAL UNIVERSITY
JAIPUR**

e-cell
Manipal University Jaipur

**OC
MUJ**

**INSTITUTION'S
INNOVATION
COUNCIL**
(Member of AICTE Institutions)

Institution's Innovation Council,
E-Cell MUJ, AIC MUJ
&
School of Business & Commerce
presents

EXPERT TALK
on
**Problem Solution Fit and
Product Market Fit**



SPEAKER
RAGHAV SHARMA
Founder and CEO, Skillonation

Date: 26th Feb 2023 Platform: Google Meet Time: 2.30-3.00 pm
<https://meet.google.com/avd-minm-xet>

10. Schedule of the event

The event was scheduled on 26th February 2023 from 2:30 PM- 3:00 PM

11. Attendance of the Event

Total attendee 40

Sr. No	Name of Institution	Place of Institution	Registration Number	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	210901001	ANAMIKA JHA	Business Administration
2	Manipal University Jaipur	Jaipur	210901011	TANVI KAPOOR	Business Administration
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MANIPAL UNIVERSITY JAIPUR



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Head
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Manipal University Jaipur



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SCHOOL OF BUSINESS & COMMERCE

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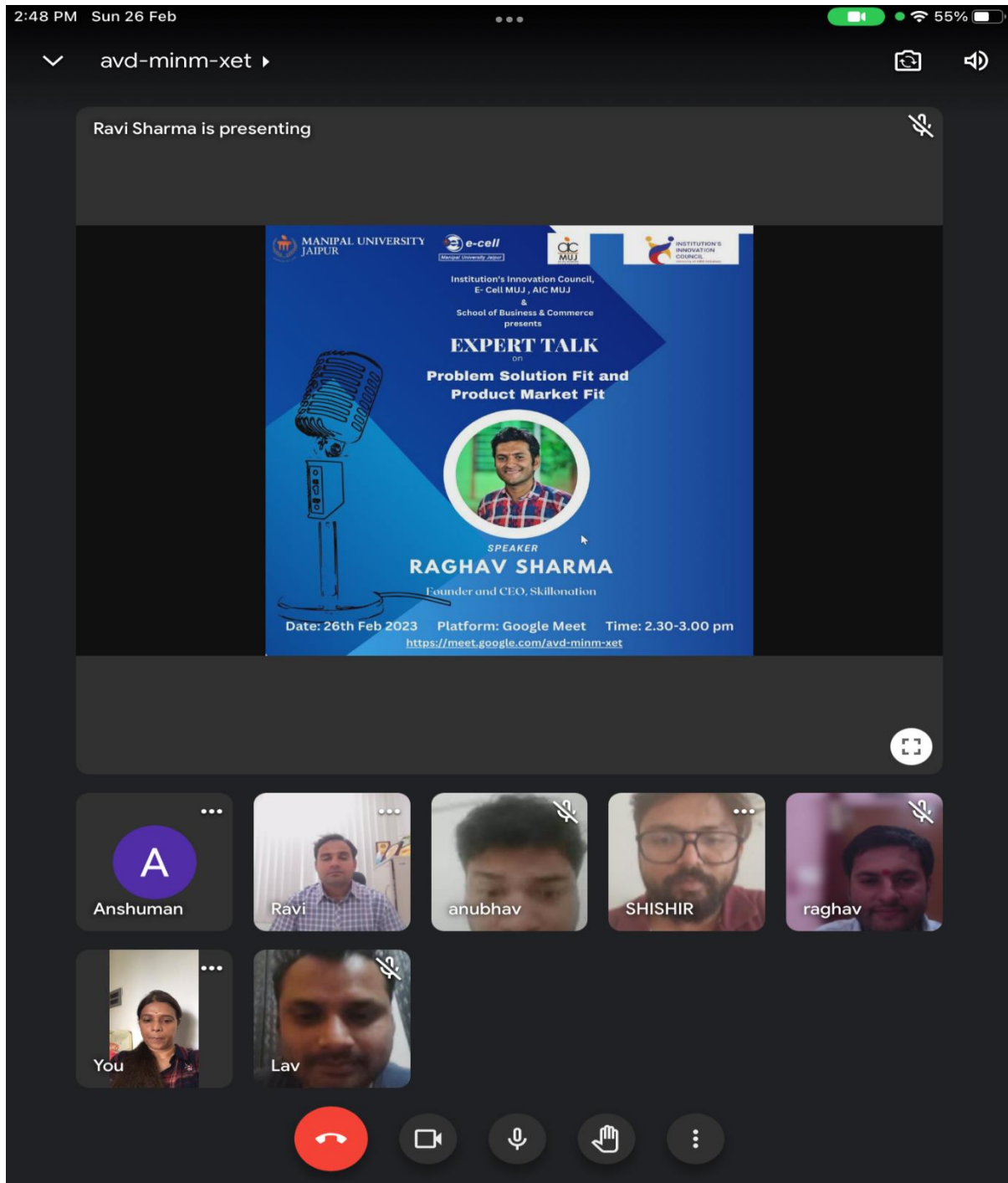
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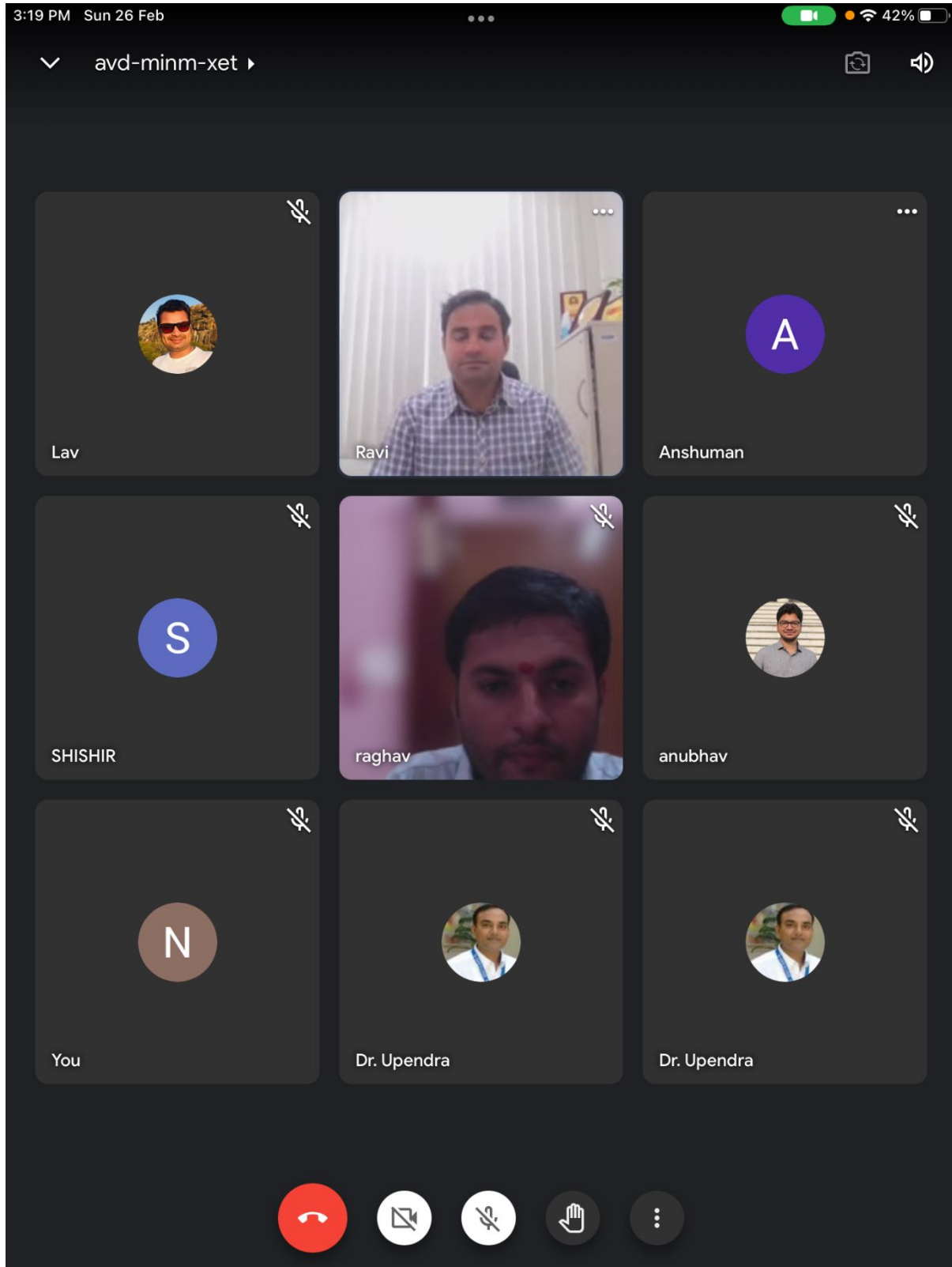
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Picture 2 : Mr. Raghav Sharma, speaker for the day addressing the participants.

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MANIPAL UNIVERSITY
JAIPUR

e-cell
Manipal University Jaipur

OC
MUJ

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Institution's Innovation Council,
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presents

EXPERT TALK
on
**Problem Solution Fit and
Product Market Fit**



SPEAKER
RAGHAV SHARMA
Founder and CEO, Skillonation

Date: 26th Feb 2023 Platform: Google Meet Time: 2.30-3.00 pm
<https://meet.google.com/avd-minm-xet>

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Head
Department of Business Administration
Manipal University Jaipur



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF ENGINEERING

SCHOOL OF COMPUTER SCIENCE & ENGINEERING

COMPUTER SCIENCE & ENGINEERING

**“ROBOTIC
PROCESS
AUTOMATION”**

Type of Event – Expert Talk

Date of Event – 08/06/2023



**HOD, CSE
MANIPAL UNIVERSITY
JAIPUR-303007**



Content of Report (index)

1. Introduction of the Event
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5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. Feedback of the Event
11. Link of MS Teams meeting

1. Introduction of the Event

Robotic Process Automation was a seminar hosted by department of CSE, MUJ to educate students about the importance and fundamentals of Robotic Process Automation.

2. Objective of the Event

- To educate students on the fundamentals of Robotic Process Automation.
- To discuss the importance and scope of the domain in today's world

3. Beneficiaries of the Event

- ETE members
- Robotics enthusiasts

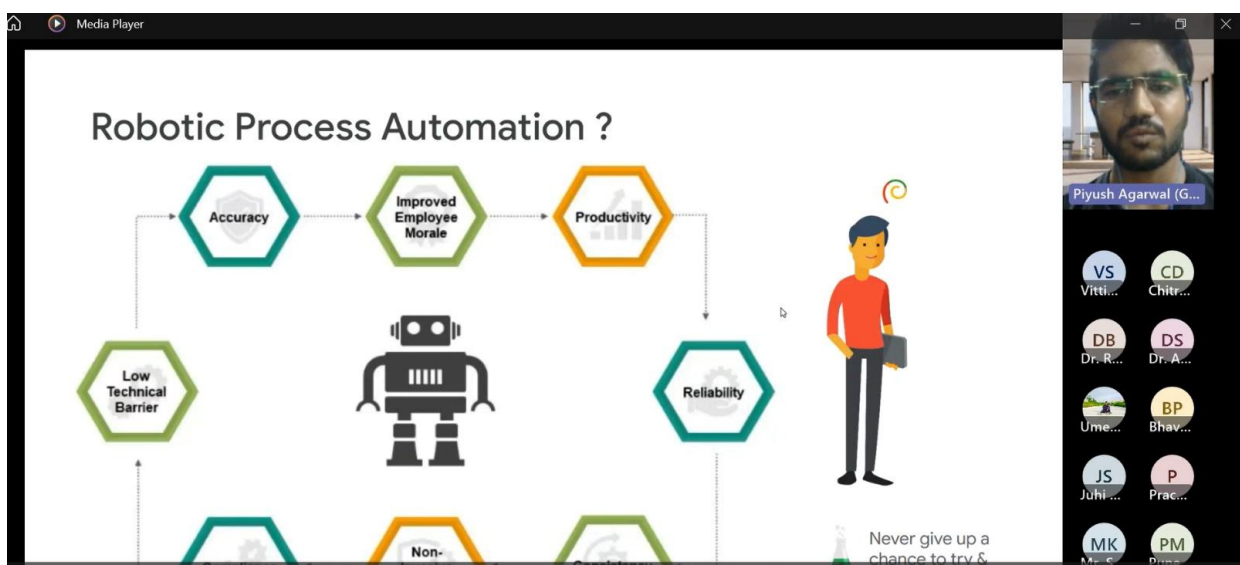
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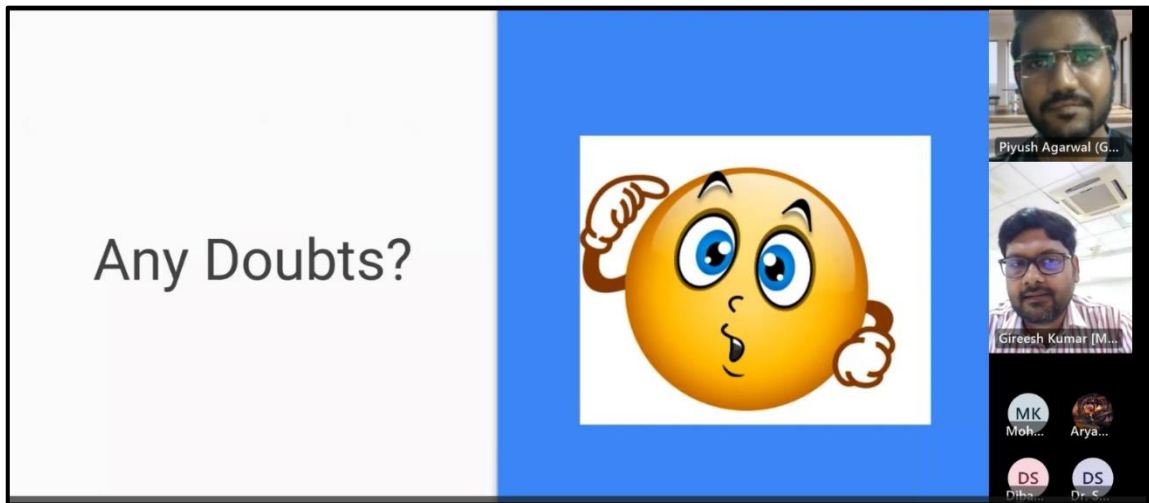
The guest speaker of the event was Mr. Piyush Agarwal, Youngest UiPATH, Community MVP and RPA Developer at Red Road Health Care.

5. Brief Description of the event


The event was a two hour-long seminar wherein our speaker, Mr. Piyush Agarwal, talked about the importance of Robotic Process Automation, its basic principles and his own experiences in the field. More than 150 students listened with great enthusiasm as he stressed on the importance of Robotic Process Automation and its use cases. The session was interactive too, with students asking questions regarding career paths in the field, the ideal learning journey and more.

6. Photographs





7. Brochure or creative of the event




**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 21f) of the UGC Act



SCHOOL OF COMPUTER SCIENCE AND ENGINEERING
(DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING)
PRESENTS

ROBO TALKS

ROBOTIC PROCESS AUTOMATION



RPA


ROBOTIC PROCESS AUTOMATION

TOPICS -

- INTRODUCTION TO UIPATH AND CAREER OPPORTUNITIES
- ADVANCED UIPATH TOPICS
- LEARNING OF UIPATH STUDIO
- DEMONSTRATION OF SOME UIPATH USE CASES

ACADEMIC ALLIANCE BENEFITS -

- APPROVED COURSES DELIVERED BY CERTIFIED OR QUALIFIED EDUCATOR
- LEARN AT YOUR OWN PACE WITH UIPATH ACADEMY AND FREE OF COST CERTIFICATION FOR VARIOUS COURSES.
- FREE ONE-YEAR UIPATH SOFTWARE LICENSES TO STUDENTS
- EVENTS, COMPETITION, AND ENGAGEMENT ACTIVITIES
- MENTORSHIP SESSION WITH UIPATH MVP AND COMMUNITY LEADERS
- DEDICATED COMMUNITY AND DISCUSSION FORUM



Speaker:

PIYUSH AGARWAL


Youngest UiPATH Community MVP.
RPA Developer,
RED ROAD HEALTH CARE.

📅 08 JUNE, 2023

🕒 11:00 AM – 01:00 PM

📌 BE READY ON TEAMS!
<https://rb.gy/xvcof>


JOIN HERE!



STUDENT COORDINATOR

UMESH KUMAR SINGH
ABHINAV SINHA

@echotechempire



8. Schedule of the event

08th June 2023: The seminar commences at 11:00 A.M. The speaker is welcomed, and he gives the talk. The seminar ends at 01:00 P.M

9. Attendance of the Event

S.No.	Name	Registration No.
1	Pranav Dixit	219302207
2	Jairam Subhash	219302484
3	Dhruv Chhajed	219301772
4	Sarthak Bhatnagar	201305024
5	Aayush Yadav	229301704
6	G Venkatarthikeya	229301783
7	Ashutosh Prajapati	229301668
8	Sugam Nema	229301718
9	Ishant Chawla	219303029
10	Kushagra Kantiwal	229311214
11	Jainil Shah	219302353
12	Kanakalapati Jeevan Kumar	229310005
13	Devashish Singh	219303161
14	Sumit Kumar	219301597
15	Het Valera	229311153
16	Akash Raj	229301533
17	Eishana Bordoloi	229311199
18	Snehansh Sai P	219311211
19	Bhuvan Maheshwari	211015027
20	Ajsusabi	09202095



21	Swayam Aggarwal	229301281
22	Dhanraj Prajapat	229102011
23	Ansh Gupta	229309122
24	Kushar Bajaj	229310126
25	Lakhan Arora	229301343
26	Shashwat Shrivastava	219301377
27	Shivangi Srivastava	219310288
28	Sparsh Garg	229301255
29	Shreja Shekhar	229302536
30	Ansh Us Gupta	219209030
31	Devpratap Rakesh Singh	229303018
32	Shriyans Rout	229301714
33	Suraj Kumar Konda	229302126
34	Akshat Rathore	220903072
35	Aditi Jain	229310194
36	Sidhant Bahuguna	229301301
37	Aarushi Singh	229310210
38	Neha Ravani	229301603
39	Sahil Mahajan	219302390
40	Mitul Dhing	219311135
41	Ananya Tiwari	229302037
42	Kartikey Joshi	219302260
43	Vagicharla Venkata Sai Rishik	229301598
44	Palak Agrawal	229302541

45	Saurash Preet	229303282
46	Anjor Aggarwal	229310204
47	Varad Lakhotiya	229303188
48	Shriyanshi Srivastava	219301058
49	Lakshya Sharma	229301274
50	Mudunuri Venkata Chaitanya Varma	209309119
51	Aman Sharma	229303072
52	Prasha Sharma	209303219

10. Total attendee- 52

11. Feedback report of the Event

All the students and faculty appreciated the event, the speaker delivered the lecture very well.

12. Link of MS Teams meeting

https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGY2ZDdiMWUtNGJkOS00MTE1LTkxNGQtZjFhNjJiMzUzZWMO%40tHread.v2/0?context=%7b%22Tid%22%3a%2227282fdd-4c0b-4dfb-ba91-228cd83fdf71%22%2c%22Oid%22%3a%22764e6f64-0806-4ac8-94f4-8f250f6d2ec1%22%7d

13. Syllabus:

Introduction to Robotic Process Automation (RPA): scopes and techniques of automation, what can RPA do, RPA components and various RPA platforms, The future of automation, What Processes can be Automated, Types of Bots, Applications and Benefits of RPA, Introduction to UiPath as RPA platform, UiPath Studio, UiPath robot, and UiPath Orchestrator. Use cases, Career opportunities.



Seal and Signature of Head with date



GUEST LECTURE
BY
FRENCH DELEGATION
ON
Career Prospects and Opportunities in French Language

OFFLINE EVENT

15th March 2023

10 AM to 11 AM

Sharda Pai Auditorium

Organized by:

Department of Languages, Literatures & Cultural Studies
(DLLCS)

Department of Business Administration (DBA)

Index

S.No.	Activity Heads	Page no.
1.	Introduction of the Event	3
2.	Objective of the Event	3
3.	Beneficiaries of the Event	3
4.	Brief Description of the event	3
5.	Photographs	4-6
6.	Brochure or creative of the event	7
7.	Schedule of the Event	7
8.	Attendance of the Event	7
9.	Link of MUJ website	7

1. Introduction of the Event

The Department of Languages, Literatures & Cultural Studies (DLLCS) and Department of Business Administration (DBA) jointly organized a Guest Lecture on the theme **Career Prospects and Opportunities in French Language**. The Delegation included three Experts Mr. Antoine Robin, forest engineer, National Office for Forests. Ms. Pia Robin, French Professor, French government along with Mr. Gregoire Marie, Personnel Navigant Commercial PNC at Emirates Airlines. The event was conducted in Sharda Pai Auditorium on 15th March 2023 from 10 am to 11 am.

2. Objectives of the Event

- To orient students about the future career prospects in French language.
- To acquaint students with the correct pronunciation techniques in French language.
- To apprise students about France and French culture.

3. Beneficiaries of the Event

- MUJ students and faculty members.

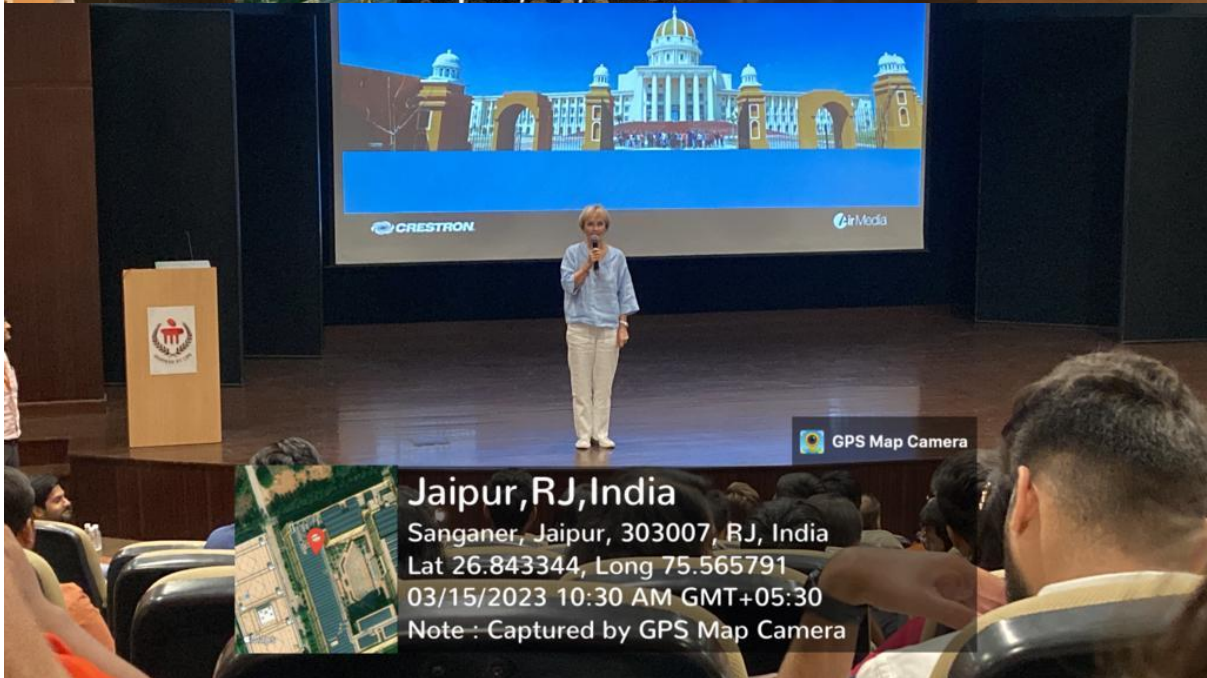
4. Brief Description of the event

The session started by a warm welcome to the Guests by Heads of Department of Languages, Literatures & Cultural Studies, Dr. Priyanka Chaudhary and Head Department of Business Administration, Dr. Birajit Mohanty. The students of BBA performed a French song for the audience in the auditorium “Je ne veux pas travailler”. The event was introduced by the Dr. Narender Singh Bhati from Department of Business Administration where he spoke about the relevance of French language and the need to be industry ready with foreign language skill. After that the Experts shared their talk with the students. The first speaker was Ms. Pia Robin who deliberated on the theme Enhancing French language through better pronunciation techniques wherein she invited students on the stage to repeat certain words and tongue twisters in French. Another expert Mr. Antoine Robin shared his wide experience on the theme of French culture and traditions. He instilled among the students of MUJ the need of being open, adaptable, tolerant and global in the recent times to soak in any foreign culture with special emphasis on French culture. The last speaker was Mr. Gregoire Marie who has been working with the aviation industry and has an international experience in the domain of Career Opportunities in French Language. He walked the students through the job specifications and linguistic and socio-cultural competencies in French language to embark upon the professional journey. The session was highly interactive as there was a Question-Answer round from the students in the audience. The Dean, School of Humanities and Social Sciences Prof. Dr. Komal Audichya graced the event with her presence and interacted with the French Delegation. The DoIC Team was also present at the Event. The event was coordinated by Dr. Narender Singh Bhati (DBA) and Dr. Jaivardhan Singh Rathore (DLLCS). The students of BBA Sem 4 Ms. Archie Agarwal and Mr. Yajat Tak were the anchors of the Event. The French Delegation was highly impressed by students’ performances and enthusiasm towards the French language.

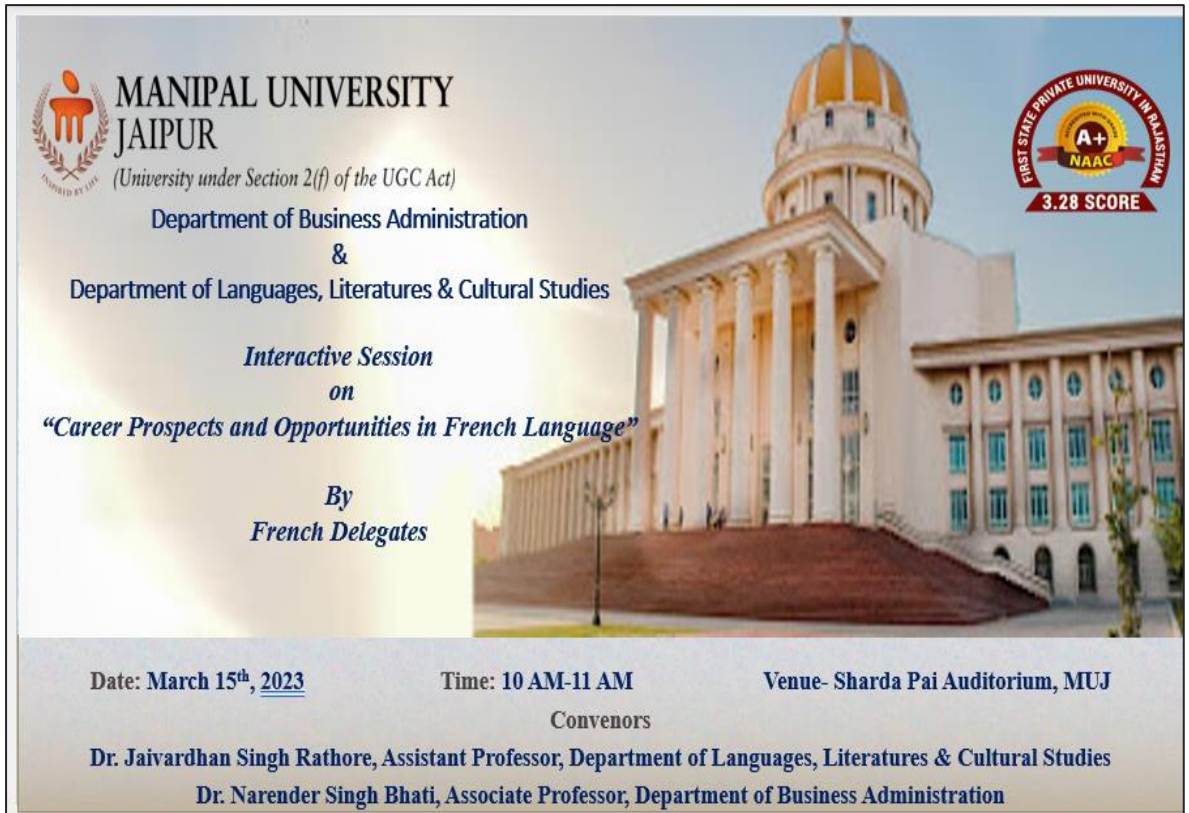
5. Photographs







6. Brochure or Creative of the Event



MANIPAL UNIVERSITY
JAIPUR
(University under Section 2(f) of the UGC Act)

Department of Business Administration
&
Department of Languages, Literatures & Cultural Studies

*Interactive Session
on
"Career Prospects and Opportunities in French Language"*

By
French Delegates

Date: March 15th, 2023 Time: 10 AM-11 AM Venue- Sharda Pai Auditorium, MUJ

Convenors
Dr. Jaivardhan Singh Rathore, Assistant Professor, Department of Languages, Literatures & Cultural Studies
Dr. Narender Singh Bhati, Associate Professor, Department of Business Administration

7. Schedule of the event


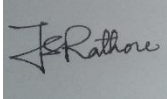
15th March 2023, Sharda Pai Auditorium, 10 am to 11 am.

8. Attendance of the event:

Total participants: **150 Students**

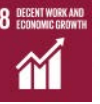
9. Link of MUJ Website:

Event Coordinators:

<p>Faculty Coordinator</p>  <p>Dr. Narender Singh Bhati Associate Professor Department of Business Administration</p>	<p>Faculty Coordinator</p>  <p>Dr. Jaivardhan Singh Rathore Assistant Professor Department of Languages Literatures and Cultural Studies</p>
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MANIPAL UNIVERSITY JAIPUR



6. Brochure or Creative of the Event

**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)
Department of Business Administration
&
Department of Languages, Literatures & Cultural Studies

*Interactive Session
on
"Career Prospects and Opportunities in French Language"*

*By
French Delegates*

Date: March 15th, 2023 **Time: 10 AM-11 AM** **Venue- Sharda Pai Auditorium, MUJ**

Convenors
Dr. Jaivardhan Singh Rathore, Assistant Professor, Department of Languages, Literatures & Cultural Studies
Dr. Narender Singh Bhati, Associate Professor, Department of Business Administration

7. Schedule of the event



15th March 2023, Sharda Pai Auditorium, 10 am to 11 am.

8. Attendance of the event:

Total participants: 150 Students

9. Link of MUJ Website:

Event Coordinators:

<p>Faculty Coordinator</p>  <p>Dr. Narender Singh Bhati Associate Professor Department of Business Administration</p>	<p>Faculty Coordinator</p>  <p>Dr. Jaivardhan Singh Rathore Assistant Professor Department of Languages Literatures and Cultural Studies</p>
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Head of Department
Languages, Literatures and Cultural Studies
Manipal University Jaipur

Rathore
04/04/24
(Dr R K Verma)
HOD (LIC)



**MANIPAL UNIVERSITY
JAIPUR**



MUJ/Q&C/021/F/1



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT AND COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

EXPERT SESSION ON CAREER OPORTUINITIES IN BANKING SECTOR

04TH OCTOBER 2023

S. K. Jain
Head
Department of Commerce
Manipal University Jaipur

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1.	Introduction of the Event
2.	The objective of the Event
3.	Beneficiaries of the Event
4.	Details of the Guests
5.	Brief Description of the Event
6.	Program Scheme
7.	Lecture Plan
8.	Photographs
9.	Brochure or creative of the event
10.	Schedule of the Event
11.	Attendance of the Event
12.	Feedback of the Event

1. Introduction of the Event

School of Business & Commerce has organized Expert session on “**Career opportunities in Banking Industry.**” on October 04, 2023. This session had many advantages for students, including improving their self-awareness, confidence, and communication skills in applying for banking jobs. It also promoted holistic development for their professional and career growth specifically in banking.

Name of Resource Person	TOPIC	DURATION
Ms. Smriti Sharm (Managing Director, Deutsche Bank)	Career opportunities in Banking Industry	9:30-11:30am

2. The objective of the Event

- ◆ Self-awareness for career advancement in Banking industry.
- ◆ Self-confidence: Build confidence in one's abilities and self-worth.
- ◆ Effective communication: Improve interpersonal and communication skills.
- ◆ Goal setting: Set and achieve personal and professional goals.
- ◆ Positive attitude: Foster a positive and optimistic outlook on life.
- ◆ Personal branding: Create a positive image and reputation.
- ◆ Continuous learning: Commit to lifelong learning and self-improvement.

3. Beneficiaries of the Event

The MUJ BBA & BCom, BCom(H) final year students were the beneficiaries.

4. Details of the Guests

Ms. Smriti Sharma is associated as Managing Director in Deutsche Bank.

She is an expert in Banking overall operations. She is also heading recruitment and selection team of deutsche bank.

5. Brief Description of the Event

Around 300 students from higher semester joined the session. The lectures were fully interactive and informative. The major focus of the lectures were to give detail insight professional growth in banking.

Participants were presented with a dynamic curriculum that covered various facets of personal development. These include self-awareness, helping individuals understand their strengths, weaknesses, values, and beliefs, and fostering self-confidence. Effective

communication is another critical aspect, providing participants with the tools to excel in interpersonal relationships and professional settings.

6. Program Scheme

SEMESTER VI						
Course No.	Subject Code	Subject Title	L	T	P	C
B.COM	CM3103	Professional & Personal Effectiveness	0	0	4	2

7. Lecture Plan

Topics	Session Outcome	Mode of Delivery	Corresponding CO
Introduction to course	Introduction to the course	Lecture	CM3103.1
Personality & Self Esteem	Learning basics of Personality and factors influencing self esteem	Lecture	CM3103.1
Perception	Being aware of how people form perceptions about us	Lecture	CM3103.1
Problem Solving,	Learning problem solving skills in management	Lecture	CM3103.2
Emotional Intelligence	Analysing the Impact of Emotion at the Workplace	Lecture	CM3103.2
Emotional Quotient	Learning application of EQ at Workplace	Lecture	CM3103.2
Team Building	Understanding basics of Group Dynamics	Activity	CM3103.3
Inter Group Relationships	Learning importance of harmonious group relations	Lecture	CM3103.3
Conflict Management	Learning traits of managing conflicts effectively at workplace	Activity	CM3103.3

Change Management	Understanding basics of change Management and awareness of new skill sets required in constantly changing environment	Lecture	CM3103.4
Interpersonal Skills	Understanding the importance of Interpersonal skills and various Analyses to deepen the knowledge	Lecture	CM3103.4
Leadership Skills	Learning traits of good leader and applying leadership skills in development of people	Lecture	CM3103.4
Time Management	Learning the importance of managing time to achieve goals	Lecture	CM3103.5
Goal Setting	Understanding the basics of goal-setting, and the manner of achieving pre-determined goals	Activity	CM3103.5

8. Photographs





9. Brochure or creative of the event



**MANIPAL UNIVERSITY
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SCHOOL OF BUSINESS & COMMERCE
ORGANISING EXPERT SESSION
ON
CAREER OPPORTUNITIES IN
BANKING INDUSTRY



Conveners: Dr Sonal Sidana, Dept. of Business Administration
Dr Savita Panwar, Dr Swati Jain, Dept. of Commerce

Resource Person:
Ms. Smriti Sharma
Managing Director,
Deutsche Bank



Venue: Smt. Sharda Pai Auditorium
Date: 04-10-2023, **Time:** 09:30am-11:30 am

10. Schedule of the event

Timing: 04 October, 2023, (from 9:30 a.m. to 11:30 a.m.)

11. Attendance of the Event

Total attendee- 19

S.NO	Full Name	Registration Number	Department
1	Anmol Agrawal [B.Com - 2021]	210902005	Commerce
2	Anushka Chauhan [B.Com - 2021]	210902035	Commerce
3	Ashi Upadhyay [B.Com - 2021]	210902024	Commerce
4	Bharti Singh [B.Com - 2021]	210902006	Commerce
5	Bipasha Kar [B.Com - 2021]	210902007	Commerce
6	Himanshu Lohia [B.Com - 2021]	210902029	Commerce
7	Kaif Ali Faridi [B.Com - 2021]	210902010	Commerce
8	Krrish Chhipa [B.Com - 2021]	210902026	Commerce
9	Lakshit Jangid [B.Com - 2021]	210902038	Commerce
10	Manan Bansal [B.Com - 2021]	210902032	Commerce
11	Manvender Choudhary [B.Com - 2021]	210902022	Commerce
12	Mayank Khandelwal [B.Com - 2021]	210902001	Commerce
13	Neha Rajawat [B.Com - 2021]	210902031	Commerce
14	Pooja Kumawat [B.Com - 2021]	210902002	Commerce
15	Praveen Sirvi [B.Com - 2021]	210902042	Commerce

16	Sahil Gupta [B.Com - 2021]	210902003	Commerce
17	SHARAT SALIL [B.Com - 2021]	210903013	Commerce
18	SHREYANSH TAYAL [B.Com - 2021]	210903092	Commerce
19	AVANI GOENKA [B.Com - 2021]	210903062	Commerce

12. Feedback of the Event ;

Feedback on the event has been overwhelmingly positive.

Many attendees expressed that they gained a deeper understanding of themselves through self-awareness exercises, which boosted their self-confidence. The improvement in communication skills was particularly valuable, enabling participants to excel in their personal and professional relationships.


Head
Department of Commerce
Manipal University Jaipur



**MANIPAL UNIVERSITY
JAIPUR**



MUJ/Q&C/021/F/1

Event Report Format



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT AND COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

BUILDING A BRAND-A MARKETING AND FINANCIAL PERSPECTIVE

4th NOVEMBER 2023

Index

1.	Introduction of the Event
2.	The objective of the Event
3.	Beneficiaries of the Event
4.	Details of the Guests
5.	Brief Description of the Event
6.	Brochure or creative of the event
7.	Attendance of the Event
8.	Feedback of the Event

1. Introduction of the Event

The workshop was conducted on “Building a Brand- A marketing and Financial Perspective”. The workshop was to help students understand the importance of brand building, how to create an effective brand. It included both the perspective marketing as well as financial. Understanding the concept of brand identity and equity with the examples was fun as well as a great learning experience for students. From financial perspective, the workshop focused on stock market, saving techniques and financial products available in the market to make students understand the importance of saving and investment.

Name of Resource Person	TOPIC	DURATION	HONORARIUM
Dr. Aarti Chopra	Building a Brand- A marketing and Financial Perspective	10:00 am-12:00 pm	NA
CS Harsha Shivnani	Building a Brand- A marketing and Financial Perspective	12:00 -2:00 pm	NA

2. The objective of the Event

- Understand the Brand building.
- Creating Brand Identity
- Understanding & Measuring Brand Equity
- Understand the financial perspective.
- Understand the importance of savings.

3. Beneficiaries of the Event

- The workshop helped MUJ students in understanding brand building, creating entrepreneurs and marketing professionals for understanding the brand identity and equity concept with real life examples. The workshop gave an insight as to how the companies in this competitive environment are struggling hard to create their brand identity and develop brand equity. The students also got an exposure to understand financial markets and the concepts of savings and investments.

4. Details of the Guests

Dr. Aarti Chopra is an energetic and passionate corporate trainer with more than 17years of experience in higher education and training industries. She served around 40 PSUs, Corporates and Educational Institutions as a trainer. She is Certified Corporate Trainer and Facilitator, She has Soft Skill Trainer Certification by Society of Human Resource Management,

USA, CPD Standards Office, UK, HR Certification Institute, USA and Protouchpro Services Pvt Ltd, India and also a Certified PoSH Trainer. She served in various roles as Principal Bhavan's College of Communication and Management, Jaipur and Assistant Professor in St. Xavier's College, Jaipur etc.

CS Harsha Shivnani is a company secretary. She has cleared all the levels of CS in her first attempt. She has excellent communication and financial skills. She is an active member in various FDP/EDP organized by ICSI. She also mentors' students in their professional journey.

5. Brief Description of the event

This workshop was for Manipal University Students only. The workshop was a transformative and inclusive program that catered to students, faculty, and the community at large. The workshop was interactive and informative to help students gain insights on branding and brand to learn how companies create their brand identity and equity. Various brands were discussed, and students shared their learning about it. The session included the content from curriculum relating to marketing and financial perspectives.

6. Photographs

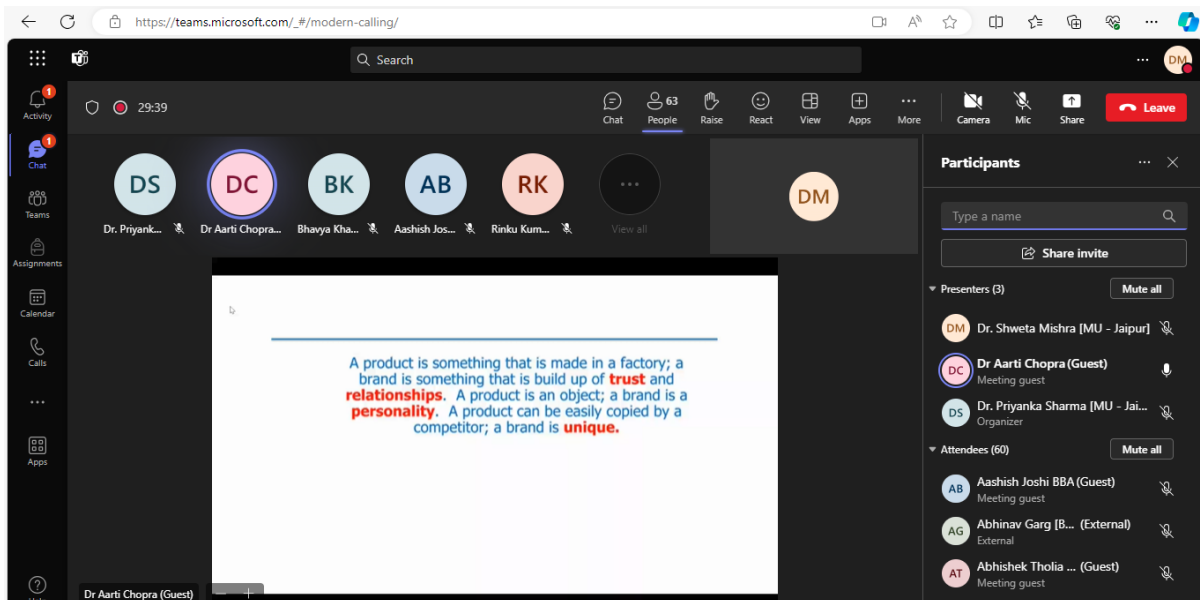


Figure 1 IEXPERT START THE SESSION WITH TOPIC INTRODUCTION

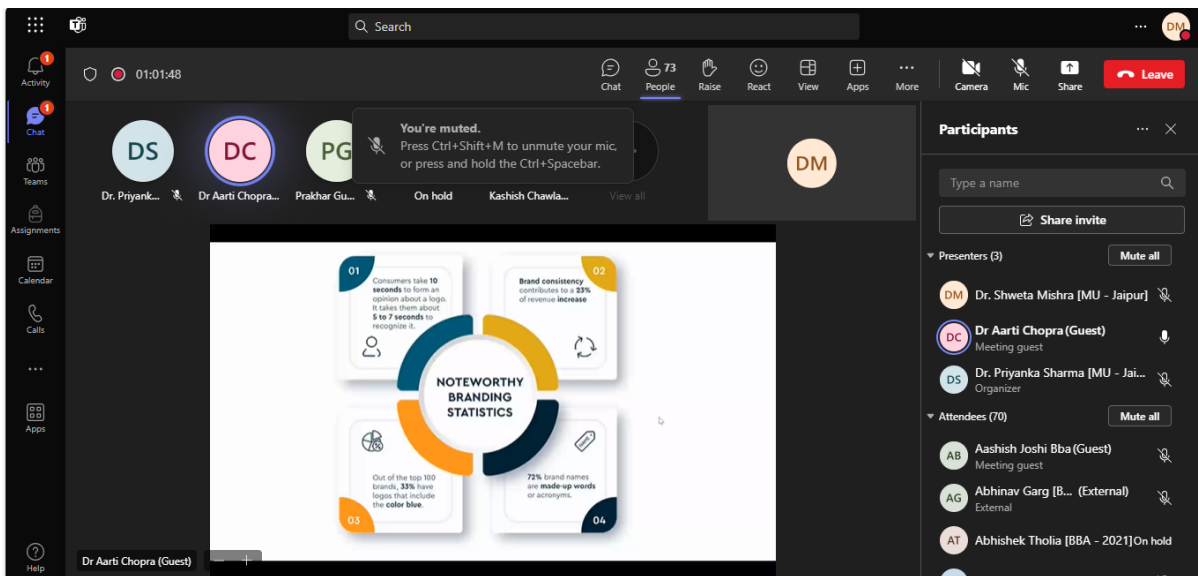


Figure 2 BRAND STATISTICS EXPLAINED BY EXPERT

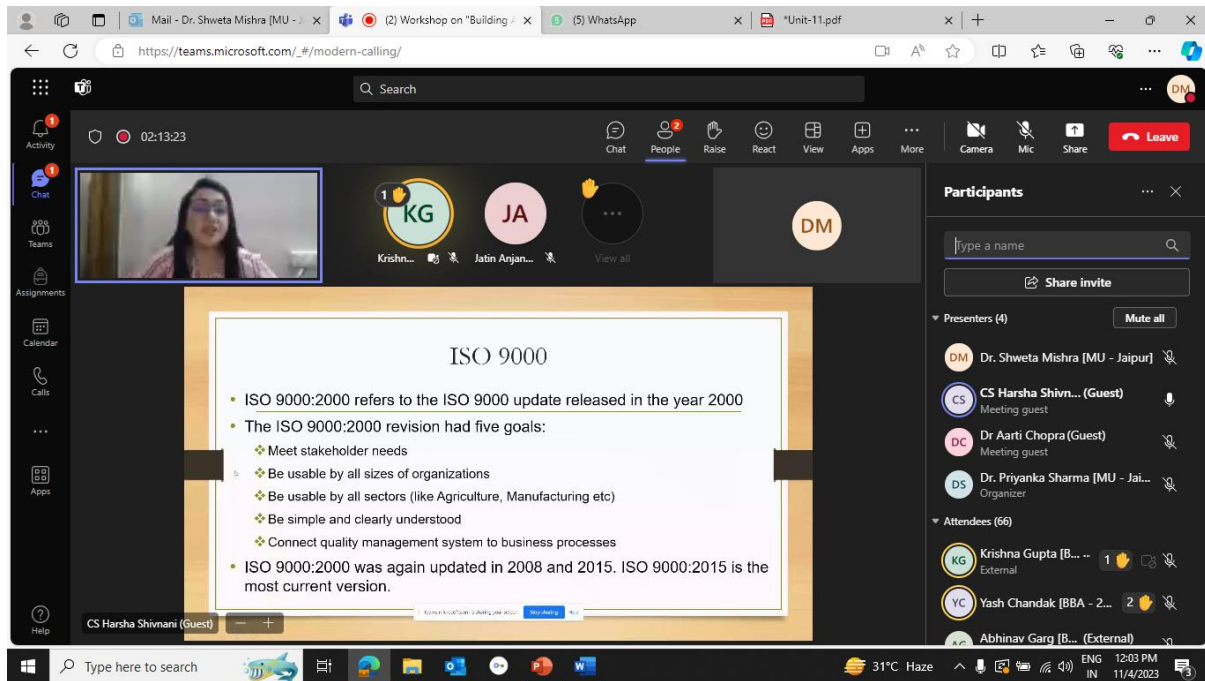
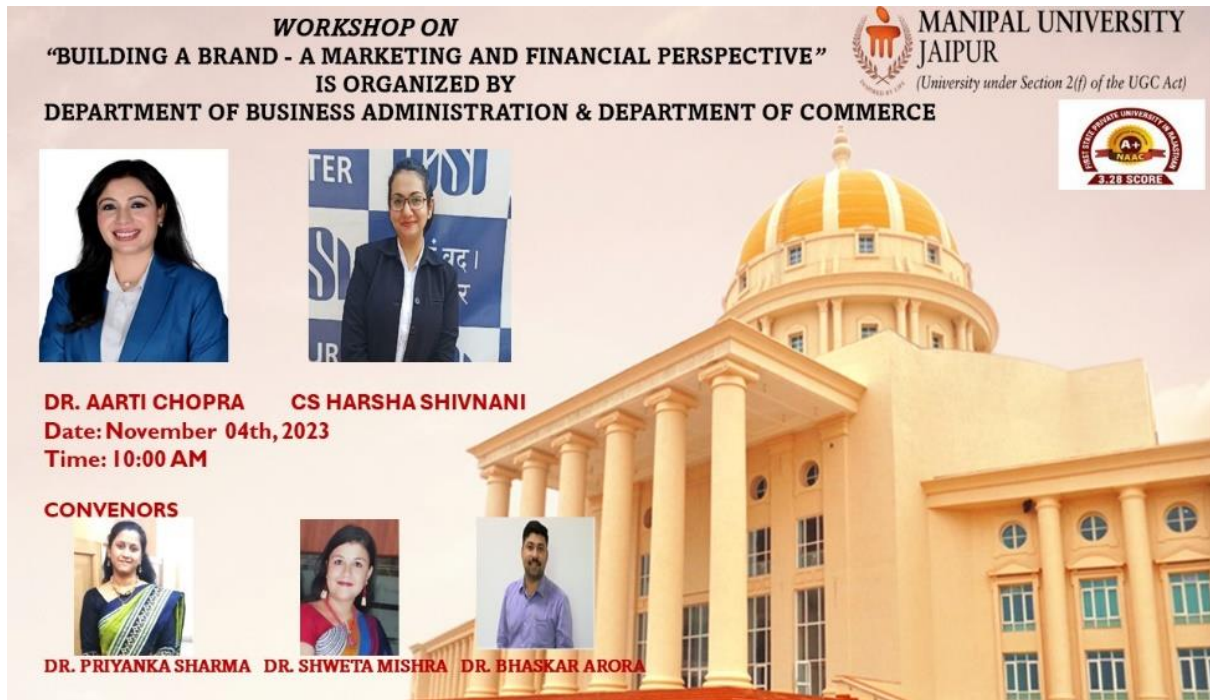



Figure 3 ISO 9000 EXPLAINED BY EXPERT

7. Brochure or creative of the event






WORKSHOP ON
“BUILDING A BRAND - A MARKETING AND FINANCIAL PERSPECTIVE”
IS ORGANIZED BY
DEPARTMENT OF BUSINESS ADMINISTRATION & DEPARTMENT OF COMMERCE

**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)



DR. AARTI CHOPRA **CS HARSHA SHIVNANI**
Date: November 04th, 2023
Time: 10:00 AM

CONVENORS



DR. PRIYANKA SHARMA **DR. SHWETA MISHRA** **DR. BHASKAR ARORA**

7. Schedule of the event

Timing: 4th November 2023, (10AM-2PM)

Program Scheme

SEMESTER VI						
Course	Subject Code	Subject Title	L	T	P	C
	BB3104	Total Quality Management	3	0	0	3
	BB 2149	Product & Brand Management	3	0	0	3

8. Lecture Plan/Topic Covered:

BB3104_Total Quality Management

Lecture No.	PARTICULARS	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1.	Evolution and definition of quality	To introduce quality concept	Lecture	BB3104.1	Assignment Mid Term I End Term
2.	Dimensions and quality control	To introduce quality concept	Lecture	BB3104.1	Assignment Mid Term I End Term
3.	Quality assurance and quality control	To introduce quality concept	Lecture	BB3104.1	Assignment Mid Term I End Term
4-6	Quality management by Dr. Walter Shewhart, Dr. Edwards Deming, Philip B. Crosby, Dr. Joseph Juran and Dr. Genichi Taguchi	To understand the concepts of quality given by quality gurus	Lecture	BB3104.1	Assignment Mid Term I End Term
7-8	Meaning and classification of customers	To discuss the classification of customers and their needs and expectations	Lecture	BB3104.2	Assignment Mid Term I End Term

	Customers' perception and the factors affecting their perception	To discuss the classification of customers and their needs and expectations	Lecture	BB3104.2	Assignment Mid Term I End Term
10	Meeting customers' expectations	To discuss the classification of customers and their needs and expectations	Lecture	BB3104.2	Assignment Mid Term I End Term
11-13	To explain Customer Satisfaction and Customer Delight, Handling Customer Complaints, and customer retention	To discuss the classification of customers and their needs and expectations	Lecture	BB3104.2	Assignment Mid Term I End Term
14	Service quality concept	To explain the concept of service quality	Lecture	BB3104.2	Assignment Mid Term I End Term
15	To discuss the meaning and importance of continuous improvement process	To describe continuous improvement process	Lecture	BB3104.3	Assignment Mid Term I End Term
16-17	Elements of Continuous Improvement, 5S, Kaizen, JIT, TPS	To describe continuous improvement process	Lecture	BB3104.3	Assignment Mid Term I End Term
18-19	Defining Statistical Process Control and understanding the Process	To discuss the concept of statistical process control and its importance in process decision making	Lecture	BB3104.3	Assignment End Term
20-21	Variations and Causes of Variations, Control Charts	To discuss the concept of statistical quality control and its importance in process decision making	Lecture	BB3104.3	Assignment End Term
22-23	Process Capability	To discuss the concept of statistical quality control and its importance in process decision making	Lecture	BB3104.3	Assignment End Term
24-31	TQM Tools- Quality Policy Deployment (QPD), Quality Function Deployment (QFD),	To explain the quality management tools and techniques	Lecture	BB3104.3	Assignment End Term

	Benchmarking, Taguchi Quality Loss Function, Total Productive Maintenance (TPM), FMEA.				
32-33	Quality Systems: ISO 9000 Structure and ISO Registration	To explain the quality management system and ISO registration	Lecture	BB3104.4	Assignment End Term
34-35	Quality Systems: ISO 9000:2000 Structure and registration	To explain the quality management system and ISO registration	Lecture	BB3104.4	Assignment End Term
36-37	Quality Systems: ISO 14000 Structure and Registration	To explain the quality management system and ISO registration	Discussion	BB3104.4	Assignment End Term
38	Quality Systems: ISO 9000 Structure and ISO Registration	To explain the quality management system and ISO registration	Discussion	BB3104.4	Assignment End Term
39	Problem Solving Session	To discuss the problem areas in the subject		BB3104.1	Assignment End Term

Lecture Plan:

Lec. No.	Topics	Session Outcome	Mode of Delivery	of	Corresponding CO	Mode of Assessing the Outcome
1	Introduction and Course Hand-out briefing	To acquaint and clear teachers' expectations and understand student expectations	Lecture and Discussion		NA	NA
2	Product Concept: Features, Product decision	Understand about the concept of product and various decision associated with product	Lecture and Discussion		BB2149.1	Class Activity, Mid Term I & End Term

3	Product Classification	Understand various types of product on the basis of various criterias	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
4	Product Levels & Mix	Analyse various levels of product and product mix	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
5-6	Product Life Cycle	Examine different stages of product life cycle and its various strategies	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
7-8	New Product Development	Examine concept and various stages of new product development	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
9-10	Activity	Analysing above mentioned topics	Discussion	BB2149.1	Class Activity, Mid Term I & End Term
11	Introduction to Brand Management	Understand the concept, features and types of brand	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
12	Branding challenges and opportunities	Understand different Branding challenges and opportunities	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term

13	Creating brand identity	Examine the concept, elements of brand identity creation	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
14	Aaker model of brand identity	Analyse Aaker brand identity model	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
15	Brand Identity prism and brand identity benefits	Examine Brand Identity prism and brand identity benefits	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
16	Understanding & Measuring Brand Equity	Understand brand equity concept, features and benefits and challenges	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
17	Brand Equity at Different Hierarchical Levels	Analyse the Brand Equity at Different Hierarchical Levels	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
18	Brand Image Constellation and Customer based Brand Equity	Understand brand image Constellation and Customer based Brand Equity	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
19	Models of brand equity	Discuss various models to understand the brand equity	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term

20-21	Activity	Analysing above mentioned topics	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
22	Brand Personality	Understand concept, elements of brand personality	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
23-24	Various models of brand personality	Analyse various models or framework of brand personality	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
25	Brand Positioning	Understand concept and various strategies of brand positioning	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
26	Brand positioning strategies	Examine various strategies to establish brand positioning	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
27-28	Activity	Analysing above mentioned topics	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
29-31	Branding Strategy	Examine the concept, designing and implementation of branding strategies	Lecture and Discussion	BB2149.4	Class Activity, End Term

32	Brand Extension	Examine the concept and features of brand extension	Lecture and Discussion	BB2149.4	Class Activity, End Term
33	Line extension and types of extension	Discuss Line extension and types of extension in perspective of brand	Lecture and Discussion	BB2149.4	Class Activity, End Term
34	Brand Extendability	Discuss the concept of Brand Extendability	Lecture and Discussion	BB2149.4	Class Activity, End Term
35	Strategic Brand Management	Discuss strategic brand management concept	Lecture and Discussion	BB2149.4	Class Activity, End Term
36	Strategic Brand Management Process	Analyse the process of strategic brand management	Lecture and Discussion	BB2149.4	Class Activity, End Term
37-39	Revision	Revision of Whole Syllabus	Lecture and Discussion	BB2149.1- BB2149.4	Class Activity, End Term

9. Feedback of the Event ;

Feedback on the event has been overwhelmingly positive. Participants, including students, faculty, and community members. Attendees learnt and expressed their better understanding about the subject by linking the corporate connect to it. The interactive and informative session was appreciated and helped them gain insight to the subject.

10: Attendance list:

Attendance List_ Workshop_4th November 23

S. No.	Name of the institution	Place of the institution	Name of the Attendees	Name of the Department
1	Manipal University Jaipur	Jaipur	Dr. Priyanka Sharma [MU - Jaipur]	Business Administration/Commerce
2	Manipal University Jaipur	Jaipur	Dr. Shweta Mishra [MU - Jaipur]	Business Administration/Commerce
3	Manipal University Jaipur	Jaipur	Divyam Sharma [BBA - 2022]	Business Administration/Commerce
4	Manipal University Jaipur	Jaipur	Rinku Kumawat [BBA - 2022]	Business Administration/Commerce
5	Manipal University Jaipur	Jaipur	Aditya Sharma 220901214	Business Administration/Commerce
6	Manipal University Jaipur	Jaipur	Ishita Gupta [BBA - 2022]	Business Administration/Commerce
7	Manipal University Jaipur	Jaipur	Nandini Rajpurohit [BBA - 2022]	Business Administration/Commerce
8	Manipal University Jaipur	Jaipur	Dr Aarti Chopra (Guest)	Business Administration/Commerce
9	Manipal University Jaipur	Jaipur	Devi Singh [BBA - 2022]	Business Administration/Commerce
10	Manipal University Jaipur	Jaipur	Kashish Pathania [BBA - 2022]	Business Administration/Commerce
11	Manipal University Jaipur	Jaipur	Aashish Joshi BBA	Business Administration/Commerce
12	Manipal University Jaipur	Jaipur	Devansh Gupta [BBA - 2022]	Business Administration/Commerce
13	Manipal University Jaipur	Jaipur	Kashish Chawla [BBA - 2022]	Business Administration/Commerce
14	Manipal University Jaipur	Jaipur	Aditya Sharma	Business Administration/Commerce
15	Manipal University Jaipur	Jaipur	Naveen Saini [BBA - 2021]	Business Administration/Commerce
16	Manipal University Jaipur	Jaipur	Bhavya Malik [BBA - 2022]	Business Administration/Commerce
17	Manipal University Jaipur	Jaipur	Harshvardhan Singh Shekhawat [BBA - 2022]	Business Administration/Commerce
18	Manipal University Jaipur	Jaipur	Komal Kaur Chadha [BBA - 2022]	Business Administration/Commerce
19	Manipal University Jaipur	Jaipur	HARSHIT DEV KHANDELWAL (Guest)	Business Administration/Commerce
20	Manipal University Jaipur	Jaipur	Bhavesh Tambi [BBA - 2022]	Business Administration/Commerce
21	Manipal University Jaipur	Jaipur	Nihal [BBA - 2021]	Business Administration/Commerce
22	Manipal University Jaipur	Jaipur	Ishika Gandhi (Guest)	Business Administration/Commerce
23	Manipal University Jaipur	Jaipur	Chirag Choudhary [BBA - 2022]	Business Administration/Commerce

24	Manipal University Jaipur	Jaipur	Navya Tekriwal [BBA - 2022]	Business Administration/Commerce
25	Manipal University Jaipur	Jaipur	Jaismeen Tansukhani [BBA - 2021]	Business Administration/Commerce
26	Manipal University Jaipur	Jaipur	Bandana Yadav [BBA - 2022] (Guest)	Business Administration/Commerce
27	Manipal University Jaipur	Jaipur	Vatsal Barasara (Guest)	Business Administration/Commerce
28	Manipal University Jaipur	Jaipur	Harsh Tomar [BBA - 2022]	Business Administration/Commerce
29	Manipal University Jaipur	Jaipur	khushi dayalani (Guest)	Business Administration/Commerce
30	Manipal University Jaipur	Jaipur	Chirag Nanecha [BBA - 2022]	Business Administration/Commerce
31	Manipal University Jaipur	Jaipur	Abhinav Garg [BBA - 2022]	Business Administration/Commerce
32	Manipal University Jaipur	Jaipur	Devansh Mithia [BBA - 2022]	Business Administration/Commerce
33	Manipal University Jaipur	Jaipur	Ishika Gandhi	Business Administration/Commerce
34	Manipal University Jaipur	Jaipur	Bhuvan Raidani [BBA - 2021]	Business Administration/Commerce
35	Manipal University Jaipur	Jaipur	Gayatri Kumari [BBA - 2022]	Business Administration/Commerce
36	Manipal University Jaipur	Jaipur	Andaleeb Hafeez Khan [BBA - 2022]	Business Administration/Commerce
37	Manipal University Jaipur	Jaipur	Akash Kumar [BBA - 2021]	Business Administration/Commerce
38	Manipal University Jaipur	Jaipur	Bhoomi Mahipal Lodha [BBA - 2021]	Business Administration/Commerce
39	Manipal University Jaipur	Jaipur	Sparsh Nair [BBA - 2021]	Business Administration/Commerce
40	Manipal University Jaipur	Jaipur	Manan Vyas	Business Administration/Commerce
41	Manipal University Jaipur	Jaipur	Anvenshi Garg [BBA - 2022]	Business Administration/Commerce
42	Manipal University Jaipur	Jaipur	Akshita Manuel [BBA - 2021]	Business Administration/Commerce
43	Manipal University Jaipur	Jaipur	Manushree Prateek [BBA - 2021]	Business Administration/Commerce
44	Manipal University Jaipur	Jaipur	Aryan Dubey [BBA - 2022]	Business Administration/Commerce
45	Manipal University Jaipur	Jaipur	Neeraj Dhakar [BBA - 2021]	Business Administration/Commerce
46	Manipal University Jaipur	Jaipur	Hardik Rathore [BBA - 2021]	Business Administration/Commerce
47	Manipal University Jaipur	Jaipur	Siddhant Sharma [BBA - 2021]	Business Administration/Commerce
48	Manipal University Jaipur	Jaipur	Bhavya Khandelwal [BBA - 2021]	Business Administration/Commerce
49	Manipal University Jaipur	Jaipur	Charchita Tanwar [BBA - 2021]	Business Administration/Commerce
50	Manipal University Jaipur	Jaipur	Neelam Pareek [BBA - 2022] (Guest)	Business Administration/Commerce
51	Manipal University Jaipur	Jaipur	Lakshya Raj Singh [BBA - 2022] (Guest)	Business Administration/Commerce
52	Manipal University Jaipur	Jaipur	Devanshi Dhir Deravariya [BBA - 2021]	Business Administration/Commerce
53	Manipal University Jaipur	Jaipur	Vijay Choudhary [BBA - 2021]	Business Administration/Commerce
54	Manipal University Jaipur	Jaipur	Pulkit Jain [BBA - 2021] (Guest)	Business Administration/Commerce

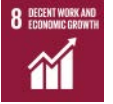
55	Manipal University Jaipur	Jaipur	CS Harsha Shivnani (Guest)	Business Administration/Commerce
56	Manipal University Jaipur	Jaipur	RACHIT CHITTORA (Guest)	Business Administration/Commerce
57	Manipal University Jaipur	Jaipur	Krishna Gupta [BBA - 2021]	Business Administration/Commerce
58	Manipal University Jaipur	Jaipur	Divyanshi Singh [BBA - 2022]	Business Administration/Commerce
59	Manipal University Jaipur	Jaipur	Vani Kapoor [BBA - 2021]	Business Administration/Commerce
60	Manipal University Jaipur	Jaipur	Puneet Mittal [BBA - 2021]	Business Administration/Commerce
61	Manipal University Jaipur	Jaipur	Anuvansh Maheshwari [BBA - 2022]	Business Administration/Commerce
62	Manipal University Jaipur	Jaipur	Aditya Vaishnav [BBA - 2022]	Business Administration/Commerce
63	Manipal University Jaipur	Jaipur	Harsh Vardhan Singh Rathore [BBA - 2021]	Business Administration/Commerce
64	Manipal University Jaipur	Jaipur	Rohan Sinha [BBA - 2021]	Business Administration/Commerce
65	Manipal University Jaipur	Jaipur	Siddharth Kapoor [BBA - 2022]	Business Administration/Commerce
66	Manipal University Jaipur	Jaipur	Mayank Rathore [BBA - 2021]	Business Administration/Commerce
67	Manipal University Jaipur	Jaipur	Vatsal Vipulbhai Barasara [BBA - 2022]	Business Administration/Commerce
68	Manipal University Jaipur	Jaipur	Jhalak Nirban [BBA - 2022]	Business Administration/Commerce
69	Manipal University Jaipur	Jaipur	Siddharth Mishra [BBA - 2022]	Business Administration/Commerce
70	Manipal University Jaipur	Jaipur	Daksh Raj Singh [BBA - 2021]	Business Administration/Commerce
71	Manipal University Jaipur	Jaipur	Abhishek Tholia (210901186) (Guest)	Business Administration/Commerce
72	Manipal University Jaipur	Jaipur	Gautam Khandelwal [BBA - 2022]	Business Administration/Commerce
73	Manipal University Jaipur	Jaipur	Hardik Jatoliya (Guest)	Business Administration/Commerce
74	Manipal University Jaipur	Jaipur	Aditi Kachhap [BBA - 2022]	Business Administration/Commerce
75	Manipal University Jaipur	Jaipur	Abhishek Tholia [BBA - 2021]	Business Administration/Commerce
76	Manipal University Jaipur	Jaipur	Raunak Jaiswal [BBA - 2022]	Business Administration/Commerce
77	Manipal University Jaipur	Jaipur	Ram Darshan Suthar [BBA - 2021] (Guest)	Business Administration/Commerce



Head
Department of Business Administration
Manipal University Jaipur



**MANIPAL UNIVERSITY
JAIPUR**



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

ANALYSIS & INTERPRETATION OF FINANCIAL STATEMENTS

5th November 2023

Sidhant
Head
Department of Commerce
Manipal University Jaipur



Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Schedule of the Event
11. Attendance of the Event

1. Introduction of the Event

Students in current semester are learning about the basics of financial accounting. To know the analysis and interpretation of financial statement help them in understanding the financial statement in a better manner. In view of this, an expert lecture has been conducted in department of business administration and commerce.

2. Objectives of the Event

The aim of the program was to cover the following aspects:

- Introduction of Financial Statement
- Understanding real company financial statements.
- How to read and understand financial statements.

3. Beneficiaries of the Event

Students and faculty members of School of Business & Commerce participated.

4. Details of the Guest

CA Vijay Sharma, working as a chartered accountant in S Vijay & Associates having more than 8 years of experience.

5. Brief Description of the event

The event was organized for students to analyze and interpret the financial statements in better manner and actually how the income and balance sheet is being prepared. The event content is also focused on how the items are being interpreted and what does they signifies.

6. Program Scheme

B.COM (HONS.) I Sem					
Course Code	Course Name	L	T	P	C
BH1101	Financial Accounting	4	1	0	5

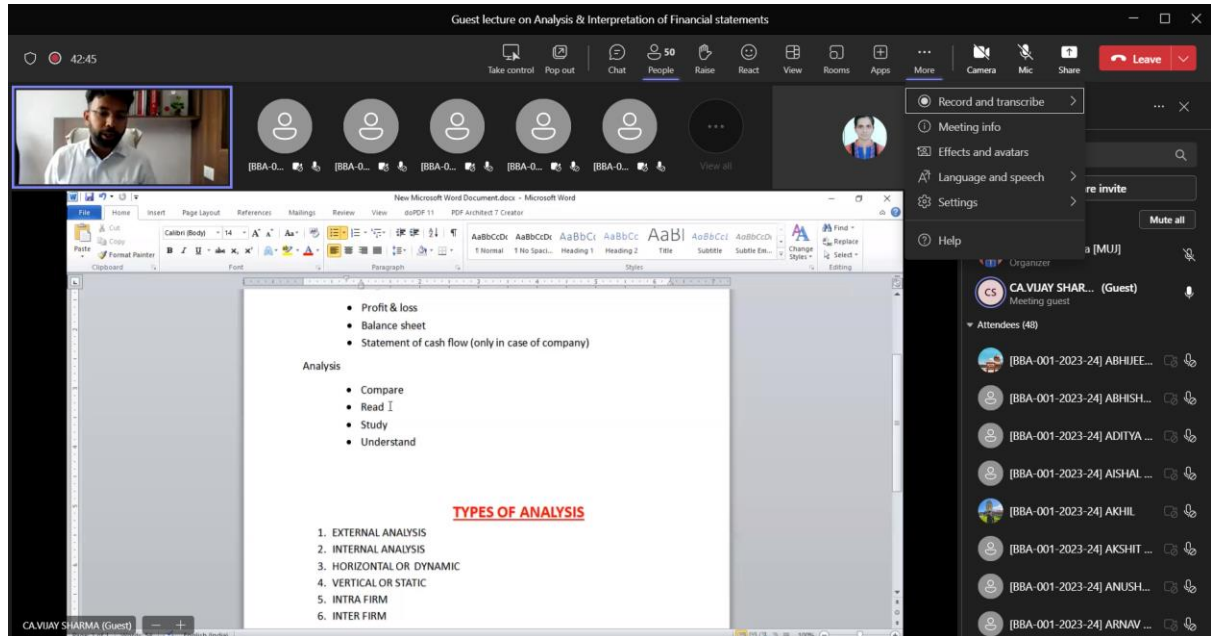
7. Lecture Plan

Lec No	Topics	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1	Basics of Accounting, Introduction of Accounting, Basic terminology used in accounting	To acquaint the students with the course relevance and the expected course outcomes.	Lecture	1101.1	NA
1,2	Meaning and Concept of Accounting, Objectives of accounting.	Describe the meaning and scope of Financial accounting.	Lecture	1101.1	Mid Term I End Term
3,4	Users of accounts and the objectives and the qualitative	Explaining the Users of accounts, objectives and the qualitative	Lecture	1101.1	Quiz Mid Term I End Term

	characteristics of financial statements	characteristics of financial statements			
5,6	functions of financial and management accounts; purpose of accounting statements	Elaborating functions of financial and management accounts; purpose of accounting statements	Lecture Discussion	1101.6	Mid Term I End Term
7,8	Accounting Principles, Concepts, Conventions	Explaining Accounting Principles, Concepts, Conventions	Lecture Discussion	1101.2	Mid Term I End Term
9,10	Capital Exp. & Receipt, Revenue Exp. & receipt, Difference between the both	Describing Capital Exp. & Receipt, Revenue Exp. & receipt, Difference between the both	Lecture Discussion	1101.2	Mid Term I End Term Home Assignment
11,12,13	Accounting Systems - Meaning, Features, Objectives, Process of Accounting; Book-keeping and accounting	Discussing Accounting Systems - Meaning, Features, Objectives, Process of Accounting; Book-keeping and accounting	Lecture Discussion	1101.2	Mid Term I End Term
14,15	Types of Accounts, Journal Entries	Describing Types of Accounts, Journal Entries	Lecture Discussion	1101.1	Mid Term I End Term
16,17	Types of Journal entries, Specific transactions	Explaining Types of Journal entries, Specific transactions	Lecture Discussion	1101.1	Mid Term I End Term
18,19,20	Subsidiary books, Types of subsidiary books, Format	Describing Subsidiary books, Types of subsidiary books, Format	Lecture Discussion Worksheet	1101.1	Mid Term I End Term
21,22	Preparation of Ledger	Elaborating Preparation of Ledger	Lectures	1101.1	Mid Term II End Term Home Assignment
23,24	Trial Balance, Meaning & format	Explaining Trial Balance, Meaning & format	Lecture Discussion	1101.1	Mid Term II End Term
25,26	Indian Accounting Standards & International Accounting Standards	Elaborating Indian Accounting Standards & International Accounting Standards	Lecture	1101.3	Quiz Mid Term II End Term
27,28	Rectification of errors	Describing Rectification of errors	Lecture	1101.3	Mid Term II End Term

			Discussion		
29,30,31,32	Preparation of Final Accounts	Explaining Preparation of Final Accounts	Lecture Discussion	1101.4	Mid Term II End Term
33,34,35	Preparation of Final Accounts- Adjustments	Elaborating Preparation of Final Accounts- Adjustments	Lecture Discussion	1101.4	Mid Term II End Term
36,37,38,39,40	Depreciation – Methods of charging depreciation	Explaining Depreciation – Methods of charging depreciation	Lecture Discussion	1101.5	Mid Term II End Term Home Assignment
41,42,43,44,45	Accounting for non-profit organizations and professionals: Income and Expenditure Accounting, Receipt and payment Account	Describing Accounting for non-profit organizations and professionals: Income and Expenditure Accounting, Receipt and payment Account	Lecture Discussion	1101.2	Mid Term II End Term Home Assignment
46,47,48	Bank reconciliation statement	Elaborating Bank reconciliation statement	Lecture Discussion	1101.3	Mid Term II End Term Home Assignment
49,50,51	Account for Inventories, meaning, methods of inventory measurement (LIFO, FIFO, Average Cost and Weighted Average Cost method)	Explaining Account for Inventories, meaning, methods of inventory measurement (LIFO, FIFO, Average Cost and Weighted Average Cost method)	Lecture Discussion Worksheet	1101.5	Mid Term I End Term
52,53,54,55,56	Project on Analysis of financial statement – Student Presentation and Recap	Describing Project on Analysis of financial statement – Student Presentation and Recap	Lecture Presentation	1101.6	Mid Term I End Term
57,58,59,60	Basics of Accounting ,Introduction of Accounting, Basic terminology used in accounting	Explaining Basics of Accounting ,Introduction of Accounting, Basic terminology used in accounting	Lecture Discussion	1101.6	Mid Term I End Term Quiz

8. Photographs



Guest lecture on Analysis & Interpretation of Financial statements

42:45

Take control Pop out Chat People Raise React View Rooms Apps More Camera Mic Share Leave

Record and transcribe Meeting info Effects and avatars Language and speech Settings Help

CAVIJAY SHARMA (Guest)

New Microsoft Word Document.docx - Microsoft Word

- Profit & loss
- Balance sheet
- Statement of cash flow (only in case of company)

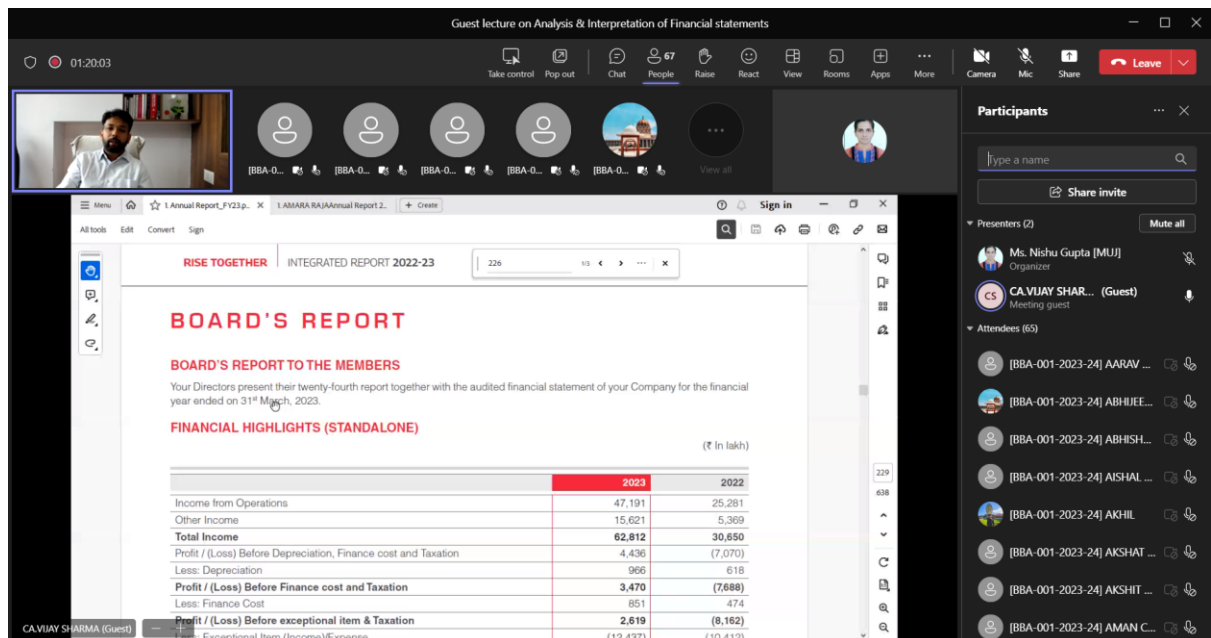
Analysis

- Compare
- Read I
- Study
- Understand

TYPES OF ANALYSIS

- EXTERNAL ANALYSIS
- INTERNAL ANALYSIS
- HORIZONTAL OR DYNAMIC
- VERTICAL OR STATIC
- INTRA FIRM
- INTER FIRM

Fig.1 Expert showed the content coverage



Guest lecture on Analysis & Interpretation of Financial statements

01:20:03

Take control Pop out Chat People Raise React View Rooms Apps More Camera Mic Share Leave

Participants

Presenters (2)

Ms. Nishu Gupta [MUJ] Organizer

CAVIJAY SHARMA (Guest) Meeting guest

Attendees (65)

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RISE TOGETHER INTEGRATED REPORT 2022-23

BOARD'S REPORT

BOARD'S REPORT TO THE MEMBERS

Your Directors present their twenty-fourth report together with the audited financial statement of your Company for the financial year ended on 31st March, 2023.

FINANCIAL HIGHLIGHTS (STANDALONE)

(₹ in lakh)

	2023	2022
Income from Operations	47,191	25,281
Other Income	15,621	5,369
Total Income	62,812	30,650
Profit / (Loss) Before Depreciation, Finance cost and Taxation	4,436	(7,070)
Less: Depreciation	966	618
Profit / (Loss) Before Finance cost and Taxation	3,470	(7,688)
Less: Finance Cost	851	474
Profit / (Loss) Before exceptional item & Taxation	2,619	(8,162)
Less: Exceptional item (Income)/Expense	(12,432)	(10,412)

Fig. 2 Understanding of standalone Balance sheet

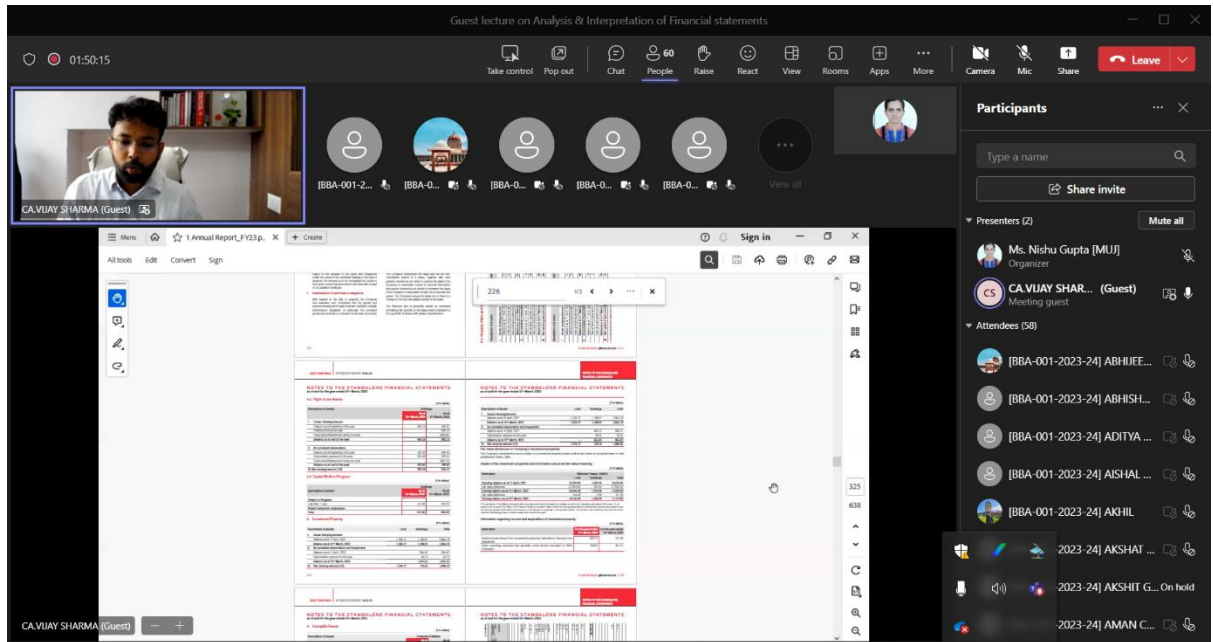



Fig. 3 Expert explaining the analysis and interpretation of Financial Statements


9. Brochure of the event



**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)

**Department of Business Administration
&
Department of Commerce**

*Expert session
on
"Analysis & Interpretation of Financial Statement"
By
CA Vijay Sharma, S Vijay & Associates*



Date: November 5th, 2023 **Time:** 2:00 p.m -4:00 p.m on MS Teams (Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_Mjg4ZmJiNTctMmJiZC00Y2U1LTkzOTMtMjkxNjA4NTAyYWYx%40thread.v2?context=%7b%22Tid%22%3a%2227282fdd4c0b-4dfb-ba91-228cd83fd71%22%2c%22Oid%22%3a%22967e3f8947c4044a960-a62657ee2eb%22%7d)

Convenors

Dr. Nishu Gupta, Assistant Professor, Department of Business Administration
Dr. Sunny Dawar, Assistant Professor, Department of Commerce

10. Schedule of the event

The event was scheduled on 5th November 2023 from 2:00 PM to 4:00 PM

11. Attendance of the Event

Total attendee 45

Sr. No	Reg. Number	Name of Attendee	Name of Dept
1	MUJ0674	Ms. Nishu Gupta [MUJ]	Business Administration
2	MUJ0369	Dr. Sunny Dawar	Commerce
3	23FM10BCM00001	HAMAD ESSAM	Commerce
4	23FM10BCM00002	ADISANKAR ANILKUMAR	Commerce
5	23FM10BCM00003	AVIRAL KUMAR	Commerce
6	23FM10BCM00005	ANUSHKA PANCHAL	Commerce
7	23FM10BCM00008	JYOTSANA MEHTA	Commerce
8	23FM10BCM00011	MOHAMED FADISAMEER	Commerce
9	23FM10BCM00035	MANALI	Commerce
10	23FM10BCM00038	MISHTI	Commerce
11	23FM10BCM00042	HIMANSHU PARWANI	Commerce
12	23FM10BCM00047	KRISH DHINGRA	Commerce
13	23FM10BCM00049	KAMAKSHI GAUR	Commerce
14	23FM10BCM00050	AYUSH SHARMA	Commerce
15	23FM10BCM00051	KRISHNA SHARMA	Commerce
16	23FM10BCM00057	ARADHYA AWASTHI	Commerce
17	23FM10BCM00060	ANANYA GUPTA	Commerce
18	23FM10BCM00061	ANKIT CHOUDHARY	Commerce
19	23FM10BCM00076	AAYAT DHILLON	Commerce
20	23FM10BCM00077	ANSHUL KAWADIA	Commerce
21	23FM10BCM00078	ALBERT EKKA	Commerce
22	23FM10BCM00079	LAKSHIT YADAV	Commerce
23	23FM10BCM00012	SAUMY GARG	Commerce
24	23FM10BCM00013	SARVAGYA SINGH	Commerce
25	23FM10BCM00015	MOHAMMED SHAHILKK	Commerce
26	23FM10BCM00017	PRAGATI NAHAR	Commerce
27	23FM10BCM00018	RITANSHI BANSAL	Commerce
28	23FM10BCM00020	SALONI AGARWAL	Commerce
29	23FM10BCM00032	THATIPAMULA DARSHITA	Commerce
30	23FM10BCM00033	UDIT GUPTA	Commerce
31	23FM10BCM00034	PAVITRA SUSANABRAHAM	Commerce
32	23FM10BCM00036	UTKARSH	Commerce
33	23FM10BCM00037	SANKALP SISODIA	Commerce
34	23FM10BCM00056	VRINDA KHANDELWAL	Commerce
35	23FM10BCM00058	SAKSHI TIWARI	Commerce



MANIPAL UNIVERSITY JAIPUR



36	23FM10BCM00062	PUSHKAR CHAURASIA	Commerce
37	23FM10BCM00064	SRISHTY PARAKH	Commerce
38	23FM10BCM00065	PRAGYA NAGAR	Commerce
39	23FM10BCM00066	PIYUSHA MEHROTRA	Commerce
40	23FM10BCM00122	LOKENDAR SINGH	Commerce
41	23FM10BCM00123	VANSH BAJAJ	Commerce
42	23FM10BCM00124	RISHABH GOEL	Commerce
43	23FM10BCM00093	NIDHI PAREEK	Commerce
44	23FM10BCM00095	TANISHA GOYAL	Commerce
45	23FM10BCM00112	KHANAK YADAV	Commerce

S. K. Singh
Head
Department of Commerce
Manipal University Jaipur



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF ENGINEERING

SCHOOL OF COMPUTER SCIENCE & ENGINEERING

COMPUTER SCIENCE & ENGINEERING

“EpiTech”

Type of Event -Expert Talk

FINANCIAL

Offline event

Date of Event (3rd November 2023)



Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Event Link
13. Syllabus



1. Introduction of the Event

Epitech is a talk organized by IEEE CS, MUJ in which a speaker who is a business transformation leader will talk about their journey and give students insights about his domain, entrepreneurship skills, etc. The venue will be offline, in 105 Academic Block 1.

2. Objectives of the Event

To help the students in MUJ understand the journey of some of well-accomplished people and to gain knowledge about operations management, organizational leadership, cross-functional team leadership, project portfolio management, thought leadership and much more.

3. Beneficiaries of the Event

- Students of MUJ
- Members of IEEE

4. Details of Guests

- Speaker: Harsh Anand
LinkedIn Profile: <https://www.linkedin.com/in/harsh4every1>
Phone No.: +1-425-531-8402

5. Brief Description of the event

Harsh Anand is the Director of EBA Operations, Growth (M&A) & Modernization at Providence Health & Services. He is a cross-functional leader for Information Services Enterprise Business Applications pillar with rich experience of complex business transformations and leading the Operations, Growth & Stabilization of these applications across HCM, Payroll, Finance and Supply Chain business & technology functions. He is currently in Seattle, Washington, United States.

6. Photographs



Harsh Anand speaking during Epitech.





Harsh Anand with Dr Mahesh Jangid Sir during the event.



Attendees of Epitech listening to Harsh Anand.



The entire working team of IEEE CS with Harsh Anand.



7. Brochure or creative of the event (as per MUJ Brand Guidelines)

8. Schedule of the Event

Date: 3rd November 2023, Friday

Time: 3:30-5:00 pm



9. Attendance:

Total no. of registrations was 46 and total no. of attendees was 60+.

Name of Participant	Phone Number	College Email ID
Pranav Bhardwaj	9999558266	pranav.229302591@muj.manipal.edu
Vanshika Khanna	9680553275	vanshika.229303429@muj.manipal.edu
G. Amit Kumar Patro	8339920582	g.229311251@muj.manipal.edu
Akshat Sinha	7042502152	akshat.229302122@muj.manipal.edu
Yash Prasad	229309105	yash.229309105@muj.manipal.edu
Paksh Raheja	8851790415	paksh.229302227@muj.manipal.edu
Arunabha Mukhopadhyay	7620930753	arunabha.229303166@muj.manipal.edu
Aryan Jain	9075105250	aryan.229303287@muj.manipal.edu
Nalin Datta	7831047700	nalini.229303218@muj.manipal.edu
Supriya Srivastava	8303298478	supriya.229303465@muj.manipal.edu
Shreya Saihgal	9811466939	shreya.229302340@muj.manipal.edu
Pratyush Dube	8107095880	pratyush.229301279@muj.manipal.edu
Rohan Arora	7678441064	rohan.229310393@muj.manipal.edu
Raghav Khullar	9958210387	raghav.229311101@muj.manipal.edu
Dakshesh Bagga	7011379039	dakshesh.229301283@muj.manipal.edu
Smriti	6202246592	smriti.229301074@muj.manipal.edu
Sujal Aneja	9991038059	Sujal.229303370@muj.manipal.edu
Vaidehi Agarwal	9999367367	vaidehi.229302245@muj.manipal.edu
Harshneet Khanna	9988178517	harshneet.229302236@muj.manipal.edu
Arpita	7983182007	arpita.229303156@muj.manipal.edu
Sanee Bhardwaj	8007723339	sanee.229303159@muj.manipal.edu
Shristi Krishna	8240473087	shristi.229301311@muj.manipal.edu
Ayush Kumat	9661999031	ayush.229302070@muj.manipal.edu
Mohini	7678227717	mohini.229302435@muj.manipal.edu
Anjali Tyagi	9766611653	anjali.229303046@muj.manipal.edu
Kaushal Shukla	8920934681	kaushal.229310205@muj.manipal.edu
Ailin Chen	9693537374	ailin.229302229@muj.manipal.edu
Anushka Soni	7060777734	anushka.229301124@muj.manipal.edu
Anushka Tiwary	8340525972	anushka.229302635@muj.manipal.edu



Chirag Kumar Jha	8873794718	chirag.229209011@muj.manipal.edu
Rushil Misra	8296868510	rushil.229310385@muj.manipal.edu
Vansh Chhabra	9873996690	vansh.229301445@muj.manipal.edu
Mahi Tomar	8130130999	Mahi.229301180@muj.manipal.edu
Naad Dantale	7722087410	naad.229301420@muj.manipal.edu
Ahaana Verma	9315421451	ahaana.221015001@muj.manipal.edu
Priyansh Goel	9650041988	priyansh.229301113@muj.manipal.edu
Lala Arnav's Vatsal	70915 36180	lala.229301089@muj.manipal.edu
Kanav Bhalla	9818971037	kanav.229303100@muj.manipal.edu.in
Saransh Suri	8448617224	saransh.229310217@muj.manipal.com
Saumya Rishikesh	703561216	saumya.229301641@muj.manipal.edu
Shubham Mahajan	7972608599	shubham.229301687@muj.manipal.edu
Pratham Mittal	9810529601	pratham.22930119@muj.manipal.edu
Gautam Govind	9661526333	gautam.229302117@muj.manipal.edu
Siddharth Pal	9727521236	siddharth.229302284@muj.manipal.edu
Manoviraj Gill	7977724327	manoviraj.229301368@muj.manipal.edu
Karan Kapoor	7011252409	karan.229301650@muj.manipal.edu

10. News Publication

N/A

11. Feedback of the Event

All the students and faculty appreciated the event, the speaker delivered the lecture very well.

12. Link Of MUJ Website

Link of MUJ website stating the event is uploaded on website.



13. Syllabus

BB0026: ORGANISATION AND MANAGEMENT [3 0 0 3]

Meaning and definition of an organization, Necessity of Organization, Principles of Organization, Formal and Informal Organizations. Management: Functions of Management, Levels of Management, Managerial Skills, Importance of Management, Models of Management, Scientific Management, Forms of Ownership, Organizational Structures, Purchasing and Marketing Management, Functions of Purchasing Department, Methods of Purchasing, Marketing, Functions of Marketing, Advertising. Introduction, Functions of Personal Management, Development of Personal Policy, Manpower Planning, Recruitment and Selection of manpower. Motivation – Introduction, Human needs, Maslow's Hierarchy of needs, Types of Motivation, Techniques of Motivation, Motivation Theories, McGregor's Theory, Herzberg's Hygiene Maintenance Theory. Leadership - Introduction Qualities of a good Leader, Leadership Styles, Leadership Approach, Leadership Theories. Entrepreneurship-Introduction, Entrepreneurship Development, Entrepreneurial Characteristics, Need for Promotion of Entrepreneurship, Steps for establishing small scale unit. Data and Information; Need, function, and Importance of MIS; Evolution of MIS; Organizational Structure and MIS, Computers and MIS, Classification of Information Systems, Information Support for functional areas of management.

**Signature of Student Coordinator
Coordinator**

Signature of the Faculty

Neha Chaudhary
HoD, CSE
MANIPAL UNIVERSITY
JAIPUR-303007



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF ENGINEERING

SCHOOL OF COMPUTER SCIENCE & ENGINEERING

COMPUTER SCIENCE & ENGINEERING

“Eth-Real”

Non-Financial

Offline Event

Type of Event – Expert Talk

Date of Event – 19/03/2023

HoD, CSE
MANIPAL UNIVERSITY
JAIPUR-303007



Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website

1. Introduction of the Event

Eth-Real is a talk organized by IEEE Computer Society to help the students of MUJ get a glimpse of the world of blockchain, metaverse, decentralization, NFTs, ERC tokens, custodian wallets, and other elementary technologies involved in Web3.

2. Objective of the Event

The event's objective is to let students understand the world Web3 and other technologies that go hand in hand with it in an easy yet informative way, by expert speakers from Threeway.studio.

3. Beneficiaries of the Event

- IEEE members
- Students of MUJ

4. Details of the Guests

- Speaker: Utkarsh Shrivastava
- Speaker: Pranshul Saxena

5. Brief Description of the event

Eth-real aims at helping the students of MUJ know more about technology, specifically in the field of Web3, which includes topics such as blockchain, metaverse, decentralization, NFTs, ERC tokens, custodian wallets, and other elementary technologies. Utkarsh Shrivastava, Co-founder & CEO of Threeway.studio, EX-SDE at LeenaAI, and previously a PM at Polygon, and Pranshul Saxena, Co-founder & CEO at Threeway.studio and EX-SDE at LeenaAI, the speakers of the day, distributed their knowledge on given topics in a fun and interactive way.

6. Photographs



Fig 1 Student's Interaction



Fig 2 Expert delivering the Session

7. Brochure or creative of the event

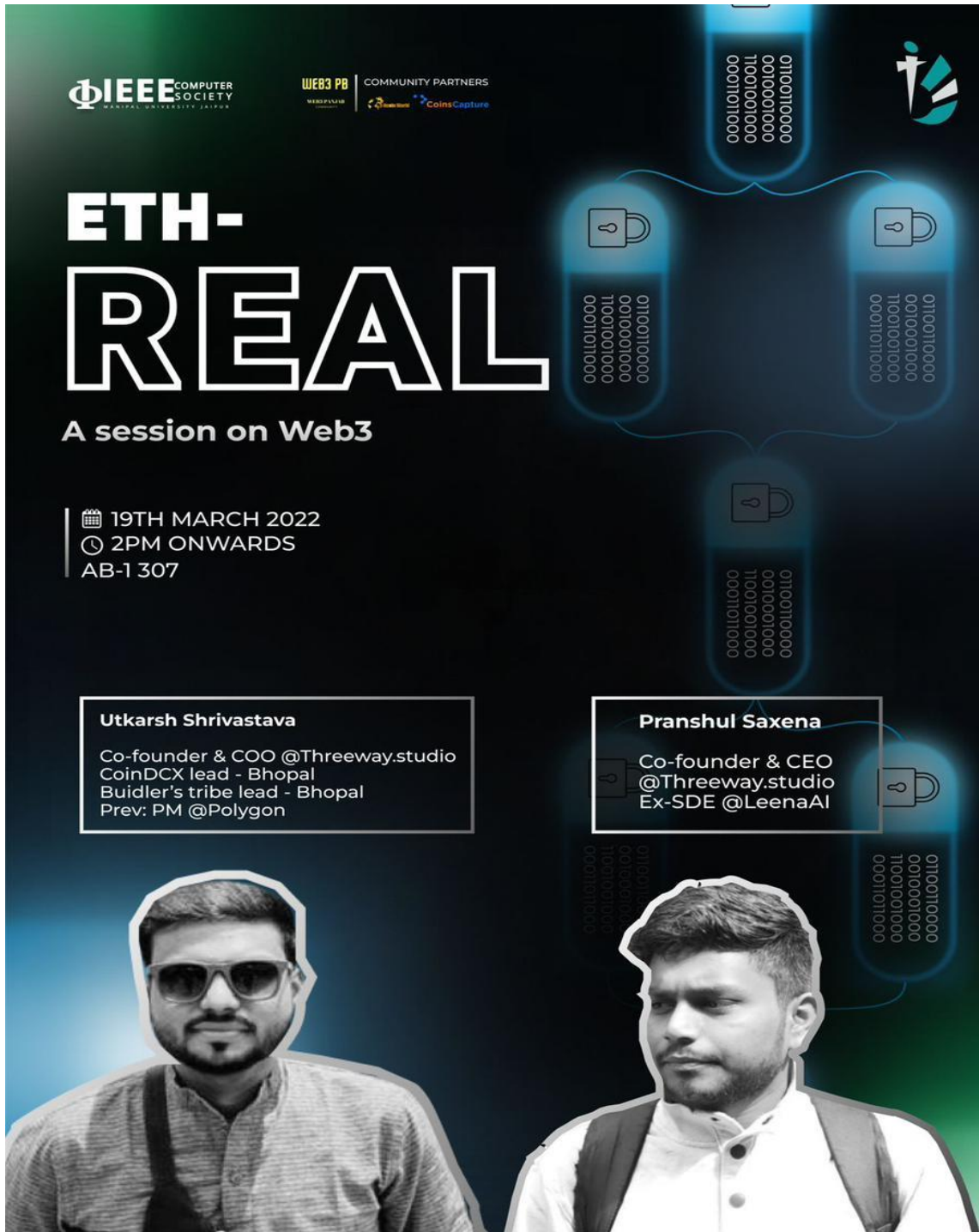


Fig 3 Creative of the Event

8. Schedule of the event

Date: 19th March 2023: The session commences at 12:30 P.M. The speaker is welcomed, and he gives the talk. The seminar ends at 3:30 P.M

9. Attendance of the Event

Total no. of registrations was 283.

Full Name	Registration Number	WhatsApp number
anish ubriani	219301372	9599569531
Dipesh jain	Piet21cs058	8302405235
Het Valera	229311153	9157847228
Ridhi Agrawal	220901043	6397772959
janhavi rewatkar	229301769	8975755711
Ridhi Agrawal	220901043	6397772959
Anoushka Goyal	219310246	9311891684
Riddhi aggarwal	220901043	6397 772 959
ritvik chawla	209301056	9810160515
anjali naineni	219302239	6301618439
Shikha wadhvani	221103035	7280077770
Aditi singh	219301596	9818193373
Arnav Jain	229301326	9667402039
Mayank singhal	229301152	8448039908
Shiv Singh	229302246	8595739374
pujan modha	229301576	9484856107
darshit raichura	229209002	9104531339
Aayushi Gupta	229301777	6378192055
Avni Ahuja	229302287	8000720390
Tanishq Khurana	229311035	8130113888
Suhani Talreja	229301425	9569689705
Mahi Tomar	229301180	8130130999
Paksh Raheja	229302227	8851790415
Vineet Muley	229310401	8319398882
ABHINEET MATHUR	229302540	7023500576
Abhay Singh	229311201	9839777918
sohan kumar	229310369	9801349236
Shekhar pilania	219301257	9289213840
Shaurya Gupta	229310054	9810787112
Dinisha Agarwal	209301601	9161888843
Rishi Jain	209301385	7697070602
Harshita Dua	229209046	6367424868
Varad Lakhotiya	229303188	9325451481
Vaibhav Rohilla	229301110	7016951734
aamanya	219302245	9998287366
Yuvraj Sachdev	200901293	9599521553
DISHA AGARWAL	219302360	8697925325
Khusi Gupta	219301242	8586996379

Akshat singh panwar	229310226	8118871053
Ankit Singh	219302407	7980856836
Palak Agrawal	229302541	8006636153
Palak Srivastava	229302137	9810704569
Hardik Agarwal	209303257	9889986889
Akshat Mishra	229301008	8920164602
Ridhi garg	229303415	9354146730
Anushka Singh	229303409	6307173700
Devpratap Singh	229303018	8320214959
Mrigakshi Dev	229402007	9945338072
Aryan Tawde	229302090	9082124204
Puneet Sharma	229303065	7509717733
Parul Bhalothia	229302578	9999646969
Komal Shah	221103004	8792849828
Gunis bakshi	229302215	7988209045
Akshit Singh	229301194/	9351125785
Kushagra Gautam	229310110	9102121268
Shaurya Gupta	229311245	9773806888
Mahi Bhardwaj	229303128	8171789571
Raunak Jaiswal	220901130	9956911320
Krishang Shukla	229303191	9137040512
Vikrant Sharma	229309071	7291858859
Sidhant Bahuguna	229301301	9925973076
Aadrian Routh	229301454	8910729270
Abhinit Mehndiratta	229309040	8800547093
Sarthak Vaishampayan	229301678	9425340813
Samiksha sharma	229209031	6377030057
Latika Mangla	229309236	7404095593
Akshat Kaushik	229302364	7011753317
Akshat Agarwal	229311103	8670775050
Anvit Dadape	229309048	8237455918
Mahak Paliwal	229311257	9799945511
Adhiraj singh chauhan	210903034	7665799999
Ananya	229301337	7678269453
Ridima Garg	229309120	8700540045
Madhav Bankeraika	229301578	6392559842
Bhimesh gahlot	229303019	7014273400
Stuti	220902011	81790 13439
Rohan Indurkar	229309103	8856051573
Yashvi neema	229302524	7489602588
Gaurav sehrawat	219301591	7419084599
Shreja shekhar	229302536	7543035170
Sahir khan	229303398	7223945676
Harsh Vardhan Katiyar	229303141	9936486161
Siris gupta	209301062	8700703181
Abhinav Roy Choudhury	229310272	8383863232
Aman Daga	220901115	9521831947

Varshita	229302408	9328927816
Harsh Pachouri	229301474	6268473339
Saurabh Malhotra	220901097	9305565526
Ansh	229301127	8619939421
Nikita Jain	229301023	9811284677
Vansh Bhandari	229301353	9711925167
Aditya Aggarwal	229301408	7340962102
Pratyush Dube	229301279	8107095880
Arohi	229311236	9761236699
Saurabh Malhotra	220901097	9305565526
Tanishk Lakra	229309028	9625452564
Yashica Goel	229310312	9910749950
Saksham Gupta	229301077	9582183984
Rudra sathwara	229309231	8852944774
Aaditya Arora	229311187	8383923748
Vidit Yaduvanshi	229301397	9650738789
Y.shreyansh Reddy	229301130	8383826030
Aditya Bhatt	229301078	9818782852
Mohak Chandna	229310397	9821963400
Aditya shukla	229209008	9792499333
Karishma Dhyani	229311272	9625453792
Anika Shrivastava	229301299	9999578803
Aditya Shekhar Singh	219301234	9811086261
Risha Uppal	229301007	9818778491
Ritvik Agrawal	219301395	9993608400
Harsh Kumae	229310013	8310321521
Aviral Gupta	229301446	9810289598
Nirav Kandira	229310384	9314011818
Gurvansh Singh Khurana	229402015	98206 03581
Fh	E	T
Siddhant Kokate	229302081	9324445555
Karan M Bhatia	229310133	7984222049
Manas Khudale	229301348	8826549688
DEEPANSHU SINHA	229302237	9939936575
Shrish vats	229311184	9569676270
Navya Nanda	229310134	843784018
Aditi sharma	229301546	8875396086
Himesh Reddy	229303296	8555822755
Ashmit Sharma	229311194	9103260259
Aditi Sharma	229301546	8875396086
Prince pachauri	209202065	9669793134
Ayush Shrivastava	209202071	7987765302
Aditi Sharma	229301546	8875396086
Harsh Yadav	229302262	9391835003
Satvika arora	229310274	9899899152
Akshat Sinha	7042502152	7042502152
Aththi sharma	229301546	8875396086

Satvika Arora	229310274	9899899152
Harsh Yadav	229302262	8391835003
Akshat Sinha	2293302122	7042502152
Sanyam Jain	229303038	7027857774
Gun Goyal	229309003	7024477755
Pragy Parihar	229301150	8000432089
Shubh Gupta	229301312	9971995497
Pragy Parihar	229301150	8000432089
Ayan Parashar	229311087	8360344682
Ritvik Jaiswal	229301143	9422804446
Anushka shreya	229309210	6206340046
Karan Parashar	229310414	8319479877
Shivam Raj Dubey	229311203	8294417372
Priyanshu Mudgal	229311096	9810792882
Ayush Yadav	229301601	9636536608
Dhruv Sen	219301751	9783295171
Aryan Chowdhary	229303131	8447170340
Rachit Srivastava	229302374	6307807236
Aayush singh	229311209	9125543141
Priyanshu	229301082	8092879036
Naad Dantale	229301420	7722087410
Vansh Chhabra	229301445	9873996690
Paridhi Rawat	221201037	8851650591
Oorja Sharma	229311217	8483092554
Pranshu Bhargava	229310085	9579956189
Udayan Mishra	229202030	9818070977
Shobhit Mathuria	229302618	7452885810
Ananya Agrawal	229311196	9599487633
Dakshesh Bagga	229301283	7011379039
Saptarshi Kundu	229310147	9717673543
Raghav khullar	229311101	9958210387
Shreyash dixit	229303017	8824955898
Ashutosh Prajapati	229301668	8381812187
Ansh Jain	229301127	8619939421
Arshiya malra	229310330	8851262080
Kashish Sharma	229311278	9211011432
Gourang Sharma	229311205	8368486802
Harsh Choubey	229310071	8962526180
Rohit B Chandy	229302164	9567682011
rohit ojha	229302516	9122489949
Aryan Jain	229303287	9075105250
Priyansh	229301112	7722087410
Divyansh Balhara	229310407	7082947781
Lala Arnav Vatsal	229301089	7091536180
Priyansh Goel	229301112	9650041988
Priyanshu Choudhary	229303211	9558032199
Ankika Chatterjee	229302009	9501455191

Yash Talreja	229303323	7080489346
Nirav Kandira	229310384	9314011818
Adi Mehta	229303172	229303172
Mohammad Absar Ahmad	229310344	6201259293
Kashish Adwani	229302546	7733930964
Aman Sharma	229303072	9696016732
Siddh Jain	229310113	8755922068
Lalit M Rao	229311160	9080356802
Srikruthi neriyauri	229303028	6363016981
TUSHAR PAL	229303026	9077237750
Srivatsa Palepu	229301616	8977622044
Arnav Gupta	229310451	7977949624
Ayushi Jain	229302155	9082511340
Aryansh Sahni	229301249	9711375664
Divyansh Dhawan	229309244	8826446613
Pragy Parihar	229301150	8000432089
Bhavya arora	229310078	7985849476
Aditya kumar mishra	229301469	7044506304
MONIL SHAH	229301552	9725303803
Karan Kapoor	229301650	7011252409
Palash karmakaar	229303080	+91 79000 81483
Abhay	229303368	8901388630
Arnav Rishi Raj	219301630	9625347790
Shivendra Singh	229303344	8601865484
Manav Prem Nand	229310352	229310352
Aryan Tawde	229302090	9082124204
Jayant Bhoj	229303041	7428934878
Harsh Kamra	229303313	9898213104
Shreya Kumari	22930257q	7011384165
sanee bhardwaj	229303159	8007723339
Ailin	229302229	9693537374
Anjali Tyagi	229303046	9766611653
Bhavya Matta	209401020	8171223225
Meher Talluri	229301487	888606644
Krishna Sharma	229302222	9911246066
Kuwar prakhar	209302248	7277425470
Rajat Joshi	229302388	9082600441
Jashith Achukola	229301644	8425838241
Mayaank Bambardekar	229205005	9653391818
Saumya Gupta	229303049	9667184740
Devansh Bansal	229310206	9817832852
Ayushi gupta	229301248	8810918881
Chitraksh	229403014	7498437236
Tanvi Upadhyay	229303130	9653611562
Jatan Bhatt	229301400	8446494616
Utkarsh Kalra	229302529	9891958552
Tanish Kesarwani	229303136	

		9867577543
Shreyas Desai	219309119	9850574786
Gouri Sharma	229303380	9319001421
Ansh Bharadwaj	229301499	7460002067
Aarush Tandon	229310290	8887734047
Saieesh	229303012	9811030093
Nekunj khanna	229301323	7011298806
aradhya patel	220901014	8839211306
Anushka Kumar	229302404	9304501696
Anushka Prashant Pawar	229301431	7498402609
Aryan Gupta	229302344	9475584883
Sparsh Garg	229301255	9310224724
Rohan santosh pandhre	221006010	9392339228
Ayush kumar mishra	229301456	8600232692
Pranav Banker	229309070	7700999273
Akash Mukherjee	229209009	9163878578
HIMALAYA SHARMA	229303245	6263869986
Vaibhav Chouhan	229302599	9179110030
ADITH ANTONY JOHN	229311177	9495547842
Yash Sharma	229309194	7780167186
Anmol Verma	229310176	7991589875
Rohan Raj	229301515	7488508394
Palak Agrawal	229302541	8006636153
Devansh Singh	229302517	7355721668
Devansh Singh	229302517	7355721668
Syamantak Paul	229302217	75685 41319
Devansh Singh	229302517	7355721668
Aarmen singh	219301614	7000930626
Jashan Sood	229301954	6280356506
Shubh Bansal	229301629	7389132419
Vihan Jain	229311088	8349138915
VIKRANT kawadkar	229303264	9409914760
Shrirang Joshi	229309051	7760474791
Rushil misra	229310385	8296868510
Supash Agarwal	229302171	8958075490
Sugam nema	229301718	7477249829
Adwait Deshpande	229311023	9920459260
Supritham Singh	229301544	7888400668
Lakshya Pawar	229302177	8766551247
Pranav Banker	229309070	7700999273
Mohit Singh	229309240	9512388026
Shreha Kush	220901293	8757492706
Subhojeet Roy	229301439	8591092694
Atharv Nanda	229301560	9667874420
Atharv Nanda	229301560	9667874420
Aditya Sharma	229310249	7049299967
Aryan Sinha	229310459	8800506752

yuvraj katara	229303088	8660614659
Soumya Singh	220901197	9931994018
Abhinav Srivastava	229301182	8766260096
Aryan Gupta	229302344	9474584883
Sanyam Modi	229309248	9315631616
Yash Talreja	229303323	7080489346
Raghav	229302561	9729805711
Tarunsh Gupta	229209043	7351990282
Bhavya Gupta	229303016	8445389631
Ashay Kushwaha	229303353	9170576941
Pranshu Maheshwari	219302324	8755120012
Kushagra Maheshwari	229309058	7303468828
DEV DUTT PATEL	229403012	9879762203
Yuvraj Saluja	219303210	6264108054
Aditi jain	229310194	9755509902
Bhavya Gupta	229303016	8445389631
Janeesh Reddy	229303117	9063793725
Kawshal Ram	229302043	9641529584
Shubham singh	229303257	9835389795
Karishma Dhyani	229311272	9625453792
Arpita garg	229303156	7983182007
Hrishita Kesarwani	229303266	9922490410
Naman Bhasin	229209022	7007333039
Ahana Jain	229301026	8829971109
Naman Bansal	229303412	9911908990
Lakshya Varshney	229301071	9917475122
Lakshya Varshney	229301071	9917475122

10. News Publication- News printed in newspaper or online links (if any) for news – insert images)

NA

11. Feedback report of the Event

All the students and faculty appreciated the event, the speaker delivered the lecture very well.

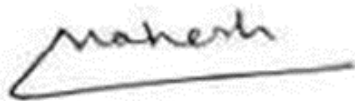
12. Link of MUJ website stating the event is uploaded on website

Offline Event

13. Syllabus:

CS4162: BLOCKCHAIN TECHNOLOGIES [3 0 0 3]

Introduction and concept learning: Introduction to Blockchain, Building blocks of Blockchain, Industry Applications of Blockchain, Types of Blockchain, History of Centralized Services, Trust and Vulnerability. Types of Trust model; Introduction to Cryptography: Hashing, Data Integrity, Merkle Trees, Symmetric Key Cryptography, Public Key Cryptography, Digital Signatures, Application of Cryptography to Blockchain; Mining and consensus: Mining, Proof of Work, Proof of Stake, Byzantine Fault Tolerance, Proof of Authority and Proof of Elapsed Time; Bitcoin versus Cryptocurrencies versus Blockchain: Transaction, Wallet, Distributed Ledger Technology (DLT), Fork, Ethereum: Ethereum Virtual Machine (EVM), Wallet for Ethereum, Solidity, Smart Contracts, Introducing WEB 3.0, Hyperledger, Coinbase's API; Regulation and Anonymity: Initial Coin Offerings (ICO), Securities and Exchange Commission (SEC) ruling, Anonymity: Zcash, Monero, Anti Money Laundering, Case study: Use of blockchain in different areas such as healthcare, finance, supply chain.



Signature of the Faculty Coordinator



HOD, CSE
MANIPAL UNIVERSITY
JAIPUR-303007

Seal and Signature of Head with date

MUJ/Q&C/021/F/1



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT AND COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

**WORKSHOP ON “BUILDING A BRAND-A MARKETING
AND FINANCIAL PERSPECTIVE”**

4th NOVEMBER 2023


Head
Department of Commerce
Manipal University Jaipur

Content of Report (index)

1.	Introduction of the Event
2.	The objective of the Event
3.	Beneficiaries of the Event
4.	Details of the Guests
5.	Brief Description of the Event
6.	Program Scheme
7.	Lecture Plan
8.	Photographs or Screenshots of the event
9	Brochure or creative of the event
10	Schedule of the event
11	Attendance of the event

I. Introduction of the Event

The workshop was conducted on “Building a Brand- A marketing and Financial Perspective”. The workshop was to help students understand the importance of brand building, how to create an effective brand. It included both the perspective marketing as well as financial. Understanding the concept of brand identity and equity with the examples was fun as well as a great learning experience for students. From financial perspective, the workshop focused on stock market, saving techniques and financial products available in the market to make students understand the importance of saving and investment.

Name of Resource Person	TOPIC	DURATION
Dr. Aarti Chopra	Building a Brand- A marketing and Financial Perspective	10:00 am-12:00 pm
CS Harsha Shivnani	Building a Brand- A marketing and Financial Perspective	12:00 -2:00 pm

2. The objective of the Event

- Understand the Brand building.
- Creating Brand Identity
- Understanding & Measuring Brand Equity
- Understand the financial perspective.
- Understand the importance of savings.

3. Beneficiaries of the Event

The workshop helped MUJ students in understanding brand building, creating entrepreneurs and marketing professionals for understanding the brand identity and equity concept with real life examples. The workshop gave an insight as to how the companies in this competitive environment are struggling hard to create their brand identity and develop brand equity. The students also got an exposure to understand financial markets and the concepts of savings and investments.

4. Details of the Guests

Dr. Aarti Chopra is an energetic and passionate corporate trainer with more than 17 years of experience in higher education and training industries. She served around 40 PSUs, Corporates and Educational Institutions as a trainer. She is Certified Corporate Trainer and Facilitator, She has Soft Skill Trainer Certification by Society of Human Resource Management,

USA, CPD Standards Office, UK, HR Certification Institute, USA and Protouchpro Services Pvt Ltd, India and also a Certified PoSH Trainer. She served in various roles as Principal Bhavan's College of Communication and Management, Jaipur and Assistant Professor in St. Xavier's College, Jaipur etc.

CS Harsha Shivnani is a company secretary. She has cleared all the levels of CS in her first attempt. She has excellent communication and financial skills. She is an active member in various FDP/EDP organized by ICSI. She also mentors' students in their professional journey.

5. Brief Description of the event

This workshop was for Manipal University Students only. The workshop was a transformative and inclusive program that catered to students, faculty, and the community at large. The workshop was interactive and informative to help students gain insights on branding and brand to learn how companies create their brand identity and equity. Various brands were discussed, and students shared their learning about it. The session included the content from curriculum relating to marketing and financial perspectives.

6. Program Scheme

SEMESTER VI						
Course	Subject Code	Subject Title	L	T	P	C
3	CM3103	Business Ethics and Corporate Governance	0	0	4	2

7. Lecture Plan/Topic Covered:

	Topics	Session Outcome	Mode of Delivery	Corresponding CO
1	Explanation of Course Handout	Introduction of Business Ethics	Lecture	CM7106.1
2	Introduction: Introduction to Ethics	Introduction of Business Ethics	Lecture	CM7106.1
3	Nature of ethics	Introduction of Business Ethics	Lecture	CM7106.1
4	Importance of ethics	Introduction of Business Ethics	Lecture	CM7106.1
5	Factors influencing Business Ethics	Factors affecting Ethics	Lecture	CM7106.1
6	Values, Norms	Concepts related to ethics	Lecture	CM7106.1

7	Beliefs	Concepts related to ethics	Lecture	CM7106.1
8	values for managers,	Concepts related to ethics	Lecture	CM7106.1
9	values for managers from Indian ethos	Concepts related to ethics	Lecture	CM7106.1
10	Ethical Codes	Concepts related to ethics	Lecture	CM7106.2
11	Ethical theories	Theories of Business Ethics	Lecture	CM7106.2
12	Teleological theory	Theories of Business Ethics	Lecture	CM7106.2
13	Deontological theory	Theories of Business Ethics	Lecture	CM7106.2
14	natural theory on ethics	Theories of Business Ethics	Lecture	CM7106.2
15	Kantian theory on ethics	Theories of Business Ethics	Lecture	CM7106.2
16	Corporate Social Responsibility (CSR)	Corporate Social Responsibility	Lecture	CM7106.2
17	Nature and significance of CSR	Corporate Social Responsibility	Lecture	CM7106.2
18	arguments for and against CSR	Corporate Social Responsibility	Lecture	CM7106.2
19	Shareholders and Business Ethics	Corporate Social Responsibility	Lecture	CM7106.2
20	Shareholders as stakeholders	Corporate Social Responsibility	Lecture	CM7106.3
21	the conflicting interests of various stakeholders	Corporate Social Responsibility	Lecture	CM7106.3
22	CSR initiatives at HSBC	Corporate Social Responsibility	Lecture	CM7106.3
23	The role of Financial Markets	Green Washing	Lecture	CM7106.3
24	the role of accountants	Green Washing	Lecture	CM7106.3

25	Cases of Enron Saga	Green Washing	Lecture	CM7106.3
26	Microsoft Antitrust case	Green Washing	Lecture	CM7106.3
27	'Ecomagination' at work	Green Washing	Lecture	CM7106.3
28	GE's sustainability initiatives	Green Washing	Lecture	CM7106.3
29	Corporate Governance	Green Washing	Lecture	CM7106.3
30	Ethical issues in Corporate Governance	International policies, legal issues	Lecture	CM7106.3
31	The problem of whistle blowing	International policies, legal issues	Lecture	CM7106.4
32	Remedial measures of whistle blowing	International policies, legal issues	Lecture	CM7106.4
33	Employees and Business Ethics	International policies, legal issues	Lecture	CM7106.4
34	Ethical issues in employer	International policies, legal issues	Lecture	CM7106.4
35	discrimination at work place	International policies, legal issues	Lecture	CM7106.4
36	working conditions –	International policies, legal issues	Lecture	CM7106.4
37	employee privacy	International policies, legal issues	Lecture	CM7106.4
38	Consumers and Business Ethics	International policies, legal issues	Lecture	CM7106.5
39	Ethical issues in marketing	International policies, legal issues	Lecture	CM7106.5
40	Ethical issues in advertising	International policies, legal issues	Lecture	CM7106.5
41	The ethical challenges under globalization	International policies, legal issues	Lecture	CM7106.5

8. Photographs or Screenshots of the event

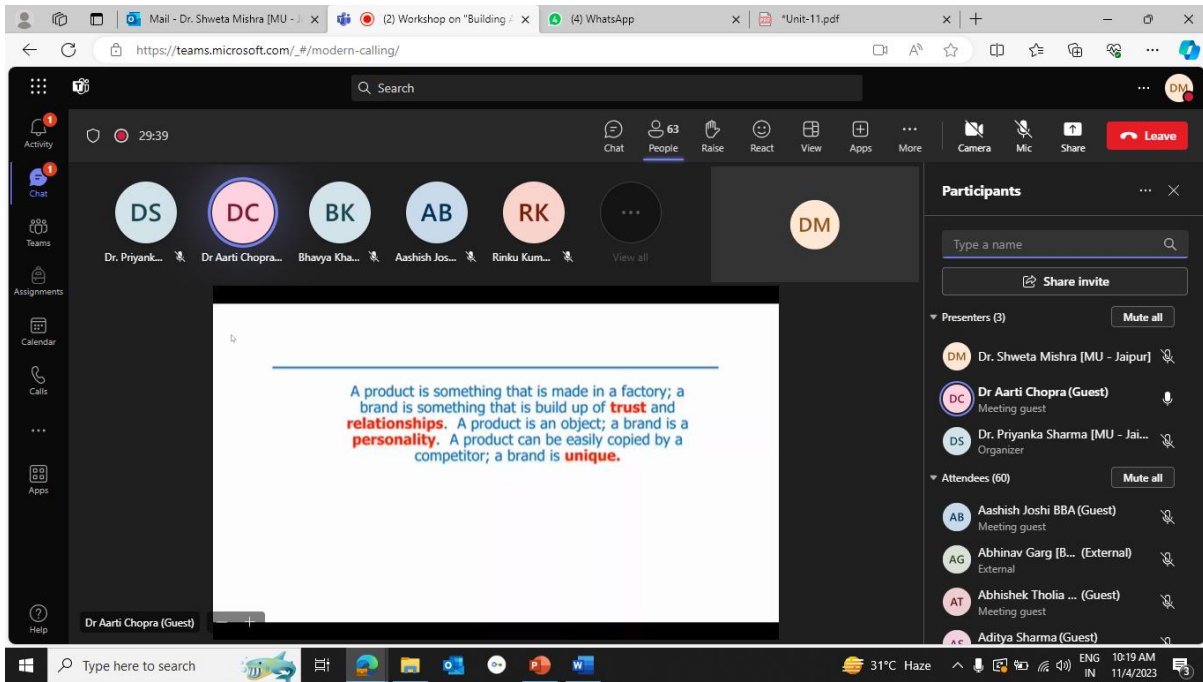


Fig. 1. Discussion on product management

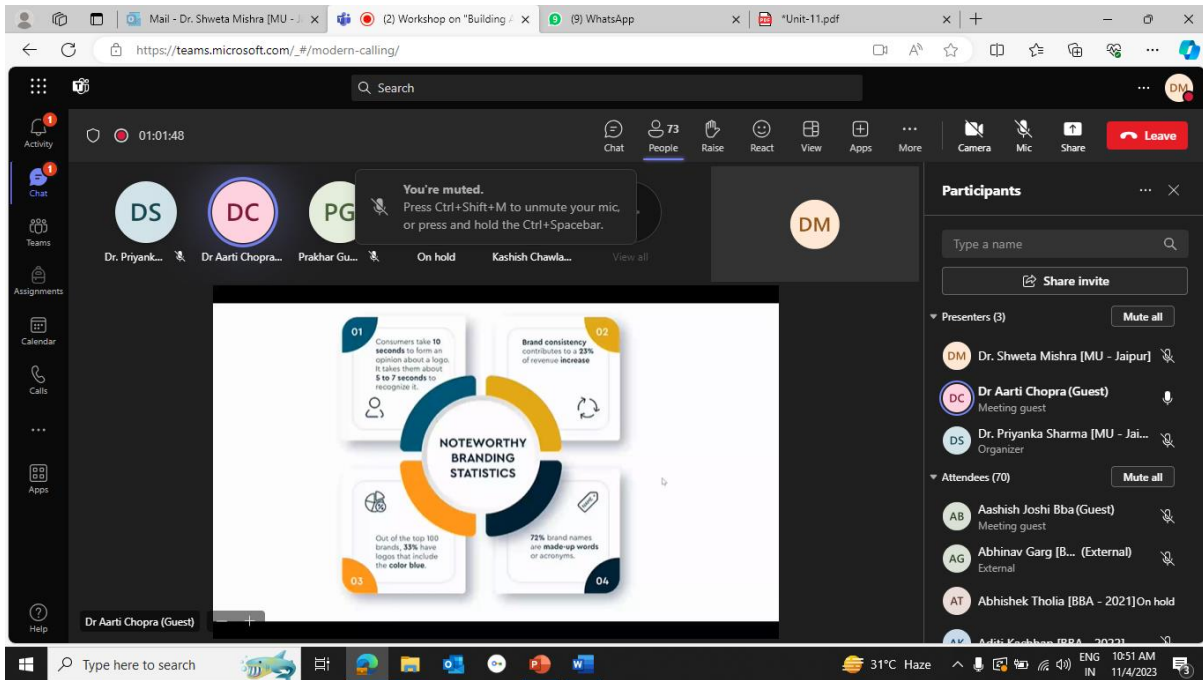


Fig. 2. Discussion on branding statistics

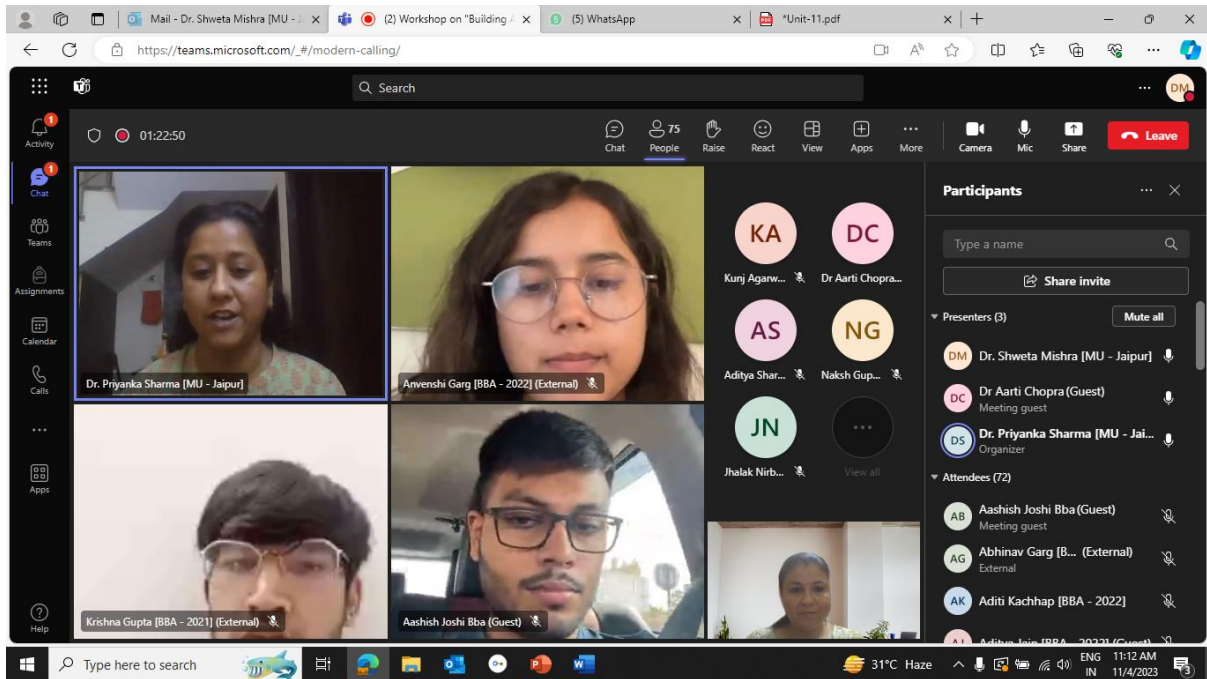


Fig. 3. Discussion on Strategies

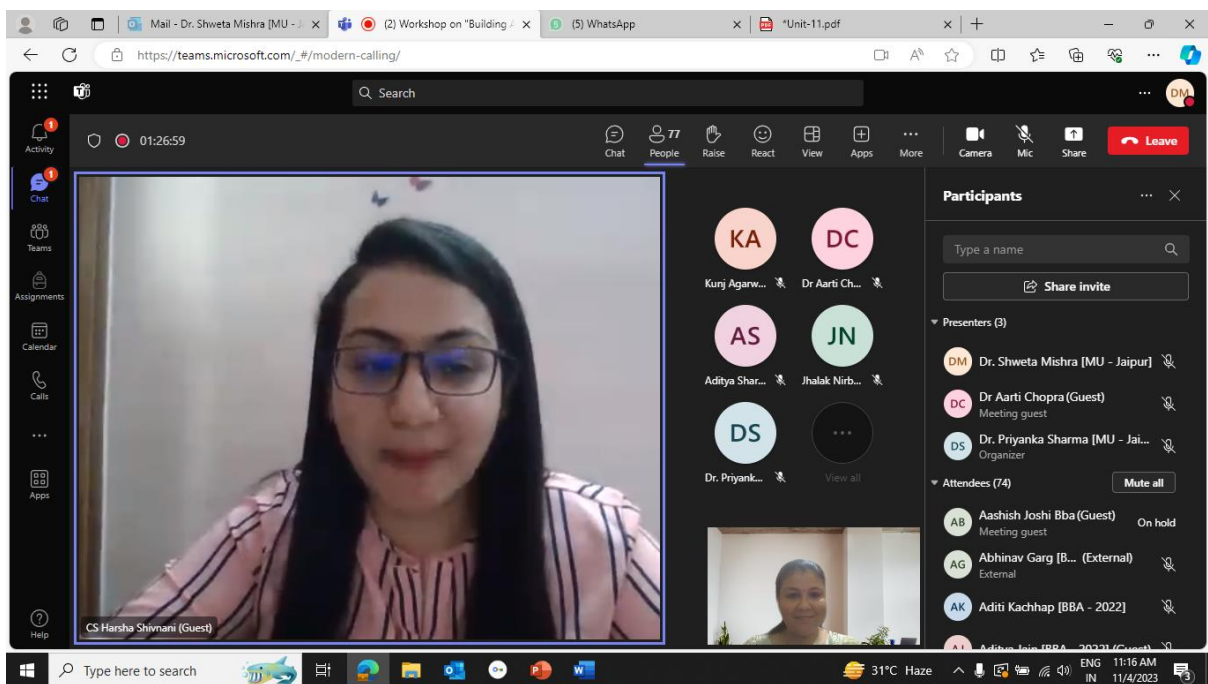


Fig. 4. Discussion on different financial parameters

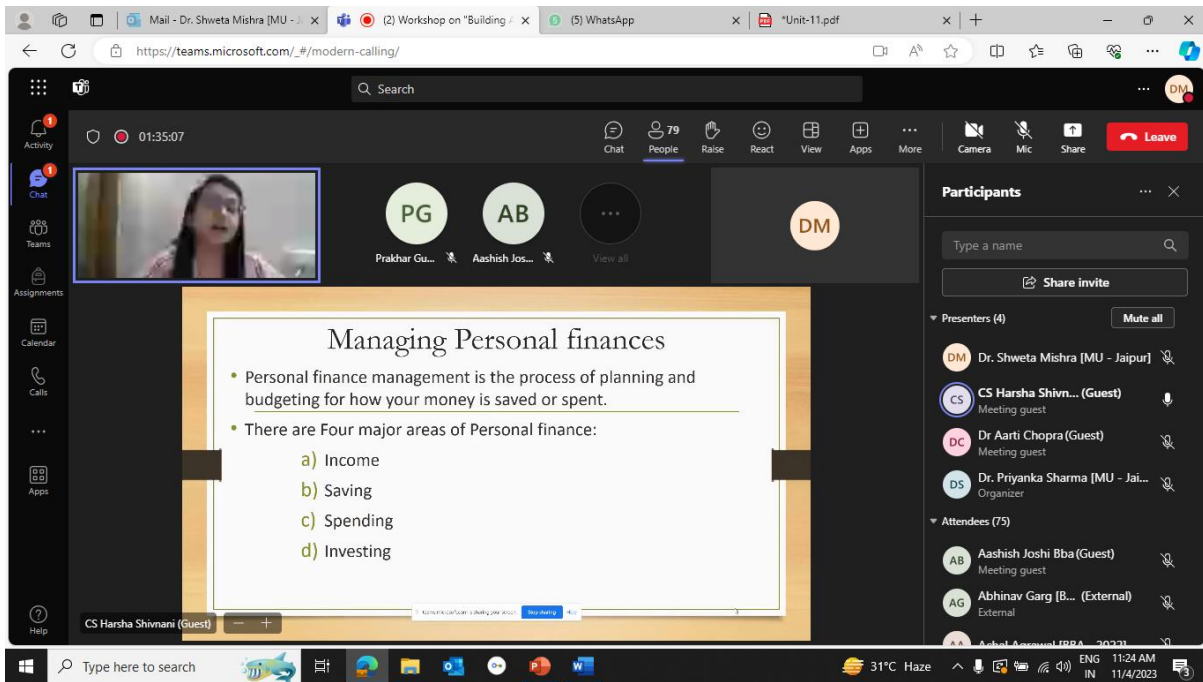


Fig. 5. Explanation of managing personal finances

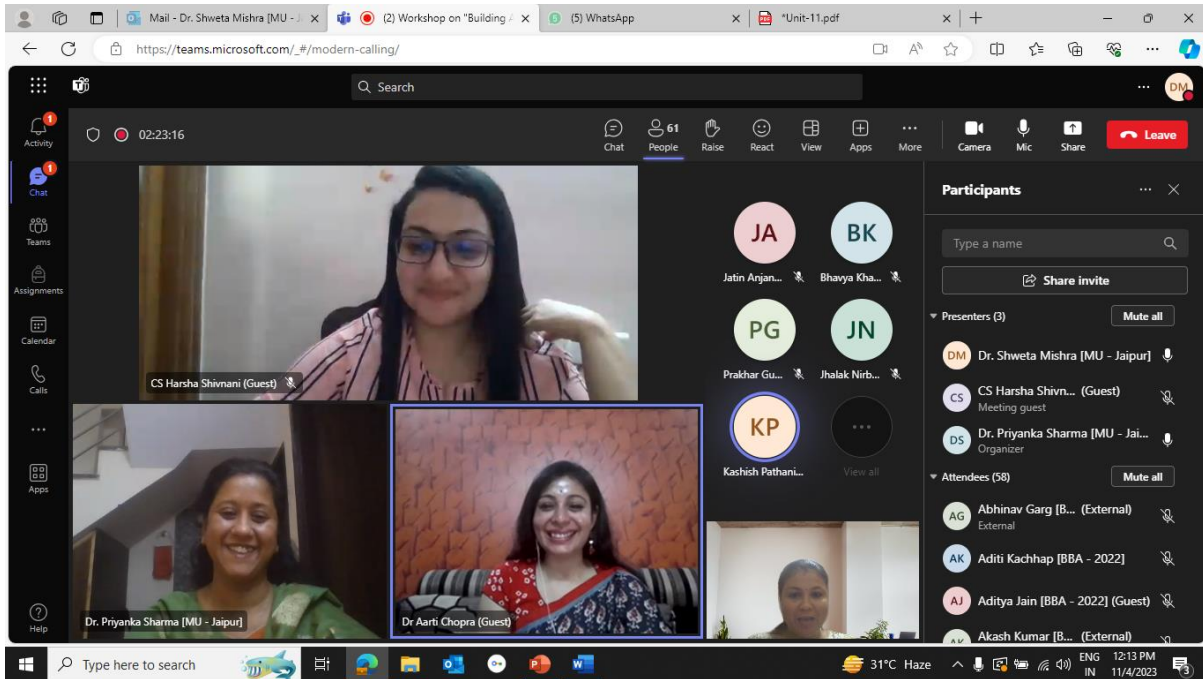




Fig. 6 Discussion with experts

9. Brochure or creative of the event






WORKSHOP ON
“BUILDING A BRAND - A MARKETING AND FINANCIAL PERSPECTIVE”
IS ORGANIZED BY
DEPARTMENT OF BUSINESS ADMINISTRATION & DEPARTMENT OF COMMERCE

**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)



DR. AARTI CHOPRA **CS HARSHA SHIVNANI**
Date: November 04th, 2023
Time: 10:00 AM

CONVENORS



DR. PRIYANKA SHARMA **DR. SHWETA MISHRA** **DR. BHASKAR ARORA**

10. Schedule of the event

Timing: 4th November 2023, (10AM-2PM)

I I: Attendance list:

Total Attendees: 62

S. No.	Name of the institution	Place of the institution	Name of the Attendees	Name of the Department
1	Manipal University Jaipur	Jaipur	Dr. Priyanka Sharma [MU - Jaipur]	Business Administration/Commerce
2	Manipal University Jaipur	Jaipur	Dr. Shweta Mishra [MU - Jaipur]	Business Administration/Commerce
3	Manipal University Jaipur	Jaipur	Dr Bhaskar Arora	Commerce
4	Manipal University Jaipur	Jaipur	SYED SAAHIL AHMED	Commerce
5	Manipal University Jaipur	Jaipur	JATIN BHANWAR KUMAR RATHI	Commerce
6	Manipal University Jaipur	Jaipur	SHORYA GUPTA	Commerce
7	Manipal University Jaipur	Jaipur	AYUSH TUNWAL	Commerce
8	Manipal University Jaipur	Jaipur	SATWIK NAGPAL	Commerce
9	Manipal University Jaipur	Jaipur	PRADEEP SINGH	Commerce
10	Manipal University Jaipur	Jaipur	VARTIKA SANCHORA	Commerce
11	Manipal University Jaipur	Jaipur	DIVYANSHU SINGH	Commerce
12	Manipal University Jaipur	Jaipur	PAVITAJ SINGH MANGAT	Commerce
13	Manipal University Jaipur	Jaipur	AADESVIR SINGH BALI	Commerce
14	Manipal University Jaipur	Jaipur	TAMANNA SONI	Commerce
15	Manipal University Jaipur	Jaipur	YOGYA KHANDELWAL	Commerce
16	Manipal University Jaipur	Jaipur	HARSHVARDHAN SINGH TANWAR	Commerce
17	Manipal University Jaipur	Jaipur	AVANIKA GUPTA	Commerce
18	Manipal University Jaipur	Jaipur	ROHIT KHATANA	Commerce
19	Manipal University Jaipur	Jaipur	PAYAL YADAV	Commerce
20	Manipal University Jaipur	Jaipur	RAJ VARDHAN SINGH CHOUHAN	Commerce
21	Manipal University Jaipur	Jaipur	NARESH JANGID	Commerce
22	Manipal University Jaipur	Jaipur	KARTIKEY SINGH	Commerce
23	Manipal University Jaipur	Jaipur	NANCY JOHNSON	Commerce
24	Manipal University Jaipur	Jaipur	DHRUV GOYAL	Commerce
25	Manipal University Jaipur	Jaipur	KULDEEP YADAV	Commerce

26	Manipal University Jaipur	Jaipur	ASHWARIYA SAH	Commerce
27	Manipal University Jaipur	Jaipur	AAKASH VATS	Commerce
28	Manipal University Jaipur	Jaipur	DEVANSHI NAGAR	Commerce
29	Manipal University Jaipur	Jaipur	ANSHU MEENA	Commerce
30	Manipal University Jaipur	Jaipur	RUCHIKA CHOUDHARY	Commerce
31	Manipal University Jaipur	Jaipur	NAVJOT SINGH TIWANA	Commerce
32	Manipal University Jaipur	Jaipur	HARSH VARDHAN	Commerce
33	Manipal University Jaipur	Jaipur	HARSHDEEP SINGH	Commerce
34	Manipal University Jaipur	Jaipur	AARTI KUMARI	Commerce
35	Manipal University Jaipur	Jaipur	MUSKAN GOYAL	Commerce
36	Manipal University Jaipur	Jaipur	DHRUV GANERIWAL	Commerce
37	Manipal University Jaipur	Jaipur	BHRAT SONI	Commerce
38	Manipal University Jaipur	Jaipur	HAMAD ESSAM	Commerce
39	Manipal University Jaipur	Jaipur	ADISANKAR ANILKUMAR	Commerce
40	Manipal University Jaipur	Jaipur	AVIRAL KUMAR	Commerce
41	Manipal University Jaipur	Jaipur	ANUSHKA PANCHAL	Commerce
42	Manipal University Jaipur	Jaipur	JYOTSANA MEHTA	Commerce
43	Manipal University Jaipur	Jaipur	MOHAMED FADI SAMEER	Commerce
44	Manipal University Jaipur	Jaipur	KULDEEP SINGH JODHA	Commerce
45	Manipal University Jaipur	Jaipur	KHUSHI DHARIWAL	Commerce
46	Manipal University Jaipur	Jaipur	ANJALI JAISWAL	Commerce
47	Manipal University Jaipur	Jaipur	MANAS VIJAIVERGIA	Commerce
48	Manipal University Jaipur	Jaipur	LAKSHIKA METHWANI	Commerce
49	Manipal University Jaipur	Jaipur	HARSHIT SONI	Commerce
50	Manipal University Jaipur	Jaipur	KIRTI VARDHAN DWIVEDI	Commerce
51	Manipal University Jaipur	Jaipur	MANALI	Commerce
52	Manipal University Jaipur	Jaipur	MISHTI	Commerce
53	Manipal University Jaipur	Jaipur	HIMANSHU PARWANI	Commerce
54	Manipal University Jaipur	Jaipur	LAKSHYA TAKEWAL	Commerce
55	Manipal University Jaipur	Jaipur	GRECY GOYAL	Commerce
56	Manipal University Jaipur	Jaipur	KRISH DHINGRA	Commerce
57	Manipal University Jaipur	Jaipur	KAMAKSHI GAUR	Commerce

58	Manipal University Jaipur	Jaipur	AYUSH SHARMA	Commerce
59	Manipal University Jaipur	Jaipur	KRISHNA SHARMA	Commerce
60	Manipal University Jaipur	Jaipur	AYUSH	Commerce
61	Manipal University Jaipur	Jaipur	JITENDAR PRAJAPAT	Commerce
62	Manipal University Jaipur	Jaipur	ARADHYA AWASTHI	Commerce

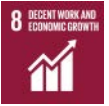
S. K. Singh
Head
Department of Commerce
Manipal University Jaipur



**MANIPAL UNIVERSITY
JAIPUR**

MUJ/Q&C/22/F/1.01

Event Report Format



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF ARTS

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF ECONOMICS

**THE STARTUP BLUEPRINT: A GUIDE TO WRITE A BUSINESS PLAN
TWO DAY WORKSHOP**

Date of Event- 13th and 14th March 2023



Content of Report (index)

(Page number may not be required)

(Delete entries which are not applicable)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website

1. Introduction of the Event

The Department of Economics at Manipal University Jaipur (MUJ), in collaboration with the Atal Incubation Centre (AIC-MUJ), organized a comprehensive Two-Day Workshop titled "The Startup Blueprint: A Guide to Write a Business Plan" on March 13th and 14th, 2023. This event was designed to equip students with practical insights into crafting effective business plans.

2. Objective of the Event (bullet points or about 50 words)

The workshop's core objective was to provide Manipal University Jaipur students with the necessary knowledge and skills to develop well-structured and compelling business plans, essential for the success of any startup venture.

3. Beneficiaries of the Event (Student/Faculty/Community etc) (25 words)

The workshop catered to the students of Manipal University Jaipur.

4. Details of the Guests (Chief Guests, speakers etc Designation, organization, contact details if any please give them in sr no)

The keynote speaker for the workshop was Mr. Raghav Sharma, an accomplished entrepreneur with a rich background in product development and robotics engineering. Mr. Sharma is the founder of Skillonation, ex-product developer and robotics engineer at CodeVidya, and the visionary behind Stem Gurukulam. With a reputation that has earned him a spot on FOX STORY India's 100 influencers list, Mr. Sharma is recognized as a leader in his field.

5. Brief Description of the event (about 200 words)

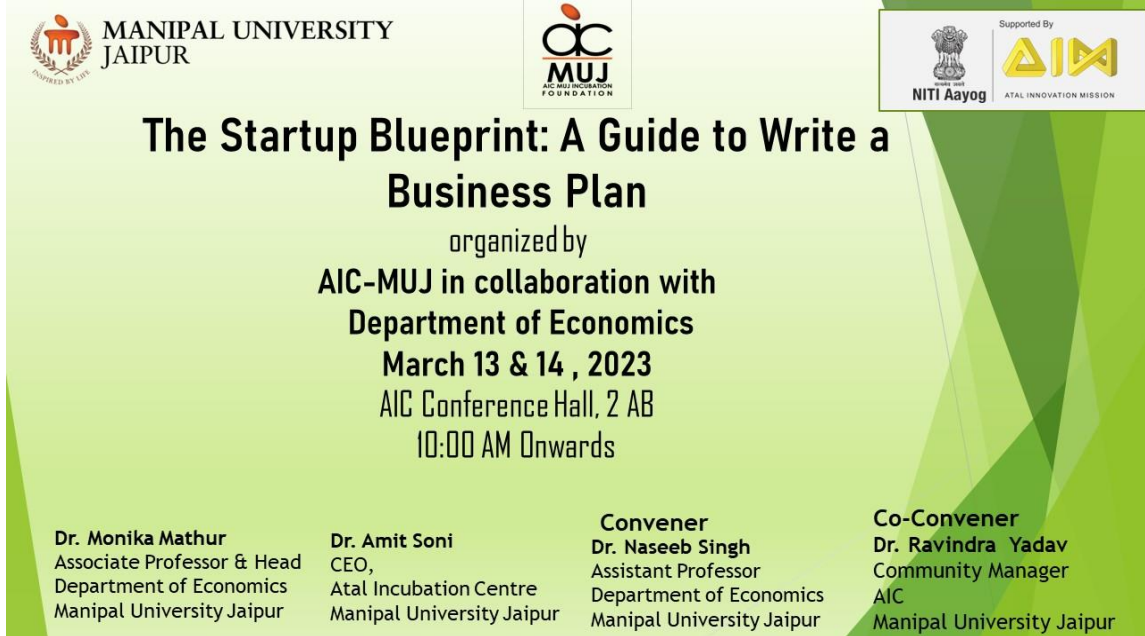
On the first day of the workshop, Mr. Raghav Sharma engaged the participants in an insightful session, demystifying the process of crafting a robust business plan. The students were assigned the task of developing their own business plans for presentation on the second day. The climax of the workshop arrived on day two when the students enthusiastically pitched their business ideas before an eager audience.

6. Photographs

3 to 5 geotagged photographs of the event or screenshots of the event (if online) with captions



7. Brochure or creative of the event (insert in the document only)



The brochure features a green and white color scheme. At the top left is the Manipal University Jaipur logo. In the center, the title 'The Startup Blueprint: A Guide to Write a Business Plan' is prominently displayed. Below the title, it states the event is organized by AIC-MUJ in collaboration with the Department of Economics, taking place on March 13 & 14, 2023, at the AIC Conference Hall, 2 AB, starting at 10:00 AM onwards. Logos for NITI Aayog and the Atal Innovation Mission are shown in the top right corner. At the bottom, the names and titles of the convener and co-convener are listed.

MANIPAL UNIVERSITY
JAIPUR

Supported By
NITI Aayog ATAL INNOVATION MISSION

The Startup Blueprint: A Guide to Write a Business Plan
organized by
AIC-MUJ in collaboration with
Department of Economics
March 13 & 14 , 2023
AIC Conference Hall, 2 AB
10:00 AM Onwards

Dr. Monika Mathur
Associate Professor & Head
Department of Economics
Manipal University Jaipur

Dr. Amit Soni
CEO,
Atal Incubation Centre
Manipal University Jaipur

Convener
Dr. Naseeb Singh
Assistant Professor
Department of Economics
Manipal University Jaipur

Co-Convener
Dr. Ravindra Yadav
Community Manager
AIC
Manipal University Jaipur

8. Schedule of the event (insert in the report)

Date of the event – 13th and 14th march, 2023 10 AM onwards AIC Conference hall (2AB)

9. Attendance of the Event (insert in the document only)

Total attendee-

Two-Day Workshop on "The Startup Blueprint: A Guide to Write a Business Plan"

Manipal University Jaipur
AIC-MUJ in Collaboration with
Department of Economics
Attendance Sheet
Date: 12/08/2023

18/08/2023 14:49

Sno	Name	Reg No	Contact No	Signature
1	Niraj Kishor	201103062	9993981045	[Signature]
2	Neharaj Bhukharya	201103041	7797602902	[Signature]
3	Shivam Verma	219302470	7905413252	[Signature]
4	Anubhav Kishor	211101035	9993002592	[Signature]
5	Shreyas Gupta	210050116	987777323	[Signature]
6	Devesh Singh	201101024	8523640408	[Signature]
7	Harsh Jain	201101016	9993477919	[Signature]
8	Nishant Anand	201101006	7021775296	[Signature]
9	Gargi Pareek	95235201005	9522201192	[Signature]
10	Rishika Thakur	201101010	8000582112	[Signature]
11	Ananya Jain	201101020	9312729238	[Signature]
12	Abhinav Dhanraj	201101005	9993983010	[Signature]
13	Saahil Khanna	201101009	9946029021	[Signature]
14	Pravini Pathare	201101027	9942884389	[Signature]
15	Hemal Lamba	20110001	9301772157	[Signature]
16	Rishi Kumar	20110008	7523566144	[Signature]
17	Sukhdeep Datta	201101011	8109942079	[Signature]
18	Ravindra Datta	211007056	9897256784	[Signature]
19	Jay Chauri	210903082	9521454224	[Signature]
20	Manoj Kumar	211007036	8949188234	[Signature]
21	Rishabh Sankar	201101033	9521110043	[Signature]
22	Yash Kishor	201101007	998143967	[Signature]
23	Anshu Mishra	201101066	7551891791	[Signature]
24	Vanshika Katoji	201101036	8840939153	[Signature]
25	Kishan Kumar	201101028	9944492110	[Signature]
26	Chiranjeev Mehta	200901228	8005628711	[Signature]
27	Vishal Prasad	200901130	8797750645	[Signature]
28	Vishal Prasad	201004003	9818571225	[Signature]
29	Jarvis Kumar	201101026	8854913186	[Signature]
30	Rishabh Kumar	201101013	9304500024	[Signature]
31	Sara Sharma	201101009	6378585519	[Signature]

Two-Day Workshop on "The Startup Blueprint: A Guide to Write a Business Plan"

Manipal University Jaipur
AIC-MUJ in Collaboration with
Department of Economics
Attendance Sheet

Date: 14/03/2023

S no	Name	Reg No	Contact No	Signature
1	Shivana Verma	219302420	7905419282	<i>[Signature]</i>
2	Anubhav Purshel	211101035	9293002597	<i>[Signature]</i>
3	Himanshu Bora	211005016	9817877323	<i>[Signature]</i>
	Mansi Dew	211009036	9797296844	<i>[Signature]</i>
	Mansi Kumbhar	211009036	8949185234	<i>[Signature]</i>
	Jai Sakhu	210305082	952105021	<i>[Signature]</i>
	Rhansini Rathore	201101007	8529738007	<i>[Signature]</i>
	Sachin Acharya	201101039	9876421197	<i>[Signature]</i>
	Nehal Jakwal	201101012	8209494144	<i>[Signature]</i>
	Rajal	201101021	961755664	<i>[Signature]</i>
	Shalini	201101017	8294645996	<i>[Signature]</i>
	Ritesh Kumar	201101013	9304800024	<i>[Signature]</i>
	Rishabh Sumanet	201101033	4521110043	<i>[Signature]</i>
	Disha Loyal	201101008	7587566144	<i>[Signature]</i>
	Ruchika Trakur	201101010	9649966463	<i>[Signature]</i>

	Sneha Porwal	201101011	8269442079	<i>[Signature]</i>
	Vanshika Pastogi	201101036	8840939153	<i>[Signature]</i>
	Arunacharya Seta	201101037	9984449740	<i>[Signature]</i>
	Chirag Bhattar	200901228	8005628441	<i>[Signature]</i>
	Mitshraj Jay Sharma	200903061	8130654029	<i>[Signature]</i>
	Amish Jain	219311201	9354436464	<i>[Signature]</i>
	Anisha Malvi	201009066	7551841799	<i>[Signature]</i>
	Yash Kohli	209403007	9958143467	<i>[Signature]</i>

18/08/2023 14:49



10. News Publication- News printed in newspaper or online links (if any) for news – insert images)

NA

11. Feedback report of the Event

Participants hailed the workshop as a transformative experience, which enriched their understanding of the business world and equipped them with practical skills.

12. Link of MUJ website stating the event is uploaded on website

[Two Day workshop Report on 13th and 14th March 2023.pdf \(manipal.edu\)](#)

Monika
Dr. Monika Mathur
Head, Department of Economics
Manipal University Jaipur

Seal and Signature of Head with date



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF Arts

NAME OF SCHOOL

School of Media and Communication

NAME OF DEPARTMENT

Journalism and Mass Communication

NAME OF EVENT

Fact Checking and Data Journalism

Type of event- Workshop

Date of Event

27 Feb 2023

Content of Report



1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. Link of MUJ website

1. Introduction of the Event

Department of Journalism and Mass Communication, MUJ organized a workshop on “Fact Checking and Data Journalism”. The speaker of the workshop was Dr. Aditya Kumar Shukla, Associate Professor, Directorate of Online Education. Students learn about the Google fact checking and Data journalism.

2. Objective of the Event

To create awareness about fact and false information and data journalism.

3. Beneficiaries of the Event

Students of BA(J&MC) and MA (J&MC) first year attended the event.

4. Details of the Guests

Dr. Aditya Kumar Shukla, Associate Professor, Media studies, Directorate of Online Education, Manipal University Jaipur.

5. Brief Description of the event

In the session, the speaker Dr. Aditya Kumar Shukla told about the importance of fact checking & Data journalism in society. He told that how fake news and photos have a bad effect on our society and how we can spot false photos or information with the help of some websites. In the second session on data journalism, he told that people very quickly trust any data without any investigation. So, how should we check the correct data? He also told about data collection and generation technique. The coordinator of this workshop was Dr. Amit Sharma. Workshop was moderated by the BA(J&MC) students Ms. Krishna Singh and Mr. Manish Singh Kushwaha. While, Dr. Govind Kumar, Assistant Professor of DJ&MC has given welcome speech.

6.

3 to 5 photographs of the workshop of the event



Associate Professor Dr. Aditya Kumar Shukla during the session.



Dr. Aditya Kumar Shukla interacted with the students of BA(J&MC) during the workshop on fact checking and data journalism.



Students of MA(J&MC) and BA(J&MC) during the workshop.



Dr. Aditya Kumar Shukla interacted with the students of BA(J&MC) & MA(J&MC), Dr. Govind Kumar, Dr. Rahul Babu, and Dr. Amit Sharma during the session.

7. Brochure or creative of the event



News Initiative
INDIA TRAINING NETWORK
TRAINING HOSTED BY

Supporting Budding
journalists and media
educators across India in
their fight against
misinformation



DR. ADITYA K. SHUKLA
Associate Professor
Media Studies &
GNI Trainer

DEPARTMENT OF JOURNALISM AND
MASS COMMUNICATION



27 FEB | 10:00 AM | **105 LAB**
2023 | MONDAY | 2AB

EVENT COORDINATOR: -
DR. AMIT SHARMA

GRACIOUS PRESENCE:
DR. VAISHALI KAPOOR, HOD, JMC

8. Schedule of the event

27 FEB | 10:00 AM | **105 LAB**
2023 | MONDAY | 2AB

9. Attendance of the Event

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1.	MUJ	Jaipur	0543	ASHOK SHARMA	J&MC
2.	MUJ	Jaipur	221105013	PARKHI MATHUR	J&MC
3.	MUJ	Jaipur	221202006	SACHIN MANYAL	J&MC
4.	MUJ	Jaipur	211202019	PURVI SHAHNI	J&MC
5.	MUJ	Jaipur	211202005	KASHISH DOKAR	J&MC
6.	MUJ	Jaipur	211202016	DIVYA SHARMA	J&MC
7.	MUJ	Jaipur	211202001	RUCHIKA SINGH	J&MC
8.	MUJ	Jaipur	211202011	VEDANT VAISHNAV	J&MC
9.	MUJ	Jaipur	211202017	MANSHI ADHIKAI	J&MC
10.	MUJ	Jaipur	211202014	DHRUVIKA RAJAWAT	J&MC

11.	MUJ	Jaipur	211201070	NAINA SHARMA	J&MC
12.	MUJ	Jaipur	211201027	YASH GHOSH	J&MC
13.	MUJ	Jaipur	211201031	PRADHYUMNA SETHI	J&MC
14.	MUJ	Jaipur	211201007	VANSHIKA GUPTA	J&MC
15.	MUJ	Jaipur	211201002	PALAK CHAWLA	J&MC
16.	MUJ	Jaipur	211201025	YASH BHARGAV	J&MC
17.	MUJ	Jaipur	211201071	KOUSTUB MEENA	J&MC
18.	MUJ	Jaipur	211201074	SHIVAM SACHDEVA	J&MC
19.	MUJ	Jaipur	211201045	NANDINI SINGH	J&MC
20.	MUJ	Jaipur	211201065	LAKSHYA CHAUHAN	J&MC
21.	MUJ	Jaipur	211201033	DIVANSHI GUPTA	J&MC
22.	MUJ	Jaipur	211201011	SHARON DASS	J&MC
23.	MUJ	Jaipur	211201006	KARTIKDUTT SHARMA	J&MC
24.	MUJ	Jaipur	211201047	YUVRAJ SINGH	J&MC
25.	MUJ	Jaipur	211201059	DHRUV YADAV	J&MC
26.	MUJ	Jaipur	211201039	ALISHA GUPTA	J&MC
27.	MUJ	Jaipur	211202015	ISHANI SAATUKA	J&MC
28.	MUJ	Jaipur	211202004	DEEPIT MATHUR	J&MC
29.	MUJ	Jaipur	211202010	SWARNIKA NARANG	J&MC
30.	MUJ	Jaipur	211202008	ALIA LAWRENCE	J&MC
31.	MUJ	Jaipur	211202012	SHAMBHAVI DAS	J&MC
32.	MUJ	Jaipur	211202003	ISHA DESHMUKH	J&MC
33.	MUJ	Jaipur	211202020	APOORVA	J&MC
34.	MUJ	Jaipur	211202018	SHIVASH	J&MC
35.	MUJ	Jaipur	211201001	MANISH SINGH KHUSHWAH	J&MC
36.	MUJ	Jaipur	211201044	KRISHNA KANWAR	J&MC
37.	MUJ	Jaipur	211201066	RANAUK VORA	J&MC
38.	MUJ	Jaipur	MUJ1124	DR.AMIT SHARMA	J&MC
39.	MUJ	Jaipur	MUJ1482	RAM PRATAP	J&MC
40.	MUJ	Jaipur	MUJ1063	DR.GOVIND KUMAR	J&MC
41.	MUJ	Jaipur	MUJ1125	DR.SWIKRITA DOWERAH	J&MC
42.	MUJ	Jaipur	MUJ1483	MS.HARSHWARDHANI SHARMA	J&MC
43.	MUJ	Jaipur	MUJ1064	DR.PRABHAT DIXIT	J&MC

10. Link of event form MUJ website

<https://jaipur.manipal.edu/foa/schools-faculty/schools-list/sjmc/dept-of-journalism-mass-communication/events---department-of-journalism-and-mass-communication.html>

Event Coordinator:



Dr. Amit Sharma, Assistant Professor,
Department of Journalism and Mass Communication.



Dr. Vaishali Kapoor, Head,
Department of Journalism and Mass Communication.



**MANIPAL UNIVERSITY
JAIPUR**

MUJ/Q&C/22/F/1.01

Event Report



**MANIPAL UNIVERSITY
JAIPUR**

DIRECTORATE OF STUDENT'S WELFARE

And

School of Automobile, Mechanical and Mechatronics

Department of Mechatronics

Name of Event- 3D Printing Technology Workshop

Type of Event: Physical

Date of Event: 21 November,2023

content of Report (index)

S.No.	Activity Heads	Page no.
1.	Introduction	1
2.	Objectives	1
3.	Beneficiaries	2
4.	Detailed Description	3
5.	Photographs	4
7.	Schedule of the Event	5
8.	Venue details (for physical events)	6
9.	Brochure of the event	8
10.	Signatures Student Coordinator, Club President, Faculty Coordinator (with Department Name and contact number)	9,10,11

1. Introduction of the Event:

Welcome to the exciting world of 3D printing! This workshop is designed to provide participants with a hands-on experience and a comprehensive understanding of 3D printing technology. Over the next few hours, we will delve into the fundamentals of 3D printing, explore its applications across various industries, and guide you through the process of creating your own 3D-printed objects.

2. Objective of the Event

Objective:

The primary goal of this workshop is to empower participants with a comprehensive understanding of 3D printing technology, fostering hands-on experience and knowledge that can be applied across various disciplines. By the end of the workshop, participants should:

1. **Comprehend 3D Printing Fundamentals:**

Grasp the foundational principles of 3D printing, including the various technologies, processes, and key components involved.

2. **Navigate 3D Printing Software:**

Acquire the skills to use 3D modeling software proficiently for designing objects suitable for 3D printing.

Understand the significance of slicing software in preparing 3D models for the printing process.

3. **Hands-On Design and Printing:**

Gain practical experience by creating a 3D model during the workshop, applying learned skills in a guided, interactive session.

Navigate potential challenges in the 3D printing process and learn problem-solving techniques.

Appreciate Material Science in 3D Printing:

Understand the diverse range of materials used in 3D printing and how material properties impact the final product. Recognize the importance of material selection in achieving desired outcomes.

4. **Explore 3D Printing Applications:**

Explore real-world applications of 3D printing across industries, from healthcare to aerospace, and understand its transformative potential.

5. **Navigate the 3D Printing Landscape:**

Differentiate between various types of 3D printers, understanding their capabilities and applications.

Gain insights into the distinctions between consumer-grade and industrial-grade 3D printers.

6. **Post-Processing Techniques:**

Comprehend post-processing methods to enhance the aesthetics and functionality of 3D-printed objects.

Develop skills in refining and finishing 3D printed models.

7. **Inspire Creativity and Innovation:**

Foster an environment that encourages creativity and innovative thinking in utilizing 3D printing technology.

Encourage participants to envision and explore potential applications in their respective fields.

8. **Promote Future Exploration:**

Provide participants with the knowledge and confidence to further explore 3D printing independently.

Stimulate curiosity about emerging trends and advancements in 3D printing technology.

Through a combination of theoretical insights, hands-on experiences, and practical applications, this workshop aims to equip participants with the skills and inspiration to leverage 3D printing technology as a powerful tool in their professional and creative endeavours.

3. **Beneficiaries of the Event**

The beneficiaries of a 3D printing technology workshop are diverse, spanning across various professional and interest groups. Here are the potential beneficiaries:

Educational Institutions:

Students: Both high school and university students can benefit by gaining practical skills that complement their STEM (Science, Technology, Engineering, and Mathematics) education.

Educators: Teachers and professors can integrate 3D printing into their curricula, enhancing the learning experience and preparing students for future technological advancements.

Professionals and Entrepreneurs:

Engineers and Designers: Acquiring 3D printing skills allows engineers and designers to prototype and iterate designs rapidly, facilitating innovation in product development.

Architects: Understanding 3D printing technology can enhance architectural design and model creation, enabling architects to present their ideas more effectively.

Entrepreneurs: Individuals looking to start their own businesses can explore the potential of 3D printing for prototyping, small-scale manufacturing, and product customization.

Healthcare Professionals:

Medical Researchers: Learn how 3D printing is revolutionizing the healthcare industry, particularly in the fields of anatomical modeling, prosthetics, and personalized medical devices.

Surgeons: Understand how 3D printing is used for surgical planning, creating patient-specific models for better preoperative visualization.

Manufacturing and Industry:

Manufacturing Professionals: Gain insights into how 3D printing is transforming traditional manufacturing processes, including rapid prototyping, tooling, and even end-use part production.

Supply Chain Managers: Explore the potential for on-demand manufacturing and reduced inventory costs through 3D printing technology.

Artists and Designers:

Artists: Incorporate 3D printing into artistic expression, creating sculptures, installations, and designs that were once challenging or impossible to produce through traditional methods.

Fashion Designers: Understand the possibilities of 3D printing in fashion, including customized accessories and avant-garde designs.

4. Details Description:

Workshop Overview:

This comprehensive workshop aims to provide participants with an in-depth understanding of 3D printing technology, covering everything from the fundamentals to practical applications. Participants will engage in hands-on activities, learning to design and print their 3D models while exploring the diverse applications of this cutting-edge technology.

Agenda:

Session 1: Introduction to 3D Printing Technology (1 hour)

Welcome and Icebreaker: Introduction to participants and overview of the day.

Evolution of 3D Printing: A journey through the history and development of 3D printing technology.

Types of 3D Printing Technologies: Detailed exploration of Fused Deposition Modeling (FDM), Stereolithography (SLA), Selective Laser Sintering (SLS), and more.

Key Components of a 3D Printer: Understanding the anatomy of a 3D printer and how each component contributes to the printing process.

Session 2: Materials and Software (1.5 hours)

3D Printing Materials: A comprehensive look at the variety of materials used in 3D printing, including plastics, metals, and bio-compatible materials.

Designing for 3D Printing: Introduction to 3D modeling software (e.g., Tinkercad, Fusion 360) and hands-on exercises to create a simple 3D model.

Slicing Software: Overview of slicing software and its role in converting 3D models into printable instructions.

Session 3: Hands-On Design and Printing (2 hours)

Guided Design Session: Participants design a simple object using 3D modeling software with real-time assistance from instructors.

Troubleshooting Tips: Common issues in 3D printing and how to troubleshoot them.

3D Printing Process: Guided demonstration of the printing process, from loading the filament to post-processing.

5. Photographs

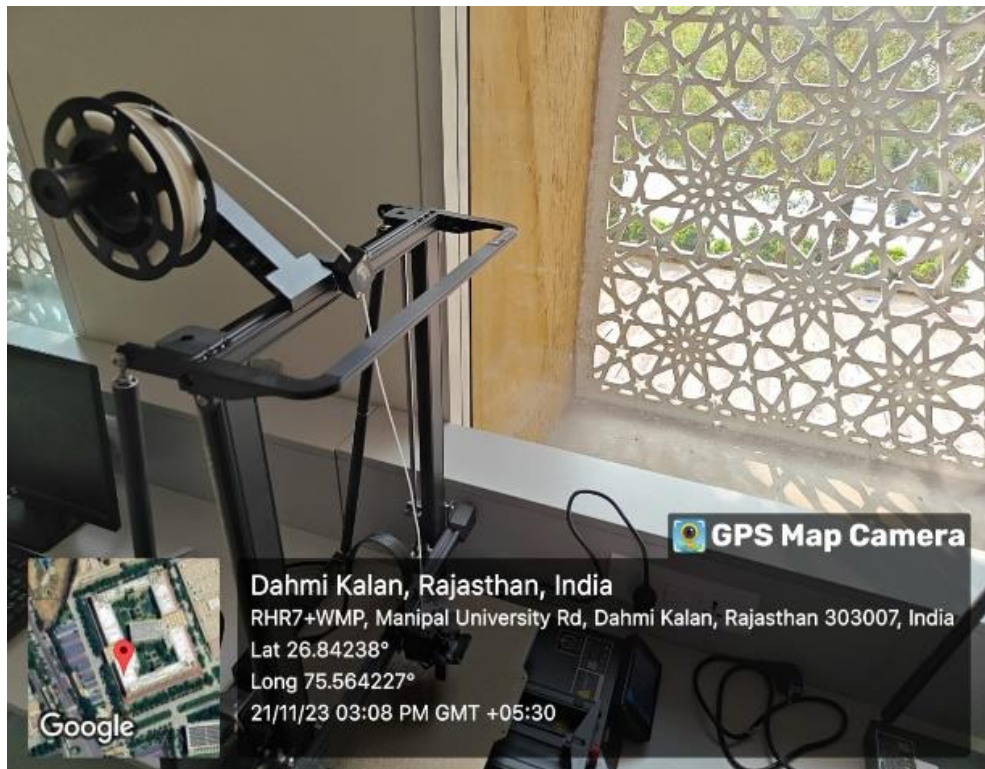


Image 1 : 3D printer



Image 2 : Preparing for the awareness of 3D printing in school



Image 3 : Student Coordinators explaining the 3D printing to the students of school

6. Schedule of the event

Venue: KESAV GLOBAL SCHOOL

Date/Time: 21 November 2023

7. Brochure of the event



MANIPAL UNIVERSITY
JAIPUR
(University under Section 2(f) of the UGC Act)





IEI
MECHATRONICS
STUDENT CHAPTER - MANIPAL UNIVERSITY JAIPUR

3D PRINTING TECHNOLOGY & WORKSHOP

Organized by
IEI Mechatronics Student Chapter
&
Director of Student Welfare



Date : 21-November-2023
Time :- 12pm to 2 Pm

Venue :- Keshav Gobal School,
Araniya Begas Road,
Bagru

Attendance : 47 student and 3 Faculty

S.No.	Reg. No.	Name of The Student	Year
1	229402007	MRIGAKSHI DEV	II
2	229403003	DIVYANSH NAGAR	II
3	229403004	ABHINAV SHARMA	II
4	229403005	M SURAJ SUDHESH	II
5	229403007	PRATEEK JAIN	II
6	229403008	MANEET SINGH BHASIN	II
7	229403011	VIBHOR AGARWAL	II
8	229403012	DEV DUTT PATEL	II



9	229403013	GUNN VERMA	II
10	229403014	CHITRAKSH SAJI PANICKER	II
11	229403015	V SRIKAR	II
12	229403016	ADWAITH RAMESH	II
13	229403020	RAJU KOKATANUR	II
14	229403022	ABHAY AARON APTE	II
15	229403023	AMAN KUMAR KAUSHIK	II
16	229403027	AMOGH AGARWAL	II
17	229403028	VINAYAK KUSHWAH	II
18	229403029	MANAV MANISH MEHTA	II
19	229403030	RISHABH KOTHARI	II
20	229403031	AKASH	II
21	229403032	ADITYA MANOHAR MAIND	II
22	229403033	GAURANG RAJESH JOSHI	II
23	229403034	ADITYA NITIN TUPKARI	II
24	229403035	MECHELEIN ALBERT KENNEDY	II
25	229403036	AKHILESH SHIRKE	II
26	229403037	JOEL JOHNSON	II
27	229403038	DEVANSH HITENDRA SONI	II
28	229408013	DEEVA SACHIN SHUKAL	II
29	219403001	VINITH JAYANANDAN T T	III
30	219403002	ARINDAM MOHAN SINHA	III
31	219403004	DARSHIL DIPESH GALAIYA	III
32	219403005	UDIT VOHRA	III
33	219403008	DHRUMIL KEYUBHAI SHAH	III
34	219403009	YUVAL HITESH SHAH	III
35	219403010	ADITYA SHARMA	III
36	219403018	DHIRAJPRASAD ALMESHPRASAD MAHATO	III
37	219403019	PRATHIT MORESH DESHPANDE	III
38	219403020	MOHAMED RAYAN	III
39	219403022	RITIK KUMAR	III
40	219403023	DIVGYANSHI KUMAR	III
41	219403026	TANAYA RATNADEEP PATEL	III
42	219403028	ALEENA BINU	III
43	219403029	KSHIPA JAISWAL	III
44	219403030	RUPANSH GOYAL	III
45	219403031	ASHWIN PAUL ALDRINE	III
46	219403032	DEVYANI TEWARI	III
47	219403036	RAITHATHA HAPPYN ATULKUMAR	III

Submitted By: 

Ritik Kumar,
3rd year Department of Mechatronics
President of IEI-Mechatronics
Contact Number-7004978674

Mr. Nikhil Vivek Shrivastava
Assistant professor
Department of Mechatronics



Faculty Coordinator
Contact Number - 9579327275

DR. Shahbaz Ahmed Siddiqui
HOD
Department of Mechatronics



Head of Department
Contact Number - 9414253733



Mr. HEMANT KUMAR,
Assistant Director, DSW



(Prof. AD Vyas)

Director, Directorate of Student's Welfare

DIRECTOR STUDENT WELFARE & PROCTOR
MANIPAL UNIVERSITY, JAIPUR



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

**EXPERT LECTURE – ENTREPRENEURSHIP AND INNOVATION AS CAREER
OPPORTUNITY**

17th February 2023



**Head
Department of Business Administration
Manipal University Jaipur**

Dr N. S. Bhati

Department of Business Administration

Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

1. Introduction of the Event

IIC MUJ along with Entrepreneurship Cell and AIC-MUJ organized 'Workshop on Entrepreneurship and Innovation as Career Opportunity' to enlighten and motivate students by the journey of a successful Entrepreneur.

2. Objective of the Event

The aim of the program was to enlighten and motivate students by the journey of a successful Entrepreneur.

Beneficiaries of the Event

Students and faculty members.

3. Details of the Guest

Mr. Ravindra Yadav, community manager and start-ups mentor at AIC, MUJ

4. Brief Description of the event

'Workshop on Entrepreneurship and Innovation as Career Opportunity' was hosted by E-Cell. 'Workshop on Entrepreneurship and Innovation as Career Opportunity' was hosted by E-Cell. It was an informative session for students interested in learning about the journey of a successful Entrepreneur by Mr. Ravindra Yadav, community manager and start-ups mentor at AIC, MUJ. During the session, Mr. Yadav explained the concept and significance of start-up and highlighted the various phases from ideation to incubation. He discussed how the entrepreneurs must focus upon the various stages leading to the development of a successful product at the end. His experiences and ideas were admired by the participants. At the end, he answered the questions and motivated the budding entrepreneurs to stay focused throughout the journey of the entrepreneurship.

The workshop was open to everyone. Mr. Yadav answered some questions from the audience at the end of the discussion

5. Program Scheme

BBA I Sem					
Course Code	Course Name	L	T	P	C
BB3202	Business Analytics	3	0	0	3

6. Lecture Plan

Lec. No.	Topics	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1	Introduction and Course Hand-out briefing	To acquaint and clear teachers' expectations and understand student expectations	Lecture	BB3202.1	NA

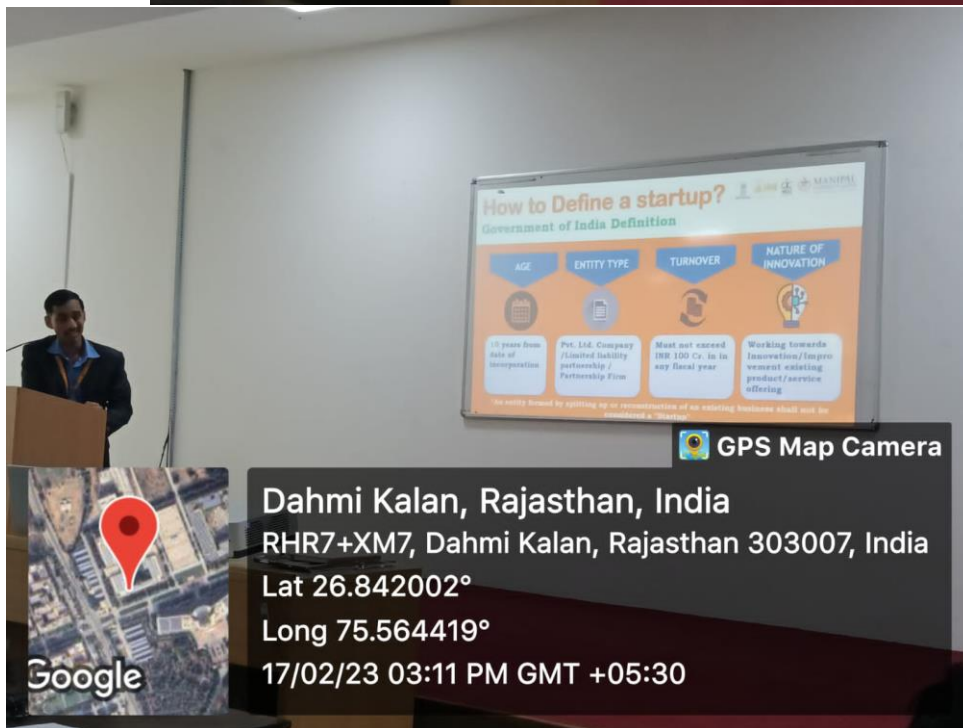
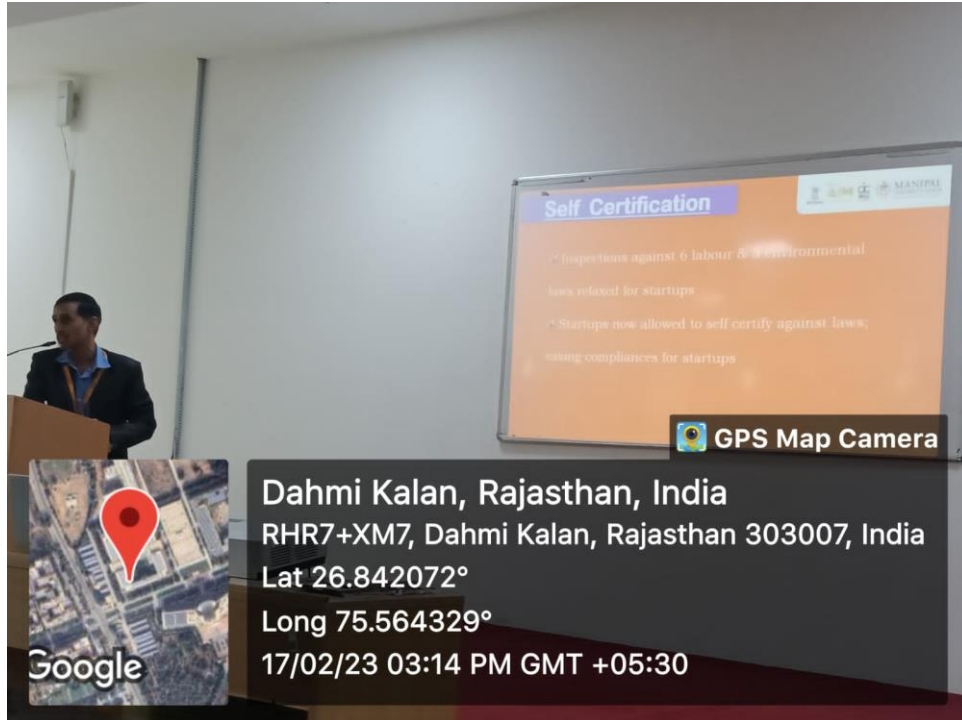
2	Introduction to Business Analytics	Basic concepts of Business Analytics	Lecture	BB3202.1	Class Quiz End Term Mid Term I
3	Types of Business Analytics	Examine in detail different types of Business Analytics	Lecture	BB3202.1	Class Quiz End Term Mid Term I
4	Process of Business Analytics	Working/ Process/ Mechanism of Business Analytics	Lecture	BB3202.1	Class Quiz End Term Mid Term I
5	Importance of Business Analytics	Detail discussion of significance/ Uses/ importance of Business Analytics	Lecture	BB3202.1	Class Quiz End Term Mid Term I
6	Class Activity (Case Study)	Significance/ Uses/ importance of Business Analytics in New Venture	Classroom discussion	BB3202.5	Quiz/Case Study
7	Basics of Business Intelligence	Awareness about business intelligence	Lecture	BB3202.1	Class Quiz End Term Mid Term I
8	Revision	Comparison of BA & BI	Classroom discussion	BB3202.1	Class Quiz End Term Mid Term I
9	Fundamentals of Data Management	Discussion of fundamentals of Data and its management.	Lecture	BB3202.2	Class Quiz Mid Term 1 End Term
10	Classification of Data	Identification and classification of data (types of data)	Lecture	BB3202.2	Class Quiz Mid Term 1 End Term
11	Various Sources of Data	What are the sources of data?	Lecture	BB3202.2	Class Quiz Mid Term I End Term
12	Group Discussion	“Significance of Data in success of new venture”	Classroom discussion	BB3202.5	Quiz/Case Study
13	Importance of Data and its quality	Significance of quality of data	Lecture	BB3202.2	Class Quiz Mid Term I End Term
14	Dealing with missing or incomplete data	How to identify and resolve the problem of missing data	Lecture	BB3202.2	Class Quiz End Term Mid Term I
15	Revision	The problem of missing data	Classroom discussion	BB3202.2	Class Quiz End Term Mid Term I
16	Introduction to Data Mining	What is Data Mining? Why it is important?	Lecture	BB3202.2	Class Quiz Mid Term I End Term
17	Data Mining Process	Process of Data Mining	Lecture	BB3202.2	Class Quiz Mid Term I End Term

18	Data Mining Process	Process of Data Mining	Lecture	BB3202.2	Class Quiz End Term Mid Term I
19	Basics of Data Warehouse	Awareness about data warehousing	Lecture	BB3202.2	Class Quiz End Term Mid Term I
20	Class Activity	Analyse the problem and finding out the solution.	Oral Presentations	BB3202.2	Quiz/Case Study
21	Market Basket Analysis	Fundamentals of MBS	Lecture	BB3202.2	Class Quiz Mid Term I End Term
22	Market Basket Analysis	Rule of If and Then	Lecture	BB3202.2	Class Quiz End Term Mid Term I
23	Group Discussion	Role of Top-Level Management in Success of BA	Classroom discussion	BB3202.5	Quiz/Case Study
24	Classification and Regression Trees	Discuss concept of regression tree	Lecture	BB3202.2	Class Quiz Mid Term I End term
25	Classification and Regression Trees	Various classifications of Regression tree	Lecture	BB3202.2	Class Quiz Mid Term I End term
26	Introduction to Decision Modelling	Analyse the problem and finding out the solution.	Lecture	BB3202.3	Class Quiz Mid Term I End term
27	Fundamentals of Marketing Mix	Discuss 4P's of marketing and its implications	Lecture	BB3202.4	Class Quiz Mid Term I End term
28	Concept of Capital Budgeting	What is capital budgeting and how is this used in organisations.	Lecture	BB3202.4	Class Quiz Mid Term I End term
29	Concept of Portfolio	Discuss the concept of portfolio and how data analysis helps in portfolio management.	Lecture	BB3202.4	Class Quiz Mid Term I End term
30	Use of Excel to solve business problems: marketing mix, capital budgeting, portfolio optimization	Basics of MS Excel is discussed with hands on exercise.	Lecture	BB3202.3	Class Quiz Mid Term II End Term
31	Use of Excel to solve business problems: marketing mix, capital budgeting, portfolio optimization	Data analysis and interpretation using MSExcel with cases.	Lecture	BB3202.3	Class Quiz Mid Term II End Term
32	Basics of Uncertainty in corporate	What are uncertain events in organisations and how organisation proactively manage those events.	Lecture	BB3202.4	Class Quiz Mid Term II End Term
33	Group Discussion	Discuss various business examples of uncertainty in corporate	Classroom discussion	BB3202.5	Quiz/Case Study
34	Introduction to Decision Making under Uncertainty	Discuss the concept of discussion making under uncertainty.	Lecture	BB3202.4	Class Quiz Mid Term II End Term

35	Decision Making under Uncertainty	How organisations go about and make decisions under uncertainty.	Lecture	BB3202.4	Class Quiz Mid Term II End Term
36	Class Activity	Analyse the problem and finding out the solution.	Classroom discussion	BB3202.4	Quiz/Case Study
37	Group Discussion	Analyse the problem and finding out the solution.	Classroom discussion	BB3202.5	Quiz/Case Study
38	Revision	Revise different topics in brief	Classroom discussion	BB3202.4	Class Quiz Mid Term II End Term
39	Doubt clearing session	Doubt clearing session	Discussion	BB3202.5	Quiz

8. Photographs

*The workshop was moderated by **Anushka Awasthi** and the event was conducted by Mr. Ravi Yadav .*



**Picture 1 and 2 : Mr. Ravi Yadav, the speaker for the event ,
presenting the content and motivation the audience.**



**Picture 3 : Mr. Ravi Yadav, the speaker for the event, taking audience
questions and queries in reference to entrepreneurs.**

9. Brochure of the event



**Institution's Innovation Council
along with Ecell and AIC
Manipal University Jaipur**
Presents

WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION" AS CAREER OPPORTUNITY

on

17th Feb 2023
4:00 PM onwards
Venue: Room 307,
1 AB Academic Block

**MR. RAVINDRA
YADAV**

Community Manager,
Start-ups Mentor,
Atal Incubation
Centre, Manipal
University Jaipur



10. Schedule of the event

The event was scheduled on 17th February 2023 from 4:00 PM onwards

Attendance of the Event

Total attendee

Sr. No	Name of Institution	Place of Institution	Registration Number	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	200901001	JAI VERMA	Business Administration
2	Manipal University Jaipur	Jaipur	200901003	SHIV ALOK KHANNA	Business Administration
3	Manipal University Jaipur	Jaipur	200901006	AVI BHAI PATEL	Business Administration
4	XA Group	Jaipur	200901007	BHAVYAVEER SINGH RAWAL	Expert
5	Manipal University Jaipur	Jaipur	200901008	ARPIT AGARWAL	Business Administration
6	Manipal University Jaipur	Jaipur	200901009	TANMAN AGARWAL	Business Administration
7	Manipal University Jaipur	Jaipur	200901012	JAIDITYA MURJANI	Business Administration
8	Manipal University Jaipur	Jaipur	200901013	SUHANI JAIN	Business Administration
9	Manipal University Jaipur	Jaipur	200901014	KARTIKEY MITTAL	Business Administration
10	Manipal University Jaipur	Jaipur	200901016	TANISH VIJAY	Business Administration
11	Manipal University Jaipur	Jaipur	200901018	PRIYANSHU	Business Administration
12	Manipal University Jaipur	Jaipur	200901022	ASHHAR AFSAR KHAN	Business Administration
13	Manipal University Jaipur	Jaipur	200901024	ARJUN VIJAY	Business Administration
14	Manipal University Jaipur	Jaipur	200901025	KUSH MALHOTRA	Business Administration
15	Manipal University Jaipur	Jaipur	200901027	ARNAV KHANDELWAL	Business Administration
16	Manipal University Jaipur	Jaipur	200901030	NISHIKA NEMANI	Business Administration
17	Manipal University Jaipur	Jaipur	200901031	AMISH RAJ RASTOGI	Business Administration
18	Manipal University Jaipur	Jaipur	200901037	ADITYA KILAWAT	Business Administration
19	Manipal University Jaipur	Jaipur	200901040	SAYUSH YADAV	Business Administration
20	Manipal University Jaipur	Jaipur	200901041	YASH BANSAL	Business Administration
21	Manipal University Jaipur	Jaipur	200901043	PUSHPENDER SINGH SHEKHAWAT	Business Administration
22	Manipal University Jaipur	Jaipur	200901045	CHIRAG JHALANI	Business Administration
23	Manipal University Jaipur	Jaipur	200901048	KUNAL SONI	Business Administration
24	Manipal University Jaipur	Jaipur	200901049	AAYUSHMAAN BHATIA	Business Administration

25	Manipal University Jaipur	Jaipur	200901052	KRISHNA AGRAWAL	Business Administration
26	Manipal University Jaipur	Jaipur	200901054	BAHADUR SINGH CHAUHAN	Business Administration
27	Manipal University Jaipur	Jaipur	200901055	YASHVARDHAN VIJAYVERGIA	Business Administration
28	Manipal University Jaipur	Jaipur	200901058	YASH	Business Administration
29	Manipal University Jaipur	Jaipur	200901060	SHUBHAM SAINI	Business Administration
30	Manipal University Jaipur	Jaipur	200901061	SHIVAM SAINI	Business Administration
31	Manipal University Jaipur	Jaipur	200901064	KUNAL PADALIYA	Business Administration
32	Manipal University Jaipur	Jaipur	200901070	NISHANT GOEL	Business Administration
33	Manipal University Jaipur	Jaipur	200901071	STUTI ARORA	Business Administration
34	Manipal University Jaipur	Jaipur	200901074	GAURAV BAJAJ	Business Administration
35	Manipal University Jaipur	Jaipur	200901075	AMAN CHOUDHARY	Business Administration
36	Manipal University Jaipur	Jaipur	200901077	TANVI ANAND	Business Administration
37	Manipal University Jaipur	Jaipur	200901082	GAURAV SINGH	Business Administration
38	Manipal University Jaipur	Jaipur	200901083	ARIN GOYAL	Business Administration
39	Manipal University Jaipur	Jaipur	200901084	EKLAVYA BANSAL	Business Administration
40	Manipal University Jaipur	Jaipur	200901087	HARSHAL BHALODIYA	Business Administration
41	Manipal University Jaipur	Jaipur	200901088	HARSHITA SHARMA	Business Administration
42	Manipal University Jaipur	Jaipur	200901090	KRISHNA JINDAL	Business Administration
43	Manipal University Jaipur	Jaipur	200901235	Ajaypal Singh Chahal	Business Administration
44	Manipal University Jaipur	Jaipur	200901236	NIHAL GUPTA	Business Administration
45	Manipal University Jaipur	Jaipur	200901238	krish siddharth negi	Business Administration
46	Manipal University Jaipur	Jaipur	200901240	VINIT AGARWAL	Business Administration
47	Manipal University Jaipur	Jaipur	200901242	BHUPENDRA CHHANANG	Business Administration
48	Manipal University Jaipur	Jaipur	200901247	Nikhil Dhaka	Business Administration
49	Manipal University Jaipur	Jaipur	200901254	TUSHAR TOTLANI	Business Administration
50	Manipal University Jaipur	Jaipur	200901258	PRATHMESH PISAL	Business Administration
51	Manipal University Jaipur	Jaipur	200901264	SAURAV KUMAR	Business Administration
52	Manipal University Jaipur	Jaipur	200901273	MUKUL SHARMA	Business Administration
53	Manipal University Jaipur	Jaipur	200901293	YUVRAJ SACHDEV	Business Administration
54	Manipal University Jaipur	Jaipur	200901295	VISHNU PAREEK	Business Administration



MANIPAL UNIVERSITY JAIPUR



55	Manipal University Jaipur	Jaipur	200901296	SHRIYANSH BOHARA	Business Administration
56	Manipal University Jaipur	Jaipur	200901300	ADHYAN MANGAL	Business Administration
57	Manipal University Jaipur	Jaipur	201201003	VISHESH PUROHIT	Business Administration
58	Manipal University Jaipur	Jaipur	180901023	PRAKASH CHOUDHARY	Business Administration
59	Manipal University Jaipur	Jaipur	200803003	SUJAL SHARMA	Business Administration
60	Manipal University Jaipur	Jaipur	200901099	ISHAN GOYAL	Business Administration
61	Manipal University Jaipur	Jaipur	200901113	ADITYA MATHUR	Business Administration
62	Manipal University Jaipur	Jaipur	200901114	AJAY	Business Administration
63	Manipal University Jaipur	Jaipur	200901124	KAUSHIK SANKHLA	Business Administration
64	Manipal University Jaipur	Jaipur	200901125	KHUSHI KOOLWAL	Business Administration
65	Manipal University Jaipur	Jaipur	200901126	CHANDRAJEET SINGH BHATI	Business Administration
66	Manipal University Jaipur	Jaipur	200901131	PAWAN SINGH	Business Administration
67	Manipal University Jaipur	Jaipur	200901133	VEDANT	Business Administration
68	Manipal University Jaipur	Jaipur	200901138	RAHUL RAMANI	Business Administration
69	Manipal University Jaipur	Jaipur	200901143	SHASHWAT SINGH	Business Administration

Head
Department of Business Administration
Manipal University Jaipur



DIRECTORATE OF STUDENTS' WELFARE

SCRIPT WRITING WORKSHOP

Cultural event

Cinefilia: The Dramatics & Filmmaking Society of MUJ

ONLINE EVENT

Date of Event: 23/06/2023

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1. Introduction of the Event: Cinefilia, the Dramatics and Filmmaking Club hosted a script writing workshop to enhance members' skills and explore the field. The event aimed to provide an opportunity for participants to refine their script writing abilities and expand their knowledge in this creative domain.

2. Objectives of the Event:

- To enhance participants' script writing skills by providing them with practical knowledge, techniques, and tools.
- To explore the fundamentals of script structure, character development, dialogue writing, and storytelling.
- To encourage participants to experiment with different genres, styles, and narrative techniques in their script writing.
- To provide participants with feedback and guidance from experienced industry professionals to improve their scripts.
- To foster a collaborative environment where participants can engage in peer-to-peer learning and exchange ideas.
- To inspire participants to pursue script writing as a creative and professional endeavor, fostering their passion for storytelling and cinematic narratives.

3. Beneficiaries of the Event:

- Students

4. Brief Description of the Event: A script writing workshop was an educational event focused on developing participants' skills in crafting engaging scripts. Through theoretical knowledge, practical exercises, and expert guidance, attendees learn screenplay structure, character development, dialogue writing, and storytelling techniques. Led by experienced professionals, the workshop empowers participants to create impactful scripts for various mediums, such as film, television, or theater, fostering their abilities as storytellers and scriptwriters.

5. Phototgraphs:

ELEMENTS OF A SCRIPT

Dain- shik bhajye chhite hain.

VIJAY leaves.

Mohak calls out for Mohini as the lights gradually go off.

Blackout.

SCENE 7 - MOHAK'S THEATRE

Background shows seven colours of the rainbow.

Mohak sits on a bench with Mohini sitting beside him.

He looks visibly upset.

MOHINI
 (In Hindi) Tum phir se chheda kisse kaanto samant
 uthta hai? (17)

Mohak doesn't respond.

MOHINI
 (Hindi) Tum hum se baithte hain hum aise
 kisse ki samant uthta hai? (18)

Mohini
 (Hindi) Mohak still doesn't
 respond, she screams right near
 his seat.


Mohak's pen drops as he gets startled.

He grabs it again and continues writing.

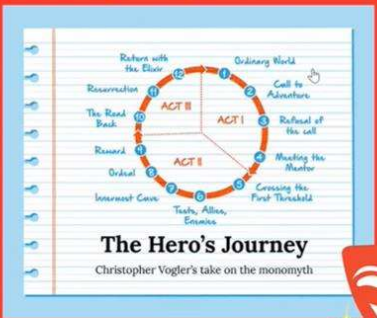
Mohini leaves the scene.

She comes back wearing her ghungrona and hides behind the
 backstage.

Mohak looks at her as she continues to do her monologue, she
 leaves him as she walks behind the dupatta and scope and
 then starts making steps again making a movement as if
 creating a mood of someone that connects with the music of




Inspired by Joseph Campbell's concept of the monomyth – a storytelling pattern that recurs in mythology all over the world – The Hero's Journey is today's best-known story structure.



The Hero's Journey

Christopher Vogler's take on the monomyth




13 REASONS WHY

(fyi we were not paid by netflix)

YOU SHOULD WRITE A SCRIPT.

- Script-writer lives every role, so if you want an escape, here it is.
- Acting is a form of catharsis, script writing is even a bigger one.
- Watching your script getting alive on stage, will give you an out-of-this-world feeling.
- "There is no greater agony than bearing an untold story inside you."
- Your stories can give you a way to bring out your feelings, your confessions, your opinions and present them to the world.
- THE VALIDATION.
- Agar abhi bhi aur reasons chahiye, toh mtb tm script-writing ke liye nahi bane ho.



6. Schedule of the Event:

The event began on 23rd June 2023 at 3 pm and went on till 4.30 pm.

7. Attendance of the Event:

Total Attendee- 60

S.NO.	Name Of Institution	Place Of Institution	Registration No.	Name	Name of Dept.
1.	Manipal University Jaipur	Jaipur	211101030	Insha Jafri	BA Economics
2.	Manipal University Jaipur	Jaipur	211007024	Arundhati de	BSc Psychology Hons
3.	Manipal University Jaipur	Jaipur	2193-3-36	Lakshay Kanodia	B.Tech CCE
4.	Manipal University Jaipur	Jaipur	219311253	Shubham Mehta	B Tech Cs (IOT&IS)
5.	Manipal University Jaipur	Jaipur	211007008	Trishita Banerjee	BSc Psychology Hons
6.	Manipal University Jaipur	Jaipur	211002001	Nimisha Nambiar	Bsc Biotechnology
7.	Manipal University Jaipur	Jaipur	219302304	Upvan Luthra	B.Tech IT

8.	Manipal University Jaipur	Jaipur	219403019	Shivangi Srivastava	B.Tech CSE AI & ML
9.	Manipal University Jaipur	Jaipur	219403019	Prathit Deshpande	B.Tech Mechatronics
10.	Manipal University Jaipur	Jaipur	219301026	Aditya Pandya	B.Tech CSE
11.	Manipal University Jaipur	Jaipur	211301051	Uneza Khan	BA LLB
12.	Manipal University Jaipur	Jaipur	219301388	Madhur Dhingra	B.Tech CSE
13.	Manipal University Jaipur	Jaipur	219310225	Prem Patel	B.Tech CSE
14.	Manipal University Jaipur	Jaipur	219301203	Arnay Verma	B.Tech CSE
15.	Manipal University Jaipur	Jaipur	219302132	Khushi Kohli	B.Tech IT
16.	Manipal University Jaipur	Jaipur	219310230	Reneth Raj Simon	B.Tech CSE AIML
17.	Manipal University Jaipur	Jaipur	209301017	Aditi Batra	B.Tech CSE
18.	Manipal University Jaipur	Jaipur	219302090	Aanchal Singh	B.Tech IT

19.	Manipal University Jaipur	Jaipur	211101030	Insha Jafri	BA Hons Economics
20.	Manipal University Jaipur	Jaipur	211201058	Shachi	BA (J&MC) Bachelor In Arts
21.	Manipal University Jaipur	Jaipur	220901116	Animesh Jain	BBA
22.	Manipal University Jaipur	Jaipur	219301214	Ishika chatter	B.Tech CSE
23.	Manipal University Jaipur	Jaipur	220901009	Utkarsh Jha	BBA
24.	Manipal University Jaipur	Jaipur	211004002	Kanika Taneja	BSC Hons Chemistry
25.	Manipal University Jaipur	Jaipur	229301073	Navyaa Kabra	B.Tech CSE
26.	Manipal University Jaipur	Jaipur	219209014	Manas Pandey	B.Tech ECE
27.	Manipal University Jaipur	Jaipur	211103012	Jessica Agarwal	BA (Hons. Psychology)
28.	Manipal University Jaipur	Jaipur	221015002	Manas Digaari	BCA
29.	Manipal University Jaipur	Jaipur	229310109	Himanshul Aggarwal	Btech CSE AIML

30.	Manipal University Jaipur	Jaipur	211201037	Mahek Chokhani	BA (J&MC) Bachelor In Arts
31.	Manipal University Jaipur	Jaipur	221201036	Apeksha Tanwar	BA (J&MC) Bachelor In Arts
32.	Manipal University Jaipur	Jaipur	211201040	Bhavya Vashisth	BA (J&MC) Bachelor In Arts
33.	Manipal University Jaipur	Jaipur	211201053	Joshita Joshi	BA (J&MC) Bachelor In Arts
34.	Manipal University Jaipur	Jaipur	229303370	Sujal Aneja	B.Tech CCE
35.	Manipal University Jaipur	Jaipur	219301420	Tanishq Sawant	B.Tech CSE
36.	Manipal University Jaipur	Jaipur	219301579	Moulshri Daroch	B.Tech CSE
37.	Manipal University Jaipur	Jaipur	229309151	Dhruv Dahiya	B.Tech IT
38.	Manipal University Jaipur	Jaipur	229301733	Bhavya Singhvi	B.Tech CSE
39.	Manipal University Jaipur	Jaipur	210606018	Hridyanshi Vyas	B.Des (Interior Design)

40.	Manipal University Jaipur	Jaipur	219302302	Aditya Nambiar	B.Tech CSE
41.	Manipal University Jaipur	Jaipur	210901182	Om Sachan	BBA
42.	Manipal University Jaipur	Jaipur	219202011	Kunal Kapoor	B.Tech ECE
43.	Manipal University Jaipur	Jaipur	211007038	Sushant Pillay	BA (Hons. Psychology)
44.	Manipal University Jaipur	Jaipur	229310012	Pragati Pandey	B.Tech CSE AI&ML
45.	Manipal University Jaipur	Jaipur	229309090	Ramya Mishra	B.Tech CSE
46.	Manipal University Jaipur	Jaipur	219310305	Amith Antony John	B.Tech CSE AI&ML
47.	Manipal University Jaipur	Jaipur	219301137	Aditya Pandey	B.Tech CSE
48.	Manipal University Jaipur	Jaipur	219302117	Shubhi Talati	B.Tech CSE AI&ML
49.	Manipal University Jaipur	Jaipur	229301514	Devika Kaimal	B.Tech CSE
50.	Manipal University Jaipur	Jaipur	219202051	Pankhuri Prakash	B.Tech ECE

51.	Manipal University Jaipur	Jaipur	229302364	Akshat Kaushik	B.Tech CSE
52.	Manipal University Jaipur	Jaipur	229303177	Shrivatsa Trivedi	BTech - CCE
53.	Manipal University Jaipur	Jaipur	229301633	Rhythm Mamtani	B.Tech CSE
54.	Manipal University Jaipur	Jaipur	229301068	Shrvan Rastogi	B.Tech CSE
55.	Manipal University Jaipur	Jaipur	229302408	Varshita Jain	B.Tech IT
56.	Manipal University Jaipur	Jaipur	229202066	Aagman Shukla	B.Tech ECE
57.	Manipal University Jaipur	Jaipur	229310433	Amogh	BTech CSE AI&ML
58.	Manipal University Jaipur	Jaipur	229303092	Danish Taiyebi	B. Tech CCE
59.	Manipal University Jaipur	Jaipur	229303369	Gourish G Pillai	B.Tech CCE
60.	Manipal University Jaipur	Jaipur	229303180	Samridhi Goyal	B.Tech CCE

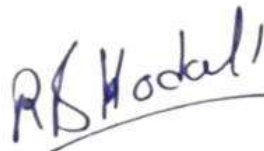
8. Feedback of the Event: The students learnt about the technicalities in a script, play and dialogue delivery, and the event was an overall success.

9.Link of MUJ website:

<https://jaipur.manipal.edu/muj/life-at-muj/Student-CLUBS.html>



Reneth Raj Simon
(3rd year, 219310230, B.Tech)
Student Coordinator
Contact Number - 8921744206



Mr. Rahul Babu Kodali
Faculty Coordinator Contact Number - 9643082434





**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

**EXPERT LECTURE – ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR
DEVELOPMENT**

25th Febraury2023

**Head
Department of Business Administration
Manipal University Jaipur**

Dr N. S. Bhati

Department of Business Administration

Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

1. Introduction of the Event

IIC MUJ along with Entrepreneurship Cell and AIC-MUJ organized a **‘Workshop on Entrepreneurship Skill, Attitude And Behaviour Development’** to enlighten the participants regarding the essential skill set, correct attitude and behaviour to lead a successful career as an entrepreneur.

2. Objective of the Event

The aim of the program was to enlighten and motivate students by the journey of a successful Entrepreneur.

Beneficiaries of the Event

Students and faculty members.

3. Details of the Guest

Mr. Revanth Desai who is working as VP - Sales & Marketing at Weezy Streetwear, Bengaluru, Karnataka, India.

4. Brief Description of the event

Mr. Revanth Desai who is working as VP - Sales & Marketing at Weezy Streetwear, Bengaluru, Karnataka, India, has an immense experience in the domain of Business Analysis, Brand partnerships & B2B Sales, and Revenue & Finance management. Mr. Desai began the session by emphasizing the five major skills (namely Finance skills, Communication skills, Leadership skills, Time management and Sales) essential for entrepreneurship. Further, he shared his real-life experience and business strategies with the Z-Gen learners. Mr. Desai accentuated the quality of the product and branding to achieve a high success rate in the market. At the end of the session, the speaker interacted with the participants and responded to their queries regarding the business strategies.

The moderator closed the session with a Vote of Thanks to the Speaker for sharing his valuable experience and knowledge with the participants

4. Program Scheme

BBA I Sem					
Course Code	Course Name	L	T	P	C
BB2251	Consumer Behaviour	3	0	0	3

5. Lecture Plan

Lecture No.	Topics
1.	Consumer Behavior. Nature, scope & application: Importance of consumer behavior in marketing decisions
2.	Characteristics of consumer behavior, role of consumer research
3.	Factors influencing consumer behavior, Consumer behavior interdisciplinary approach
4.	Personality & Consumer Behavior: Concept, Nature, Importance, Personality and understanding consumer diversity
5.	Theories of Personality:- Freudian theory, Jungian theory

6.	Theories of Personality:- Neo-Freudian theory, Trait theory : Theory of self-images; Role of self-consciousness
7.	Activity related consumer behavior and personality

8.	Consumer Perception:-Introduction,Importance, Elements of perception
9.	Consumer Perception:-Dynamics of perception, Consumer imagery Perceivedrisk,
10.	Consumer Perception:- Concept of absolute threshold limit, differential threshold limit & subliminal perception
11.	Consumer perception:- PerceptualProcess: selection, organization & interpretation.
12.	Activity related to consumer perception

13.	Consumer learning:- Concept, theelementsof consumer learning , Importance of consumer learning
14.	Consumer learning:- behavioral learningtheories, cognitive learning theory
15.	Activity related to consumer learning
16.	Case study of Consumer learning

17.	Consumer attitude:- Formation of attitudes,functions performed by attitudes
18.	Reference groups & Consumer Behavior:-Reference Groups: Concept,Understandingthe power of reference groups, reference group influence,
19.	Reference groups & Consumer Behavior :- Selected consumer related referencegroups, Celebrity and other reference group appeals
20.	Activity related to consumer behaviorandreference groups
21.	Family & Consumer Behavior:- The family isa concept in flux, Socialization offamily members,
22.	Family & Consumer Behavior:- Family decision making and consumption relatedrole,The family life cycle
23.	Activity related to family and consumerbehavior
24.	Culture & Consumer Behavior:- Characteristics of culture, core valuesheldby society & their influence on consumerbehavior
25.	Culture & Consumer Behavior :- Concept of Opinion leadership, Dynamics of the opinion leadership

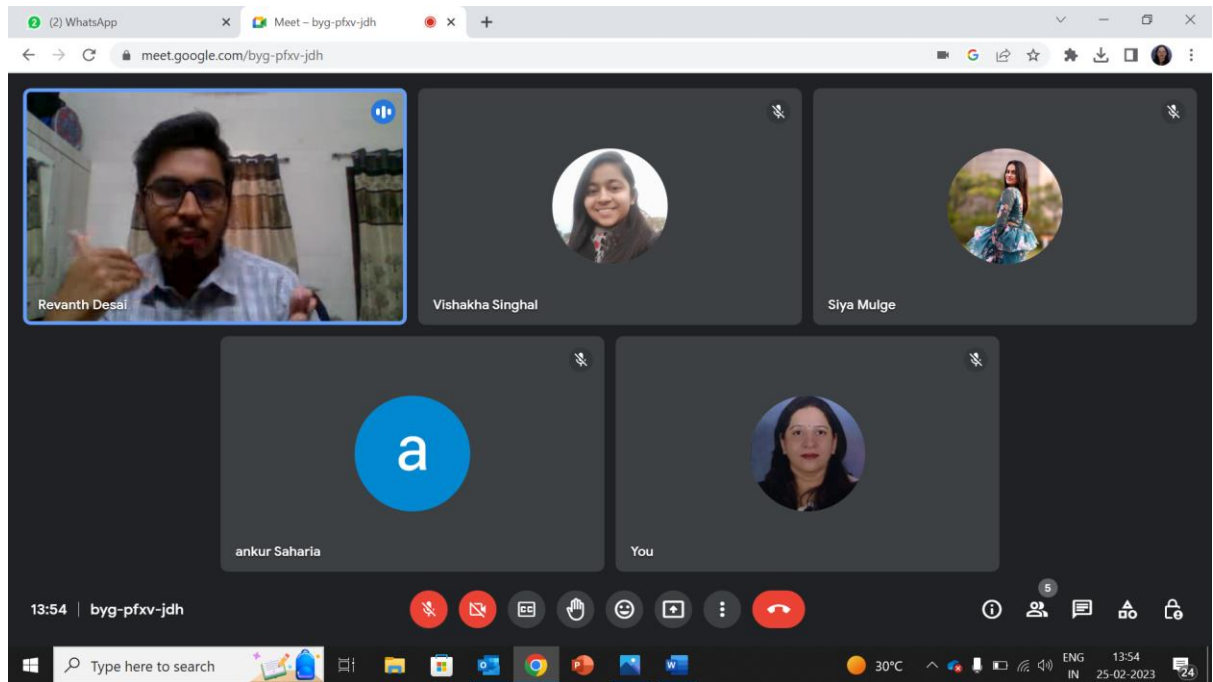
	process, The motivation behind opinion leadership
26.	Comparison of the motivation of opinionleaders and opinion receivers, The interpersonal flow of communication
27.	Activity related to consumer behaviorandculture
28.	Diffusion of Innovation & ConsumerBehavior: Innovation, Consumer Decision making process
	Activity related to consumer decisionmaking
29.	Models of Consumer Decision making:Nicosia model,
30.	Howard-Sheth model

8. Photographs

The workshop was moderated by Dr. Hemlata Goyal and the event was conducted by Mr. Revanth Desai in the presence of Dr Nupur Ojha (Deputy Director E-cell, MUJ)



Picture 1: The Moderator, Dr. Hemlata Goyal welcoming the speaker, Mr. Revanth Desai



Picture 2: Mr. Revanth Desai addressing the participants about the essential skills and strategies for becoming a successful entrepreneur.

9. Brochure of the event



**MANIPAL UNIVERSITY
JAIPUR**

e-cell
Manipal University Jaipur

**oc
MUJ**

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiatives)

Institution's Innovation Council,
E-Cell MUJ, AIC MUJ
&
School of Business & Commerce
presents

WORKSHOP
on
**Entrepreneurship Skill, Attitude and
Behaviour Development**



SPEAKER
REVANTH DESAI
Revenue & Growth Lead
Founding Team, Weezy Streetwear

Date: 25th Feb 2023 Platform: Google Meet Time: 1.30-2.00 pm

10. Schedule of the event

The event was scheduled on 25th February 2023 from 1:30 PM-2:00 PM

11. Attendance of the Event

Total attendee 45

Sr. No	Name of Institution	Place of Institution	Registration Number	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	210901001	ANAMIKA JHA	Business Administration
2	Manipal University Jaipur	Jaipur	210901011	TANVI KAPOOR	Business Administration
3	Manipal University Jaipur	Jaipur	210901017	RISHIK MALHOTRA	Business Administration
4	XA Group	Jaipur	210901026	SALONI NIMJE	Expert
5	Manipal University Jaipur	Jaipur	210901028	APOORVA	Business Administration
6	Manipal University Jaipur	Jaipur	210901033	AVANTIKA SINHA	Business Administration
7	Manipal University Jaipur	Jaipur	210901038	AARYAN PURABIA	Business Administration
8	Manipal University Jaipur	Jaipur	210901041	PRADHYUMAN SINGH	Business Administration
9	Manipal University Jaipur	Jaipur	210901044	JAY SHARMA	Business Administration
10	Manipal University Jaipur	Jaipur	210901047	GAURANG PALIWAL	Business Administration
11	Manipal University Jaipur	Jaipur	210901049	PARTH PATNI	Business Administration
12	Manipal University Jaipur	Jaipur	210901050	AASTHA MATHUR	Business Administration
13	Manipal University Jaipur	Jaipur	210901054	NIKHIL NAREDI	Business Administration
14	Manipal University Jaipur	Jaipur	210901059	SHUBHAM GOSWAMI	Business Administration
15	Manipal University Jaipur	Jaipur	210901064	DEVAANSH JAIN	Business Administration
16	Manipal University Jaipur	Jaipur	210901066	NAITIK JAIN	Business Administration
17	Manipal University Jaipur	Jaipur	210901067	RAHUL CHOUDHARY	Business Administration
18	Manipal University Jaipur	Jaipur	210901069	ZEESHAN KHAN	Business Administration
19	Manipal University Jaipur	Jaipur	210901071	GAUTAM GUPTA	Business Administration
20	Manipal University Jaipur	Jaipur	210901074	HARSHIT HIRAWAT	Business Administration
21	Manipal University Jaipur	Jaipur	210901076	DIVYANSH BUBANA	Business Administration
22	Manipal University Jaipur	Jaipur	210901082	YASH SINHA MAJUMDAR	Business Administration
23	Manipal University Jaipur	Jaipur	210901083	PRADYUMN DIXIT	Business Administration
24	Manipal University Jaipur	Jaipur	210901091	NITIN SABNANI	Business Administration
25	Manipal University Jaipur	Jaipur	210901093	RUDRAKSH SARUPARIA	Business Administration
26	Manipal University Jaipur	Jaipur	210901097	ABHISHEK GARG	Business Administration

27	Manipal University Jaipur	Jaipur	210901098	DHRUV BANSAL	Business Administration
28	Manipal University Jaipur	Jaipur	210901103	KULDEEP SINGH RAJAWAT	Business Administration
29	Manipal University Jaipur	Jaipur	210901108	ARNAV AGARWAL	Business Administration
30	Manipal University Jaipur	Jaipur	210901110	SATVIK KUMAR	Business Administration
31	Manipal University Jaipur	Jaipur	210901111	ADITYA SINGH SANKHALA	Business Administration
32	Manipal University Jaipur	Jaipur	210901113	ATUL YADAV	Business Administration
33	Manipal University Jaipur	Jaipur	210901115	YASHASV SHARMA	Business Administration
34	Manipal University Jaipur	Jaipur	210901116	TANMAY SEHGAL	Business Administration
35	Manipal University Jaipur	Jaipur	210901117	SRAJAN MAHAJAN	Business Administration
36	Manipal University Jaipur	Jaipur	210901122	ANSHITA DUBEY	Business Administration
37	Manipal University Jaipur	Jaipur	210901124	RISHABH CHOPRA	Business Administration
38	Manipal University Jaipur	Jaipur	210901126	MAYURI SHANTA	Business Administration
39	Manipal University Jaipur	Jaipur	210901130	ANUJ DANGAYACH	Business Administration
40	Manipal University Jaipur	Jaipur	210901132	VISHAKHA JAIN	Business Administration
41	Manipal University Jaipur	Jaipur	210901138	MAIVYA SAINI	Business Administration
42	Manipal University Jaipur	Jaipur	210901144	SARA THAKUR	Business Administration
43	Manipal University Jaipur	Jaipur	210901157	ARJUN SUNANI	Business Administration
44	Manipal University Jaipur	Jaipur	210901168	SANJAY CHOUDHARY	Business Administration
45	Manipal University Jaipur	Jaipur	210901179	AAISHA AGARWAL	Business Administration



Head
Department of Business Administration
Manipal University Jaipur



**MANIPAL UNIVERSITY
JAIPUR**



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF ENGINEERING

SCHOOL OF CIVIL AND CHEMICAL ENGINEERING

DEPARTMENT OF CIVIL ENGINEERING

ACADEMIA-INDUSTRY EXPERT LECTURES

Date of Event (7th November 2023)



CONTENT OF REPORT

- 1. Introduction of the Event**
- 2. Objective of the Event**
- 3. Beneficiaries of the Event**
- 4. Details of the Guests**
- 5. Brief Description of the event**
- 6. Photographs**
- 7. Brochure or creative of the event**
- 8. Schedule of the Event**
- 9. Attendance of the Event**
- 10. Link of MUJ website**

1. INTRODUCTION OF THE EVENT

The Department of Civil Engineering, Manipal University Jaipur along with Floodkon LLP Noida UP organised the Expert lecture by Dr. Harinarayan Tiwari, Managing Director, Floodkon Consultants LLP on 7th November 2023 at MST Team (online).

2. OBJECTIVE OF THE EVENT

The aim of the event was to provide exposure to students and faculty members about,

- To learn the practical concepts, technicalities and to equip with the procedures for major engineering project.
- To provide a platform for students to discuss with industry experts for further career development.
- To get a profession know how on Risk Assessment Studies under civil engineering domain.
- To create opportunities such as internships, minor and major projects, training and job placement, and research for students and faculty members.
- To build networking for counseling in future curriculum development.

3. BENEFICIARIES OF THE EVENT

The Beneficiaries of the events are the undergraduate, post graduate students, and research scholars of Civil Engineering the years and faculty members of Civil Department.

4. DETAILS OF THE GUESTS



Dr. Harinarayan Tiwari

Managing Director, Floodkon Consultants LLP

Research focus and domain:

River Engineering, Sediment Transport, Urban Flood, Modeling, Project Planning, Strategic Implementation and Climate Change.

Professional activities:



Dr Harinarayan Tiwari is the Co-Founder and Managing Director of Floodkon Consultants. Dr Tiwari is the initiator of two diverse program “SOCH” (for Children Behavioural Change about Water) and Floodkon Practicum Program (For young minds to make industry ready) from Floodkon. Dr Tiwari is the Alumni of BIT Sindri and IIT Roorkee. He was the recipient of four distinct awards including Gold Medalist at IIT Roorkee.

Dr. Tiwari has to his credit 12 years of research and professional experience in Water Resources Engineering with a focus on River Engineering, Flood Management using RS & GIS, Hydraulic Structures, Irrigation Planning & Project Planning. Dr Tiwari has also served as Consultant (Technical) at Ministry of Jal Shakti, GoI. Dr Tiwari has worked over 70 prime consultancy projects. In his credit, over 50 National/International levels research papers. Dr. Tiwari has delivered several invited lectures on different aspects of flood and river management at different stage. He is the active member of several technical committee and reviewer of multiple peer-reviewed journals.

He has also started a magazine “Pani Teri Kahani” for 360-degree views about water. He has also started Online Training under Company Professional Education Responsibility (CPER) and provided the professional training to 1000+ young Engineering Students at no cost. He has delivered several capacity developments lectures to improve the nexus between Academia-Industry-Research (AIR). Under the program of corporate social responsibility, company has worked for after flood analysis using advanced remote sensing approach to get the remuneration of block level people in Bihar. Company is continuing the research along with his industrial works to explore the nexus between research & consulting in India under his leadership.

5. BRIEF DESCRIPTION OF THE EVENT

The topic of the lecture was “Role of Dam Break Modeling in Risk Assessment”. Dr. Tiwari discussed future as well as practical aspects in career building of students in the field of for sustainable utilization of valuable dam/heavy structures and assets, besides protecting people, property, and the environment with carrying out Risk Assessment Studies. in line with the provision included in mutually agreed MoU regarding engagement of MUJ students for job placement and internship in Floodkon LLP.

The lecture was conducted on MST Team. Students of 2nd, 3rd and 4th year Civil Engineering UG and several PG/PhD students had actively participated along with interested students leading to 50 attendees.

At the outset, Head of the department Prof. Meena K Sharma conveyed warm welcome, to all participants and attendees and heart felt gratitude to Guest Speaker Dr. Harinarayan Tiwari, Managing Director, Floodkon Consultants LLP, Noida, on the virtual talk as a part of the expert lecture series under Civil Engineering Department Manipal University Jaipur, on the title namely ‘ROLE OF DAM BREAK MODELING IN RISK ASSESSMENT. Thereafter she briefly introduced the guest speaker. After delivery of 1-1.5 hrs lecture, question and answer session was held. Students asked generally on Dam

break modelling, internship prospect in Floodkon, future prospects of water resource modelling etc.

On behalf of civil engineering department Manipal University Jaipur Convener of the event Dr. Akhtar, expressed heartfelt gratitude to the esteemed speaker Dr. Tiwari for delivering such an excellent and informative talk on the issue most relevant to prospective students while deciding on choosing appropriate future career keeping in view future potential demand on research development and engineering applications. He further opined that it would be beneficial specially to final year students too, who are set with starting of their long professional career in this year or year ahead. At the end, the insightful session ended with with vote of thanks to dignitaries and attendees.

6. PHOTOGRAPHS



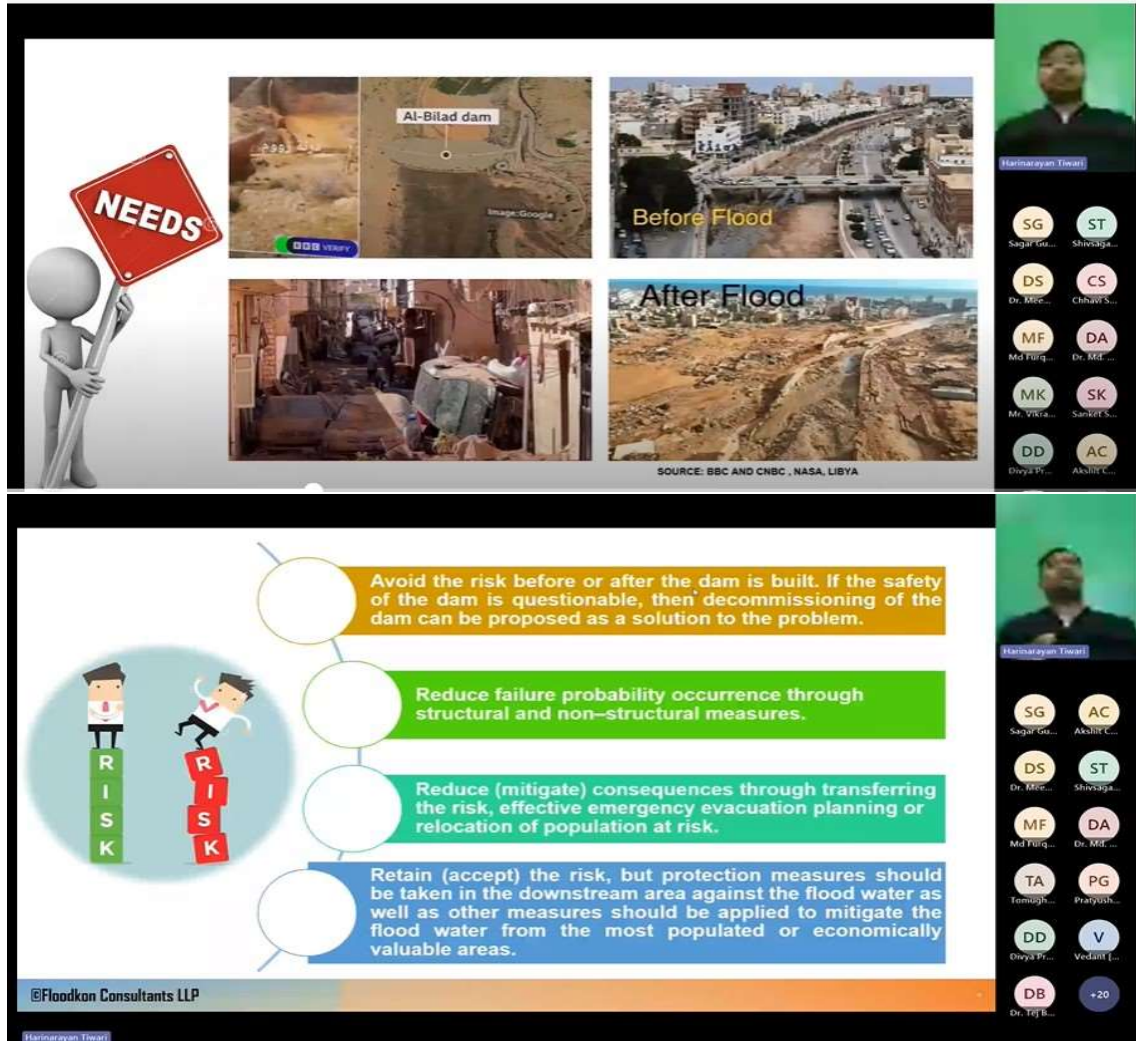
The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the following content:

- QR codes and Manipal University Jaipur logo at the top.
- Industry-Academia Guest Lecture Series**
- Role of Dam Break Modeling- In Risk Assessment**
- By **Dr Harinarayan Tiwari, PhD (IIT Roorkee)**
Co-Founder & MD, FLOODKON CONSULTANTS LLP
- Contact info: www.floodkon.com, hari@floodkon.onmicrosoft.com, Tel. +91 9634185926

On the right side, there is a vertical list of participants:

- Dr. Meena Kumari Sharma
- Dr. Md. Panvez Akhtar (M...)
- Harinarayan Tiwari
- Harinarayan Tiwari (at the bottom of the list)

Below the main slide, there is a smaller image showing a 3D character holding a red sign that says "NEEDS". To the right of this image is a comparison of a dam in Sikkim (Teesta) labeled "Pre" and "Post", showing the dam's condition before and after a flood event.



NEEDS

Al-Bilad dam

Before Flood

After Flood

SOURCE: BBC AND CNBC, NASA, LIBYA

Avoid the risk before or after the dam is built. If the safety of the dam is questionable, then 'decommissioning of the dam can be proposed as a solution to the problem.

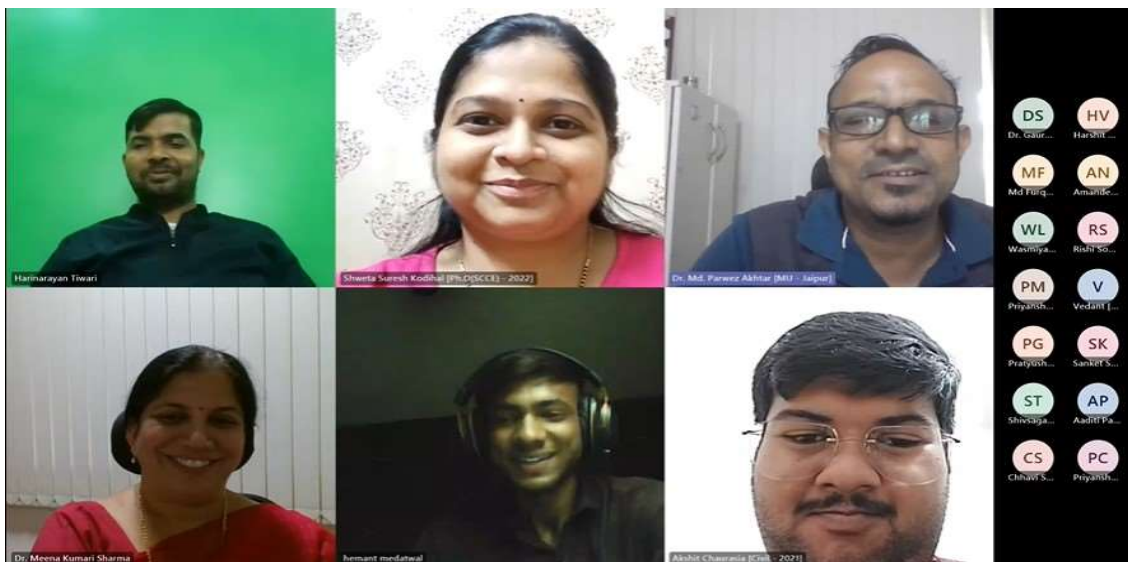
Reduce failure probability occurrence through structural and non-structural measures.

Reduce (mitigate) consequences through transferring the risk, effective emergency evacuation planning or relocation of population at risk.

Retain (accept) the risk, but protection measures should be taken in the downstream area against the flood water as well as other measures should be applied to mitigate the flood water from the most populated or economically valuable areas.

@Floodkon Consultants LLP

Dr. Tiwari taking the lecture on 7th November 2023



Harinarayan Tiwari

Shweta Suresh Kodhal (Ph.D) (JSSCE13 - 2022)

Dr. Md. Farooz Akhtar (M.T. - Jaipur)

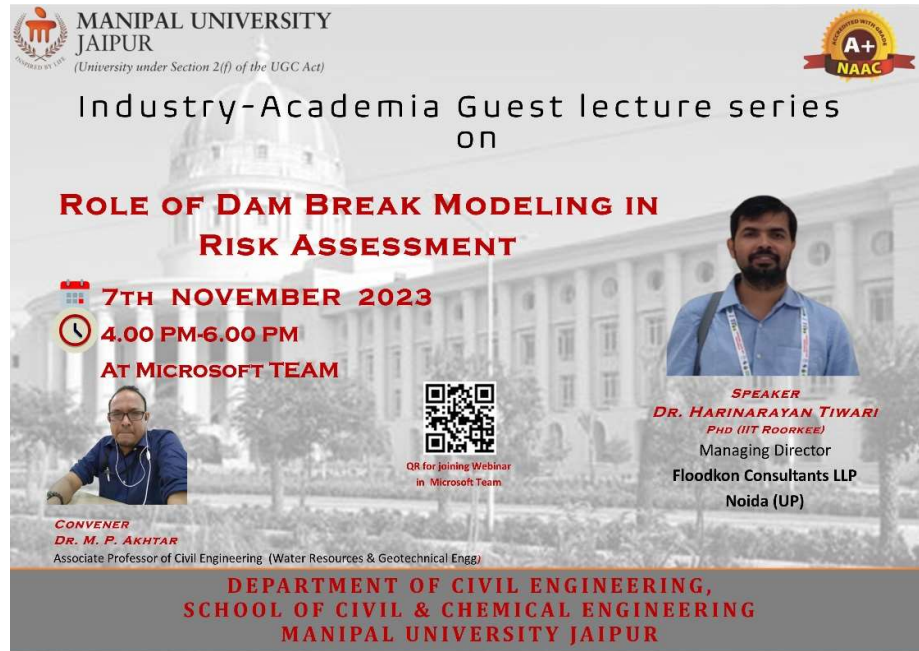
Dr. Meena Kumari Sharma

hemant mandawat

Ashit Chandraia (Civil - 2021)

Group photograph

7. Brochure or creative of the event



MANIPAL UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)

Industry-Academia Guest lecture series on

ROLE OF DAM BREAK MODELING IN RISK ASSESSMENT

7TH NOVEMBER 2023
4.00 PM-6.00 PM
AT MICROSOFT TEAM

CONVENER
DR. M. P. AKHTAR
Associate Professor of Civil Engineering (Water Resources & Geotechnical Engg)

SPEAKER
DR. HARINARAYAN TIWARI
PHD (IIT ROORKEE)
Managing Director
Floodkon Consultants LLP
Noida (UP)

**DEPARTMENT OF CIVIL ENGINEERING,
SCHOOL OF CIVIL & CHEMICAL ENGINEERING
MANIPAL UNIVERSITY JAIPUR**

8. Schedule of the event

Date: 7.11.2023

Time: 4:00 PM – 6:00 PM

Venue: Online MST team, Manipal University Jaipur

11/28/23, 9:11 AM

Mail - Dr. Md. Farwez Akhtar [MU - Jaipur] - Outlook

Webinar on "ROLE OF DAM BREAK MODELING IN RISK ASSESSMENT" -By Dr. Harinarayan Tiwari

Exchadmin [MU - Jaipur] <exchadmin@jaipur.manipal.edu>

Mon 11/28/2023 10:04 PM

To:MU Faculty [MU - Jaipur] <muj.faculty@jaipur.manipal.edu>

Dear all, Greetings!

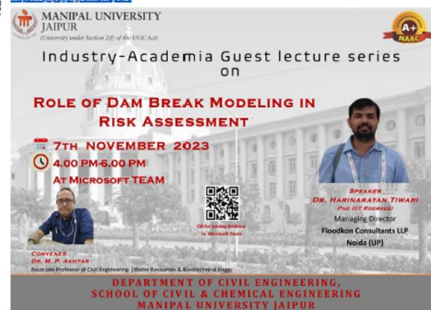
We are glad to share that the Department of Civil Engineering, SCCE, Manipal University Jaipur is organizing an Industry-Academia expert lecture under Expert Lecture Series-22-23 on the title "ROLE OF DAM BREAK MODELING IN RISK ASSESSMENT" on 7th November 2023 at 4.00 P.M.-6.00 P.M. (IST).

The details of Speaker guest and Link for joining the online webinar are undermentioned.



Joining Link and QR Code:

<https://on.gaga/?id=33056c74>



MANIPAL UNIVERSITY JAIPUR
(University under Section 2(f) of the UGC Act)

Industry-Academia Guest lecture series on

ROLE OF DAM BREAK MODELING IN RISK ASSESSMENT

7TH NOVEMBER 2023
4.00 PM-6.00 PM
AT MICROSOFT TEAM

CONVENER
DR. M. P. AKHTAR
Associate Professor of Civil Engineering (Water Resources & Geotechnical Engg)

SPEAKER
DR. HARINARAYAN TIWARI
PHD (IIT ROORKEE)
Managing Director
Floodkon Consultants LLP
Noida (UP)

**DEPARTMENT OF CIVIL ENGINEERING,
SCHOOL OF CIVIL & CHEMICAL ENGINEERING
MANIPAL UNIVERSITY JAIPUR**

Name of Speaker and Affiliation:

Dr Harinarayan Tiwari

PhD (IIT Roorkee)

Managing Director

Floodkon Consultants LLP

Brief bio-sketch of the Speaker: Dr Harinarayan Tiwari is the Co-Founder and Managing Director of Floodkon Consultants. Dr Tiwari is the initiator of two diverse programs "SOCHA" (for Children Behavioural Change about Water) and Floodkon Practicum Program (For young minds to make industry ready) from Floodkon. Dr Tiwari is the Alumni of BIT Sindri and IIT Roorkee. He was the recipient of four distinct awards including Gold Medalist at IIT Roorkee.

Dr. Tiwari has to his credit 12 years of research and professional experience in Water Resources Engineering with a focus on River Engineering, Flood Management using RS & GIS, Hydraulic Structures, Irrigation Planning & Project Planning. Dr Tiwari has also served as Consultant (Technical) at Ministry of Jal Shakti, Govt. Dr Tiwari has worked on over 70 prime consultancy projects. In his credit, over 50 National/International levels research papers.

Dr. Meena Kumari Sharma

Head of Department

Civil Engineering,

School of Civil & Chemical Engineering, Manipal University Jaipur, Jaipur



9. Attendance of the Event (insert in the document only)

Total attendees – 35 on November 07, 2023

SNo.	Reg. No.	Name
1	229102013	WASMIA LEPAKSHI
2	229102014	LEPAKSHI AMEER AHMAD
3	229102015	BHAKTI AJAY BHAI MEHTA
4	229102004	HARSHIT VYAS
5	229102004	MOHAMMAD AJAZ AHMAD
6	229102003	ANANYA SINGH
7	229102005	PRIYANSHU MEENA
8	229102002	HARSH SINGH
9	229102006	AMANDEEP SINGH NATHAWAT
10	229102008	YUVRAJ SINGH CHOUHAN
11	229102010	ADITI PATEL
12	229107002	CHHAVI SHARMA
13	229102001	PRIYANSHU CHARAN
14	229102007	RISHI SOMANI
15	229102009	VEDANT
16	229102016	ADITYA SHAIRYASIL PAITHANKAR
17	229102017	MD FURQUAN
18	229102019	TOMUGHA AWOMI
19	219102001	AKSHIT CHAURASIA
20	219102002	PRINCE KUMAR
21	219102003	ONKAR SAXENA
22	219102005	HARSHIT GOTHWAL
23	219102009	AAKARSH RANJAN RAI
24	219102011	TANYA SINGH THAKUR
25	219102014	DIVYA PRAKASH DUBEY
26	219102017	SUPRIYA CHATTOPADHYAY
27	219107002	KARAN SINGH RATHORE
28	219107003	NIKHIL ARETI
29	219107004	NITESH KUMAWAT
30	219102019	HEMANT SHARMA
31	209102009	HEMANT MEDATWAL
32	Phd Scholar	SHWETA KODIHAL
33	Faculty member	Dr. Md Parwez Akhtar
34	Faculty member	Dr. Tejbahadur
35	Faculty member	Mr. Sagar Gupta

Link of MUJ website stating the event is uploaded on website.


Signature of Head

Prof. Meena K. Sharma
Dated: 24-11-2023
Academia-Industry expert lectures



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF ENGINEERING

SCHOOL OF COMPUTER SCIENCE & ENGINEERING

COMPUTER SCIENCE & ENGINEERING

“Fostering The Future 7.0”

Online Event (MS Team)

Type of Event – Expert Talk

Date of Event – 22/07/2023



HoD, CSE
MANIPAL UNIVERSITY
JAIPUR-303007



Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website

1. Introduction of the Event

Fostering The Future is the annual flagship talk of IEEE CS, MUJ in which alumni talk about their journey to their current designation in some company or work background.

2. Objective of the Event

To help the students in MUJ understand the journey of some of MUJ's well-accomplished alumni and to gain knowledge about the approaches they took and the obstacles they faced to reach their current designation.

3. Beneficiaries of the Event

- Students of MUJ
- Members of IEEE

4. Details of the Guests

Speaker: Tanuj Sahal
Email ID: aseem@playyipli.com
Phone No.: +919717905229

5. Brief Description of the event

Tanuj Sahal, an alumnus of Manipal University, and is currently a software engineer at Microsoft. He will talk about his journey from college to an MNC like Microsoft. He will be able to guide the current students of MUJ better about how to approach internships and various technical domains during college time and how to prepare for the same. The club plans to use an online platform for the seminar.

6. Photographs

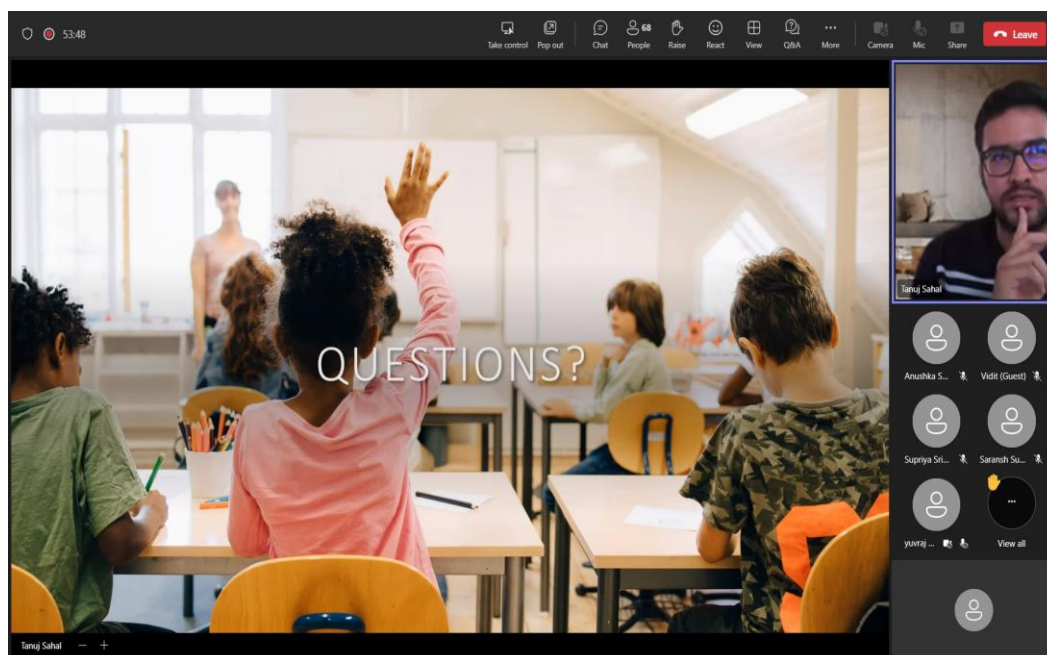


Fig 1 QA Session of the Event

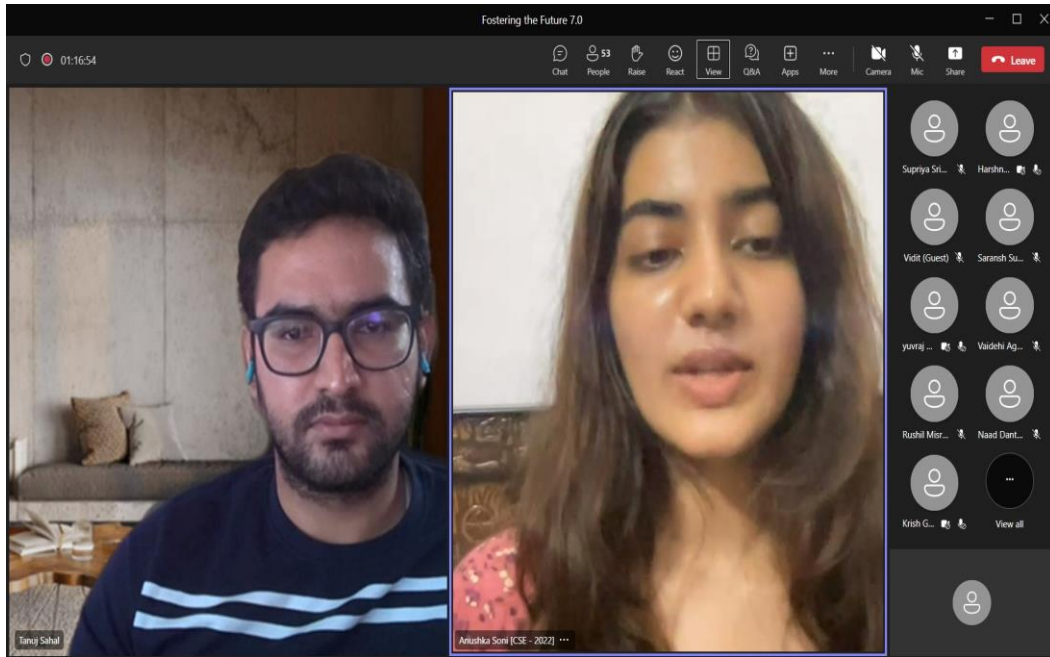


Fig 1 Session delivery by the Expert

7. Brochure or creative of the event

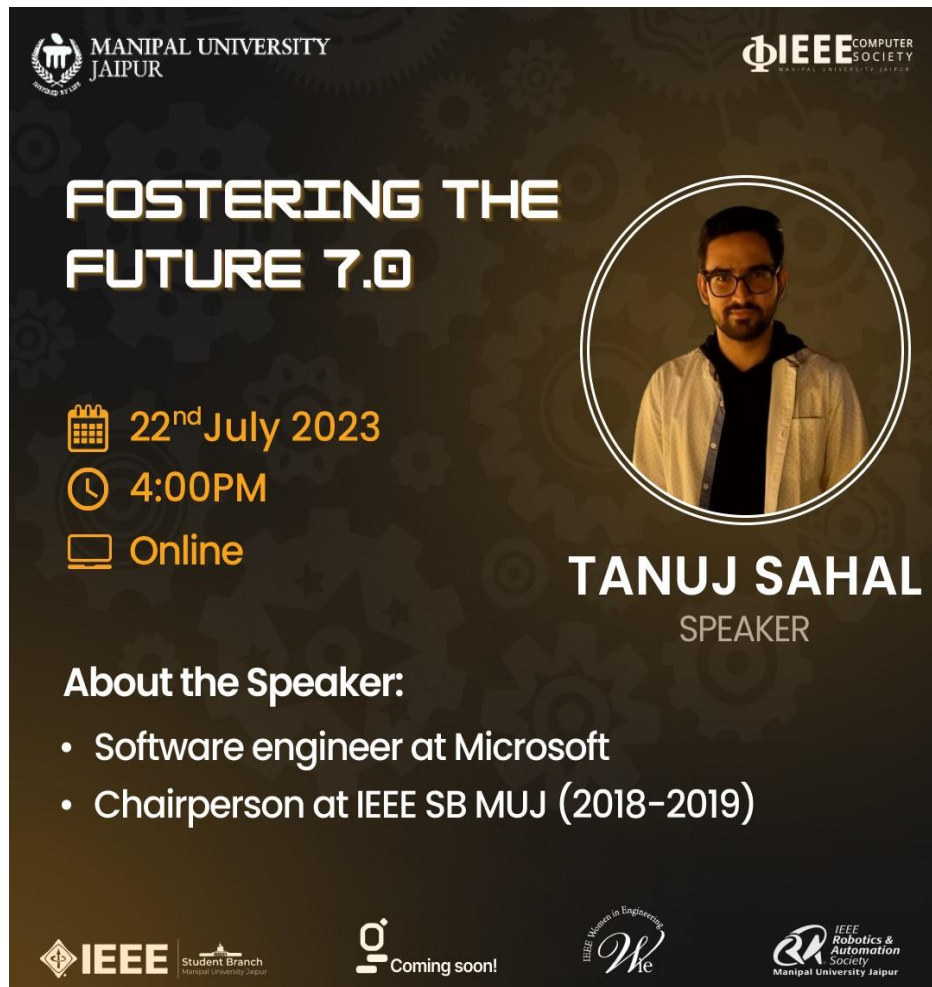


Fig 3 creative of the event

8. Schedule of the event

Date: 22nd July 2023 4:00 pm – 5:00 pm
1 hour: Webinar (online)

9. Attendance of the Event

Total no. of registrations was 127 and total participation was 128.

Sno	Name	Email
1.	Saransh Suri	saransh.229310217@muj.manipal.edu
2.	Supriya Srivastava [CCE - 2022]	supriya.229303465@muj.manipal.edu
3.	Anushka Soni [CSE - 2022]	anushka.229301124@muj.manipal.edu
4.	Shrivatsa Atman Trivedi [CCE - 2022]	shrivatsa.229303177@muj.manipal.edu
5.	Naad Dantale [CSE - 2022]	naad.229301420@muj.manipal.edu
6.	Anushka Soni (Guest)	
7.	vidi (Guest)	
8.	Yuvraj	
9.	Khushi Bansal (Guest)	
10.	Vidit (Guest)	
11.	Vaidehi Agarwal	
12.	Pranav Bhardwaj [IT - 2022]	pranav.229302591@muj.manipal.edu
13.	Kasvi Soni	
14.	Parv Aggarwal [CSE (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING) - 2022]	parv.229310092@muj.manipal.edu
15.	Saniya Wadhvani [BBA - 2022]	saniya.220901025@muj.manipal.edu
16.	Aayush Raj	
17.	Harshneet Khanna [IT - 2022]	harshneet.229302236@muj.manipal.edu
18.	Gaurav Srivastava	
19.	Vanshika Khanna [CCE - 2022]	vanshika.229303429@muj.manipal.edu
20.	Anish Ubriani	
21.	Patil Sujit Maruti [CCE - 2022]	patil.229303165@muj.manipal.edu
22.	Pratyush Dube [CSE - 2022]	pratyush.229301279@muj.manipal.edu
23.	Tanuj Sahal	tsahal@microsoft.com
24.	Atharv (Guest)	
25.	Rohan Arora [CSE (AIML) - 2022]	rohan.229310393@muj.manipal.edu
26.	Hrishita Sushil Kesarwani [CSE (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING) - 2022]	hrishita.229303266@muj.manipal.edu

27.	Kanav	
28.	Anoushka Goyal [Artificial Intelligence & Machine Learning - 2021]	anoushka.219310246@muj.manipal.edu
29.	Aryan Jain [CCE - 2022]	aryan.229303287@muj.manipal.edu
30.	Kunal J.	
31.	Shreya Saihgal [IT - 2022]	shreya.229302340@muj.manipal.edu
32.	Arunabha Mukhopadhyay [CCE - 2022]	arunabha.229303166@muj.manipal.edu
33.	Rushil Misra	
34.	Tanishka Magar [CSE - 2022]	tanishka.229301736@muj.manipal.edu
35.	Mohini [IT - 2022]	mohini.229302435@muj.manipal.edu
36.	Garv Jadaun (CS DS 2027) (Guest)	
37.	Siddharth Chandra [CCE - 2022]	siddharth.229303243@muj.manipal.edu
38.	Tanish Kesarwani [CCE - 2022]	tanish.229303136@muj.manipal.edu
39.	Prarthana Srivastava	
40.	Gauransh (Guest)	
41.	Gautam Govind [IT - 2022]	gautam.229302117@muj.manipal.edu
42.	Manushree Rajesh Pande [CCE - 2022]	manushree.229303283@muj.manipal.edu
43.	Maya	
44.	Deepak Chauhan (Guest)	
45.	Rishi Joshi [IT - 2022]	rishi.229302062@muj.manipal.edu
46.	Varun Narayan Jain	
47.	Medini Budhalakoti [CSE (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING) - 2022]	medini.229310337@muj.manipal.edu
48.	Anushka Shreya [DATA SCIENCE AND ENGINEERING - 2022]	anushka.229309210@muj.manipal.edu
49.	Suryansh	
50.	Shristi Krishna	
51.	Aditi Sharma [CSE - 2022]	aditi.229301546@muj.manipal.edu
52.	22SJCCC067 TANUSH GAUTAM	22SJCCC067@sjccedu.onmicrosoft.com
53.	Riddhi Saraswat [CSE - 2022]	riddhi.229301468@muj.manipal.edu
54.	DEV SHARMA - 40103210065	DEV.SHARMA65@svkmmumbai.onmicrosoft.com
55.	Nalin Datta [IT - 2022]	nalini.229303218@muj.manipal.edu
56.	Mannan Arora	
57.	Atul Raj Sharma	atul.219302330@muj.manipal.edu

58.	Pujankumar Piyushbhai Modha	pujankumar.229301576@muj.manipal.edu
59.	Kanishka Chaudhary [ECE - 2022]	kanishka.229202010@muj.manipal.edu
60.	Smriti [CSE - 2022]	smriti.229301074@muj.manipal.edu
61.	Yashvi Sumit Neema [IT - 2022]	yashvi.229302524@muj.manipal.edu
62.	Shreeya (Guest)	
63.	Aditi Banga [CSE - 2022]	aditi.229310336@muj.manipal.edu
64.	Yash Prasad [CSE (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING) - 2022]	yash.229309105@muj.manipal.edu
65.	Shehul Singh [CSE - 2022]	shehul.229301041@muj.manipal.edu
66.	sriansh Raj	
67.	Gaurav Srivastava	
68.	Pratham Mittal [CCE - 2022]	pratham.229303119@muj.manipal.edu
69.	Dev Shalinkumar Agrawal [CSE - 2021]	dev.219301509@muj.manipal.edu
70.	Aryan Gupta [IT - 2022]	aryan.229302344@muj.manipal.edu
71.	Adarsh	
72.	Krish Gupta	
73.	Alok Ankit [IOT AND INTELLIGENT SYSTEM - 2021]	alok.219311117@muj.manipal.edu
74.	APURV HARSH	
75.	Vikrant Kawadkar (Guest)	
76.	Karan Kapoor [CSE - 2022]	karan.229301650@muj.manipal.edu
77.	Nicky	
78.	Rohan Raj [CSE - 2022]	rohan.229301515@muj.manipal.edu
79.	Garv Jadaun (CS DS 2027) (Guest)	
80.	Anjali Tyagi [CCE - 2022]	anjali.229303046@muj.manipal.edu
81.	Akshat Sinha [IT - 2022]	akshat.229302122@muj.manipal.edu
82.	Arpita Garg [CCE - 2022]	arpita.229303156@muj.manipal.edu
83.	Yanvi Arora [CSE (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING) - 2022]	yanvi.229310430@muj.manipal.edu
84.	aviral (Guest)	
85.	Parv	
86.	Pranav Banker [DATA SCIENCE AND ENGINEERING - 2022]	pranav.229309070@muj.manipal.edu
87.	Tarun Gupta [IT - 2022]	tarun.229302588@muj.manipal.edu
88.	Avni Ahuja [CSE (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING) - 2022]	avni.229302287@muj.manipal.edu

89.	Sanyam Modi [DATA SCIENCE AND ENGINEERING - 2022]	sanyam.229309248@muj.manipal.edu
90.	Garv Jadaun Cse data science 2023	
91.	A Aakash [CSE (ARTIFICIAL INTELLIGENCE & MACHINE LEARNING) - 2022]	a.229310308@muj.manipal.edu
92.	Harshneet Khanna (Guest)	
93.	Aryaka Agarwal [CSE - 2021]	aryaka.219301348@muj.manipal.edu
94.	Shekhar Pilonia [CSE - 2021]	shekhar.219301257@muj.manipal.edu
95.	Lakshya Mehta [DATA SCIENCE AND ENGINEERING - 2022]	lakshya.229309175@muj.manipal.edu
96.	Garv Jadaun Cse data science 2023	
97.	Drishti Singh [CSE - 2021]	drishti.219301698@muj.manipal.edu
98.	Garv Jadaun Cse data science 2023	
99.	Jashan Sood [DATA SCIENCE AND ENGINEERING - 2022]	jashan.229309154@muj.manipal.edu
100.	Ayush Tripathi [Artificial Intelligence & Machine Learning - 2021]	ayush.219310164@muj.manipal.edu
101.	Navya Gupta [CSE (IOT AND INTELLIGENT SYSTEM) - 2022]	navya.229311262@muj.manipal.edu
102.	Divyendu Singh Bhati [CSE - 2022]	divyendu.229301158@muj.manipal.edu
103.	Suhani Talreja [CSE - 2022]	suhani.229301425@muj.manipal.edu
104.	Ashutosh Sharma	
105.	Ashutosh Sharma	
106.	Garv Jadaun (CS DS 2027) (Guest)	
107.	Anish Ubriani	
108.	Arjun M	
109.	Gaurav Srivastava	
110.	kabeer	
111.	Shivam Shandilya [IT - 2022]	shivam.229302335@muj.manipal.edu
112.	aayush khanna (Guest)	
113.	Garv Jadaun Cse DS 2023	
114.	aayush khanna muj27 cse (Guest)	
115.	Neha Singh [CSE (AIML) - 2022]	neha.229310161@muj.manipal.edu
116.	Ansh Gangwar	
117.	Sanskar	
118.	Arunabha (Guest)	

119.	Aayush	
120.	Robin Singh	
121.	Palash Karmakar [CCE - 2022]	palash.229303080@muj.manipal.edu
122.	Vayuj Dhir [CSE (IOT AND INTELLIGENT SYSTEM) - 2022]	vayuj.229311037@muj.manipal.edu
123.	axxyushi (Guest)	
124.	Gaurav Srivastava	
125.	Srikruthi Neriyanuri [CSE (IOT AND INTELLIGENT SYSTEM) - 2022]	srikruthi.229303028@muj.manipal.edu
126.	Aditya Singh	
127.	Anvit (Guest)	
128.	Om Dubey	

10. News Publication- News printed in newspaper or online links (if any) for news – insert images)

NA

11. Feedback report of the Event

All the students and faculty appreciated the event, the speaker delivered the lecture very well.

12. Link of MUJ website stating the event is uploaded on website.

13. Syllabus:

CS2103: DATA STRUCTURES & ALGORITHMS [3 1 0 4]

Introduction: algorithm specification; Performance analysis: time and space complexity, asymptotic notation; C concepts: pointers, functions, arrays, passing arrays to functions through pointers, dynamic memory allocation, bubble sort, insertion sort, selection sort, structures, arrays of structures, passing structures to functions; List: ADT, array and its types, implementation, operations, linked list and its types, implementation and operations; Stack: ADT, implementations using array and linked list, operations and its applications; Queue: ADT, implementations using array and linked list, operations and its applications; Tree: terminologies, different types, representation of binary tree using array and linked structure, binary search tree, different operations (recursive and non-recursive), heap, heap sort, priority queue, AVL trees, B-tree; Graph: Introduction, representation, operations and applications; Searching techniques and hashing.



HOD, CSE
MANIPAL UNIVERSITY
JAIPUR-303007

Seal and Signature of Head with date

MUJ/Q&C/FoMC/SHTM/2023/International Industry Expert Session – SI_UK [HA3231]



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

in collaboration with

SI_UK

has organized a session on

INTERNATIONAL HOSPITALITY CAREER AWARENESS

For

Personality Development [HA 3231]

28/03/2023

(11:30 – 13:30)

Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Details of the Resource Person
4. Brief Description of the event
5. Photographs
6. Schedule of the Event
7. Brochure or creative of the event
8. Feedback of the Event
9. Attendance of the Event
10. Correspondence Letter

1. Introduction

The session was conducted as part of the course Personality Development [HA3231] to prepare the soft skills of the students of SHTM who are interested on internships, placement or study abroad. Many of our students wanted foreign internship/placement and wanted this session to be conducted. Intermediate semester students joined because of internships and final semester students wanted for job placement and further study option in abroad.

2. Objective of the Event

- To promote international placement opportunities to the SHTM students
- To develop collaboration with international bodies

3. Details of the Resource Person

Mr. Itanshu Baid, Business Development Manager, SI_UK (Jaipur), 8178124996,
itanshu.b@studyin-uk.com

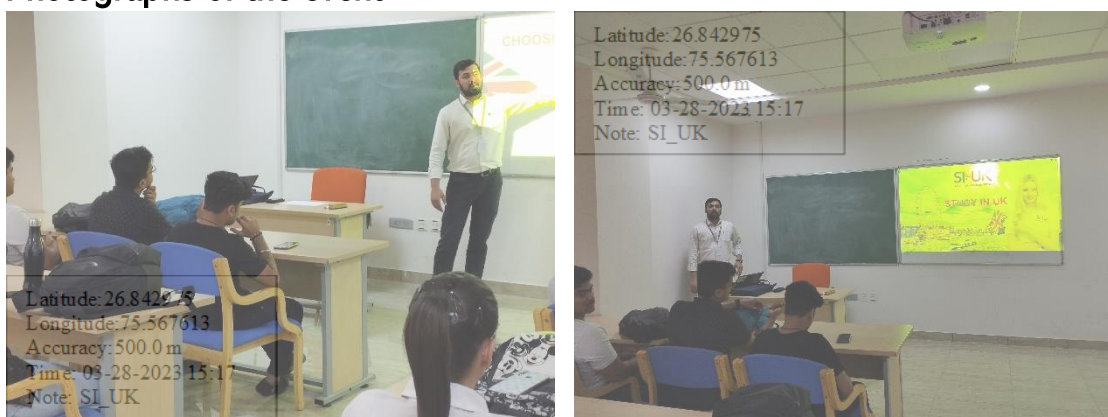
4. Brief Description of the event

Session on career awareness: 25 students of SHTM participated and get benefited in terms of clarity regarding foreign placements, internships and study abroad. In addition, the students were informed about the soft skill sets that are required for getting the opportunity. Speaker not only talked about various options but also gave clarity about VISA rule. Lots of students had come up with many queries and got satisfied with speaker reply.



Guest Lecture

5. Photographs of the event

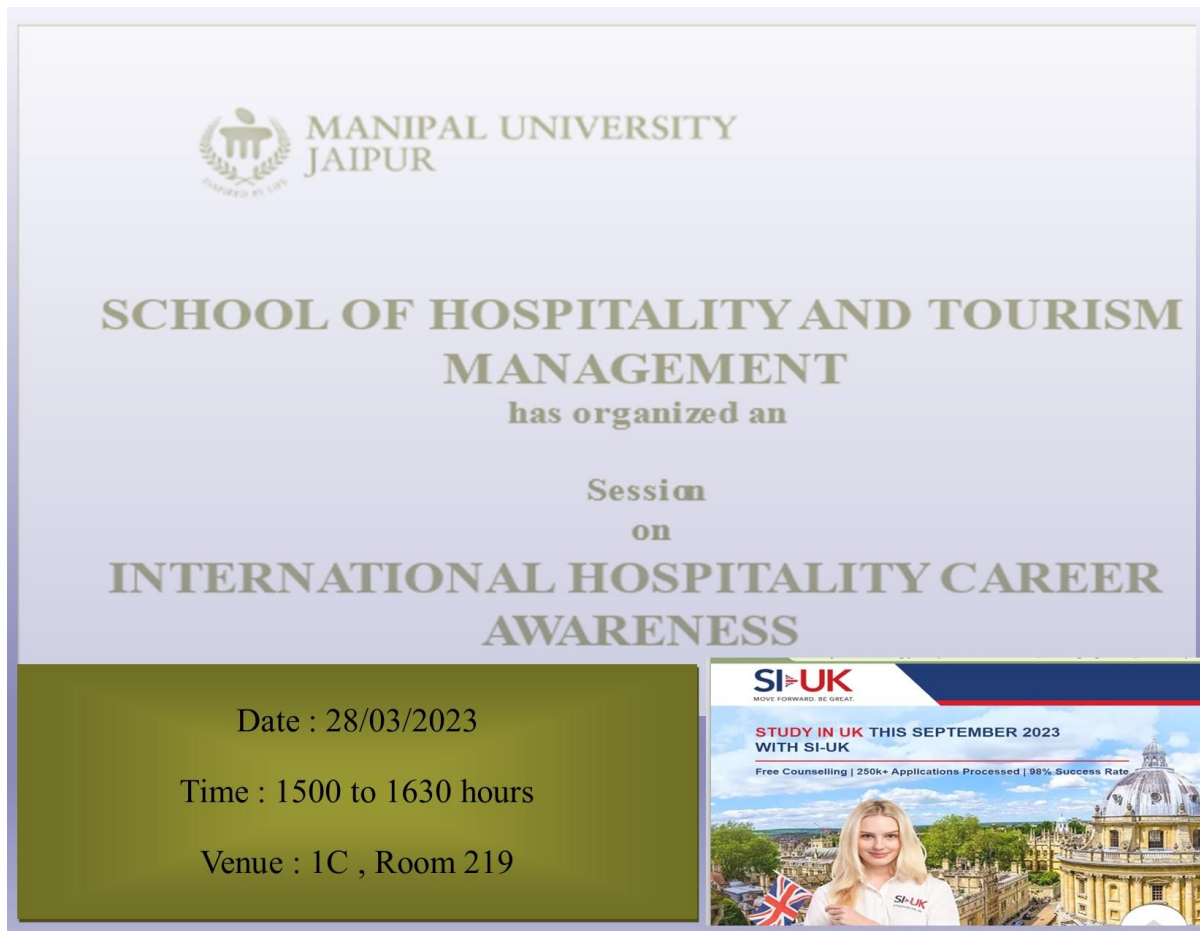


1 Session photographs

6. Schedule of the event

Date	Time	Duration	Venue
28 th March, 2023	03:00 pm – 05:00 pm	02 hours	#218, 1C
Introduction, Presentation, Question & Answer Session, Vote of thanks.			

7. Brochure or creative of the event



The brochure features the Manipal University Jaipur logo at the top. The main text reads: "SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT has organized an Session on INTERNATIONAL HOSPITALITY CAREER AWARENESS". Below this, a green box contains the event details: "Date : 28/03/2023", "Time : 1500 to 1630 hours", and "Venue : 1C , Room 219". To the right is a promotional image for SI-UK with the text: "STUDY IN UK THIS SEPTEMBER 2023 WITH SI-UK. Free Counselling | 250k+ Applications Processed | 98% Success Rate".

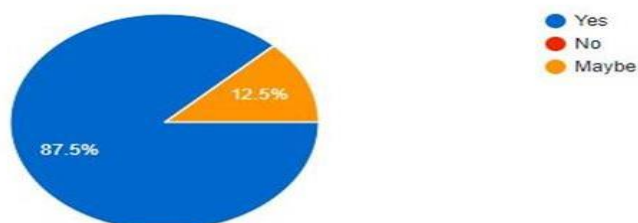
Brochure

8. Feedback of the Event

The session was interesting and will benefit the student's learnings about the different soft skill. Similar views were also expressed by the SHTM students after the session was completed.

Is such types of webinar related to internship/placement/study abroad useful to you?

8 responses



Any suggestion to have some other webinar on different topic

1 response

Career

9. Attendance of the Event: Total attendee – 25 students

SI-UK				
Name	Email	Contact No.	Current Course	Current Year
Dhanushree L	dhanushreeparhiit@gmail.com	7305044440	BHM	1st
Pawan	Pawan.mohani129@gmail.com	9664327714	BHM	1st
Preksha	Preksha.220801022@manipal.muj.edu	8769562400	BHM	1st
Garima	Garima.220801017@manipal.muj.edu	8638827006	BHM	1st
Arushu	arushu.220801025@manipal.muj.edu	9079256884	BHM	1st
Vanshika	Vanshikaambojuka@gmail.com	9728622400	BHM	1st
Harsh Aditya	harsh.220801006@manipal.muj.edu	9116618313	BHM	1st
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Alham Slam	alhamhussain8278@gmail.com	8278656627	B.H.M	1st

Name	Email	Contact No.	Current Course	Current Year
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ALVIN K. PAPPACHAN	alvinpappa111@gmail.com	8078160544	BHM	2nd
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Manan Sharma	manansharma02@gmail.com	7829422966	BHM	3rd
Bhanika Chonguleni	bhanika292@gmail.com BhanikaChonguleni2002@gmail.com	9799893602	BHM	3rd



10. Letter of Correspondence and Certificates



Itanshu Baid <itanshu.b@studyin-uk.com>



To: Dr. Gaurav Bhattacharya [MU - Jaipur]

Mon 4/3/2023 10:59 AM

Cc: Rajni Saini <rajni.s@studyin-uk.c... +1 other



Attendance Sheet (Hotel Ma...

304 KB

Respected Gaurav Sir, Greetings from SI-UK, I am writing to convey our thanks to you and your team for helping us to organize the Seminar on 28th March 2023 at your premises. We appreciate your support and the way the event was administered. As discussed, **the SI-UK** team will be happy to assist students from **Hotel Management Department** on any information pertaining to higher education in the UK in particular. Your students can write to us and we will ensure that the student is facilitated with the best guidance. We would like to explore further possibilities of collaboration with your prestigious university in mutually beneficial areas to provide informative interactive platforms to your students for overseas higher education.

Thanking you once again for hosting us! Look forward to a long-lasting association with your Department.

31 students attended this seminar. Attendance sheet attached below.

Thanks and Regards

Itanshu Baid
Business Development Manager

312-313, Signature Tower, 3rd Floor,

Opp Nehru Bal Udyan, Lal Kothi, Tonk Road, Jaipur 302015

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MANIPAL UNIVERSITY
JAIPUR

FACULTY OF ENGINEERING

SCHOOL OF COMPUTER SCIENCE & ENGINEERING

COMPUTER SCIENCE & ENGINEERING

International Summer School -2023

**“Blockchain Technology: Unlock the Power of Decentralized
Technology”**

Type of Event – Expert Talk

Date of Event – 22/06/2022



HoD, CSE
MANIPAL UNIVERSITY
JAIPUR-303007



Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website

1. Introduction of the Event

An International Summer School has been organized by School of Computer Science & Engineering, from 26th June 2023 to 25th July 2023 on the title “Blockchain Technology: Unlock the Power of Decentralized Technology”. This course, led by experienced instructor Mr. Abhishek Bhattacharya, offers a comprehensive exploration of blockchain technology and its practical applications. During this intensive course, students will dive deep into the world of decentralized technology, learning about the fundamentals of blockchain, its underlying principles, and its potential to disrupt various sectors, from finance and supply chain management to healthcare and beyond.

2. Objective of the Event

- To educate students on the Blockchain Technology
- To discuss the importance and scope of the domain in today’s world

3. Beneficiaries of the Event

All the Participants from different university of the globe who are enthusiasts in Blockchain Technology

4. Details of the Guests

The guest speaker of the event was Mr. Abhishek Bhattacharya , the CO-Founder of Whrrl .

5. Brief Description of the event

The event was a one-month long workshop/Talk wherein our speaker, Mr. Abhishek Bhattacharya, talked about the importance of offers a comprehensive exploration of blockchain technology and its practical applications. During this intensive course, students will dive deep into the world of decentralized technology, learning about the fundamentals of blockchain, its underlying principles, and its potential to disrupt various sectors, from finance and supply chain management to healthcare and beyond. Through a combination of lectures, hands-on exercises, and real-world case studies, participants will gain a solid grasp of blockchain concepts, and the skills needed to leverage its power.

6. Photographs

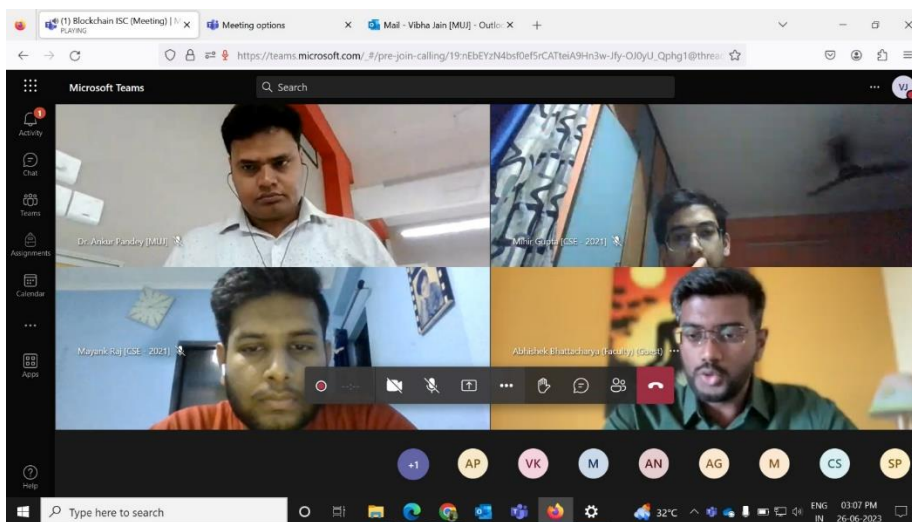
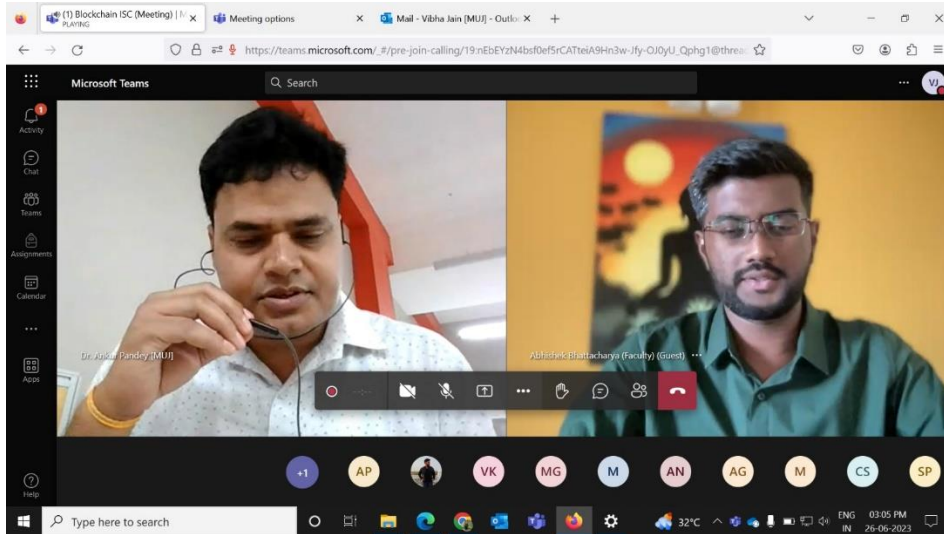


Figure: - Glimpses of the Talk

7. Brochure or creative of the event



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JAIPUR**

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COMPETENT PROFESSIONALS”

NAAC A+ GRADE WITH 3.28 SCORE

Directorate of International Collaboration (DoIC)
INTERNATIONAL SUMMER SCHOOL 2023
(Hybrid Mode)
Manipal University Jaipur (ISSMUJ 2023)
June- July 2023

Blockchain Technology: Unlock the Power of Decentralized Technology

<p>Name of instructor : Dr Ankur Pandey : Ms. Vibha Jain Mr. Abhishek Bhattacharya</p> <p>Language of instruction: English</p>	<p>Session: May-July 2023 Number of contact hours: 36 Credit awarded: 03 Pre-requisite: Before diving into blockchain, it's helpful to have a basic understanding of computer science and any programming</p>	<p>Program Fee: For Indian participants Rs. 1999 For International participants - 100 USD For International participants [Partner Universities/ Group discount (4 or more)] - USD 80/Participant</p>
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Dr Ankur Pandey
Assistant Professor
Manipal University Jaipur



Ms. Vibha Jain
Assistant Professor
Manipal University Jaipur



Mr. Abhishek Bhattacharya
Subject Matter Expert:Blockchain

8. Schedule of the event

25th June 2023 to 25th July 2023: The Event scheduled from each Monday to Friday from 10:00AM to at 12:00 P.M.

9. Attendance of the Event

Jatan Bhatt	8446494616	jatan.229301400@muj.manipal.edu
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Ankita Singh	9470641864	Ankita.229202021@muj.manipal.edu
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Vansh Jaggi	9625957895	vansh.229309101@muj.manipal.edu
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Lala Arnav Vatsal	8809377988	lala.229301089@muj.manipal.edu

10. News Publication- News printed in newspaper or online links (if any) for news – insert images)

11. Feedback report of the Event

All the students and faculty appreciated the event, the speaker delivered the lecture very well.

12. Link of MUJ website stating the event is uploaded on website

https://teams.microsoft.com/j/meetup-join/19%3anEbEYzN4bsf0ef5rCATteiA9Hn3w-Jfy-OJ0yU_Qphg1%40thread.tacv2/1687158681548?context=%7b%22Tid%22%3a%2227282fdd-4c0b-4dfb-ba91-228cd83fdf71%22%2c%22Oid%22%3a%22132f9908-1cd7-4db2-a4c2-31c0d117ea0f%22%7d

13. Syllabus:

CS4162: BLOCKCHAIN TECHNOLOGIES [3 0 0 3]

Introduction and concept learning: Introduction to Blockchain, Building blocks of Blockchain, Industry Applications of Blockchain, Types of Blockchain, History of Centralized Services, Trust and Vulnerability. Types of Trust model; Introduction to Cryptography: Hashing, Data Integrity, Merkle Trees, Symmetric Key Cryptography, Public Key Cryptography, Digital Signatures, Application of Cryptography to Blockchain; Mining and consensus: Mining, Proof of Work, Proof of Stake, Byzantine Fault Tolerance, Proof of Authority and Proof of Elapsed Time; Bitcoin versus Cryptocurrencies versus Blockchain: Transaction, Wallet, Distributed Ledger Technology (DLT), Fork, Ethereum: Ethereum Virtual Machine (EVM), Wallet for Ethereum, Solidity, Smart Contracts, Introducing WEB 3.0, Hyperledger, Coinbase's API; Regulation and Anonymity: Initial Coin Offerings (ICO), Securities and Exchange Commission (SEC) ruling, Anonymity: Zcash, Monero, Anti Money Laundering, Case study: Use of blockchain in different areas such as healthcare, finance, supply chain.



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Seal and Signature of Head with date

MUJ/Q&C/FoMC/SHTM/2023/Guest Lecture_HT3101_1



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOTEL MANAGEMENT

Guest Lecture

Concept of Logistics Management in hospitality and tourism industry.

Logistics & Supply Chain Management in Hospitality & Tourism [HT3101]

31st July 2023

(14:00 hours to 16:00 hours)

R.NO. 219, 1C

Content of Report



1. Introduction of the Event
2. Objective of the Event
3. Details of the Guests
4. Brief Description of the event
5. Photographs
6. Brochure or creative of the event
7. Schedule of the Event
8. Attendance of the Event
9. Feedback of the Event

1. Introduction

The hospitality industry is a dynamic and multifaceted sector that encompasses a wide range of services, from accommodation and food services to event management and tourism. At the heart of this vibrant industry lies the crucial element of logistics, which plays a pivotal role in ensuring the seamless flow of goods, services, and information to meet the diverse needs of guests and clients.

Logistics in the hospitality industry involves the efficient management and coordination of various processes, including procurement, inventory control, transportation, and distribution. Whether it's a luxurious hotel, a bustling restaurant, or an event venue, effective logistics practices are essential to guaranteeing the smooth operation of daily activities and maintaining high standards of customer satisfaction.

2. Objective of the Event

Guest lectures help students to improve their learning in a more interactive, topic specific way. These can be very helpful not only for the students but can also contribute to the teacher's knowledge and practices. Guest lectures can be used to make classes more approachable and appealing to students. Furthermore, industry experts taking the session helps in sharing their practical experience to the students and help in developing a strong industry connect.

3. Details of the Guests

- a) Ms Parul Choudhary. Ex. Senior Manager-HR, Super Tech Ltd.

4. Brief Description of the event

Industry expert session was organized by SHM, MUJ, which was conducted by Ms Parul Choudhury. former Senior HR Manager, Super Tech Ltd. She has overall 11 years' experience in corporate section in human resource management division. She has done her MBA from UPTU Lucknow and presently pursuing her PhD in management.

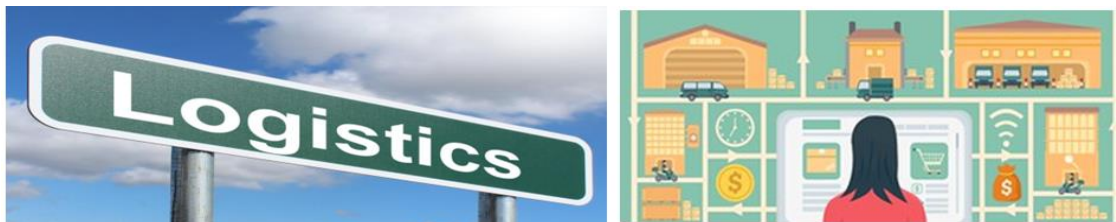
The session was attended by 10 BBA (Hospitality and Tourism operations) students of 3rd semester. The session was about thoroughly explaining the concept of Logistics Management in hospitality and tourism industry.. The students were coached in understanding the concept involved in inventory management. The topic is part of the curriculum for the students, and they participated the session sincerely and asked questions to clarify their doubts. The session was interesting and will benefit the student's learnings about the course. It will also help the students who wishes to become an entrepreneur.

5. Photographs/ screenshots of the event



Photographs of the guest lecture on forms of enterprise

6. Brochure or creative of the event



SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

Proudly Presents

GUEST LECTURE BY INDUSTRY EXPERT

ON

LOGISTICS IN HOSPITALITY AND TOURISM

Date : 31/07/2023

Time : 1400 to 1600 hours

Venue : 1C , Room 219

INDUSTRY EXPERT GUEST

Ms. Parul Chaudhary

TOPIC

Concept of Logistics Management in hospitality and tourism industry.

Brochure

7. Schedule of the event

Date	Time	Duration	Venue
31/07/2023	1400 to 1600 hours	02 hours	R. No. 219, 1C
Introduction, Guest speaker session, Open house, Vote of thanks.			

8. Attendance of the Event

Total attendee – 11 {10 students + 01 faculty}

Full Name
Dr. Gaurav Bhattacharya
Ms. Parul Choudhary [Guest]
AKSHAT JAIN
ARPIT GUPTA
DIVYAM AERAN
HARSHITA SONI
NITIN KUDI
RADHIKA SHARMA
ROHAN SINGH
TEENAM ROY
YASODHA SUNDARARAMAN
ARJUN BANERJEE



9. Feedback of the Event

The session was interesting and will benefit the student's learnings about the course. It will also help the students who wishes to become an entrepreneur. Similar views were also expressed by the students after the session was completed.



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

“MARKET SEGMENTATION, TARGETING AND POSITIONING”

1st May, 2023

**Head
Department of Business Administration
Manipal University Jaipur**

Dr Narendra Singh Bhati

HoD, BBA



Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Attendance of the Event

1. Introduction of the Event

The curriculum-based industry expert lecture was conducted on “Market segmentation, Targeting and Positioning”? It is important for any business administration student to learn how to segment the market and position their product.

2. Objective of the Event

The objective of the guest lecture was to make students understand and learn very important marketing skill- segmentation, target and positioning.

3. Beneficiaries of the Event

Students of BBA.

4. Details of the Guests

Ms. Yasha Sharma” is working at Mapsor Experiential Weddings.
Recipient of prestigious Economic Times award

5. Brief Description of the event

The session was conducted for the students of BBA. The industry expert Ms. Yasha Sharma” has shared the knowledge she has gained at working at Mapsor Experiential Weddings. The expert shared how to segment the market, target the customers and position a product or services by giving examples form her working. Students found the session imperative and have clarified their doubts.

6. Program Scheme

SEMESTER III						
Course	Subject Code	Subject Title	L	T	P	C
BBA	BB2149	Product and Management	3	0	0	3

7. Lecture Plan

Lec. No.	Topics	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1	Introduction and Course Hand-out briefing	To acquaint and clear teachers' expectations and understand student expectations	Lecture and Discussion	NA	NA
2	Product Concept: Features, Product decision	Understand about the concept of product and various decision associated with product	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
3	Product Classification	Understand various types of product on the basis of various criterias	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
4	Product Levels & Mix	Analyse various levels of product and product mix	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
5-6	Product Life Cycle	Examine different stages of product life cycle and its various strategies	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
7-8	New Product Development	Examine concept and various stages of new product development	Lecture and Discussion	BB2149.1	Class Activity, Mid Term I & End Term
9-10	Activity	Analysing above mentioned topics	Discussion	BB2149.1	Class Activity, Mid Term I & End Term
11	Introduction to Brand Management	Understand the concept, features and types of brand	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
12	Branding challenges and opportunities	Understand different Branding challenges and opportunities	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term

13	Creating brand identity	Examine the concept, elements of brand identity creation	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
14	Aaker model of brand identity	Analyse Aaker brand identity model	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
15	Brand Identity prism and brand identity benefits	Examine Brand Identity prism and brand identity benefits	Lecture and Discussion	BB2149.2	Class Activity, Mid Term I & End Term
16	Understanding & Measuring Brand Equity	Understand brand equity concept, features and benefits and challenges	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
17	Brand Equity at Different Hierarchical Levels	Analyse the Brand Equity at Different Hierarchical Levels	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
18	Brand Image Constellation and Customer based Brand Equity	Understand brand image Constellation and Customer based Brand Equity	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
19	Models of brand equity	Discuss various models to understand the brand equity	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
20-21	Activity	Analysing above mentioned topics	Lecture and Discussion	BB2149.2	Class Activity, Mid Term II & End Term
22	Brand Personality	Understand concept, elements of brand personality	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
23-24	Various models of brand personality	Analyse various models or framework of brand personality	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term

25	Brand Positioning	Understand concept and various strategies of brand positioning	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
26	Brand positioning strategies	Examine various strategies to establish brand positioning	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
27-28	Activity	Analysing above mentioned topics	Lecture and Discussion	BB2149.3	Class Activity, Mid Term II & End Term
29-31	Branding Strategy	Examine the concept, designing and implementation of branding strategies	Lecture and Discussion	BB2149.4	Class Activity, End Term
32	Brand Extension	Examine the concept and features of brand extension	Lecture and Discussion	BB2149.4	Class Activity, End Term
33	Line extension and types of extension	Discuss Line extension and types of extension in perspective of brand	Lecture and Discussion	BB2149.4	Class Activity, End Term
34	Brand Extendibility	Discuss the concept of Brand Extendibility	Lecture and Discussion	BB2149.4	Class Activity, End Term
35	Strategic Brand Management	Discuss strategic brand management concept	Lecture and Discussion	BB2149.4	Class Activity, End Term
36	Strategic Brand Management Process	Analyse the process of strategic brand management	Lecture and Discussion	BB2149.4	Class Activity, End Term
37-39	Revision	Revision of Whole Syllabus	Lecture and Discussion	BB2149.1- BB2149.4	Class Activity, End Term

8. Photographs of the event





9. Brochure of the event



 **MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)



*Faculty of Management & Commerce
Department of Business Administration*

Organized Industry Expert Session

On

**Market segmentation, Targeting
and Positioning**

	Keynote Speaker: Ms. Yasha Sharma	Date: May 1st , 2023 Time: 03:00 PM - 04:30 PM	Convener: Dr. Suhasini Verma
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10. Attendance of the Event

S.No.	Institution	Registration Number	Student Name	Program
1	Manipal University Jaipur	220901005	Dalsaniya shyam	BBA
2	Manipal University Jaipur	220901010	Lakshya pareek	BBA
3	Manipal University Jaipur	220901021	Aditya Jain	BBA
4	Manipal University Jaipur	220901022	Abhinav garg	BBA
5	Manipal University Jaipur	220901040	Jatin anjana	BBA
6	Manipal University Jaipur	220901041	Bhavya malik	BBA
7	Manipal University Jaipur	220901045	Kashish pathania	BBA
8	Manipal University Jaipur	220901053	Meet chouhan	BBA
9	Manipal University Jaipur	220901057	Kashish Chawla	BBA
10	Manipal University Jaipur	220901063	Bhavesh tambi	BBA
11	Manipal University Jaipur	220901078	Guneet Singh	BBA
12	Manipal University Jaipur	220901080	Chhavi pareek	BBA
13	Manipal University Jaipur	220901081	Aryan Dubey	BBA
14	Manipal University Jaipur	220901082	Diya Gogia	BBA
15	Manipal University Jaipur	220901088	Khushi dayalani	BBA
16	Manipal University Jaipur	220901099	Devansh Gupta	BBA
17	Manipal University Jaipur	220901103	Bandana Yadav	BBA
18	Manipal University Jaipur	220901107	kushagra bhargaw	BBA
19	Manipal University Jaipur	220901116	Animesh Jain	BBA
20	Manipal University Jaipur	220901125	Chirag Choudhary	BBA
21	Manipal University Jaipur	220901129	Harshit khandelwal	BBA
22	Manipal University Jaipur	220901139	GARVIT BAJAJ	BBA
23	Manipal University Jaipur	220901140	akshat lohana	BBA



24	Manipal University Jaipur	220901141	Devansh mithia	BBA
25	Manipal University Jaipur	220901151	Ketan daga	BBA
26	Manipal University Jaipur	220901152	Harshvardhan Singh Shekhawat	BBA
27	Manipal University Jaipur	220901153	Kunj Agarwal	BBA
28	Manipal University Jaipur	220901174	Komal Kaur Chadha	BBA
29	Manipal University Jaipur	220901180	Chayan sood	BBA
30	Manipal University Jaipur	220901185	Garvit Gupta	BBA
31	Manipal University Jaipur	220901193	Divy jain	BBA
32	Manipal University Jaipur	220901194	Krishna modi	BBA
33	Manipal University Jaipur	220901195	Chandra Shekhar Jha	BBA
34	Manipal University Jaipur	220901202	Aashish Joshi	BBA

Head
Department of Business Administration
Manipal University Jaipur

Dr Narendra Singh Bhati

HoD, BBA



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

Recent trends in Marketing

04th November, 2023

Head
Department of Commerce
Manipal University Jaipur

Dr Saurabh Sharma

HoD, Commerce



Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Attendance of the Event
11. Link of MUJ website

1. Introduction of the Event

The Event has been conducted on “Recent trends in Marketing” by Department of Commerce. The session has been taken up by Mr. Omprakash Gupta, Regional Head, Tata Motor Finance. Trainer talks about importance of marketing in today's world. How now a days various distribution channels are made or decided with respect to the products.

2. Objective of the Event

The objective of the event was to make student understand the importance of marketing specially the distribution network of various products in today's scenario.

3. Beneficiaries of the Event

Students are the beneficiaries who got insight about various marketing strategies with respect to distribution network needed to establish for the product.

4. Details of the Guests

Mr.Omprakash Gupta, currently working with Tata Motor Finance Ltd as Regional Head for Used Vehicle Finance. Have done his MBA from Symbiosis Institute for Business management Pune. Having interest in Finance and Economics and associated with few management schools including JBIMS and Sydenham as a guest lecture

5. Brief Description of the event

The event has been conducted to make student aware about practical implication of distribution management in today's scenario. He has very explain the linkage between the need for wide product assortment with distribution efficiency. Also handled the query like how the distribution strategies are decided for different categories of product (e.g: FMCG, or Heavy Vehicles etc.) Also encouraged students towards following their passion with confidence.

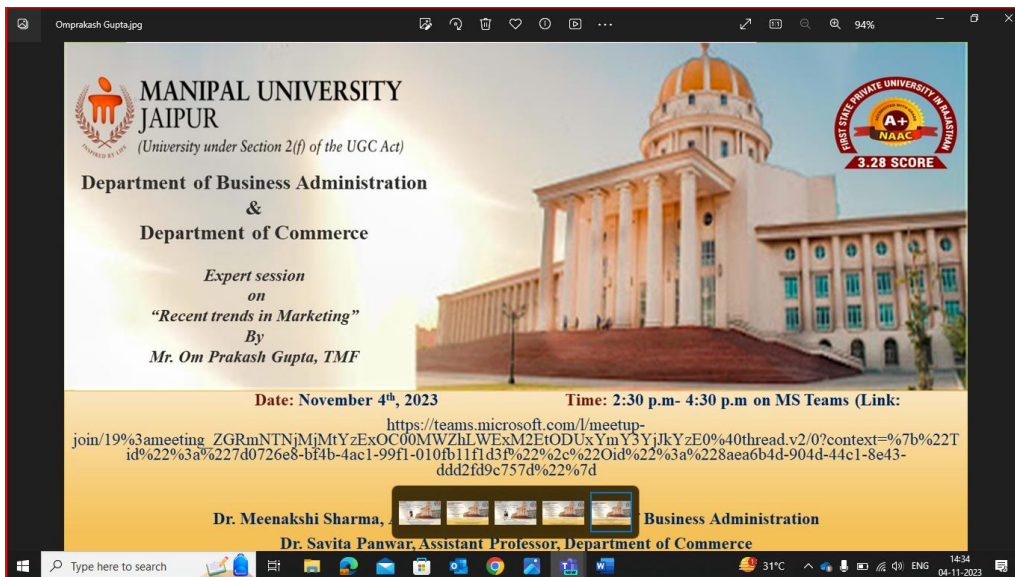
6. Program Scheme

SEMESTER VI						
Course No.	Subject Code	Subject Title	L	T	P	C
B.COM	CM2106	Principles of Marketing	3	0	0	3

7. Lecture Plan

S.No	Topic	Mode	CO
1	Introduction and Course Hand-out briefing	Lecture	2106.1
2	Marketing – Introduction	Lecture	2106.1
3	Marketing Philosophy-production concept, product, selling, marketing, relationship, and societal marketing concepts	Lecture	2106.1
4	Holistic marketing functions and Core marketing concepts	Lecture	2106.1
5	Marketing Mix-product, price, place, and promotion	Lecture	2106.2
6	Customer Values	Lecture	2106.2
7	Marketing Strategies & Plan	Lecture	2106.2
8	BCG Matrix	Lecture	2106.2
9	Class Activity	Class room discussion	2106.2
10	Segmentation-importance and basis of segmentation	Lecture	2106.2
11	Targeting	Lecture	2106.2
12	Positioning	Lecture	2106.2
13	Class Activity	Classroom discussion	2106.2
14	Marketing Environment- Micro Environment	Lecture	2106.3
15	Marketing Environment- Macro Environment	Lecture	2106.3
16	Product Characteristics : Level and Product mix	Lecture	2106.4
17	Product differentiation	Lecture	2106.4
18	PLC: Concept and marketing strategies	Lecture	2106.4
19-21	New product development	Lecture	2106.4
22	Class Activity	Classroom discussion	2106.3
23	Concept and process of Pricing	Lecture	2106.4
24	Factors influencing pricing decision	Lecture	2106.4
25	Pricing methods	Lecture	2106.4
26	Marketing Channels Decision	Lecture	2106.5
27	Wholesaling	Lecture	2106.5
28-29	Retailing	Lecture	2106.5
30-31	Promotion Mix: Factors determining promotion mix	Lecture	2106.5
32-33	Advertising : Concept & 5M's of advertising	Lecture	2106.5
34	Advertising: Methods	Lecture	2106.5
35	Sales promotion	Lecture	2106.5
36-37	Personal selling	Lecture	2106.5
38	Publicity and public relation	Lecture	2106.5
39	Direct marketing	Lecture	2106.5

8. Screenshots of the event



The screenshot shows a presentation slide with the following content:

- MANIPAL UNIVERSITY JAIPUR**
(University under Section 2(f) of the UGC Act)
- Department of Business Administration & Department of Commerce**
- Expert session on "Recent trends in Marketing"*
- By **Mr. Om Prakash Gupta, TMF**
- Date: November 4th, 2023** **Time: 2:30 p.m- 4:30 p.m on MS Teams (Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGRmNTNjMjMtYzExOC00MWZlLWExM2EtODUxYmY3YjJkYzE0%40thread.v2/0?context=%7b%22Tid%22%3a%227d0726e8-bf4b-4ac1-99f1-010fb11f1d3f%22%2c%22Oid%22%3a%228aea6b4d-904d-44c1-8e43-ddd2fd9e757d%22%7d)**
- Dr. Meenakshi Sharma, Business Administration
- Dr. Savita Panwar, Assistant Professor, Department of Commerce

The slide also features the Manipal University Jaipur logo, a NAAC A+ 3.28 score badge, and a background image of the university's main building.

Figure 1 Dr Meenakshi Sharma inviting Guest Speaker

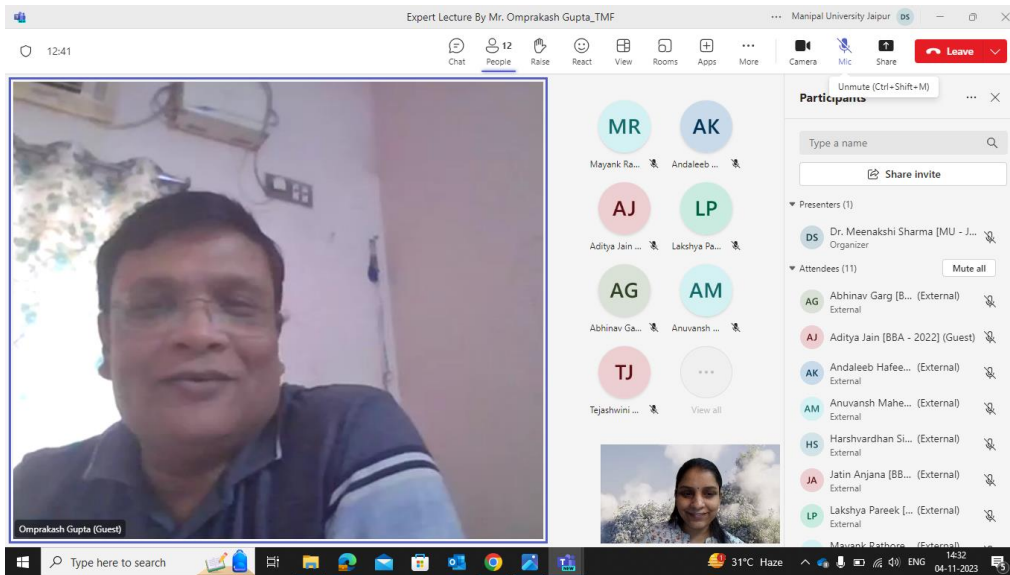


Figure 2 Mr. Omprakash Gupta asking few question to make audience more interactive

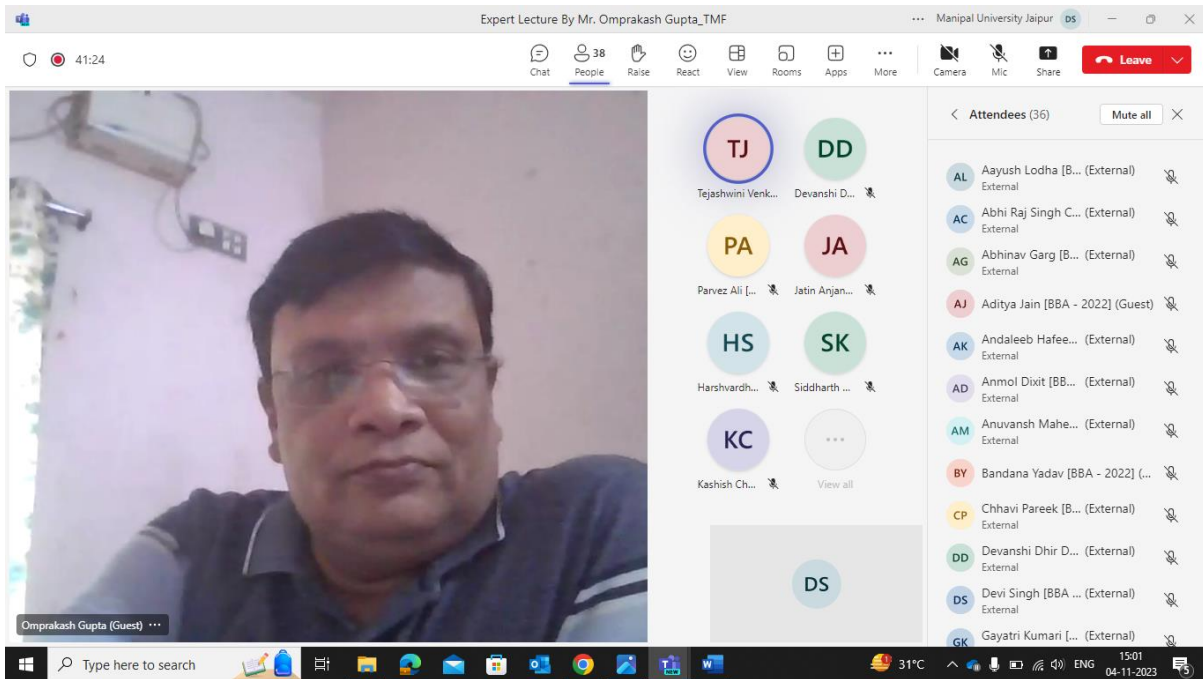


Figure 3 Mr. Omprakash Gupta explaining the various distribution networks and strategies that the companies are now a days following

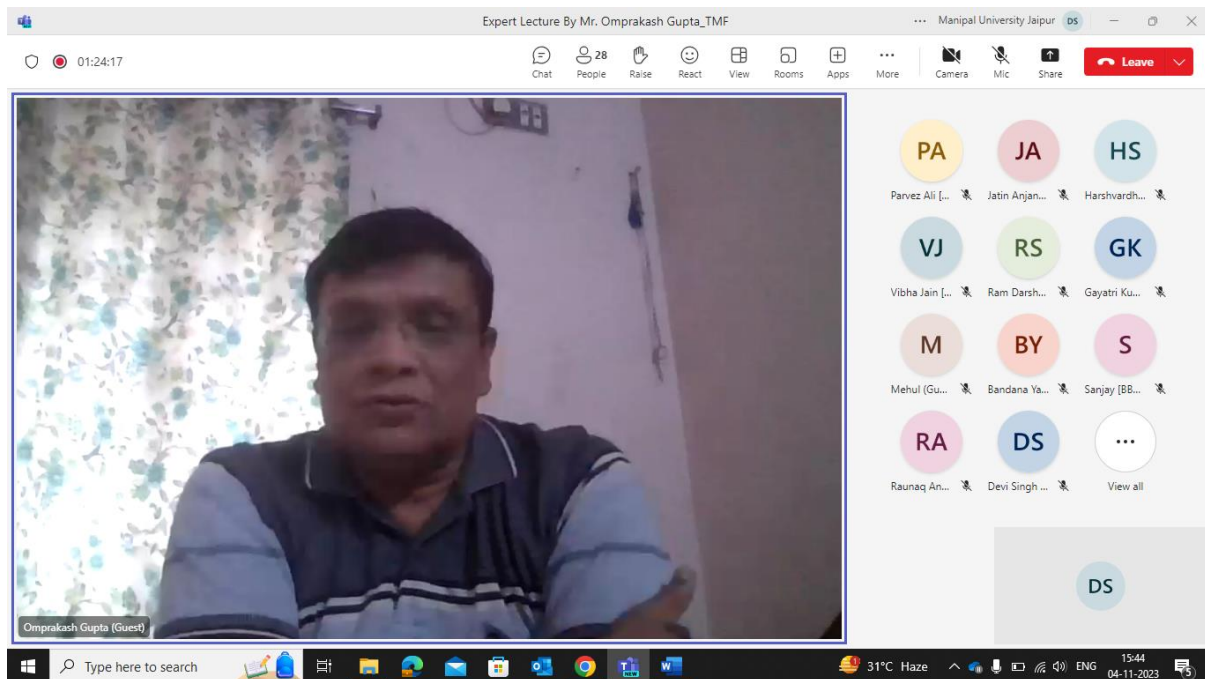


Figure 4 Mr. Omprakash Gupta Handling queries

9. Brochure of the event






**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)

**Department of Business Administration
&
Department of Commerce**

*Expert session
on
"Recent trends in Marketing"
By
Mr. Om Prakash Gupta, TMF*



Date: November 4th, 2023 **Time: 2:30 p.m- 4:30 p.m on MS Teams (Link:**

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGRmNTNjMjMtYzExOC00MWZhLWExM2EtODUxYmY3YjJkYzE0%40thread.v2/0?context=%7b%22Tid%22%3a%227d0726e8-bf4b-4ac1-99f1-010fb11f1d3f%22%2c%22Oid%22%3a%228aea6b4d-904d-44c1-8e43-ddd2fd9c757d%22%7d

Convenors

Dr. Meenakshi Sharma, Assistant Professor, Department of Business Administration
Dr. Savita Panwar, Assistant Professor, Department of Commerce

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZGRmNTNjMjMtYzExOC00MWZhLWExM2EtODUxYmY3YjJkYzE0%40thread.v2/0?context=%7b%22Tid%22%3a%227d0726e8-bf4b-4ac1-99f1-010fb11f1d3f%22%2c%22Oid%22%3a%228aea6b4d-904d-44c1-8e43-ddd2fd9c757d%22%7d

10. Attendance of the Event

Total attendee-14

S.No.	Registration No	Student Name	Department
1	220902004	SEJAL AGARWALLA	Commerce
2	220902005	KIRTI AGARWAL	Commerce

3	220902009	PRIYANSHU AGRAWAL	Commerce
4	220902012	SANJAY CHOUDHARY	Commerce
5	220902015	AASTHA LAMA	Commerce
6	220902016	SAMEER KHAN	Commerce
7	220902019	ARUSHI AGARWAL	Commerce
8	220902020	RAM RATAN DHAKAR	Commerce
9	220902024	YASHMIT SHUKLA	Commerce
10	220902026	HARSHIKA THAKUR	Commerce
11	220902031	LOKESH YADAV	Commerce
12	220902039	ISHAAN TAK	Commerce
13	220902040	NAMAN GAUR	Commerce
14	220902010	GOVINDRAM DHOJAK	Commerce

11. Link of MUJ Website

Saurabh
Head
Department of Commerce
Manipal University Jaipur

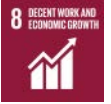
Dr Saurabh Sharma

HoD, Commerce



**MANIPAL UNIVERSITY
JAIPUR**

MUJ/Q&C/22/F/1.01



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF ENGINEERING

**SCHOOL OF ELECTRICAL, ELECTRONICS & COMMUNICATION
ENGINEERING**

DEPARTMENT OF ELECTRICAL ENGINEERING

Industry Lecture

Course Name: Microcontroller (EE2203)

Session: Jan-May 2023

Date of Event: 21/04/2023



Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Weblink of the event
8. Schedule of the Event
9. Attendance of the Event
10. Information mail to students

1. Introduction of the Event

The Industry Connect Programme assists individuals in acquiring the technical and soft skill knowledge needed in the technical and research fields. This module is designed especially for students who wish to deepen their understanding of the embedded field.

2. Objective of the Event

- To enrich course knowledge in the specific domain.
- Learn uses and implementation of theoretical concepts in industry perspective.
- Learn from industrial setup and experiences.
- To establishment of industry-academia connect.

3. Beneficiaries of the Event (25 words)

- Students of IV semester, BTECH-EEE, EE Department.

4. Details of the Guests (Speaker)

Mr. Anant Sareen,
Solution Engineer, Remote Control & Simulation for Cranes,
Siemens Nederland N.V.

5. Brief Description of the event (about 200 words)

The industry connect program is conducted to establish a learning platform for students addition to regular course study and learning. Mr. Anant Sareen, Solution engineer, in Siemens Nederland N.V. was invited to address the students of IV semester, BTECH-EEE on the following topics:

“Applications of Microcontrollers in embedded devices”

The lectures were conducted for two hours around, where invited speakers discussed the application of microcontrollers in embedded domain, and share his industrial training and learning experiences with students. Students participated with full enthusiasm and interacted with invited speakers, to clear their future path and plannings in the domain. At last, organizers and attendees thanked to Mr. Anant for accepting invitation of the lecture and sharing his valuable experience.

6. Photographs

Industry Connect Expert Lecture
Applications of Microcontrollers in
embedded devices

Expert: Mr. Anant Sareen, Solution
Engineer, SIEMENS

- Microcontroller EE2203
- 01:30PM-02:30PM--:21/04/2023
- Even semester 2023




Figure 1 slide-1 of industry lecture

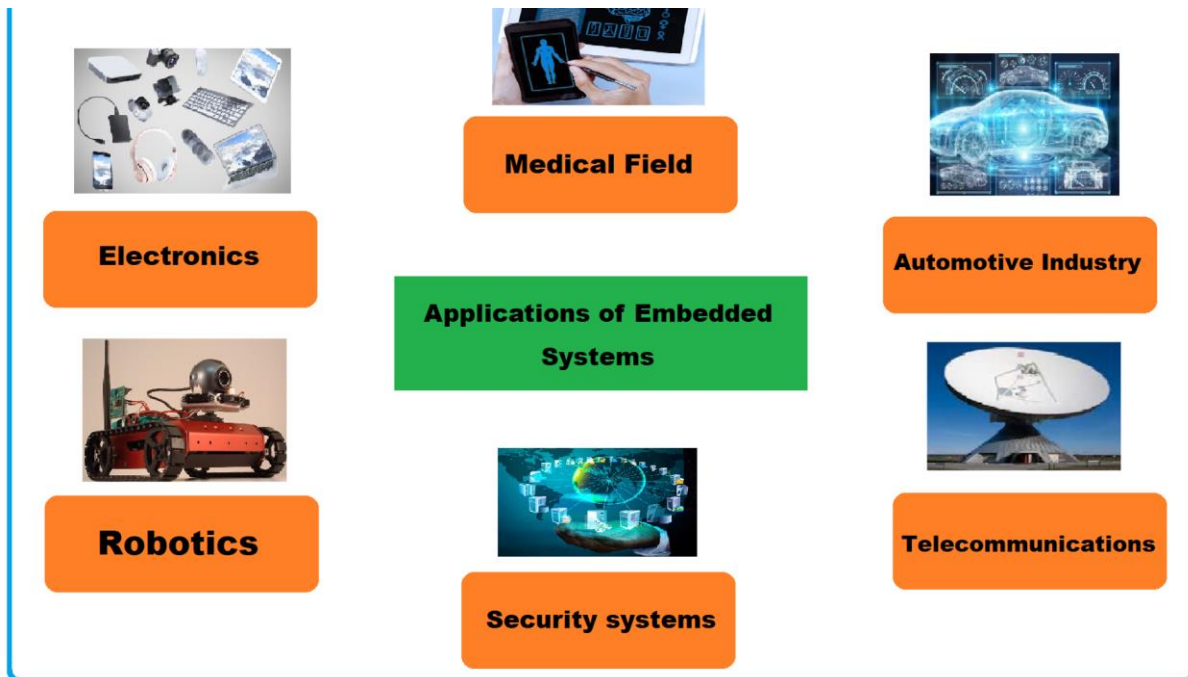


Figure 2 slide-2 of industry lecture

7. Weblink of the event:

<https://teams.microsoft.com/l/meetup-join/19%3am3dFPl2y8D9am984oIFp-Ut7QxF3EAY50i8ltuoft511%40thread.tacv2/1682060609323?context=%7b%22id%22%3a%2227282fdd-4c0b-4dfb-ba91-228cd83fdf71%22%2c%22oid%22%3a%2228ecdf4c1-2fa3-4d68-a9e2-145212a8d92c%22%7d>

8. Schedule of the event:

- Date: 21/04/2023
- Time: 01:30PM-02:30PM (IST)
- Platform: MS-Team

9. Attendance of the Event (insert in the document only)

Total attendee-08

Name	Email	Role
Mr. Peeyush Garg [MUJ]	muj0148@muj.manipal.edu	Organiser
Mrigang Agarwalla [EEE - 2021]	mrigang.219205017@muj.manipal.edu	Attendee
Sareen, Anant (RC-NL DI MC CR EC INN)	sareen.anant@siemens.com	Attendee
Nikhil Bagaria [EEE - 2021]	nikhil.219205019@muj.manipal.edu	Attendee
Km Nitika [EEE - 2021]	km.219205007@muj.manipal.edu	Attendee
Het Ketankumar Patel [EEE - 2021]	het.219205011@muj.manipal.edu	Attendee
Rakesh Maiwal [EEE - 2021]	rakesh.219205003@muj.manipal.edu	Attendee
Ankit Kumar Jha [EEE - 2021]	ankit.219205018@muj.manipal.edu	Attendee

10. Information mail to concerned students.

- **From:** Peeyush Garg [MU - Jaipur]
Sent: Friday, April 21, 2023 12:35 PM
To: aryan.219205001@muj.manipal.edu; rakesh.219205003@muj.manipal.edu;
krish.219205005@muj.manipal.edu; het.219205011@muj.manipal.edu;
km.219205007@muj.manipal.edu; Shruti Sharma [EEE - 2021]
<shruti.219205010@muj.manipal.edu>; mrigang.219205017@muj.manipal.edu;
ankit.219205018@muj.manipal.edu; nikhil.219205019@muj.manipal.edu
Subject: Industry Connect Expert Lecture- Microcontroller EE2203 01:30PM-02:30PM-
:21/04/2023_Even semester 2023

Dear Students

This is to inform you that industry connect expert lecture of microcontroller course is scheduled on 01:30PM-02:30PM, date:21/04/2023 on MS-Team platform.

**The expert of the lecture is Mr. Anant Sareen, Solution engineer,
Siemens Nederland N.V.**

<https://teams.microsoft.com/l/meetup-join/19%3am3dFPl2y8D9am984oIFp-Ut7QxF3EAY50i8ltuoft511%40thread.tacv2/1682060609323?context=%7b%22Tid%22%3a%2227282fdd-4c0b-4dfb-ba91-228cd83fdf71%22%2c%22Oid%22%3a%228ecdf4c1-2fa3-4d68-a9e2-145212a8d92c%22%7d>

The topics of “Applications of Microcontrollers in embedded devices”.
CR, please disseminate the information among all.

With Warm Regards

- Peeyush Garg
- Assistant Professor, Electrical Engineering Department
- Manipal University Jaipur
- Mob: 9414927245 Ext: 369



HOD
Department of Electrical Engineering
School of Electrical,
Electronics & Communication (SEECE)
Manipal University Jaipur

Seal and Signature of Head with date



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF ENGINEERING

SCHOOL OF COMPUTER SCIENCE AND ENGINEERING

**ARTIFICIAL INTELLIGENCE AND MACHINE
LEARNING**

“INTRODUCTION TO OPEN API AND CHATGPT”

Type of Event – Expert Talk

Date of Event – 6/02/2023



Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Talk mapping with curriculum
4. Beneficiaries of the Event
5. Details of the Guests
6. Brief Description of the event
7. Geo-tagged Photographs
8. Brochure or creative of the event
9. Schedule of the Event
10. Attendance of the Event
11. News Publication
12. Feedback of the Event
13. Link of MUJ website

1. Introduction of the Event

OpenAI is an AI research and deployment company. Mission is to ensure that artificial general intelligence benefits all of humanity. ChatGPT is a trained model which interacts in a conversational way It's dialogue format makes it possible for ChatGPT to answer followup questions, admit its mistakes, challenge incorrect premises and rejects inappropriate request. ChatGPT is a sibling model to InstructGPT which is trained to follow an insytruction ina prompt and provide a detailed response.

2. Objective of the Event

- To Understand the modern Technology Open AI and Chat GPT
- To introduce the concept of ChatGPT.
- To understand how the models are trained.

3. Talk mapping with curriculum

- This talk focus on following course of AIML
 - Foundations of AI and Machine Learning (AI3201)
 - Deep Learning and Neural Networks
 - Natural Language Processing (AI3204)
 - Computer Vision (AI3102)
 - Reinforcement Learning (AI3241)
 - Ethics in AI
 - AI Applications in various domains such as healthcare, finance, and robotics

- This talk helped to provide both theoretical knowledge and practical skills, preparing students for careers in AI research, development, and application.

- Course Handout:

AI2203: PRINCIPLES OF ARTIFICIAL INTELLIGENCE [3 1 0 4]
Overview: Foundations, scope, problems, and approaches of AI;
Intelligent agents: Reactive, deliberative, goal- driven, utility-driven, and learning agents; Artificial Intelligence programming techniques; Problem-solving through Search: Forward and backward, state-space, blind, heuristic, problem-reduction, A, A*, AO*, minimax, constraint propagation, neural, stochastic, and evolutionary search algorithms, sample applications; Knowledge Representation and Reasoning: Ontologies, foundations of knowledge representation and reasoning, representing and reasoning about objects, relations, events, actions, time, and space; predicate logic, situation calculus, description logics, reasoning with defaults, reasoning about knowledge, sample applications; Planning: Planning as search, partial order planning, construction and use of planning graphs; Representing and Reasoning with Uncertain Knowledge: probability, connection to logic, independence, Bayes rule, Bayesian networks, probabilistic inference, sample applications; Decision-Making: basics of utility theory, decision theory, sequential decision problems, elementary game theory, sample applications; Machine Learning and Knowledge Acquisition: learning from memorization, examples, explanation, and exploration. learning nearest neighbour, naive Bayes, and decision tree classifiers, Q-learning for learning action policies, applications. Sample Applications of AI,



student project presentations.

4. Beneficiaries of the Event

Faculties of Manipal University Jaipur.

5. Details of the Guests

Mr Vijay Shanthagiri : Founder & CEO, of Analogica software development Private Limited, Bangalore. and Certisured.com.

6. Brief Description of the event

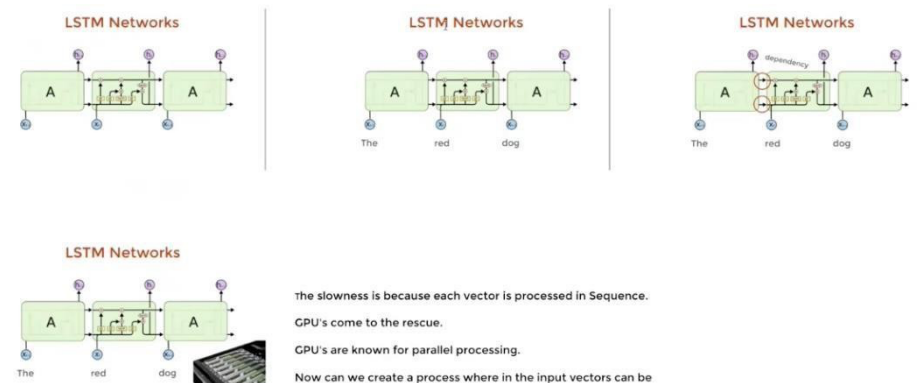
7. Photographs



A screenshot of a Zoom meeting. The main window shows a presentation slide with a green background. The slide title is "INTRODUCTION TO OPEN AI & CHAT GPT". Below the title, it says "Presented by Vijay C Shanthagiri, Founder, Certisured & Analogica". The Certisured logo and website URL "www.certisured.com" are visible in the top right of the slide. On the right side of the Zoom interface, there is a vertical list of participant avatars with initials: AJ, BT, SV, DK, MR, DC, VJ, DV, DJ, DR, and a "+6" button. A small video window in the top right corner shows a woman with dark hair wearing a red top.

OneNote for Windows 10

The repeating module in an LSTM contains four interacting layers.



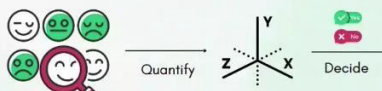
LSTM Networks

The repeating module in an LSTM contains four interacting layers.

The slowness is because each vector is processed in Sequence.
GPU's come to the rescue.
GPU's are known for parallel processing.
Now can we create a process where in the input vectors can be processed in parallel USING GPU's

Windows taskbar: 8:42 PM 24/03/2023

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Quality

Natural language processing

Chatbots and virtual assistants: NLP is used to build chatbots and virtual assistants that can respond to natural language inputs from users, such as voice commands or text-based queries.

Sentiment analysis: NLP is used to analyze the emotions, opinions, and sentiments expressed in text, such as social media posts, reviews, or customer feedback.

Machine translation: NLP is used to translate text from one language to another, enabling users to communicate across language barriers.


Question-answering systems: NLP is used to build question-answering systems that can automatically answer questions posed in natural language.

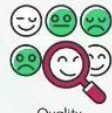
Text generation: NLP is used to generate text, such as news articles, summaries, or creative writing.

Named entity recognition: NLP is used to identify and extract named entities, such as people, organizations, and locations, from text.

Text classification: NLP is used to classify text into different categories, such as spam, politics, sports, and more.


Windows taskbar: 8:42 PM 24/03/2023





Quality

Quantify



Decide

Natural language processing

Chatbots and virtual assistants: NLP is used to build chatbots and virtual assistants that can respond to natural language inputs from users, such as voice commands or text-based queries.

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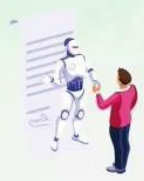
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Named entity recognition: NLP is used to identify and extract named entities, such as people, organizations, and locations, from text.

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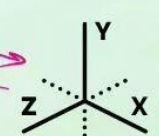
AJ	BT
SV	DK
MR	MR
DC	VJ
DV	DJ
DR	DC
HS	DG
DB	V
DS	+9


What does this mean?

Qualify ?

Quantify ?

Decide ?

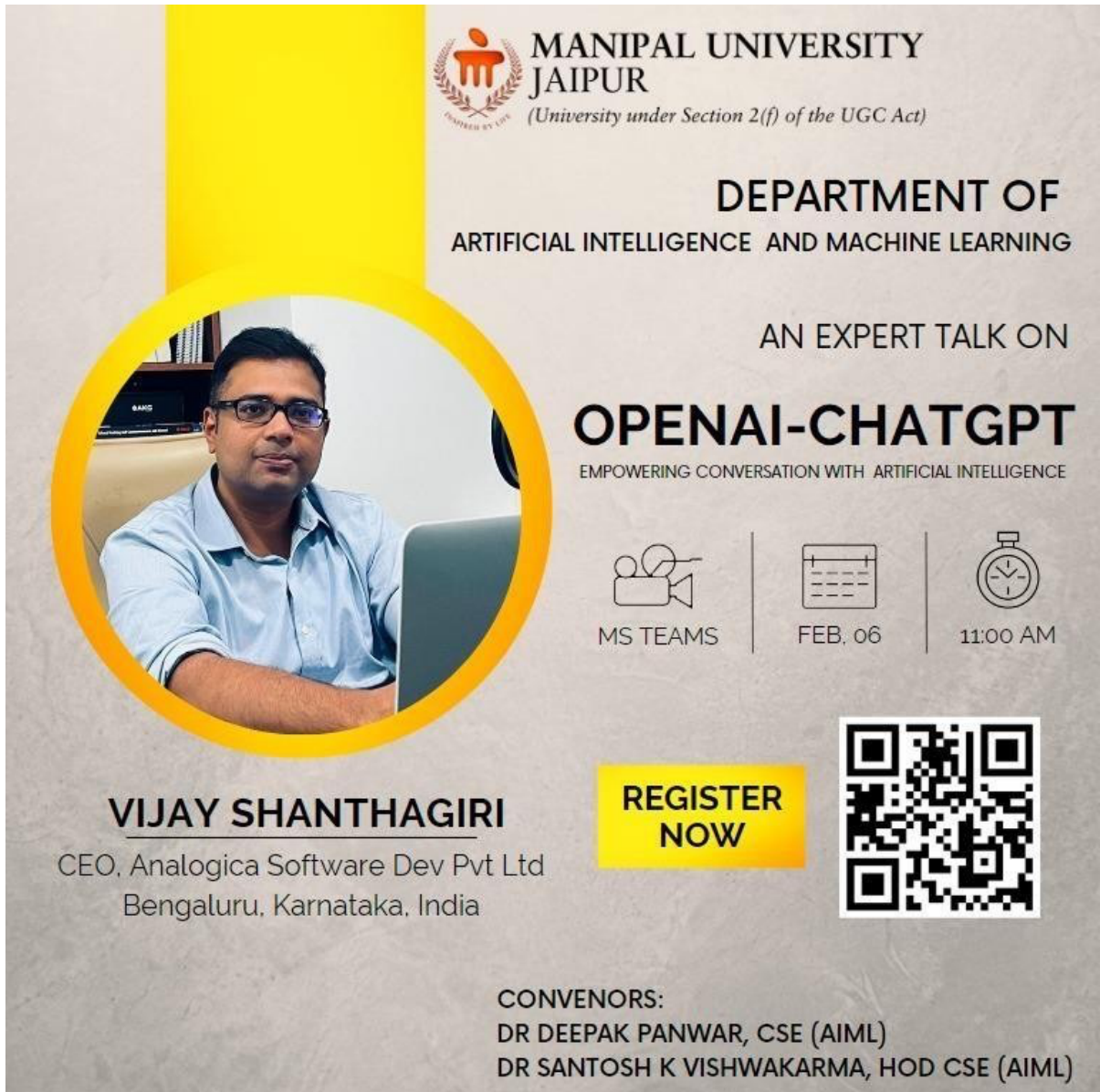




www.certisured.com

AJ	BT
SV	DK
MR	MR
DC	VJ
DV	DJ
DR	DC
HS	DG
DB	V
DS	+8

8. Brochure or creative of the event (insert in the document only)



**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)

**DEPARTMENT OF
ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING**

AN EXPERT TALK ON


OPENAI-CHATGPT

EMPOWERING CONVERSATION WITH ARTIFICIAL INTELLIGENCE

MS TEAMS | FEB. 06 | 11:00 AM

VIJAY SHANTHAGIRI
CEO, Analogica Software Dev Pvt Ltd
Bengaluru, Karnataka, India

**REGISTER
NOW**



CONVENORS:
DR DEEPAK PANWAR, CSE (AIML)
DR SANTOSH K VISHWAKARMA, HOD CSE (AIML)

9. Schedule of the event (insert in the report)

Date: February 06,2023

Time: 11:00 AM

Mode: Online (MS Team)

10. Attendance of the Event

11. Total attendee: 48

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	muj1151@muj.manipal.edu	Dr. Deepika Shekhawat [MUJ]	CSE (AI/ML)
2	Manipal University Jaipur	Jaipur	muj1158@muj.manipal.edu	Dr. Deepak Panwar [MUJ]	CSE (AI/ML)
3	Manipal University Jaipur	Jaipur	muj1352@muj.manipal.edu	Ashima Jain [MUJ]	CSE (AI/ML)
4	Manipal University Jaipur	Jaipur	muj1447@muj.manipal.edu	Babita Tiwari [MUJ]	CSE (AI/ML)
5	Manipal University Jaipur	Jaipur	santosh.kumar@jaipur.manipal.edu	Santosh Kumar Vishwakarma [MU - Jaipur]	CSE (AI/ML)
6	Manipal University Jaipur	Jaipur	gireesh.kumar@jaipur.manipal.edu	Dr. Gireesh Kumar [MU - Jaipur]	CSE (AI/ML)
7	Manipal University Jaipur	Jaipur	muj0495@muj.manipal.edu	Mr. Sagar Gupta [MUJ]	CSE (AI/ML)
8	Manipal University Jaipur	Jaipur		Vijay	
9	Manipal University Jaipur	Jaipur	muj0512@muj.manipal.edu	Ms. Princy Randhawa [MUJ]	
10	Manipal University Jaipur	Jaipur	sandeep.chaurasia@jaipur.manipal.edu	Dr. Sandeep Chaurasia [MU - Jaipur]	
11	Manipal University Jaipur	Jaipur	vibha.jain@jaipur.manipal.edu	Vibha Jain [MU - Jaipur]	
12	Manipal University Jaipur	Jaipur	avnish.vijay@jaipur.manipal.edu	Dr. Avnish Vijay [MU - Jaipur]	
13	Manipal University Jaipur	Jaipur	jawahar.jangir@jaipur.manipal.edu	Dr. Jawahar Mal Jangir [MU - Jaipur]	

14	Manipal University Jaipur	Jaipur	muj1525@muj.manipal.edu	Dr. Jitendra Rajpurohit [MUJ]	
15	Manipal University Jaipur	Jaipur	david.campbell@jaipur.manipal.edu	David Campbell [MU - Jaipur]	
16	Manipal University Jaipur	Jaipur	harendra.singh@jaipur.manipal.edu	Harendra Singh [MU - Jaipur]	
17	Manipal University Jaipur	Jaipur	varun.tiwari@jaipur.manipal.edu	Dr. Varun Tiwari [MU - Jaipur]	
18	Manipal University Jaipur	Jaipur	muj1367@muj.manipal.edu	Dr. Amit Kumar Gupta [MUJ]	
19	Manipal University Jaipur	Jaipur	muj0298@muj.manipal.edu	Dr. Deepika Bansal [MUJ]	
20	Manipal University Jaipur	Jaipur	amitkumar.bairwa@jaipur.manipal.edu	Amit Kumar Bairwa [MU - Jaipur]	
21	Manipal University Jaipur	Jaipur	muj1443@muj.manipal.edu	Deepjyoti Choudhury [MUJ]	
22	Manipal University Jaipur	Jaipur		Dr. Jeyakrishnan V	
23	Manipal University Jaipur	Jaipur	muj1451@muj.manipal.edu	Ashok Kumar Saini [MUJ]	
24	Manipal University Jaipur	Jaipur	muj1402@muj.manipal.edu	Dr. Amit Garg [MUJ]	
25	Manipal University Jaipur	Jaipur		Dr. Rishav Dubey (Guest)	
26	Manipal University Jaipur	Jaipur	umesh.solanki@jaipur.manipal.edu	Dr. Umesh Solanki [MU - Jaipur]	
27	Manipal University Jaipur	Jaipur	muj1417@muj.manipal.edu	Dr. Yadendra Pratap Singh [MUJ]	
28	Manipal University Jaipur	Jaipur	muj0901@muj.manipal.edu	Ms. Minali Banerjee [MUJ]	
29	Manipal University Jaipur	Jaipur	muj1368@muj.manipal.edu	Dr. Bhaskar Arora [MUJ]	
30	Manipal University Jaipur	Jaipur		Nandana Chakinala (Guest)	

31	Manipal University Jaipur	Jaipur	muj1203@muj.manipal.edu	Sudhir Sharma [MUJ]	
32	Manipal University Jaipur	Jaipur	teena.shivnani@jaipur.manipal.edu	Dr. Teena Shivnani [MU - Jaipur]	
33	Manipal University Jaipur	Jaipur	harish.sharma@jaipur.manipal.edu	Harish Sharma [MU - Jaipur]	
34	Manipal University Jaipur	Jaipur	nitesh.pradhan@jaipur.manipal.edu	Nitesh Pradhan [MU - Jaipur]	
35	Manipal University Jaipur	Jaipur	rajat.goel@jaipur.manipal.edu	Dr. Rajat Goel [MU - Jaipur]	
36	Manipal University Jaipur	Jaipur	muj1160@muj.manipal.edu	Dr. Sumit Dhariwal [MUJ]	
37	Manipal University Jaipur	Jaipur	muj0651@muj.manipal.edu	Ms. Anubha Parashar [MUJ]	
38	Manipal University Jaipur	Jaipur	sampath.kumar@jaipur.manipal.edu	Dr. Sampath Kumar Padmanabha Jinka [MU - Jaipur]	
39	Manipal University Jaipur	Jaipur		Poonam Mawar	
40	Manipal University Jaipur	Jaipur	kusum.kanwar@jaipur.manipal.edu	Dr. Kusum Kanwar [MU - Jaipur]	
41	Manipal University Jaipur	Jaipur	anadi.trikha@jaipur.manipal.edu	Anadi Trikha [MU - Jaipur]	
42	Manipal University Jaipur	Jaipur	muj0806@muj.manipal.edu	Ms. Dechen Angmo [MUJ]	
43	Manipal University Jaipur	Jaipur	sunita.singhal@jaipur.manipal.edu	Dr. Sunita Singhal [MU - Jaipur]	
44	Manipal University Jaipur	Jaipur	muj1185@muj.manipal.edu	Dhananjay Kumar Singh [MUJ]	
45	Manipal University Jaipur	Jaipur	deepak.panwar@jaipur.manipal.edu	Deepak Panwar [MU - Jaipur]	
46	Manipal University Jaipur	Jaipur	muj0744@muj.manipal.edu	Dr. Rishi Gupta [MUJ]	

47	Manipal University Jaipur	Jaipur	priyanka.mathur@jaipur.manipal.edu	Priyanka Mathur [MU - Jaipur]	
48	Manipal University Jaipur	Jaipur	radhakrishna.samaga@jaipur.manipal.edu	Radhakrishna Samaga [MU - Jaipur]	

12. News Publication- News printed in newspaper or online links

Facebook:

https://m.facebook.com/story.php?story_fbid=575157281292761&id=100063954826886&sfnsn=wiwspwa&mibextid=eCeRx4

13. Feedback report of the Event

Audience was satisfied with the content delivery of the expert and great to learn the new technology in field of Artificial Intelligence.

14. Link of MUJ website stating the event is uploaded on website



HOD
Department of AIML
Manipal University Jaipur

Seal and Signature of Head



**MANIPAL UNIVERSITY
JAIPUR**



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

Industry Based Lecture

On

Performance Appraisal

4th November 2023

S. K. Singh
Head
Department of Commerce
Manipal University Jaipur



Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Screenshots of the event
9. Brochure or creative of the event
10. Schedule of the Event
11. Attendance of the Event

1. Introduction of the Event

Students in current semester are learning about the HR concepts. In view of this, an expert lecture has been conducted to know the performance appraisal aspects from industry point of view.

2. Objective of the Event

The aim of the program was to cover the following aspects:

- Introduction of Performance Appraisal
- Types of Performance Appraisal.
- Understand the practical application.

Students of School of Business & Commerce participated.

3. Beneficiaries of the Event

Students and faculty members.

4. Details of the Guest

Ms Roopali Sharma, working as a HR Manager in XA Group.

5. Brief Description of the event

The event was organized for students to to understand the practical aspects of performance appraisal. Firstly the expert explain the basic concepts of performance appraisal and link the topic with industry application.

6. Program Scheme

B.COM (HONS.) I Sem					
Course Code	Course Name	L	T	P	C
BH1102	Principles of Business Management	3	0	0	3

7. Lecture Plan

Lecture no.	Contents	Session Outcomes	Mode of Delivery	Corresponding CO	Mode of assessing outcomes
1	Introduction to the course	To acquaint and clear teacher's expectations and understand students' expectations.	Interactive	NA	NA
2	Introduction to Management: Concept and Significance and Nature Management Process, Skills roles and Functions, Levels	Discuss the process, skills and roles in management	Lecture & Discussion	[BH1102.1]	Mid Term and End Term



3	Functions and Levels of management	Analyze different functions and levels of management	Lecture & Discussion	[BH1102.1]	Mid Term and End Term
4	Classical Approach- scientific management	Examine the classical management thought	Lecture & Discussion	[BH1102.2]	Mid Term and End Term
5	Administrative Management	Recall the administrative management approach	Lecture & Discussion	[BH1102.2]	Mid Term and End Term
6	Bureaucracy and Neo-Classical Approach	Discuss the concepts of Bureaucracy and Neo-Classical thoughts	Lecture & Discussion	[BH1102.2]	Mid Term and End Term
7	Human relations movement approach and Behavioral approach	Examine the human relations movement approach and behavioral approach	Lecture & Discussion	[BH1102.2]	Mid Term and End Term
8	Modern Approach- Quantitative approach, Systems approach and Contingency approach	Examine the modern approaches of management	Lecture & Discussion	[BH1102.2]	Mid Term and End Term
9	Sole Proprietorship	Discuss the sole proprietorship	Lecture & Discussion	[BH1102.3]	Mid Term and End Term
10	Partnership: Concept and Types of Partnership	Examine the concept of partnership and types	Lecture & Discussion	[BH1102.3]	Mid Term and End Term
11	Partnership: Types of Partners & Partnership Dissolution	Examine the types of partners and partnership dissolution	Lecture & Discussion	[BH1102.3]	Mid Term and End Term
12	Co-operative Organization : Concept , Features & Types, Functions , Rules & Regulations	Discuss the concept of co-operative organization , features and types	Lecture & Discussion	[BH1102.3]	Mid Term and End Term
13	Company: Concept, Features &Types	Examine the concept of company and its types	Lecture & Discussion	[BH1102.3]	Mid Term and End Term
14	Company: Formation of company & Company: MOA & AOA	Analyze the process of formation of a company and Examine the MOA & AOA	Lecture & Discussion	[BH1102.3]	Mid Term and End Term
15	Planning: Concept, Importance	Discuss the concept of planning and its importance	Lecture & Discussion	[BH1102.4]	Mid Term and End Term
16	Planning: Strategies, Policies and Planning Premises	Examine planning strategies, policies	Lecture & Discussion	[BH1102.4]	Mid Term and



		and planning premises			End Term
17	Process of Planning	Discuss the process of planning	Lecture & Discussion	[BH1102.4]	Mid Term and End Term
18	Decision Making : Concept, Importance & Process	Discuss the decision making concept and its process	Lecture & Discussion	[BH1102.4]	Mid Term and End Term
19	Management by Objectives (MBO)	Examine the concept of MBO	Lecture & Discussion	[BH1102.4]	Mid Term and End Term
20	Organizing: Concept, Importance, Process of Organizing	Discuss the concept and importance of organizing , the steps of organizing process	Lecture & Discussion	[BH1102.4]	Mid Term and End Term
21	Types of Organizational Structures	Analyze the types of organizational structures	Lecture & Discussion	[BH1102.4]	Mid Term and End Term
22	Span of Management, Centralization and Decentralization	Analyze the span of management and approach of Centralization and Decentralization	Lecture & Discussion	[BH1102.4]	Mid Term and End Term
23	Staffing: Concept, Scope of Staffing	Examine the concept and scope of staffing	Lecture	[BH1102.4]	End Term
24	Manpower Planning	Discuss the manpower planning	Lecture & Discussion	[BH1102.4]	End Term
25	Recruitment and Selection	Analyze the concept and other elements of recruitment and selection	Lecture & Discussion	[BH1102.4]	End Term
26	Training	Discuss the concept of training	Lecture & Discussion	[BH1102.4]	End Term
27	Performance Appraisal: Concept , Importance	Examine concept and importance of performance appraisal	Lecture & Discussion	[BH1102.4]	End Term
28	Performance Appraisal: techniques	Discuss different techniques of performance appraisal	Lecture & Discussion	[BH1102.4]	End Term
29	Directing: Concept, Importance	Discuss the concept of directing	Lecture & Discussion	[BH1102.4]	End Term
30	Motivation: Concept, Importance, Maslow's Need Hierarchy theory	Examine the motivation and its different elements and maslow's need hierarchy theory of motivation	Lecture & Discussion	[BH1102.4]	End Term

31	Leadership- Concept, Characteristics of Leadership	Discuss leadership concept and its features	Lecture & Discussion	[BHI 102.4]	End Term
32	Leadership styles	Examine different leadership styles	Lecture & Discussion	[BHI 102.4]	End Term
33	Communication- Types, Process , Barriers of Communication.	Discuss concept of communication along with its types and process and barriers of communication	Lecture & Discussion	[BHI 102.4]	End Term
34	Coordinating: Definition, Characteristics, Principles and Techniques of Coordination	Examine coordinating and its features , principles and techniques of coordination	Lecture & Discussion	[BHI 102.4]	End Term
35	Controlling: Concept, Importance,	Examine concept of controlling and its importance	Lecture & Discussion	[BHI 102.4]	End Term
36	Process of Controlling	Discuss the process of controlling	Lecture & Discussion	[BHI 102.4]	End Term

8. Screenshots of the event

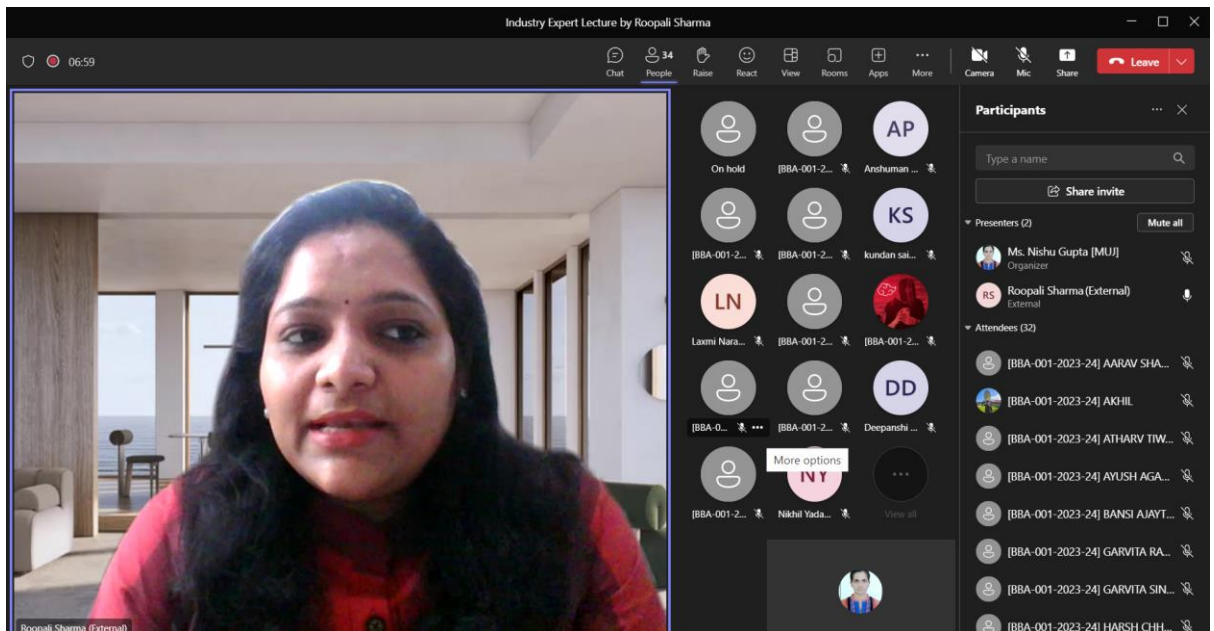


Fig. 1 Expert explained the content coverage

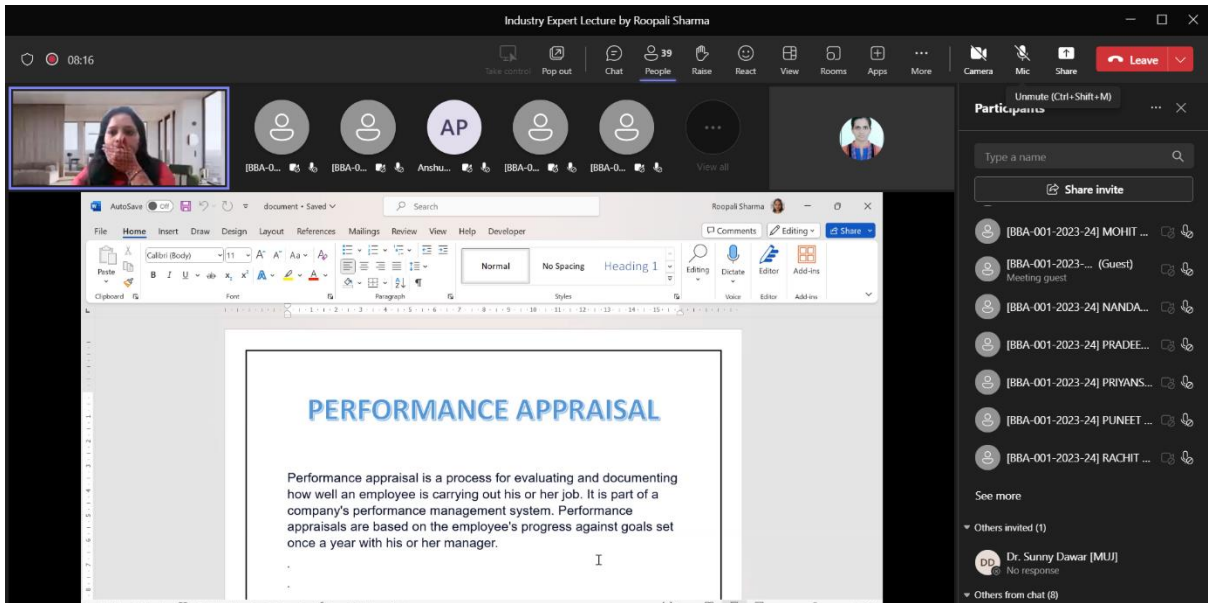


Fig. 2 Explaining the concept of Performance Appraisal

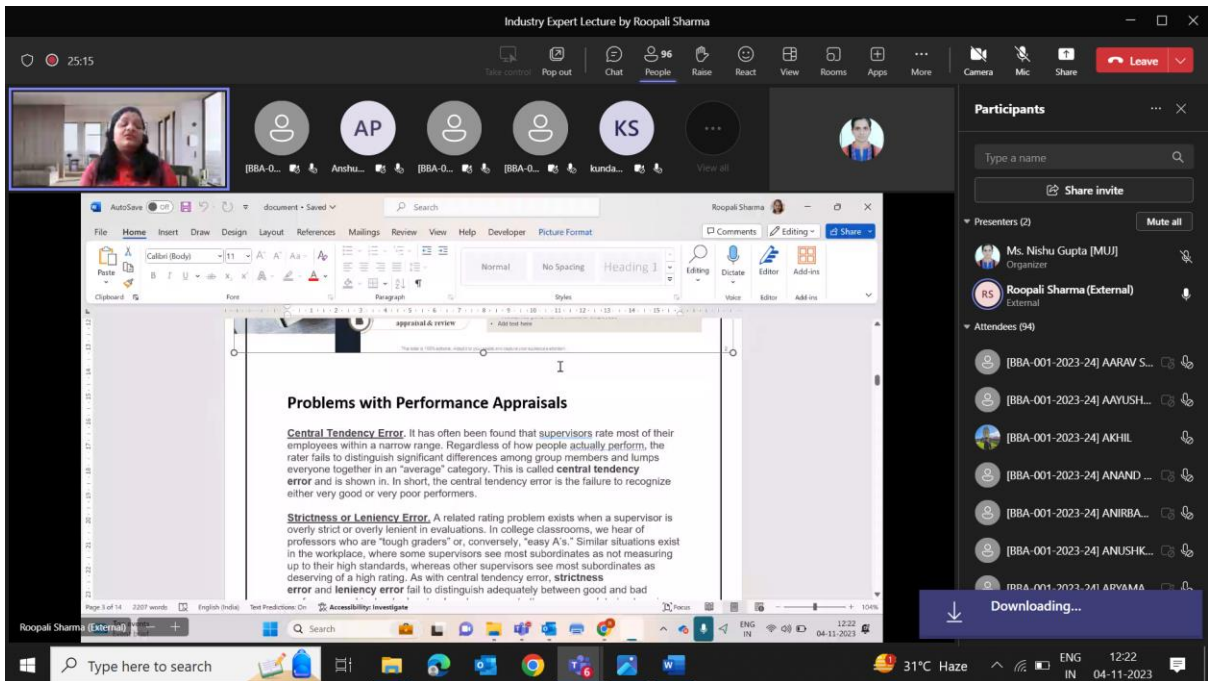


Fig. 3 Expert explaining the analysis and interpretation of Financial Statements

9. Brochure of the event



 **MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)

**Faculty of Management & Commerce
Department of Business Administration
&
Department of Commerce**

*Expert session
on
"Performance Appraisal"
By
Roopali Sharma, HR Manager, XA Group India*

Date: November 4th, 2023 & Time: 12 Noon -2:00 PM on MS Teams
(Link: https://teams.microsoft.com/l/meetup-join/19%3ameeting_0DE1Y2ViYTAfN2M2OS00T1mLWfM0DctNzY2MWM0NGEzNGMz%40thread.v2/0?context=%7b%22id%22%3a%2227282fd4c0b-4dfb-ba91-228cd83fd71%22%2c%22oid%22%3a%22967e3f8947c-4044-a960-a62657eee2eb%22%7d)

Convenors
Dr. Nishu Gupta, Assistant Professor, Department of Business Administration
Dr. Sunny Dawar, Assistant Professor, Department of Commerce



10. Schedule of the event

The event was scheduled on 4th November 2023 from 12:00 PM to 2:00 PM

11. Attendance of the Event

Total attendee 58

Sr. No	Reg. No.	Name of Attendee	Name of Dept
1	MUJ0674	Ms. Nishu Gupta	Business Administration
2	MUJ0369	Dr. Sunny Dawar	Commerce
3	23FM10BCM00001	HAMAD ESSAM	Commerce
4	23FM10BCM00002	ADISANKAR ANILKUMAR	Commerce
5	23FM10BCM00003	AVIRAL KUMAR	Commerce
6	23FM10BCM00005	ANUSHKA PANCHAL	Commerce
7	23FM10BCM00008	JYOTSANA MEHTA	Commerce
8	23FM10BCM00011	MOHAMED FADISAMEER	Commerce
9	23FM10BCM00014	KULDEEP SINGHJODHA	Commerce
10	23FM10BCM00016	KHUSHI DHARIWAL	Commerce
11	23FM10BCM00019	ANJALI JAISWAL	Commerce
12	23FM10BCM00026	MANAS VIJAIVERGIA	Commerce
13	23FM10BCM00028	LAKSHIKA METHWANI	Commerce
14	23FM10BCM00029	HARSHIT SONI	Commerce
15	23FM10BCM00031	KIRTI VARDHANDWIVEDI	Commerce
16	23FM10BCM00035	MANALI	Commerce
17	23FM10BCM00038	MISHTI	Commerce
18	23FM10BCM00060	ANANYA GUPTA	Commerce
19	23FM10BCM00061	ANKIT CHOUDHARY	Commerce
20	23FM10BCM00063	KHUSHI GARG	Commerce
21	23FM10BCM00067	MANAS BATTA	Commerce
22	23FM10BCM00069	ABHINAV SINGHCHAUHAN	Commerce
23	23FM10BCM00072	HARSHIT SHARMA	Commerce
24	23FM10BCM00107	ISHA JAIN	Commerce
25	23FM10BCM00108	DHRUV SINGHAL	Commerce
26	23FM10BCM00110	AKSHAT AGARWAL	Commerce
27	23FM10BCM00111	ADITYA RAJ SINGH	Commerce
28	23FM10BCM00113	DEEPAK .	Commerce
29	23FM10BCM00114	JIYA SONDHI	Commerce
30	23FM10BCM00006	RACHIT JAIN	Commerce
31	23FM10BCM00007	SHEERSH ANAND	Commerce
32	23FM10BCM00009	SHRUTI SHARMA	Commerce
33	23FM10BCM00010	YAJAT PURI	Commerce
34	23FM10BCM00012	SAUMY GARG	Commerce
35	23FM10BCM00015	MOHAMMED SHAHILKK	Commerce

36	23FM10BCM00017	PRAGATI NAHAR	Commerce
37	23FM10BCM00018	RITANSHI BANSAL	Commerce
38	23FM10BCM00020	SALONI AGARWAL	Commerce
39	23FM10BCM00021	PRIYANKA CHATTERJEE	Commerce
40	23FM10BCM00022	SHUBH GUPTA	Commerce
41	23FM10BCM00023	SAUMYA HEERANI	Commerce
42	23FM10BCM00024	NANDIKA	Commerce
43	23FM10BCM00025	SUHANEE JMITRA	Commerce
44	23FM10BCM00027	SAUMYA SHARMA	Commerce
45	23FM10BCM00032	THATIPAMULA DARSHITA	Commerce
46	23FM10BCM00033	UDIT GUPTA	Commerce
47	23FM10BCM00034	PAVITRA SUSANABRAHAM	Commerce
48	23FM10BCM00036	UTKARSH	Commerce
49	23FM10BCM00037	SANKALP SISODIA	Commerce
50	23FM10BCM00039	NAVYA CHHABRA	Commerce
51	23FM10BCM00046	UTKARSH AGARWAL	Commerce
52	23FM10BCM00048	MOHAMMED AYANKHAN	Commerce
53	23FM10BCM00055	MOHIT AGGARWAL	Commerce
54	23FM10BCM00056	VRINDA KHANDELWAL	Commerce
55	23FM10BCM00058	SAKSHI TIWARI	Commerce
56	23FM10BCM00062	PUSHKAR CHAURASIA	Commerce
57	23FM10BCM00064	SRISHTY PARAKH	Commerce
58	23FM10BCM00065	PRAGYA NAGAR	Commerce
59	23FM10BCM00046	UTKARSH AGARWAL	Commerce

S. Jaiswal
Head
Department of Commerce
Manipal University Jaipur



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

EXPERT LECTURE- PROBLEM SOLUTION FIT AND PRODUCT MARKET FIT

26th Febraury2023

**Head
Department of Business Administration
Manipal University Jaipur**

Dr N. S. Bhati

Department of Business Administration

Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

1. Introduction of the Event

IIC MUJ along with Entrepreneurship Cell, AIC-MUJ & Department of Business Administration, SBC organized '**Expert Talk - Problem Solution Fit And Product Market Fit**' to educate the students who are aspiring entrepreneurs about the validation of their business idea for the base problem and placing their product in the right market.

2. Objective of the Event

The aim of the program was to enlighten and motivate students by the journey of a successful Entrepreneur.

Beneficiaries of the Event

Students and faculty members.

3. Details of the Guest

Mr. Raghav Sharma, Founder-Skillonation Edtech

4. Brief Description of the event


The students were enlightened by Mr. Raghav Sharma, Founder-Skillonation Edtech. He shared his experiences and guided the young innovators and would-be entrepreneurs on how to validate their solutions for a specific problem so that customer finds them useful and how to find the correct market for their products. He technically guided the participants on product development and delivery tactics. Mr. Sharma also explained the phases of a start-up as he started with the very first phase of 'formation of a start-up', then emphasized 'validation of start-up' and, finally described the 'growth parameters of a start-up' taking the live example of his own start-up. After the lecture, the session was opened for Q&A. The speaker answered the questions from the audience and brought clarity to the thoughts of innovators. The moderator closed the talk with a Vote of Thanks and congratulated the organizers and participants for the successful and fruitful event.

5. Program Scheme

BBA I Sem					
Course Code	Course Name	L	T	P	C
BB2249	Marketing Reserach	3	0	0	3

6. Lecture Plan

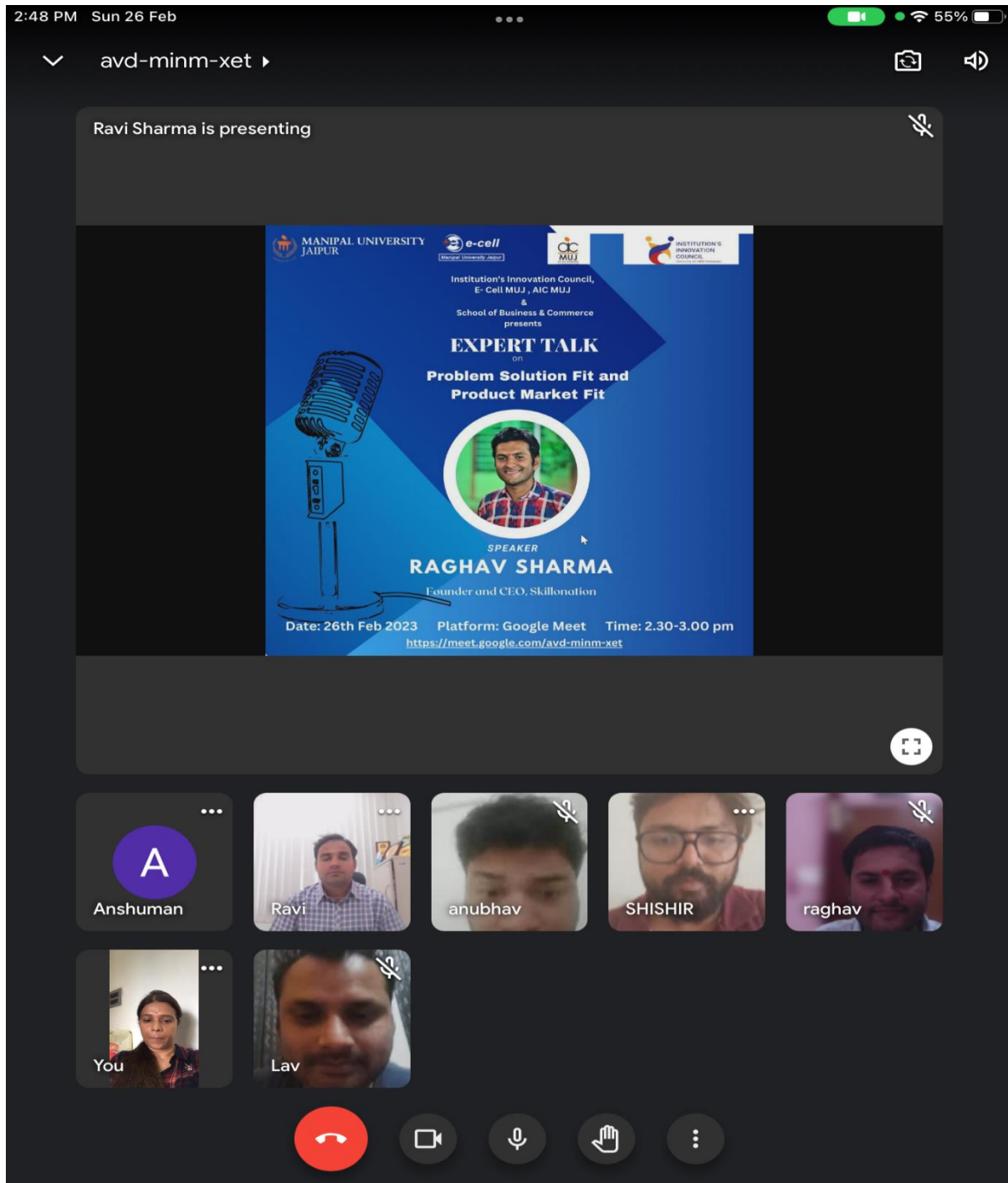
Lec No	Topics	Session Outcome	Mode of Delivery	Corresponding CO
1	Introduction and Course Hand-out briefing	To acquaint and clear teachers expectations and understand student expectations	Discussion	NA
2	Meaning of Marketing Research, Scope & Importance of Marketing Research	Basic understanding of Marketing Research	Lecture	2249.1
3	Evolution of Marketing Research	Explain the Evolution of Marketing Research	Lecture & Discussion	2249.1

4	Applications of Marketing Research	Explain the Applications of Marketing Research in real Marketing Environment	Lecture & Discussion	2249.1	
5	Limitations of MR	Explain the Limitations of MR	Lecture	2249.1	
6	Meaning of Information, Need for Information	Explain the importance and characteristics of Information	Lecture & Case Study	2249.1	
7-8	Formulating the research problem, the research process	Describe the process of defining a research problem and marketing research process.	Lecture & Discussion	2249.2	
9-10	Choice of research design, exploratory research design and methods	Describe the research design	Lecture & Practical	2249.3	
11-12	Descriptive and causal research design, methods	Explain Causal research Design	Lecture & Discussion	2249.3	
13	Determining sources of data	Explain various sources of data collection	Lecture & Discussion	2249.4	
14-15	Sources of secondary data, advantages and disadvantages of secondary data	Describe the secondary data sources	Lecture & Discussion	2249.4	
16-17	Source of primary data, focus group explanation	Describe the primary data sources	Discussion	2249.4	
18	Observation and methods of observation	Explain observation methods	Lecture & Discussion	2249.4	

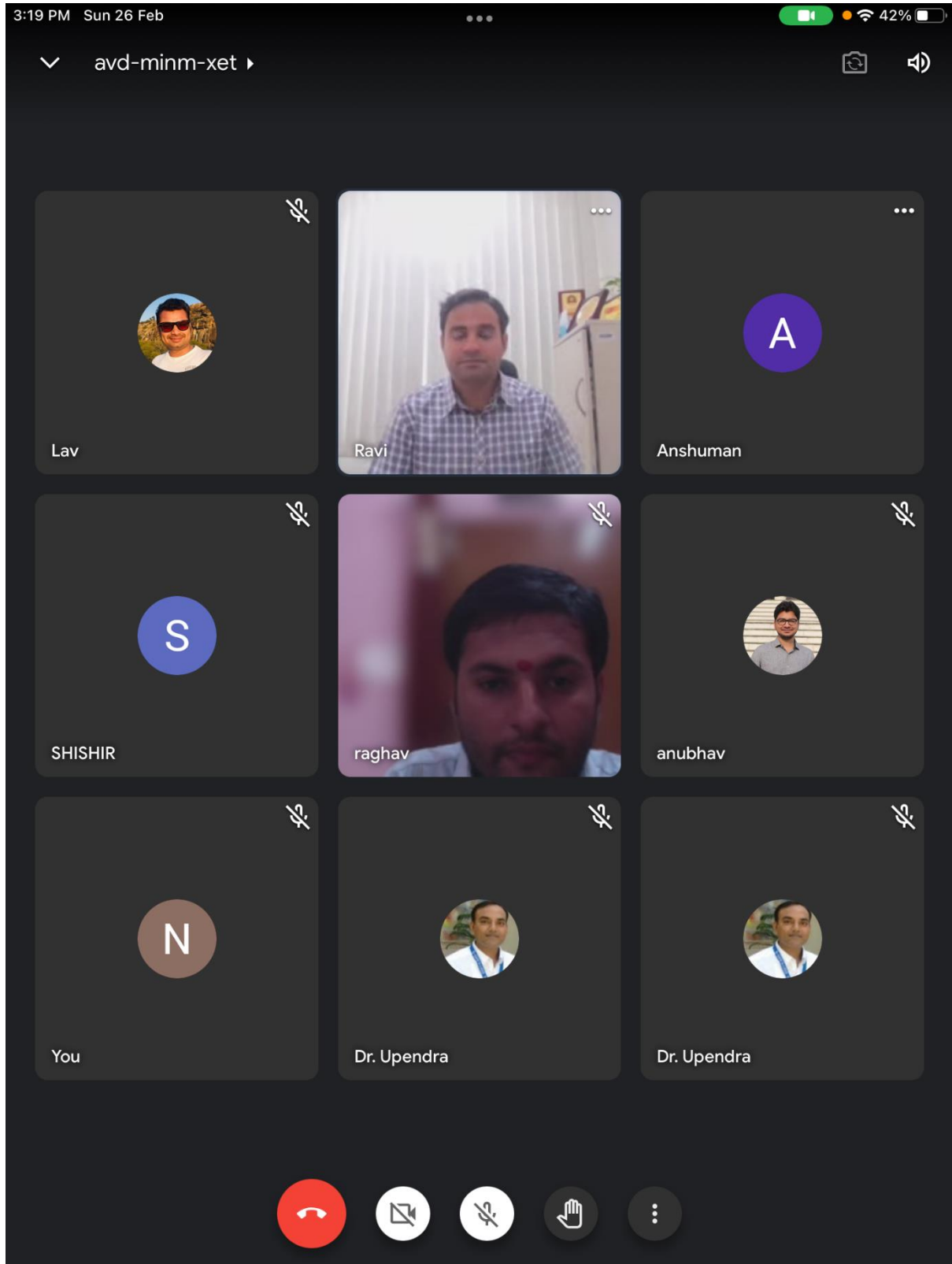
19	Projective Techniques and its methods	Explain Projective Techniques	Lecture & Discussion	2249.4
20	Survey methods	Explain Survey Methods	Lecture & Discussion	2249.4
21-22	Meaning of Sampling, The sampling process,	Define Sampling	Lecture	2249.2
23-24	Types of sampling design	Explain types of Sampling Design	Lecture	2249.2
25	Determining the appropriate sampling design, characteristics of a good sample design.	Explain the characteristics of good sample design	Lecture	2249.2
26	Determining the sample size and sampling distribution of the mean	Explain sampling distribution of mean	Lecture	2249.2
27-29	Designing a questionnaire	Learn to design questionnaire	Lecture	2249.4
30	Data processing, Analysing and Estimation	Describe the analyses of data.	Lecture, Case Study	2249.4
31	Hypothesis	Explaining Hypothesis framework	Lecture & Discussion	2249.4
32	Interpretation and Report writing	Explain Report writing	Lecture & Discussion	2249.5
33	Oral and written reports	Learn to prepare oral and written reports	Lecture & Discussion	2249.5
34-35	Review of select marketing research organisations in India,	Learn about marketing research organisation.	Lecture & Discussion	2249.1
36	Ethical issues in Marketing research	Explain various ethical issues in marketing research.	Lecture & Discussion	2249.1
38	Introduction to case study, types of case study	Explain open ended and close ended case study	Group discussions, Presentations	2249.1
39	Case Study Discussion	Discuss case study	Group discussions, Presentations	2249.1

8. Photographs of the event

The workshop was moderated by Dr. Nupur Ojha (Deputy Director, E-cell) in the presence of Dr. Ravi Kumar Sharma (Director, E-cell) and the event was conducted by Mr. Raghav Sharma.



Picture 1 : Dr. Ravi Kumar Sharma, Director, E-cell welcoming the resource person Mr. Raghav Sharma.



Picture 2 : Mr. Raghav Sharma, speaker for the day addressing the participants.

9. Brochure of the event



**MANIPAL UNIVERSITY
JAIPUR**

e-cell
Manipal University Jaipur

**OC
MUJ**

**INSTITUTION'S
INNOVATION
COUNCIL**
(Member of AICTE Institutions)

Institution's Innovation Council,
E-Cell MUJ, AIC MUJ
&
School of Business & Commerce
presents

EXPERT TALK
on
**Problem Solution Fit and
Product Market Fit**



SPEAKER
RAGHAV SHARMA
Founder and CEO, Skillonation

Date: 26th Feb 2023 Platform: Google Meet Time: 2.30-3.00 pm
<https://meet.google.com/avd-minm-xet>

10. Schedule of the event

The event was scheduled on 26th February 2023 from 2:30 PM- 3:00 PM

11. Attendance of the Event

Total attendee 40

Sr. No	Name of Institution	Place of Institution	Registration Number	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	210901001	ANAMIKA JHA	Business Administration
2	Manipal University Jaipur	Jaipur	210901011	TANVI KAPOOR	Business Administration
3	Manipal University Jaipur	Jaipur	210901017	RISHIK MALHOTRA	Business Administration
4	XA Group	Jaipur	210901026	SALONI NIMJE	Expert
5	Manipal University Jaipur	Jaipur	210901028	APOORVA	Business Administration
6	Manipal University Jaipur	Jaipur	210901033	AVANTIKA SINHA	Business Administration
7	Manipal University Jaipur	Jaipur	210901038	AARYAN PURABIA	Business Administration
8	Manipal University Jaipur	Jaipur	210901041	PRADHYUMAN SINGH	Business Administration
9	Manipal University Jaipur	Jaipur	210901044	JAY SHARMA	Business Administration
10	Manipal University Jaipur	Jaipur	210901047	GAURANG PALIWAL	Business Administration
11	Manipal University Jaipur	Jaipur	210901049	PARTH PATNI	Business Administration
12	Manipal University Jaipur	Jaipur	210901050	AASTHA MATHUR	Business Administration
13	Manipal University Jaipur	Jaipur	210901054	NIKHIL NAREDI	Business Administration
14	Manipal University Jaipur	Jaipur	210901059	SHUBHAM GOSWAMI	Business Administration
15	Manipal University Jaipur	Jaipur	210901064	DEVAANSH JAIN	Business Administration
16	Manipal University Jaipur	Jaipur	210901066	NAITIK JAIN	Business Administration
17	Manipal University Jaipur	Jaipur	210901067	RAHUL CHOUDHARY	Business Administration
18	Manipal University Jaipur	Jaipur	210901069	ZEESHAN KHAN	Business Administration
19	Manipal University Jaipur	Jaipur	210901071	GAUTAM GUPTA	Business Administration
20	Manipal University Jaipur	Jaipur	210901074	HARSHIT HIRAWAT	Business Administration
21	Manipal University Jaipur	Jaipur	210901076	DIVYANSH BUBANA	Business Administration
22	Manipal University Jaipur	Jaipur	210901082	YASH SINHA MAJUMDAR	Business Administration
23	Manipal University Jaipur	Jaipur	210901083	PRADYUMN DIXIT	Business Administration
24	Manipal University Jaipur	Jaipur	210901091	NITIN SABNANI	Business Administration
25	Manipal University Jaipur	Jaipur	210901093	RUDRAKSH SARUPARIA	Business Administration
26	Manipal University Jaipur	Jaipur	210901097	ABHISHEK GARG	Business Administration



MANIPAL UNIVERSITY JAIPUR



27	Manipal University Jaipur	Jaipur	210901098	DHRUV BANSAL	Business Administration
28	Manipal University Jaipur	Jaipur	210901103	KULDEEP SINGH RAJAWAT	Business Administration
29	Manipal University Jaipur	Jaipur	210901108	ARNAV AGARWAL	Business Administration
30	Manipal University Jaipur	Jaipur	210901110	SATVIK KUMAR	Business Administration
31	Manipal University Jaipur	Jaipur	210901111	ADITYA SINGH SANKHALA	Business Administration
32	Manipal University Jaipur	Jaipur	210901113	ATUL YADAV	Business Administration
33	Manipal University Jaipur	Jaipur	210901115	YASHASV SHARMA	Business Administration
34	Manipal University Jaipur	Jaipur	210901116	TANMAY SEHGAL	Business Administration
35	Manipal University Jaipur	Jaipur	210901117	SRAJAN MAHAJAN	Business Administration
36	Manipal University Jaipur	Jaipur	210901122	ANSHITA DUBEY	Business Administration
37	Manipal University Jaipur	Jaipur	210901124	RISHABH CHOPRA	Business Administration
38	Manipal University Jaipur	Jaipur	210901126	MAYURI SHANTA	Business Administration
39	Manipal University Jaipur	Jaipur	210901130	ANUJ DANGAYACH	Business Administration
40	Manipal University Jaipur	Jaipur	210901132	VISHAKHA JAIN	Business Administration

Head
Department of Business Administration
Manipal University Jaipur



MANIPAL UNIVERSITY
JAIPUR

MUJ/Q&C/021/F/1.01



MANIPAL UNIVERSITY
JAIPUR

Faculty of Management & Commerce

School of Business & Commerce

Department of Commerce

EXPERT LECTURE

ON

The World of Work Ahead- Realities & Challenges

5th Oct 2023

S. K. Jain
Head
Department of Commerce
Manipal University Jaipur

Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Schedule of the event
11. Attendance of the Event
12. Link of MUJ website

1. Introduction of the Event

Department of Commerce, Manipal University Jaipur organized an expert lecture on “The World of Work Ahead- Realities & Challenges” on 5th Oct 2023 from 10 am – 12 Noon.

2. Objective of the Event

The aim of this lecture was to brief students about the realities and challenges of work and acquaint with new trends of the world.

Beneficiaries of the Event

This talk was organized for B. Com, B. Com (Hons), M.com students’ batch 2022 - 2025 to make them aware about the various professional career path in the field of management accounting.

3. Details of the Guests

Dr. Prof. Mohanakrishnan Raman (Mohan) is an expert in Industrial and Organizational Psychology with a doctoral degree. He has a rich and diverse experience of 30 years in various domains such as research, teaching, consulting, and institution-building projects. He also has a strong corporate exposure and network.

He currently holds the following positions:

- Country Director – Impaqx Business Solutions Pvt Ltd, WoS of Impaqx LLC, USA
- Managing Director – Stepup Strategic Consulting Services Pvt Ltd (India)
- Managing Trustee – Foundation for Research, Education and Development (FRED)

4. Brief Description of the event

Prof Mohan was invited to deliver the expert lecture on " The World of Work Ahead- Realities & Challenges " organized by Department of Commerce and Department of Business Administration., Dr Shilpa Joshi and Dr Manisha Chaudhary welcomed him. Mr. Mohan has brief about his journey during visiting various country for different business groups.

Program Scheme

Session no.	Contents	Mode of Delivery	Session Outcomes	Corresponding CO	Mode of assessing outcomes
1.	Introduction to Management: Concept and Significance and Nature	Lecture PPT, Discussion	Understands the importance and concepts of management.	CM1102.1	Class Quiz Mid Term I End Term
2.	Management Process, Skills roles and Functions, Levels	Lecture PPT, Discussion	Learn and understand the process, skills and functions of management	CM1102.2	Class Quiz Mid Term I End Term
3.	14 Principles of Management	Lecture PPT, Discussion	Learn the principles of administration and how they are applicable in a business Organisation	CM1102.1	Class Quiz Mid Term I End Term
4.	14 Principles of Management	Lecture PPT, Discussion	Learn the principles of administration and how they are applicable in a business Organisation	CM1102.1	Class Quiz Mid Term I End Term
5.	Brief about Development of management Thought	Lecture PPT, Discussion	Understand the evolution and development of Administrative management thought.	CM1102.2	Class Quiz Mid Term I End Term
6.	Brief about Development of management Thought	Lecture, Discussion	Understand the evolution and development of behavioral management thought.	CM1102.2	Class Quiz Mid Term I End Term
7.	Brief about Management Thought	Lecture, Discussion	Understand the evolution and development of modern management thought.	CM1102.2	Class Quiz Mid Term I End Term
8.	Management by Objectives	Lecture, Discussion	Understand and develops skills of identifying and formulating objectives	CM1102.1	Class Quiz Mid Term I End Term
9.	Management by Objectives	Lecture, Discussion	Understand and develops skills of identifying and formulating objectives	CM1102.1	Class Quiz Mid Term I End Term
10.	Meaning, Definition, nature and Concept of Planning	Lecture PPT	Learn the meaning of planning and concepts behind it.	CM1102.3	Class Quiz Mid Term I End Term
11.	Importance of planning and Essentials of effective Planning	Recap of previous lecture, Lecture	Understand that planning has always been a part of management process ever since the systematic study of management began.	CM1102.3	Class Quiz Mid Term I End Term

		PPT ,Discussion			
12.	Principles of planning and Process or steps of planning	Lecture PPT, Discussion	Learn that planning is a first function in the process of management.	CM1102.3	Class Quiz Mid Term I End Term
13.	Decision Making: Nature and significance/Importance	Lecture PPT, Discussion	Understand the meaning of decision-making and learn that it is a part of daily routine of everyone.	CM1102.2	Class Quiz Mid Term II End Term
14.	Decision- Making process	Lecture, Discussion	Understand that decision-making is an integral part of every manager working and has a particular process	CM1102.2	Class Quiz Mid Term II End Term
15.	Organizing: Concept, nature , process and Significance	Lecture PPT, Discussion:	Understand the nature and importance of organisation	CM1102.3	Class Quiz Mid Term II End Term
16.	Structure of Organisation	Lecture PPT, Discussion	Understand the principles and structure of organisation are essential in order to build a sound or ideal organisation.	CM1102.3	Home Assignment Mid Term II End Term
17.	Forms of Organisation	Lecture PPT, Discussion	Learn various forms of organisation	CM1102.3	Class Quiz Mid Term II End Term
18.	Authority and Responsibility relationships	Recap of previous lecture, Lecture PPT, Discussion	Understands that process of organizing results into organisation structure and also learn the basis upon which all the individuals in the organisation perform the jobs.	CM1102.4	Class Quiz Mid Term II End Term
19.	Communication: Meaning, Importance	Lecture PPT, Discussion	Learn the meaning and importance of communication in business	CM1102.1	Class Quiz Mid Term II End Term
20.	Communication Networks and Classification of Communication		Learn the various types of communication networks	CM1102.1	Class Quiz Mid Term II End Term
21.	Barriers of Communication	Lecture PPT	Understand that every manager makes efforts to ensure the effective communication but barriers causes breakdowns which should be understand and try to overcome them.	CM1102.1	Class Quiz Mid Term II End Term
22.	Communication Process	Lecture PPT, Discussion	Learn the process of communication	CM1102.1	Class Quiz Mid Term II End Term
23.	Communication Process	Recap of previous lecture, Lecture PPT, Discussion	Learn the process of communication	CM1102.1	Class Quiz Mid Term II End Term
24.	Class Discussion (Recap of till taught)	Class Activity	Student need to link the various management functions in day to day life	NA	Case Activity

25.	Coordination: Meaning Techniques and types	Lecture PPT	Learn how coordination plays important among various functions of management	CM1102.4	Class Quiz Mid Term II End Term
26.	Directing: Meaning and Importance	Lecture PPT, Discussion	Learn and understands the third step or function in the management process is directing and understand the importance.	CM1102.4	Class Quiz End Term
27.	Directing Process	Lecture, Discussion	Learn how directing performed in a team	CM1102.4	Class Quiz End Term
28.	Directing Process		Learn how directing performed in a team	CM1102.4	Class Quiz End Term
29.	Leadership: meaning and kinds	Lecture PPT, Discussion	Learn how leadership skills are important for a person to manage organisation or business	CM1102.3	Class Quiz End Term
30.	Leadership styles	Lecture, Discussion	Learn various types of leadership styles	CM1102.3	Class Quiz End Term
31.	Qualities of Successful Leader	Lecture PPT, Discussion	Understand the skills required to perform the role of leader	CM1102.3	Class Quiz End Term
32.	Motivation: Meaning and Importance	Lecture PPT, Discussion	After learning leadership skills the student needs to understand motivation	CM1102.3	Class Quiz End Term
33.	Motivation Theories	Lecture PPT, Discussion	Learn various ways of motivation	CM1102.3	Class Quiz End Term
34.	Motivation Theories	Recap of previous lecture, Lecture PPT Discussion	Learn various ways of motivation	CM1102.3	Class Quiz End Term
35.	Control: Meaning, Nature, Significance and Importance	Lecture PPT, Discussion	Learn the importance of Control and it is the fourth and final principle element of the managerial process.	CM1102.5	Class Quiz End Term
36.	Controlling Process	Lecture PPT, Discussion	Learn the controlling that intends to ensure that everything occurs in conformity with the plans	CM1102.5	Class Quiz End Term
37.	Effective control System		Learn the controlling that intends to ensure that everything occurs in conformity with the plans	CM1102.5	Class Quiz End Term
38.	Conceptual knowledge of Management Ethics	Lecture PPT, Discussion	Understand the fundamentals of ethical management work	CM1102.5	Class Quiz End Term
39.	Conceptual knowledge of Management Ethics	Lecture PPT, Discussion	Understand the fundamentals of ethical management work	CM1102.5	Class Quiz End Term

8. Photographs of the event









Group Photograph of the event

Brochure or creative of the event



**MANIPAL UNIVERSITY
JAIPUR**

**Industrial Expert Session
on
The World of Work Ahead – Realities & Challenges**
organized by
School of Business and Commerce



Dr. Prof. Mohanakrishnan Raman

Country Director – Impaqx Business Solutions Pvt Ltd, WoS of Impaqx LLC, USA
 Managing Director – Stepup Strategic Consulting Services Pvt Ltd (India)
 Managing Trustee – Foundation for Research, Education and Development (FRED)

Convenor
Dr. Shilpa Joshi
 Assistant Professor (Senior Scale)
 Department of Commerce

Date : 5th October 2023
Time : 10 AM – 12:00 Noon

Convenor
Dr. Manisha Choudhary
 Assistant Professor (Senior Scale)
 Department of Business Administration

9. Schedule of the event

The talk was conducted on 5th Oct 2023 from 10am -12noon.

10. Attendance of the Event :- Total attendee:- 40

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	MUJ	JAIPUR	23FM10BCO00003	SHORYA GUPTA	SBC
2	MUJ	JAIPUR	23FM10BCO00004	AYUSH TUNWAL	SBC
3	MUJ	JAIPUR	23FM10BCO00005	SATWIK NAGPAL	SBC
4	MUJ	JAIPUR	23FM10BCO00007	VARTIKA SANCHORA	SBC
5	MUJ	JAIPUR	23FM10BCO00008	DIVYANSHU SINGH	SBC
6	MUJ	JAIPUR	23FM10BCO00009	PAVITAJ SINGHMANGAT	SBC
7	MUJ	JAIPUR	23FM10BCO00011	AADESVIR SINGHBALI	SBC
8	MUJ	JAIPUR	23FM10BCO00012	TAMANNA SONI	SBC
9	MUJ	JAIPUR	23FM10BCO00013	YOGYA KHANDELWAL	SBC
10	MUJ	JAIPUR	23FM10BCO00015	AVANIKA GUPTA	SBC
11	MUJ	JAIPUR	23FM10BCO00016	ROHIT KHATANA	SBC
12	MUJ	JAIPUR	23FM10BCO00021	KARTIKEY SINGH	SBC
13	MUJ	JAIPUR	23FM10BCO00022	NANCY JOHNSON	SBC
14	MUJ	JAIPUR	23FM10BCO00023	DHRUV GOYAL	SBC

15	MUJ	JAIPUR	23FM10BCO00024	KULDEEP YADAV	SBC
16	MUJ	JAIPUR	23FM10BCO00025	ASHWARIYA SAH	SBC
17	MUJ	JAIPUR	23FM10BCO00026	AAKASH VATS	SBC
18	MUJ	JAIPUR	23FM10BCO00027	DEVANSHI NAGAR	SBC
19	MUJ	JAIPUR	23FM10BCO00028	ANSHU MEENA	SBC
20	MUJ	JAIPUR	23FM10BCO00029	RUCHIKA CHOUDHARY	SBC
21	MUJ	JAIPUR	23FM10BCO00030	NAVJOT SINGHTIWANA	SBC
22	MUJ	JAIPUR	23FM10BCO00032	HARSHDEEP SINGH	SBC
23	MUJ	JAIPUR	23FM10BCO00033	AARTI KUMARI	SBC
24	MUJ	JAIPUR	23FM10BCO00003	SHORYA GUPTA	SBC
25	MUJ	JAIPUR	23FM10BCO00004	AYUSH TUNWAL	SBC
26	MUJ	JAIPUR	23FM10BCO00005	SATWIK NAGPAL	SBC
27	MUJ	JAIPUR	23FM10BCM00001	HAMAD ESSAM	SBC
28	MUJ	JAIPUR	23FM10BCM00002	ADISANKAR ANILKUMAR	SBC
29	MUJ	JAIPUR	23FM10BCM00003	AVIRAL KUMAR	SBC
30	MUJ	JAIPUR	23FM10BCM00005	ANUSHKA PANCHAL	SBC
31	MUJ	JAIPUR	23FM10BCM00006	RACHIT JAIN	SBC
32	MUJ	JAIPUR	23FM10BCM00008	JYOTSANA MEHTA	SBC
33	MUJ	JAIPUR	23FM10BCM00010	YAJAT PURI	SBC
34	MUJ	JAIPUR	23FM10BCM00011	MOHAMED FADI SAMEER	SBC
35	MUJ	JAIPUR	23FM10BCM00012	SAUMY GARG	SBC
36	MUJ	JAIPUR	23FM10BCM00013	SARVAGYA SINGH	SBC
37	MUJ	JAIPUR	23FM10BCM00014	KULDEEP SINGHJODHA	SBC
38	MUJ	JAIPUR	23FM10BCM00015	MOHAMMED SHAHIL KK	SBC
39	MUJ	JAIPUR	23FM10BCM00016	KHUSHI DHARIWAL	SBC
40	MUJ	JAIPUR	23FM10BCM00018	RITANSHI BANSAL	SBC



11. Link of MUJ website

Silva
Head
Department of Commerce
Manipal University Jaipur



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

Overview of Indian Stock Markets

16 February, 2023

**Head
Department of Business Administration,
Manipal University Jaipur**

Dr Birajit Mohanty

HoD, Business Administration



Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Attendance of the Event

1. Introduction of the Event

The Event has been conducted on “Overview of Indian Stock Markets” in collaboration with E cell, MUJ and BSE Institute Ltd. . The session has been taken up by Ms. Shtabdi Saxena who is having vast experience of stock market.

2. Objective of the Event

- The objective of the event to make student understand the importance of stock market and the role of stock market in the growth of the economy.

3. Beneficiaries of the Event

Students and the faculty members are the beneficiaries who got insight about the ups and down of market.

4. Details of the Guests

Ms. Shtabdi Saxena has more than 10 years of rich experience in financial markets and has delivered numerous sessions on stock markets, technical analysis etc. She is the founder of Rise high Investments and has also worked with reputed organisations such as ICICI securities, Sharekhan Ltd. etc. She also holds various NISM certifications and is an expert technical analyst and intraday strategy maker.

5. Brief Description of the event

The event has been conducted to make student aware about the Indian Stock Market. In the session, working of BSE (Bombay Stock Exchange) has been discussed. Session expert explains how to read the charts and the analysis of trends and patterns. In the session, stock market contribution in an economy is also discussed. Expert end the lecture by showing the journey of SENSEX from its inception.

6. Program Scheme

SEMESTER IV

Course No.	Subject Code	Subject Title	L	T	P	C
6	BB2248	Indian Financial system	3	0	0	3

7. Lecture Plan

Le c. No	Topics	Session Outcome	Mode of Deliver y	Correspon ding CO	Mode of Assessing the Outcome
I	Introduction and Course Hand-out briefing	To acquaint and clear teachers expectations and	Lecture	NA	NA

		understand student expectations			
2	Indian Financial System – Introduction	Discuss the concept of Indian Financial System	Lecture	2248.1	Class Quiz End Term Mid Term I
3	Role, functions and theories of financial system	Examine in detail different roles, functions and theories.	Lecture	2248.1	Class Quiz End Term Mid Term I
4	Structure of IFS-I	Discuss the structure of IFS	Lecture	2248.1	Class Quiz End Term Mid Term I
5	Structure of IFS-II	Discuss the structure of IFS	Lecture	2248.2	Class Quiz Mid Term I End Term
6	Commercial Banks: Introduction	Introduction to concept of commercial banking.	Lecture	2248.2	Class Quiz Mid Term I End Term
7	Role of Commercial Banks	Discuss role of commercial banks	Lecture	2248.2	Class Quiz Mid Term I End Term
8	Functions of Commercial Banks	Discuss Functions of Commercial Banks	Lecture	2248.2	Class Quiz Mid Term I End Term
9	Investment Policy of Commercial Banks	Discuss Investment Policy of Commercial Banks	Class room discussion	NA	Quiz/Case Study
10	Narasimham committee report on banking sector reforms	Discuss banking sector reforms	Lecture	2248.2	Class Quiz Mid Term I End Term
11	-Reserve Bank of India (RBI): Organisation	Discuss RBI Organisation Structure	Lecture	2248.2	Class Quiz Mid Term I End Term
12	Reserve Bank of India (RBI): Objectives	Discuss Objectives of RBI	Lecture	2248.2	Class Quiz Mid Term I End term
13	Reserve Bank of India (RBI): Role & functions	Discuss role & function of RBI	Class room discussion	2248.2	Quiz/Case Study
14	Financial Markets: Primary & Secondary Market	Examine Financial markets	Lecture	2248.3	Class Quiz Mid Term II End Term

15	Financial Markets: Capital Market	Examine capital market	Lecture	2248.3	Class Quiz Mid Term II End Term
16	Financial Markets: Money Market	Analyse money market	Lecture	2248.3	Class Quiz Mid Term II End Term
17	SEBI: Organisation	Discuss SEBI organisation structure	Lecture	2248.4	Class Quiz Mid Term II End Term
18	SEBI: Objectives	Analyse SEBI objectives	Lecture	2248.4	Class Quiz Mid Term II End Term
19	SEBI: regulatory functions	Discuss SEBI regulatory functions	Lecture	2248.4	Class Quiz Mid Term II End Term
20	Financial Instruments: Types	Analyse financial instruments.	Class room discussion	2248.4	Quiz/Case Study
21	Financial Instruments: Features	Analyse financial instruments.	Lecture	2248.4	Class Quiz Mid Term II End Term
22	Financial Services; Meaning & Defintion	Discuss Financial services	Lecture	2248.4	Class Quiz Mid Term II End Term
23	Financial Services: Features	Analyse features of financial services	Lecture	2248.4	Class Quiz Mid Term II End Term
24	Financial Services; Importance	Discuss importance of financial services	Class room discussion	2248.4	Quiz/Case Study
25	Financial Services; Types of Financial Service	Examine various Types of Financial Service	Lecture	2248.5	Class Quiz Mid Term II End Term
26	Financial Services; Types of Financial Service II	Examine various Types of Financial Service	Lecture	2248.5	Class Quiz Mid Term II End Term

27	Mutual Funds: Process	Discuss mutual funds process	Lecture	2248.5	Class Quiz Mid Term II End Term
28	Mutual Funds: Organisation	Discuss mutual funds organisation	Class room discussion	2248.5	Quiz/Case Study
29	Class Activity	Discuss mutual funds.	Class room discussion	2248.5	Quiz/Case Study
30	Mutual Funds: Organisation II	Discuss mutual funds organisation	Lecture	2248.5	Class Quiz End Term
31	Mutual Funds: Advantages	Discuss mutual funds advantages	Lecture	2248.5	Class Quiz End Term
32	Mutual Funds: Types	Discuss types of MFs	Lecture	2248.5	Class Quiz End Term
33	Mutual Funds: Types II	Discuss types of MFs	Lecture	2248.5	Class Quiz End Term
s34	Venture Capital: Introduction	Examine the concept of VC	Lecture	2248.5	Class Quiz End Term
35	Venture Capital: Process	Analyse different process of VC	Lecture	2248.5	Class Quiz End Term
36	Venture Capital: Funding Series	Examine VC funding	Lecture	2248.5	Class Quiz End Term
37	Class Activity	Examine VC funding	Class room discussion	2248.5	Quiz/Case Study
38	Class Activity	Analyse the problem and finding out the solution.	Class room discussion	2248.5	Quiz/Case Study
39	Revision	Revise different topics of marketing in brief	Class room discussion	2248.5	End Term

8. Screenshots of the event

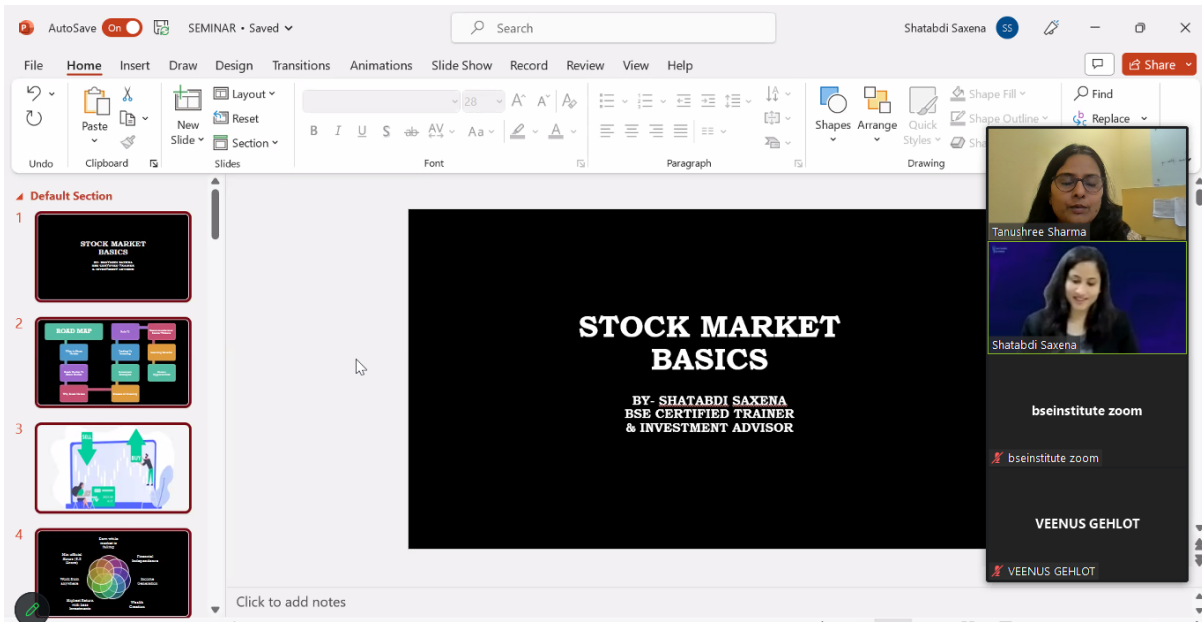


Figure 2 Dr Tanushree inviting Guest Speaker

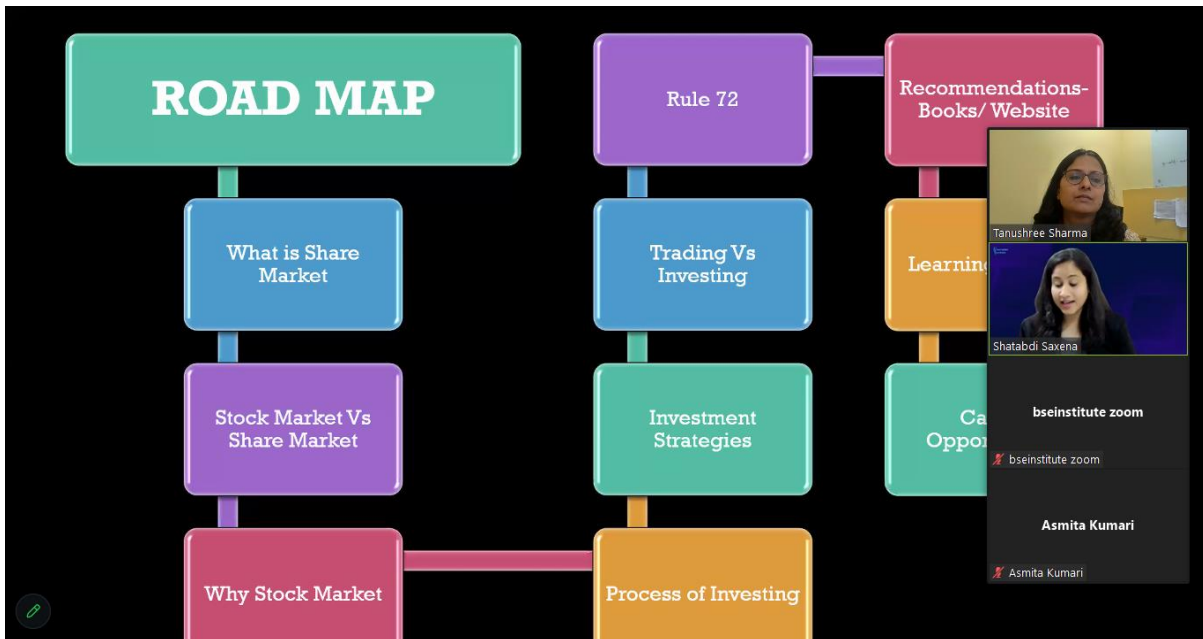


Figure 1 Expert Explaining the Road Map of Investment strategy.



Figure 3 Expert Explaining the Technical Charts of Stock Market.

9. Brochure of the event



School of Business & Commerce in collaboration with
E-cell MUJ and BSE Institute Ltd. is

Organizing a Workshop

on

“Overview of Indian stock markets”

Date: February 16, 2023
(Time 11:00 am to 1:00 PM)

Resource Person
Ms. Shtabdi Saxena

(founder, Rise high Investments)


Convenor:
Dr. Tanushree Sharma
Associate Professor, Department of
Commerce
Co-Convenor:
Ms. Nishu Gupta
Assistant Professor, Department of
Business Administration

10. Attendance of the Event

Total attendee-60

Name	User Email
Khushi Agrawal	khushi.bbsr2002@gmail.com
Aarchi Khandelwal	aarchikhandelwal23@gmail.com
Akshat Mujawdiya	akshat.210901204@muj.manipal.edu
Alok Mehta	alokmehta4749@gmail.com
Aman	amanagarwal3255@gmail.com
Aman Jain	amandaga404@gmail.com
Anisha Kumari	anishachoudhary166@gmail.com
Anisha Sonia	anishasonia2227@gmail.com
Anmol Agrawal	anmolkariwal2001@gmail.com
Anushka Tiwari	2003anushkatiwari@gmail.com
Arpita Agarwal	arpita.agarwal@jaipur.manipal.edu
Arpita Upadhyay	arpitaupadhyay2004@gmail.com
Arushi Agarwal	arushii.agarwal18@gmail.com
Asmita Kumari	amazingasmita09@gmail.com
Avani Jain	avanijain165@gmail.com
Bhavya Garg	gargbhavya202@gmail.com
Bhavya Malik	bhavyamalik58@gmail.com
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Kartikey	kratikay239@gmail.com
Yash Sinha	yash1708sinha@gmail.com

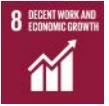

Head
Department of Business Administration
Manipal University Jaipur

Dr Birajit Mohanty
 HoD, Business Administration



MANIPAL UNIVERSITY
JAIPUR

MUJ/Q&C/021/F/1.01



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

Overview of Indian Stock Markets

16 February 2023

**Head
Department of Commerce
Manipal University Jaipur**



Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs or Screenshots of event
9. Brochure or creative of the event
10. Schedule of the Event
11. Attendance of the Event

1. Introduction of the Event

The Event has been conducted on “Overview of Indian Stock Markets” in collaboration with E cell, MUJ and BSE Institute Ltd. . The session has been taken up by Ms. Shtabdi Saxena who is having vast experience of stock market.

2. Objective of the Event

- The objective of the event to make student understand the importance of stock market and the role of stock market in the growth of the economy.

3. Beneficiaries of the Event

Students and the faculty members are the beneficiaries who got insight about the ups and down of market.

4. Details of the Guests

Ms. Shtabdi Saxena has more than 10 years of rich experience in financial markets and has delivered numerous sessions on stock markets, technical analysis etc. She is the founder of Rise high Investments and has also worked with reputed organisations such as ICICI securities, Sharekhan Ltd. etc. She also holds various NISM certifications and is an expert technical analyst and intraday strategy maker.

5. Brief Description of the event

The event has been conducted to make student aware about the Indian Stock Market. In the session, working of BSE (Bombay Stock Exchange) has been discussed. Session expert explains how to read the charts and the analysis of trends and patterns. In the session, stock market contribution in an economy is also discussed. Expert end the lecture by showing the journey of SENSEX from its inception.

6. Program Scheme

SEMESTER VI

Course No.	Subject Code	Subject Title	L	T	P	C
B.Com	CM3246	Indian Financial System	3	0	0	3

7. Lecture Plan

Lec No.	Topics	Corresponding CO
1	Introduction to course outline.	CM3246.1
2	Introduction to Financial System.	CM3246.1
3	Overview of Indian Financial System.	CM3246.1
4	Indian Financial System and its components.	CM3246.1
5	Concept of formal and informal financial system.	CM3246.1

6	Role of economic development and financial system.	CM3246.1
7	Financial markets and its institutions.	CM3246.2
8	Basics of Financial Markets and its components.	CM3246.2
9	Money market- an overview and its features	CM3246.2
10	Functions and composition of Money market.	CM3246.2
11	Instruments and organization of money market.	CM3246.2
12	Role of Central Bank in money market.	CM3246.2
13	Capital market- an overview	CM3246.2
14	Structural developments in Indian Capital market.	CM3246.2
15	Indian debt and equity market.	CM3246.2
16	Role of stock exchanges in India.	CM3246.2
17	Overview of Financial Institutions (FI).	CM3246.3
18	Role of FI's in mobilizing savings.	CM3246.3
19	Concept of Banking – Meaning, Features and Importance.	CM3246.3
20	Kinds of Banks in an Economy.	CM3246.3
21	Role of Banks in Indian Financial System.	CM3246.3
22	Overview of Financial Instruments.	CM3246.3
23	Types of Financial Instruments and role in IFS.	CM3246.3
24	Concept of Mutual Fund – Meaning, Features and Importance.	CM3246.3
25	Performance appraisal of various mutual fund companies.	CM3246.3
26	Regulation of mutual funds (with special reference to SEBI guidelines).	CM3246.3
27	An overview of Insurance and its challenges.	CM3246.3
28	Concept of Financial Inclusion and importance.	CM3246.4
29	Financial Inclusion schemes in India.	CM3246.4
30	Mudra Bank	CM3246.4
31	Bandhan Bank	CM3246.4
32	Mahila Bank	CM3246.4
33	New Privates Bank	CM3246.4
34	Jan Dhan	CM3246.4
35	Banking Correspondents (CBC).	CM3246.4
36	Conclusion	CM3241 to CM3246.4

8. Photographs/Screenshots of the event

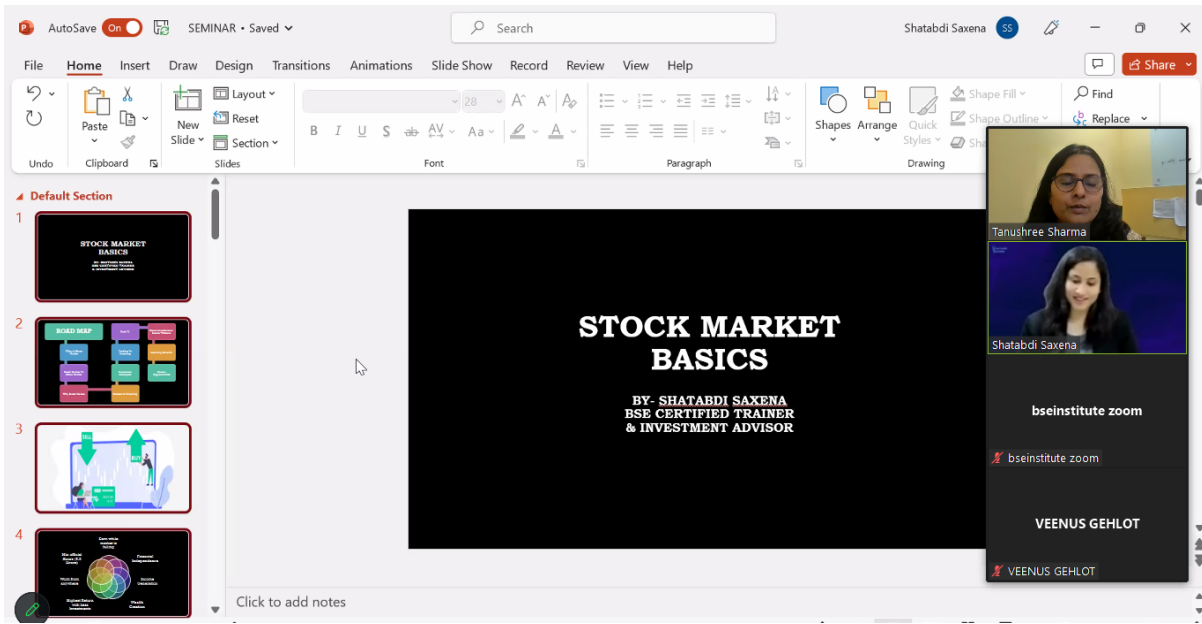


Figure 1 Dr Tanushree inviting Guest Speaker



Figure 2 Expert Explaining the Road Map of Investment strategy.



Figure 1 Expert Explaining the Technical Charts of Stock Market.

9. Brochure or creative of the event



School of Business & Commerce in collaboration with
E-cell MUJ and BSE Institute Ltd. is

Organizing a Workshop

on

“Overview of Indian stock markets”

Date: February 16, 2023
(Time 11:00 am to 1:00 PM)

Resource Person
Ms. Shtabdi Saxena

(founder, Rise high Investments)

Convenor:
Dr. Tanushree Sharma
Associate Professor, Department of
Commerce
Co-Convenor:
Ms. Nishu Gupta
Assistant Professor, Department of
Business Administration

10. Schedule of the event

The event was scheduled on 16th February 2023 from 11:00 AM to 1:00PM.

11. Attendance of the Event

Total attendee- 29

Sr. No	Name of Institution	Registration Number/ EmployeeCode	Attendee Name
1	Manipal University Jaipur	MUJ0379	Dr Tanushree Sharma
2	Manipal University Jaipur	MUJ0674	Nishu Gupta
3	Manipal University Jaipur	200902003	UMESH KHATRI
4	Manipal University Jaipur	200902004	KARTIKYA SINGH
5	Manipal University Jaipur	200902005	PRATIK
6	Manipal University Jaipur	200902006	VANSHIKA CHOUDHARY
7	Manipal University Jaipur	200902007	ISHU GODARA
8	Manipal University Jaipur	200902008	TARUNA KANWAR RATHORE
9	Manipal University Jaipur	200902009	ARSH JINDAL
10	Manipal University Jaipur	200902010	MANVI VERMA
11	Manipal University Jaipur	200902011	HARDIK KOTHARI
12	Manipal University Jaipur	200902012	AYUSH DEV
13	Manipal University Jaipur	200902013	NITESH SINGH TANWAR
14	Manipal University Jaipur	200902014	VIRENDRA SINGH
15	Manipal University Jaipur	200902015	MOHIT JANGID
16	Manipal University Jaipur	200902016	LAKSHAY GARG
17	Manipal University Jaipur	200902018	AISHWARY KUMAR
18	Manipal University Jaipur	200902019	PRIANSHU TANDON
19	Manipal University Jaipur	200902020	ANDEEP
20	Manipal University Jaipur	200902022	PRIYANSHU BIJARNIA
21	Manipal University Jaipur	200902023	KUSH PAREEK



22	Manipal University Jaipur	200902024	DIVYANSH SINGH
23	Manipal University Jaipur	200902025	TANMAI VERMA
24	Manipal University Jaipur	200902026	RANI
25	Manipal University Jaipur	200902027	ABHIJEET KHOD
26	Manipal University Jaipur	200902028	NARESH KUMAR
27	Manipal University Jaipur	200902029	MINKUL SHARMA
28	Manipal University Jaipur	200902030	VISHWAS KHANNA
29	Manipal University Jaipur	200903061	MRITYUNJAY SHARMA

S. Singh

**Head
Department of Commerce
Manipal University Jaipur**



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

“Upskilling for being Employable”

06th November 2023


Head
Department of Commerce
Manipal University Jaipur

Dr Saurabh Sharma
HoD, Commerce



Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Attendance of the Event
11. Link of MUJ website

1. Introduction of the Event

A person requires to constantly upskill oneself for remaining competitive. To make the student understand the importance of upskilling oneself, Mr. Kshitij Gupta, Former Data Engineer, Mastercard addressed the students of higher semester.

2. Objective of the Event

To develop an understanding of importance of upskilling for employability.

3. Beneficiaries of the Event

Students of Higher Semester of Commerce

4. Details of the Guests

Mr. Kshitij Gupta, Former Data Engineer, Mastercard

5. Brief Description of the event

A person requires to constantly upskill oneself for remaining competitive. To make the student understand the importance of upskilling oneself, Mr. Kshitij Gupta, Former Data Engineer, Mastercard addressed the students of higher semester. He focused upon the strategies and preparations required to be corporate ready.

6. Program Scheme

SEMESTER VI						
Course No.	Subject Code	Subject Title	L	T	P	C
B.COM	CM3103	Professional & Personal Effectiveness	0	0	4	2

7. Lecture Plan

Topics	Session Outcome	Mode of Delivery	Corresponding CO
Introduction to course	Introduction to the course	Lecture	CM3103.1
Personality & Self Esteem	Learning basics of Personality and factors influencing self esteem	Lecture	CM3103.1
Perception	Being aware of how people form perceptions about us	Lecture	CM3103.1
Problem Solving,	Learning problem solving skills in management	Lecture	CM3103.2

Emotional Intelligence	Analysing the Impact of Emotion at the Workplace	Lecture	CM3103.2
Emotional Quotient	Learning application of EQ at Workplace	Lecture	CM3103.2
Team Building	Understanding basics of Group Dynamics	Activity	CM3103.3
Inter Group Relationships	Learning importance of harmonious group relations	Lecture	CM3103.3
Conflict Management	Learning traits of managing conflicts effectively at workplace	Activity	CM3103.3
Change Management	Understanding basics of change Management and awareness of new skill sets required in constantly changing environment	Lecture	CM3103.4
Interpersonal Skills	Understanding the importance of Interpersonal skills and various Analyses to deepen the knowledge	Lecture	CM3103.4
Leadership Skills	Learning traits of good leader and applying leadership skills in development of people	Lecture	CM3103.4
Time Management	Learning the importance of managing time to achieve goals	Lecture	CM3103.5
Goal Setting	Understanding the basics of goal-setting, and the manner of achieving pre-determined goals	Activity	CM3103.5

8. Screenshots of the event

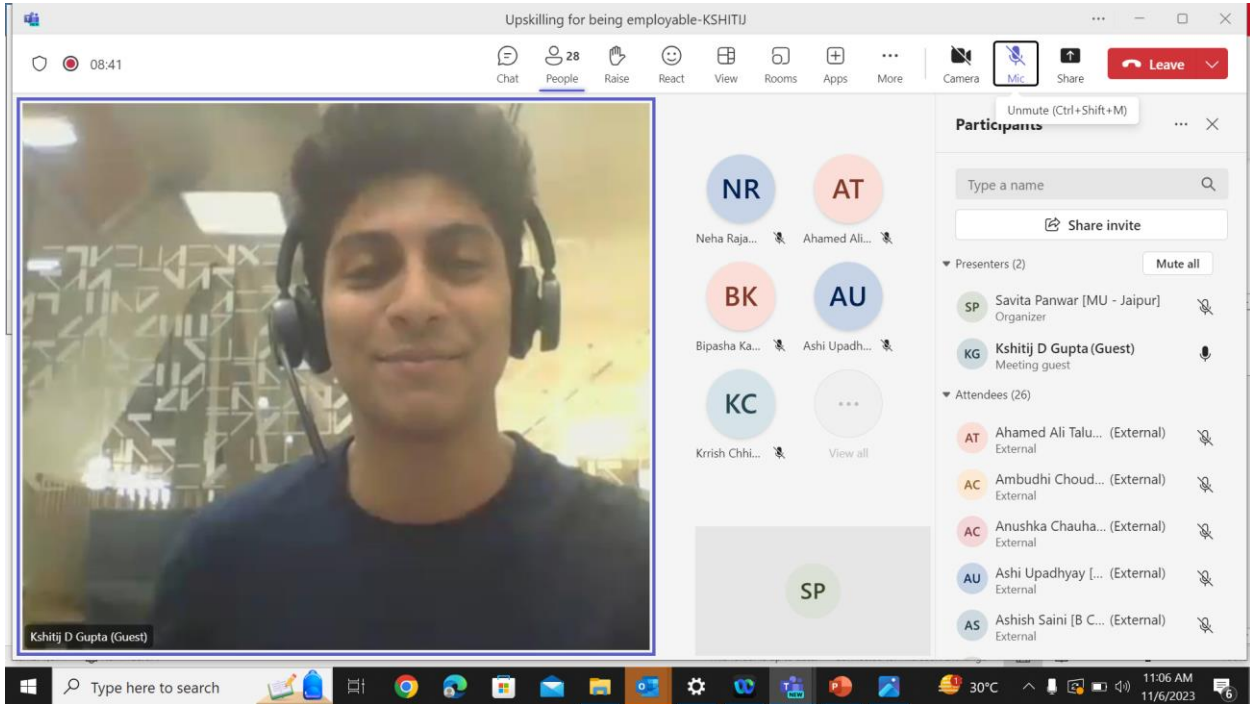


Figure 1: Mr Kshitij answering a question of the attendees.

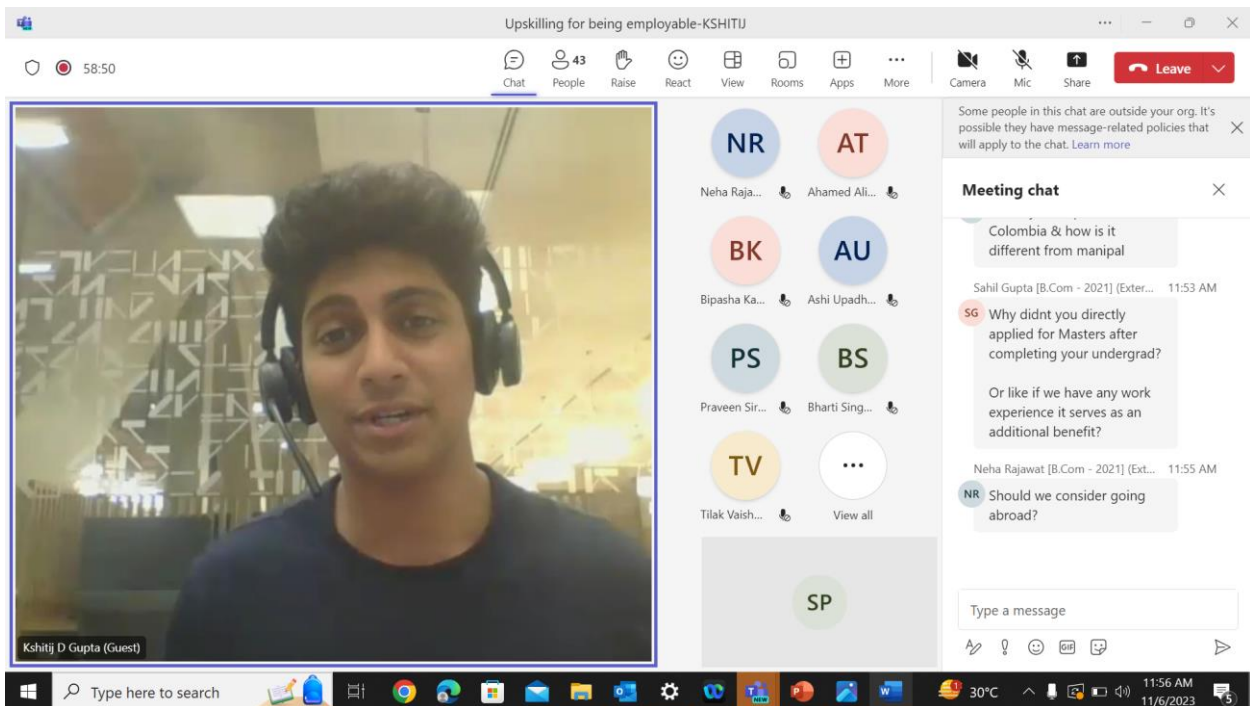


Figure 2: Mr. Kshitij taking the session forward.

9. Brochure of the event



**MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)

Expert session organized by
Department of Commerce & Department of Business Administration
in collaboration with
Directorate of Corporate Relations & Placements
on
“Upskilling for being employable”
By

Mr Kshitij Gupta
Former Data Engineer, Mastercard

 Date: November 6th, 2023  Time: 11 am-1 pm on MS Teams

Convenors
Dr. Savita Panwar, Assistant Professor, Department of Commerce
Dr. Meenakshi Sharma, Assistant Professor, Department of Business Administration
Mr. Subhash Handa, Deputy Director, Corporate Relations



https://teams.microsoft.com/l/meetup-join/19%3ameeting_YmVINTE1ZGQtMjAxOS00ZTg5LWJiM2YtYzM1ZGE5MjFiODE4%40thread.v2/0?content=%7b%22id%22%3a%227d0726e8-bf4b-4ac1-99f1-010fb11f1d3f%22%2c%22oid%22%3a%22456523a4-50d5-47b0-95cb-645c6542120d%22%7d

10. Attendance of the Event

Total attendee-16

S.NO	Full Name	Registration Number	Department
1	Anmol Agrawal [B.Com - 2021]	210902005	Commerce
2	Anushka Chauhan [B.Com - 2021]	210902035	Commerce
3	Ashi Upadhyay [B.Com - 2021]	210902024	Commerce
4	Bharti Singh [B.Com - 2021]	210902006	Commerce
5	Bipasha Kar [B.Com - 2021]	210902007	Commerce
6	Himanshu Lohia [B.Com - 2021]	210902029	Commerce
7	Kaif Ali Faridi [B.Com - 2021]	210902010	Commerce
8	Krrish Chhipa [B.Com - 2021]	210902026	Commerce
9	Lakshit Jangid [B.Com - 2021]	210902038	Commerce
10	Manan Bansal [B.Com - 2021]	210902032	Commerce

11	Manvender Choudhary [B.Com - 2021]	210902022	Commerce
12	Mayank Khandelwal [B.Com - 2021]	210902001	Commerce
13	Neha Rajawat [B.Com - 2021]	210902031	Commerce
14	Pooja Kumawat [B.Com - 2021]	210902002	Commerce
15	Praveen Sirvi [B.Com - 2021]	210902042	Commerce
16	Sahil Gupta [B.Com - 2021]	210902003	Commerce

11. Link of MUJ Website


Head
Department of Commerce
Manipal University Jaipur

Dr Saurabh Sharma

HoD, Commerce



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

**EXPERT LECTURE – MOTIVATIONAL SESSION BY SUCCESSFUL
ENTREPRENEUR/ STARTUP FOUNDER**

th Febraury2023

**Head
Department of Business Administration
Manipal University Jaipur**

Dr N. S. Bhati

Department of Business Administration

Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

1. Introduction of the Event

IIC MUJ along with Entrepreneurship Cell and AIC-MUJ organized '**My Story – Motivational Session By Successful Entrepreneur/Startup founder**' to enlighten and motivate students through the journey of a successful Entrepreneur.

2. Objective of the Event

The aim of the program was to enlighten and motivate students by the journey of a successful Entrepreneur.

Beneficiaries of the Event

Students and faculty members.

3. Details of the Guest

Mr. Kamesh Sozhia Vellalar, Manager Level 1 at Zerodha, Mumbai, Maharashtra, India

4. Brief Description of the event

My Story – Motivational Session By Successful Entrepreneur/Startup founder' was hosted by E-Cell. 'My Story – Motivational Session by Successful Entrepreneur/Startup founder' was hosted by E-Cell. It was an informative session for students interested in learning about the journey of a successful Entrepreneur. Mr. Kamesh Sozhia Vellalar, Manager Level 1 at Zerodha, Mumbai, Maharashtra, India and an upcoming entrepreneur, shared his experiences on the journey to becoming a successful entrepreneur with young innovators and entrepreneurs. He explained to the attendees the hardships he faced in his journey whilst emphasizing the qualities a successful entrepreneur should learn and possess. He shared the establishment of Zerodha, a company which facilitate investor to trade with upgraded trading platforms.

Mr. Vellalar also explained to the attendees how his entrepreneurial journey was complemented by his academic journey and how he managed to excel in both of these pursuits.

5. Program Scheme

BBA I Sem					
Course Code	Course Name	L	T	P	C
BB1202	Financial Management	4	0	0	4

6. Lecture Plan

Lecture No	Topics	Session Outcome	Corresponding CO
1	Briefing of Syllabus & Course Handouts	To make students understand about teachers' expectations & course outline	NA
2	Financial Management Function–Thenature and purpose of financial management	How financial management relates to real life	1202.1
3	Financial objective & relationship with corporate strategy, Stakeholders and impact on corporate objectives	To evaluate real world issues and problems faced by the financial manager, by being able to select appropriate financial techniques for the maximisation of shareholders wealth	1202.2
4	Financial management environment – The economic environment for business, the nature and role of financial markets	To analyse financial data and provide a decision on a course of action that is in the best interest of firm shareholders	1202.1
5	Emerging issues in Financial Management	To analyse and read the macro-economic environment and the working of stock market	1202.1
6	Sources of Raising Finance Equity, Debt, ICD, Institutional set – up and intermediation	Explain the sources of raising finance	1202.5
7	Sources of Raising Finance Equity, Debt, ICD, Institutional set – up and intermediation	Understand the working of Indian Financial System as a framework	1202.5 & 1202.6
8	Time Value of Money-Theory & Numerical	Understanding of the concept of the time value of money and be able to use basic time value concepts to make basic capital investment decisions	1202.1
9	Time Value of Money-Theory & Numerical	Understanding the concept of compounding & discounting	1202.1
10	Time Value of Money	Numerical-Compounding & Discounting	1202.1
11	Assessment-1	Quiz	1202.1
12	Risk & Return- Understanding of Theory	Understanding of the relationship between risk and expected return generally and for specific security classes.	1202.1
13	Case Let- Time Value of Money	Numerical	1202.1

14	Capital Budgeting- Pay Back Period, Post Pay Back Period	Define Capital Budgeting. Explain why it is important and state how project proposals are generally classified.	1202.2
15	Capital Budgeting- Average Rate of Return Method	Recall the concept of capital budgeting and solve the notion of traditional technique with ARR	1202.2
16	Capital Budgeting- Pay Back ,Post Pay Back & Average Rate of Return Method	Numerical	1202.2
17	Basics of NPV& NPV Numerical	Recall the traditional techniques and discuss the concept and implication of NPV	1202.2
18	Internal Rate of Return-Theory and Numerical	Understanding of Internal Rate of Return and solving	1202.2

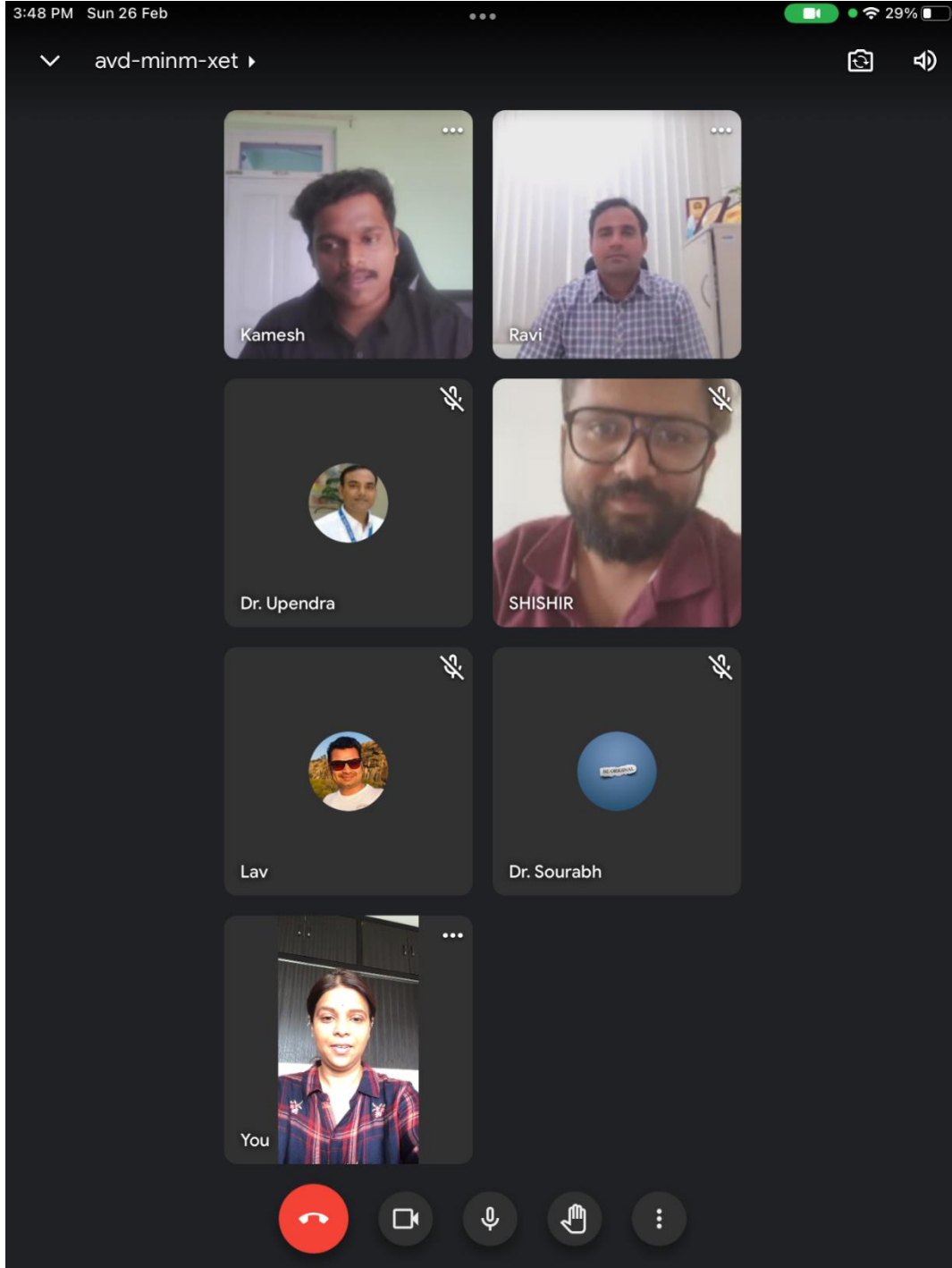
		numerical	
19	Practice Questions on Traditional & Modern Methods, NPV VS IRR	Numerical	1202.2
20	Practice Questions on Traditional & Modern Methods, NPV VS IRR	Numerical	1202.2
21	Capital Budgeting- Risk methods & Calculation	Recall the concept of risk and risk methods	1202.2
22	Capital Budgeting- Risk methods & Calculation	Numerical	1202.2
23	Cost of Capital- Calculation of Debentures	Define the concept of cost of capital and calculation of cost of debt both pre and post-tax	1202.3
24	Cost of Capital- Preference Shares	Recall the concept of cost of debt and calculate the cost of preference shares	1202.3
25	Cost of Capital- Equity Shares	Recall the concept of debt and preference shares and compute the cost of equity on the basis of different methods	1202.3
26	WACC	Numerical	1202.3
27	Assessment-2	Quiz	1202.3
28	Capital Structure: - Concept & Theory	Recall cost of capital and the mix of debt equity and preference shares with the help of theories	1202.3
29	Capital Structure: - Concept & Theory	Recall the fundamentals of capital structure and discuss the theories and analyse the relationship	1202.3
30	Capital Structure: - Concept & Theory	Recall the fundamentals of capital structure and discuss the theories and analyse the relationship	1202.3

31	Capital Structure: - Concept & Theory	Capital Structure & EBIT-EPS Relationship	1202.3
32	Assignment	Assignment	1202.3
33	Leverage	Understand the concept of leverage and explain various types of leverages and to understand the relationship among various leverages	1202.3
34	Leverage	Understand the concept of leverage and explain various types of leverages and to understand the relationship among various leverages	1202.3
35	Leverage	Understand the concept of leverage and explain various types of leverages and to understand the relationship among various leverages	1202.3
36	Leverage-EBIT EPS Relationship	Identify the reasons for occurrence of financial, operating and combined leverage, appreciate the importance of leverage analysis in capital structure decisions	1202.3
37	Leverage-EBIT EPS Relationship	Identify the reasons for occurrence of financial, operating and combined leverage, appreciate the importance of leverage analysis in capital structure decisions	1202.3
38	Working Capital Management – Concept & Policy	Understanding Working Capital Management and policies	

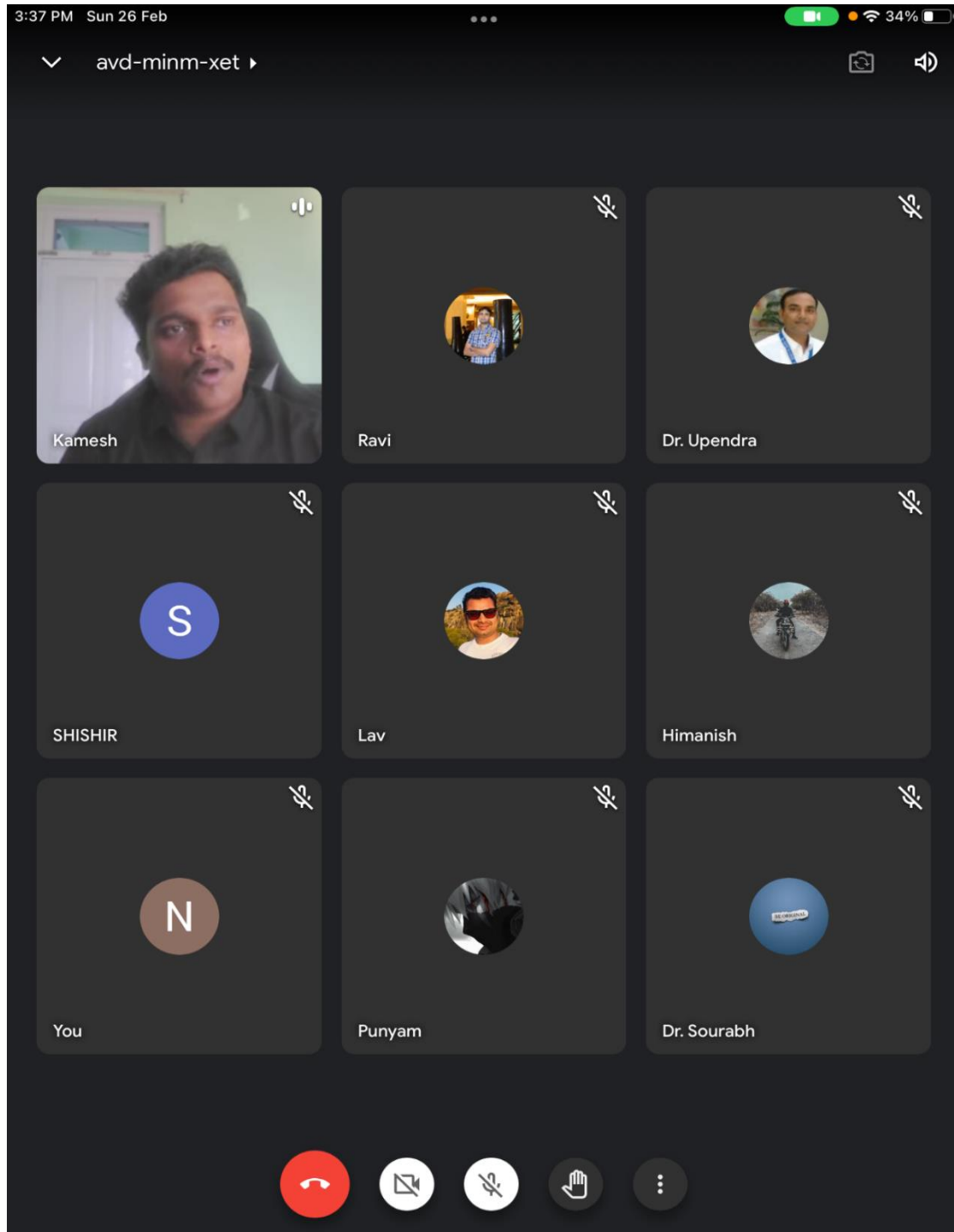
			1202.2
39	Working Capital Management- Numerical (Operating Cycle Method)	Operating Cycle Method & Numerical	1202.2
40	Working Capital Management- Numerical (Operating Cycle)	Operating Cycle Method & Numerical	1202.2
41	Case Let- Working Capital Management	Numerical	1202.2
42	Accounts Receivable Management	Understanding the relationship of debtors and their credit term and discount factor with the help of numerical	1202.2
43	Accounts Receivable Management	Numerical	1202.2
44	Dividend Policy	Analyse factors affecting dividend decisions and models with the help of numerical	1202.3
45	Dividend Policy	Analyse different models with the help of numerical	1202.3
46	Presentation	Financial Statement Interpretation	1202.3
47	Presentation	Financial Statement Interpretation	1202.3
48	Presentation	Financial Statement Interpretation	1202.3

8. Photographs

The workshop was moderated by Dr. Nupur Ojha and the event was conducted by Mr. Kamesh Sozhia Vellalar.



Picture 1 : Dr. Nupur Ojha, the moderator introduces Mr. Vellalar, the speaker for the event, and Dr. Ravi Kumar Sharma(Director, E-cell)welcomes the resource person.



Picture 2 : Mr.Kamesh Vellalar , speaker for the day addressing the participants.

9. Brochure of the event



MANIPAL UNIVERSITY JAIPUR

e-cell
Manipal University Jaipur

MUJ

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Institution's Innovation Council,
E-Cell MUJ, AIC MUJ
&
School of Business & Commerce
presents

EXPERT TALK
on
My story: Motivational session

SPEAKER
KAMESH SOZHIA VELLALAR

Date: 26th Feb 2023 Platform: Google Meet Time: 3.30-4.00 pm
<https://meet.google.com/avd-minm-xet>

10. Schedule of the event

The event was scheduled on 26th February 2023 from 3:30-4:00 PM.

11. Attendance of the Event

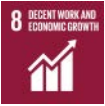
Total attendee 44

Sr. No	Name of Institution	Place of Institution	Registration Number	Name of Attendee	Name of Dept
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1	Manipal University Jaipur	Jaipur	220901002	ANSHU JANGIR	Business Administration
2	Manipal University Jaipur	Jaipur	220901012	ARIHANT JAIN	Business Administration
3	Manipal University Jaipur	Jaipur	220901014	ARADHYA SINGH PATEL	Business Administration
4	XA Group	Jaipur	220901017	ADITYA AGRAWAL	Expert
5	Manipal University Jaipur	Jaipur	220901021	ADITYA JAIN	Business Administration
6	Manipal University Jaipur	Jaipur	220901022	ABHINAV GARG	Business Administration
7	Manipal University Jaipur	Jaipur	220901024	ARNAV PALIWAL	Business Administration
8	Manipal University Jaipur	Jaipur	220901033	ADITYA	Business Administration
9	Manipal University Jaipur	Jaipur	220901069	ANJANEYA SINGH	Business Administration
10	Manipal University Jaipur	Jaipur	220901087	ADHIRAJ DHURIA	Business Administration
11	Manipal University Jaipur	Jaipur	220901091	ANSH MITTAL	Business Administration
12	Manipal University Jaipur	Jaipur	220901093	AGRIM BISARIA	Business Administration
13	Manipal University Jaipur	Jaipur	220901096	ANSHIKA MITTAL	Business Administration
14	Manipal University Jaipur	Jaipur	220901098	AKSHIT GOYAL	Business Administration
15	Manipal University Jaipur	Jaipur	220901113	ABHISHEK MITTAL	Business Administration
16	Manipal University Jaipur	Jaipur	220901115	AMAN DAGA	Business Administration
17	Manipal University Jaipur	Jaipur	220901116	ANIMESH JAIN	Business Administration
18	Manipal University Jaipur	Jaipur	220901119	AASTHA TANDON	Business Administration
19	Manipal University Jaipur	Jaipur	220901126	ANKIT RAJPUT	Business Administration
20	Manipal University Jaipur	Jaipur	220901131	AMRITANSH GARG	Business Administration
21	Manipal University Jaipur	Jaipur	220901134	ABHI GUPTA	Business Administration
22	Manipal University Jaipur	Jaipur	220901138	ANSH SINGLA	Business Administration
23	Manipal University Jaipur	Jaipur	220901140	AKSHAT LOHANA	Business Administration
24	Manipal University Jaipur	Jaipur	220901146	ANKIT SHARMA	Business Administration
25	Manipal University Jaipur	Jaipur	220901150	ADITYA KAWAT	Business Administration
26	Manipal University Jaipur	Jaipur	220901158	AADITYA CHHIPA	Business Administration
27	Manipal University Jaipur	Jaipur	220901159	ARSHAD KHAN	Business Administration
28	Manipal University Jaipur	Jaipur	220901167	ADITI KACHHAP	Business Administration
29	Manipal University Jaipur	Jaipur	220901169	ANSH AGARWAL	Business Administration
30	Manipal University Jaipur	Jaipur	220901173	ANSHUMAN PRATHAM	Business Administration
31	Manipal University Jaipur	Jaipur	220901177	ABHAY PRATAP SINGH	Business Administration



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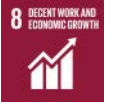


32	Manipal University Jaipur	Jaipur	220901186	ANSH SARASWAT	Business Administration
33	Manipal University Jaipur	Jaipur	220901188	ANISHA SONIA	Business Administration
34	Manipal University Jaipur	Jaipur	220901192	AMAN TAK	Business Administration
35	Manipal University Jaipur	Jaipur	220901202	AASHISH JOSHI	Business Administration
36	Manipal University Jaipur	Jaipur	220901208	ADITI JAIN	Business Administration
37	Manipal University Jaipur	Jaipur	220901210	ANSHUL MEENA	Business Administration
38	Manipal University Jaipur	Jaipur	220901214	ADITYA SHARMA	Business Administration
39	Manipal University Jaipur	Jaipur	220901227	ABHISHEK VISHNUDUTT TIWARI	Business Administration
40	Manipal University Jaipur	Jaipur	220901237	AAYUSHI YADAV YADAV	Business Administration
41	Manipal University Jaipur	Jaipur	220901245	ABHIJEET SINGH RATHORE	Business Administration
42	Manipal University Jaipur	Jaipur	220901247	AKSHAT SHRIVASTAVA	Business Administration
43	Manipal University Jaipur	Jaipur	220901250	ADHYAYAN SHARMA	Business Administration
44	Manipal University Jaipur	Jaipur	220901255	AAKASH KHANDELWAL	Business Administration

Head
Department of Business Administration
Manipal University Jaipur



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FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

Kona Kona Shiksha Program

24th and 25th January 2023

**Head
Department of Business Administration
Manipal University Jaipur**



Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

1. Introduction of the Event

National Institute of Securities Markets (NISM) has launched a project-Kona Kona Shiksha, a CSR initiative on Education and Livelihood to promote financial literacy among the young citizens of the country. The program was organized by School of Business & Commerce in offline mode in which importance of investment was discussed on 25th and 26th January 2023.

2. Objective of the Event

The aim of the program was to cover the following aspects:

- Importance of Investment
- Financial Investment Opportunities
- Process and prerequisite to invest in Securities Markets
- Investment in primary markets
- Investing in secondary markets
- Introduction to Financial Derivatives
- Mutual Funds
- Career in Securities Markets

Students of School of Business & Commerce participated.

3. Beneficiaries of the Event

Students, young entrepreneurs and faculty members.

4. Details of the Guest

Dr. Ishu Tayal is presently working with NSDL as Regional Head West and NISM empaneled trainer. Prior to that he was Regional Manager at BSE Ltd from 2011-2020. Dr. Ishu has expertise in generating new business and volumes in Equity, Mutual Fund, Commodity Derivatives, Equity Derivatives, Currency Derivatives and SLB Segment . Dr. Ishu has delivered more than 450 education seminars regarding capital markets education for Investors and students at various Universities and colleges which includes premium B schools like IIMs and IITs. He is also a regular speaker in seminars with SEBI (Securities and Exchange Board of India).

5. Brief Description of the event

The program is backed with financial awareness and financial education for young citizen for the benefit of the society. This CSR Initiative Kona Kona Shiksha of Kotak Securities Ltd is spreading awareness for financial aspects for making rational investment decisions.

6. Program Scheme

BBA IV Sem					
Course Code	Course Name	L	T	P	C
BB2248	Indian Financial System	3	0	0	3

7. Lecture Plan

Lec. No.	Topics	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1	Introduction and Course Hand-out briefing	To acquaint and clear teachers expectations and understand student expectations	Lecture	NA	NA
2	Indian Financial System – Introduction	Discuss the concept of Indian Financial System	Lecture	2248.1	Class Quiz End Term Mid Term I
3	Role, functions and theories of financial system	Examine in detail different roles, functions and theories.	Lecture	2248.1	Class Quiz End Term Mid Term I
4	Structure of IFS-I	Discuss the structure of IFS	Lecture	2248.1	Class Quiz End Term Mid Term I
5	Structure of IFS-II	Discuss the structure of IFS	Lecture	2248.2	Class Quiz Mid Term I End Term
6	Commercial Banks: Introduction	Introduction to concept of commercial banking.	Lecture	2248.2	Class Quiz Mid Term I End Term
7	Role of Commercial Banks	Discuss role of commercial banks	Lecture	2248.2	Class Quiz Mid Term I End Term
8	Functions of Commercial Banks	Discuss Functions of Commercial Banks	Lecture	2248.2	Class Quiz Mid Term I End Term
9	Investment Policy of Commercial Banks	Discuss Investment Policy of Commercial Banks	Class room discussion	NA	Quiz/Case Study
10	Narasimham committee report on banking sector reforms	Discuss banking sector reforms	Lecture	2248.2	Class Quiz Mid Term I End Term
11	-Reserve Bank of India (RBI): Organisation	Discuss RBI Organisation Structure	Lecture	2248.2	Class Quiz Mid Term I End Term
12	Reserve Bank of India (RBI): Objectives	Discuss Objectives of RBI	Lecture	2248.2	Class Quiz Mid Term I End term
13	Reserve Bank of India (RBI): Role & functions	Discuss role & function of RBI	Class room discussion	2248.2	Quiz/Case Study

14	Financial Markets: Primary & Secondary Market	Examine markets	Financial	Lecture	2248.3	Class Quiz Mid Term II End Term
15	Financial Markets: Capital Market	Examine market	capital	Lecture	2248.3	Class Quiz Mid Term II End Term
16	Financial Markets: Money Market	Analyse market	money	Lecture	2248.3	Class Quiz Mid Term II End Term
17	SEBI: Organisation	Discuss organisation structure	SEBI	Lecture	2248.4	Class Quiz Mid Term II End Term
18	SEBI: Objectives	Analyse objectives	SEBI	Lecture	2248.4	Class Quiz Mid Term II End Term
19	SEBI: regulatory functions	Discuss regulatory functions	SEBI	Lecture	2248.4	Class Quiz Mid Term II End Term
20	Financial Instruments: Types	Analyse instruments.	financial	Class room discussion	2248.4	Quiz/Case Study
21	Financial Instruments: Features	Analyse instruments.	financial	Lecture	2248.4	Class Quiz Mid Term II End Term
22	Financial Services; Meaning & Definition	Discuss services	Financial	Lecture	2248.4	Class Quiz Mid Term II End Term
23	Financial Services: Features	Analyse features of financial services		Lecture	2248.4	Class Quiz Mid Term II End Term
24	Financial Services; Importance	Discuss importance of financial services		Class room discussion	2248.4	Quiz/Case Study
25	Financial Services; Types of Financial Service	Examine various Types of Financial Service	various	Lecture	2248.5	Class Quiz Mid Term II End Term

26	Financial Services; Types of Financial Service II	Examine various Types of Financial Service	Lecture	2248.5	Class Quiz Mid Term II End Term
27	Mutual Funds: Process	Discuss mutual funds process	Lecture	2248.5	Class Quiz Mid Term II End Term
28	Mutual Funds: Organisation	Discuss mutual funds organisation	Class room discussio n	2248.5	Quiz/Case Study
29	Class Activity	Discuss mutual funds.	Class room discussio n	2248.5	Quiz/Case Study
30	Mutual Funds: Organisation II	Discuss mutual funds organisation	Lecture	2248.5	Class Quiz End Term
31	Mutual Funds: Advantages	Discuss mutual funds advantages	Lecture	2248.5	Class Quiz End Term
32	Mutual Funds: Types	Discuss types of MFs	Lecture	2248.5	Class Quiz End Term
33	Mutual Funds: Types II	Discuss types of MFs	Lecture	2248.5	Class Quiz End Term
s34	Venture Capital: Introduction	Examine the concept of VC	Lecture	2248.5	Class Quiz End Term
35	Venture Capital: Process	Analyse different process of VC	Lecture	2248.5	Class Quiz End Term
36	Venture Capital: Funding Series	Examine VC funding	Lecture	2248.5	Class Quiz End Term
37	Class Activity	Examine VC funding	Class room discussio n	2248.5	Quiz/Case Study
38	Class Activity	Analyse the problem and finding out the solution.	Class room discussio n	2248.5	Quiz/Case Study
39	Revision	Revise different topics of marketing in brief	Class room discussio n	2248.5	End Term

8. Photographs of the event or screenshots of the event

Dr. Ishu Tayal, conducting Kona Kona Shiksha Program



Dr. Ishu Tayal, conducting taking training session



9. Brochure or Creative of the event



School of Business & Commerce (SBC)

&

**Atal Incubation Centre of Manipal University Jaipur (MUJ)
In Collaboration with**

**National Institute of Securities Market (NISM)
Organizes**

**Financial Education For Young Citizen Kona Kona Shiksha Program
(A Kotak Securities CSR Initiative)**

24th & 25th January 2023 (2 AB, III Floor-Room no 307)

Resource Person- Dr Ishu Tayal

NISM Empaneled Trainer

Conveners

Dr. Somya Choubey, Assistant Professor-SBC

Dr. Ity Patni, Associate Professor-SBC

10. Schedule of the event (insert in the report)

The event was scheduled on 24th January 2023 from 9:00 AM to 2:00 PM and on 25th January 2023 from 1:00 PM to 6:00 PM

11. Attendance of the Event

Total attendee 63

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	200901068	Abhinav Goyal	Business Administration
2	Manipal University Jaipur	Jaipur	200901221	Aashish Raj	Business Administration
3	Manipal University Jaipur	Jaipur	210901232	Divya Gupta	Business Administration
4	Manipal University Jaipur	Jaipur	210901071	Gautam Gupta	Business Administration
5	Manipal University Jaipur	Jaipur	210901279	Geetika Sharma	Business Administration
6	Manipal University Jaipur	Jaipur	210901003	BHAGAT SINGH	Business Administration
7	Manipal University Jaipur	Jaipur	210901012	GAURAV PRATAP SINGH	Business Administration
8	Manipal University Jaipur	Jaipur	210901013	BHAVESH NAGAR	Business Administration
9	Manipal University Jaipur	Jaipur	210901014	CHIRAG MEHTA	Business Administration
10	Manipal University Jaipur	Jaipur	210901019	RUDRAKSH PAREEK	Business Administration
11	Manipal University Jaipur	Jaipur	210901025	PARV KUMAR SINGH	Business Administration
12	Manipal University Jaipur	Jaipur	210901031	SHUBHAM MITRA	Business Administration
13	Manipal University Jaipur	Jaipur	210901035	PALAK CHOUHAN	Business Administration
14	Manipal University Jaipur	Jaipur	210901048	PRIYANKA KUMARI	Business Administration
15	Manipal University Jaipur	Jaipur	210901055	SHREYANSH MAHESWARI	Business Administration
16	Manipal University Jaipur	Jaipur	210901056	SHIV GARG	Business Administration
17	Manipal University Jaipur	Jaipur	210901070	SHYAM SUNDER SHARMA	Business Administration
18	Manipal University Jaipur	Jaipur	210901086	MOHIT CHANDRA SHEKHAR BHIWANIWALA	Business Administration
19	Manipal University Jaipur	Jaipur	210901087	PREM JAIN	Business Administration
20	Manipal University Jaipur	Jaipur	210901100	SHOBHIT KESHARWANI	Business Administration
21	Manipal University Jaipur	Jaipur	210901102	ARIHANT JAIN	Business Administration
22	Manipal University Jaipur	Jaipur	210901105	ANMOL KHANDELWAL	Business Administration
23	Manipal University Jaipur	Jaipur	210901136	CHIRAG SARRAF	Business Administration
24	Manipal University Jaipur	Jaipur	210901151	KARTIKEY GUPTA	Business Administration
25	Manipal University Jaipur	Jaipur	210901159	NAVYA KHETAN	Business Administration
26	Manipal University Jaipur	Jaipur	210901161	HARSH AIREN	Business Administration

27	Manipal University Jaipur	Jaipur	210901167	ARCHIE AGRAWAL	Business Administration
28	Manipal University Jaipur	Jaipur	210901169	PRAVEEN MAHRAWDIYA	Business Administration
29	Manipal University Jaipur	Jaipur	210901173	AKSHAT SOOD	Business Administration
30	Manipal University Jaipur	Jaipur	210901177	SWAPNIL ANIL KALYANE	Business Administration
31	Manipal University Jaipur	Jaipur	210901178	NIKITA DASSANI	Business Administration
32	Manipal University Jaipur	Jaipur	210901181	RITIKA MATHUR	Business Administration
33	Manipal University Jaipur	Jaipur	210901192	SANJAY SINGH SISODIA	Business Administration
34	Manipal University Jaipur	Jaipur	210901196	NITIN KUMAR SHARMA	Business Administration
35	Manipal University Jaipur	Jaipur	210901197	UJJAWAL AGARWAL	Business Administration
36	Manipal University Jaipur	Jaipur	210901220	ANUSHKA TIWARI	Business Administration
37	Manipal University Jaipur	Jaipur	210901226	ANUGRAH CHOUKSEY	Business Administration
38	Manipal University Jaipur	Jaipur	210901231	SANYOGEETA SAHOO	Business Administration
39	Manipal University Jaipur	Jaipur	210901232	DIVYA GUPTA	Business Administration
40	Manipal University Jaipur	Jaipur	210901234	ADITI DHANDHARIA	Business Administration
41	Manipal University Jaipur	Jaipur	210901239	ADITYA GUPTA	Business Administration
42	Manipal University Jaipur	Jaipur	210901241	RAMAY MEHTA	Business Administration
43	Manipal University Jaipur	Jaipur	210901258	PARTH BHARDWAJ	Business Administration
44	Manipal University Jaipur	Jaipur	210901265	KASHISH JAIN	Business Administration
45	Manipal University Jaipur	Jaipur	210901270	TANISHQ HALDIYA	Business Administration
46	Manipal University Jaipur	Jaipur	210901272	NAKSHATRA TANKRA	Business Administration
47	Manipal University Jaipur	Jaipur	210901276	PRANJAL JAIN	Business Administration
48	Manipal University Jaipur	Jaipur	210901279	GEETIKA SHARMA	Business Administration
49	Manipal University Jaipur	Jaipur	210901285	PRANSHAV VYAS	Business Administration
50	Manipal University Jaipur	Jaipur	210901296	YAJAT TAK	Business Administration
51	Manipal University Jaipur	Jaipur	210901299	ADITYA SURANA	Business Administration
52	Manipal University Jaipur	Jaipur	210901309	YASHI JAIN	Business Administration
53	Manipal University Jaipur	Jaipur	210901331	SANGEETA CHOUDHARY	Business Administration
54	Manipal University Jaipur	Jaipur	210901335	BHUMIKA CHAUDHARY	Business Administration
55	Manipal University Jaipur	Jaipur	210901336	HARSH KHANDELWAL	Business Administration
56	Manipal University Jaipur	Jaipur	210901338	DAKSH AGARWAL	Business Administration
57	Manipal University Jaipur	Jaipur	210901348	ADITI JAIN	Business Administration



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58	Manipal University Jaipur	Jaipur	210901349	YASH AGARWAL	Business Administration
59	Manipal University Jaipur	Jaipur	210901354	PAKHI AGARWAL	Business Administration
60	Manipal University Jaipur	Jaipur	210901358	ANUJ KANDOI	Business Administration
61	Manipal University Jaipur	Jaipur	210901361	JAYANSH SHARMA	Business Administration
62	Manipal University Jaipur	Jaipur	210901364	DEVANSH KHURANA	Business Administration
63	Manipal University Jaipur	Jaipur	219202009	ADITYA BANSAL	Business Administration

Bansal

Head
Department of Business Administration.
Manipal University Jaipur



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FACULTY OF SCIENCE

SCHOOL OF BASIC SCIENCES

DEPARTMENT OF COMPUTER APPLICATIONS

Digital Suraksha-Way of Life

Industry Expert Session By Mr. Sanjeev Telang

10-01-2023



Index

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7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

1. Introduction of the Event

Topic: Digital Suraksha- Way of Life

Event date: 10/01/2023

Venue: Room No:307,1AB

Attendees: faculty, Students of MCA/BCA

Time: 11:00 am-1:00 pm

Resource Person: Sanjeev Telang, Executive Director -Hilti Group, Switzerland

2. Objective of the Event

To make the students aware of Digital Suraksha.

3. Beneficiaries of the Event

faculty, students of BCA/MCA

4. Details of the Guests

- Sanjeev Telang Is Executive Director -Hilti Group, Switzerland
- He has 33 years of experience in IT industry

5. Brief Description of the event

Department of Computer Applications is organized an Expert Talk on “Digital Suraksha-Way of Life” under Cyber Awareness Campaign titled “Stay Safe Online” during India's Presidency of G20 (UGC notification) on January 10, 2023, from 11:00 am to 1:00 pm in Room Number 307, 1AB at MUJ.

The session was started with welcome address by Head of Department, Department of Computer Applications Prof. Dr. Devershi Pallavi Bhatt Faculty of Science, School of Basic Sciences.She, Welcome the speaker and given the brief introduction of Mr Sanjeev Telang. Vote of thanks was given by Dr. Amit Hirawat (Senior Assistant Professor department Computer Applications) to resource persons and participants).

Key Takeaways

1. Types of digital frauds
2. How to be digitally safe.

6. Photographs



Figure 1 : Introduction of Expert



Figure 2 : Expert Session



Figure 3 : Attendees of Session

7. Brochure or creative of the event



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JAIPUR



Department of Computer Applications
organizing



Speaker: Sanjeev Tailang
Executive Director-Hilti Group, Switzerland

Expert Talk on
Digital Suraksha-Way of Life”
under Cyber Awareness Campaign titled “Stay Safe
Online” during India’s Presidency of G20
(UGC notification)

Date: January 10, 2023
Time: 11:00 am to 1:00 pm
Venue: 307, 1AB

8. Schedule of the event

10th January 2023, 11:00 am to 1:00 pm, Room no:307, 1AB

9. Attendance of the Event (insert in the document only)

Total attendee-71

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	MUJ	Jaipur	23FS10BCA00220	AARYAN AARYAN	DCA
2	MUJ	Jaipur	23FS10BCA00221	ANAMIKA GUPTA	DCA
3	MUJ	Jaipur	23FS10BCA00234	Anila Jayanson George	DCA
4	MUJ	Jaipur	23FS10BCA00233	HARSH SHEKHAWA T	DCA
5	MUJ	Jaipur	23FS10SPE00008	KHUSHI	DCA
6	MUJ	Jaipur	23FS10BCA00214	MOHAMME D AMAAN	DCA
7	MUJ	Jaipur	23FS10BCA00211	PULKIT SHARMA	DCA
8	MUJ	Jaipur	23FS10BCA00222	RISHI KUMAR	DCA
9	MUJ	Jaipur	23FS10BCA00171	RISHI RAJ SINGH	DCA
10	MUJ	Jaipur	23FS10BCA00033	RISHIKA GUPTA	DCA
11	MUJ	Jaipur	23FS10BCA00131	RITURAJ SAINI	DCA
12	MUJ	Jaipur	23FS10BCA00060	RIYA TRIPATHI	DCA
13	MUJ	Jaipur	23FS10BCA00229	ROHAN KAPOOR	DCA
14	MUJ	Jaipur	23FS10BCA00007	ROHIT	DCA
15	MUJ	Jaipur	23FS10BCA00181	ROHIT YADAV	DCA
16	MUJ	Jaipur	23FS10BCA00201	SAANIDHYA BHATT	DCA
17	MUJ	Jaipur	23FS10BCA00170	SAHIL MULLICK	DCA
18	MUJ	Jaipur	23FS10BCA00205	SAKSHAM KUMAR	DCA
19	MUJ	Jaipur	23FS10BCA00142	SANDEEP KHANDAL	DCA
20	MUJ	Jaipur	23FS10BCA00169	SANJAY CHOUDHUR Y	DCA

21	MUJ	Jaipur	23FS10BCA00151	SARTHAK JAIN	DCA
22	MUJ	Jaipur	23FS10BCA00091	SAUMYA CHAND	DCA
23	MUJ	Jaipur	23FS10BCA00110	SHAILENDR A CHOUDHAR Y	DCA
24	MUJ	Jaipur	23FS10BCA00035	SHREEYA SRIVASTAVA	DCA
25	MUJ	Jaipur	23FS10BCA00099	SHREYA SONI	DCA
26	MUJ	Jaipur	23FS10BCA00128	SHUBH CHAUDHAR Y	DCA
27	MUJ	Jaipur	23FS10BCA00094	SHUBHAM CHOUDHAR Y	DCA
28	MUJ	Jaipur	23FS10BCA00173	SHUBHI SINGH	DCA
29	MUJ	Jaipur	23FS10BCA00081	SIDDHARAT H SHARMA	DCA
30	MUJ	Jaipur	23FS10BCA00224	SIMRAN TAJ	DCA
31	MUJ	Jaipur	23FS10BCA00149	SUMIT SHARMA	DCA
32	MUJ	Jaipur	23FS10BCA00177	SURAJ PRATAPSIN GH	DCA
33	MUJ	Jaipur	23FS10BCA00105	TANISHA NAIK	DCA
34	MUJ	Jaipur	23FS10BCA00088	TANISHQ SONI	DCA
35	MUJ	Jaipur	23FS10BCA00027	TANMAY MEHRA	DCA
36	MUJ	Jaipur	23FS10BCA00129	TARUN JANGID	DCA
37	MUJ	Jaipur	23FS10BCA00005	TARUN KUMARMO DI	DCA
38	MUJ	Jaipur	23FS10BCA00018	TIYA SAINI	DCA
39	MUJ	Jaipur	23FS10BCA00055	UDIT PANWAR	DCA
40	MUJ	Jaipur	23FS10BCA00089	UJJAVAL VYAS	DCA
41	MUJ	Jaipur	23FS10BCA00180	UMESH JANGID	DCA



42	MUJ	Jaipur	23FS10BCA00061	VACHI TEKARIWAL	DCA
43	MUJ	Jaipur	23FS10BCA00040	VANSH CHHUTTANI	DCA
44	MUJ	Jaipur	23FS10BCA00059	VANSH RAJCHAHAR	DCA
45	MUJ	Jaipur	23FS10BCA00133	VANSH SAINI	DCA
46	MUJ	Jaipur	23FS10BCA00172	VARSHA CHOUHAR YCHOUDHA RY	DCA
47	MUJ	Jaipur	23FS10BCA00054	VARUN RENIWAL	DCA
48	MUJ	Jaipur	23FS10BCA00194	VARUN SONANIYA	DCA
49	MUJ	Jaipur	23FS10BCA00015	VARUN TIMOTHYAG RAWAL	DCA
50	MUJ	Jaipur	23FS10BCA00158	VEDANGEE GUPTA	DCA
51	MUJ	Jaipur	23FS10BCA00028	VEDANT AGRAWAL	DCA
52	MUJ	Jaipur	23FS10SPE00012	VEDANT YADUVANS HI	DCA
53	MUJ	Jaipur	23FS10BCA00137	VEERENDRA GODARA	DCA
54	MUJ	Jaipur	23FS10BCA00098	VIKAS NAYAK	DCA
55	MUJ	Jaipur	23FS10BCA00104	VIKASH CHOUHAR Y	DCA
56	MUJ	Jaipur	23FS10BCA00123	VIKASH KUMAWAT	DCA
57	MUJ	Jaipur	23FS10BCA00043	VINEET AJARIWAL	DCA
58	MUJ	Jaipur	23FS10BCA00083	VINOD CHOUHAR Y	DCA
59	MUJ	Jaipur	23FS10BCA00044	VISHAL VISHALSAINI	DCA
60	MUJ	Jaipur	23FS10BCA00095	VIVEK PATIDAR	DCA
61	MUJ	Jaipur	23FS10BCA00077	VYOM GUSIA	DCA
62	MUJ	Jaipur	23FS10BCA00114	WAGHMAR E	DCA



				PRADEEPRA JESH	
63	MUJ	Jaipur	23FS10BCA00042	YASH GARG	DCA
64	MUJ	Jaipur	23FS10BCA00199	YASH PALGAUR	DCA
65	MUJ	Jaipur	23FS10BCA00197	YASH PAREEK	DCA
66	MUJ	Jaipur	23FS10BCA00159	YASHASHVI SHARMA	DCA
67	MUJ	Jaipur	23FS10BCA00227	YASHVEER UPADHYAY	DCA
68	MUJ	Jaipur	23FS10BCA00073	YATHARTH SINGHCHAU HAN	DCA
69	MUJ	Jaipur	23FS10BCA00052	YESVARDHA N SINGH	DCA
70	MUJ	Jaipur	23FS10BCA00164	YOGESH KUMAWAT	DCA
71	MUJ	Jaipur	23FS10BCA00057	YUVRAJ SAINI	DCA



Seal and Signature of Head with date





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JAIPUR

MUJ/Q&C/22/F/1.01



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT

SCHOOL OF BUSINESS AND COMMERCE

DEPARTMENT OF COMMERCE

INDUSTRY EXPERT SESSION

ON

**SUSTAINABLE PROFESSIONAL EDUCATION IN THE DOMAIN OF
ACCOUNTING FOR ALL**

2nd November 2023

S. K. Jain
Head
Department of Commerce
Manipal University Jaipur



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1. Introduction of the Event

The association of chartered certified accountants being a pioneer body in the field of Accounting education and professional development is contributing a lot in the domain of Accounting for all the spheres of the society. Keeping the same thing in mind a workshop in collaboration of ACCA is conducted titled SUSTAINABLE PROFESSIONAL EDUCATION IN THE DOMAIN OF ACCOUNTING FOR ALL. In a world that urgently requires sustainable solutions, this programme directly addresses the Sustainable Development Goals (SDGs) set by the United Nations.

2. Objective of the Event

This workshop aims particularly addressing the issues related to Sustainable development Goals as:

SDG 4 (Quality Education): Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all the segments of the society in this world.

SDG 5 (Gender Equality): Achieve gender equality and empower all women and girls across the Globe.

3. Beneficiaries of the Event

By this workshop the budding Professionals particularly in the domain of accounting education for all genders equally addressed. This workshop caters the students for briefing them the Sustainable Goals by way of imparting professional and quality education in the area of accounting.

4. Details of the Guests

Helen Brand, OBE, CEO, ACCA, UK, Guest Speaker

5. Brief Description of the event

The Department of Commerce in the School of Business and Commerce, the Faculty of Management and Commerce at Manipal University Jaipur, in association with the association of chartered certified accountants (ACCA, UK), has organised a Workshop on 2nd November 2023 from 11 AM Onwards at Smt. Sharda Pai Auditorium, Academic Block to address the issues related to Sustainable development Goals specifically SDG 4 (Quality Education) related to Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all the segments of the society in this world. And SDG 5 (Gender Equality) related to Achieve gender equality and empower all women and girls across the Globe. In this event the main speaker was Helen Brand, OBE, CEO, ACCA, UK and she was accompanied by distinguished guests viz. Md. Sajid Khan, Director, ACCA, India, Kush Ahuja, Associate Director, ACCA, India and Prabhanshu Mittal, Head of Education Partner Relationship- North, East & West, ACCA, India. Our Chairs were

Chief Patron, Mr. S. Vaitheeswaran, Chairperson, MUJ, Patron, Dr. G.K. Prabhu, President, MUJ, Co-Patron, Cmde. Dr. Jawahar Mal Jangir, Pro President, MUJ, Co-Patron, Dr. Nitu Bhatnagar, Registrar, MUJ and Organizers were Prof. (Dr.) Brajesh Kumar, Dean, Faculty of Management & Commerce, Dr. Saurabh Sharma, Head, Department of Commerce and Conveners were Dr. Gaurav Lodha and Dr. Somya Choubey.

6. Program Scheme

FIRST SEMESTER					
Sub. Code	Subject Title	L	T	P	C
BH1101	Financial Accounting – I (F1& F3)	4	1	0	5

7. Lecture Plan

Lec No	Topics	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1	Basics of Accounting, Introduction of Accounting, Basic terminology used in accounting	To acquaint the students with the course relevance and the expected course outcomes.	Lecture	1101.1	NA
2	Meaning and Concept of Accounting, Objectives of accounting.	Describe the meaning and scope of Financial accounting.	Lecture	1101.1	Mid Term I End Term
3,4	Users of accounts and the objectives and the qualitative characteristics of financial statements	Explaining the Users of accounts, objectives and the qualitative characteristics of financial statements	Lecture	1101.1	Quiz Mid Term I End Term
5,6	functions of financial and management accounts; purpose of accounting statements	Elaborating functions of financial and management accounts; purpose of accounting statements	Lecture Discussion	1101.6	Mid Term I End Term
7,8	Accounting Principles, Concepts, Conventions	Accounting Principles, Concepts, Conventions	Lecture Discussion	1101.2	Mid Term I End Term
9,10	Capital Exp. & Receipt, Revenue Exp. & receipt, Difference between the both	Describing Capital Exp. & Receipt, Revenue Exp. & receipt, Difference between the both	Lecture Discussion	1101.2	Mid Term I End Term Home Assignment

11,12,13	Accounting Systems - Meaning, Features, Objectives, Process of Accounting; Book-keeping and accounting	Discussing Accounting Systems - Meaning, Features, Objectives, Process of Accounting; Book-keeping and accounting	Lecture Discussion	1101.2	Mid Term I End Term
14,15	Types of Accounts, Journal Entries	Describing Types of Accounts, Journal Entries	Lecture Discussion	1101.1	Mid Term I End Term
16,17	Types of Journal entries ,Specific transactions	Explaining Types of Journal entries ,Specific transactions	Lecture Discussion	1101.1	Mid Term I End Term
18,19,20	Subsidiary books, Types of subsidiary books, Format	Describing Subsidiary books, Types of subsidiary books, Format	Lecture Discussion Worksheet	1101.1	Mid Term I End Term
21,22	Preparation of Ledger	Elaborating Preparation of Ledger	Lectures	1101.1	Mid Term II End Term Home Assignment
23,24	Trial Balance ,Meaning & format	Explaining Trial Balance ,Meaning & format	Lecture Discussion	1101.1	Mid Term II End Term
25,26	Indian Accounting Standards & International Accounting Standards	Elaborating Indian Accounting Standards & International Accounting Standards	Lecture	1101.3	Quiz Mid Term II End Term
27,28	Rectification of errors	Describing Rectification of errors	Lecture Discussion	1101.3	Mid Term II End Term
29,30,31,32	Preparation of Final Accounts	Explaining Preparation of Final Accounts	Lecture Discussion	1101.4	Mid Term II End Term
33,34,35	Preparation of Final Accounts- Adjustments	Elaborating Preparation of Final Accounts- Adjustments	Lecture Discussion	1101.4	Mid Term II End Term
36,37,38,39,40	Depreciation – Methods of charging depreciation	Explaining Depreciation – Methods of charging depreciation	Lecture Discussion	1101.5	Mid Term II End Term Home Assignment

41,42,43 ,44,45	Accounting for non-profit organizations and professionals: Income and Expenditure Accounting, Receipt and payment Account	Describing Accounting for non-profit organizations and professionals: Income and Expenditure Accounting, Receipt and payment Account	Lecture Discussion	1101.2	Mid Term II End Term Home Assignment
46,47,48	Bank reconciliation statement	Elaborating Bank reconciliation statement	Lecture Discussion	1101.3	Mid Term II End Term Home Assignment
49,50,51	Account for Inventories, meaning, methods of inventory measurement (LIFO, FIFO, Average Cost and Weighted Average Cost method)	Explaining Account for Inventories, meaning, methods of inventory measurement (LIFO, FIFO, Average Cost and Weighted Average Cost method)	Lecture Discussion Worksheet	1101.5	Mid Term I End Term
52,53,54 ,55,56	Project on Analysis of financial statement – Student Presentation and Recap	Describing Project on Analysis of financial statement – Student Presentation and Recap	Lecture Presentation	1101.6	Mid Term I End Term
57,58,59 ,60	Basics of Accounting, Introduction of Accounting, Basic terminology used in accounting	Explaining Basics of Accounting, Introduction of Accounting, Basic terminology used in accounting	Lecture Discussion	1101.6	Mid Term I End Term Quiz

8. Geo Tagged Photographs



Helen Brand, OBE, CEO, ACCA, UK addressing the Students.



Helen Brand, OBE, CEO, ACCA, UK interacting with the Audience.

9. Brochure or creative of the event



MANIPAL UNIVERSITY JAIPUR | ACCA | SUSTAINABLE DEVELOPMENT GOALS | 4 QUALITY EDUCATION | 5 GENDER EQUALITY | A+ NAAC

**Faculty of Management & Commerce
School of Business and Commerce
Department of Commerce**

is
Organising A Workshop
on
**SUSTAINABLE PROFESSIONAL DEVELOPMENT
IN THE DOMAIN OF ACCOUNTING FOR ALL**

November 02, 2023 | 11 AM Onwards | Venue: Smt. Sharda Pai Auditorium, 2 AB

Our Guests:

 Helen Brand, OBE CEO, ACCA, UK	 Md. Sajid Khan Director ACCA, India	 Kush Ahuja Associate Director ACCA, India	 Prabhanshu Mittal Head of Education Partner Relationship- North, East & West, ACCA, India
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Our Chairs:

 Chief Patron Mr. S. Vaitheeswaran Chairperson, MUJ	 Patron Dr. G. K. Prabhu President, MUJ	 Co-Patron Dr. Nitu Bhatnagar Registrar, MUJ
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Organizers: **Dr. Brajesh Kumar** (Dean, Faculty of Management & Commerce), **Dr. Saurabh Sharma** (HoD, Department of Commerce)

Conveners: **Dr. Gaurav Lodha**, **Dr. Somya Choubey**

10. Schedule of the event (insert in the report)

Time: 11 AM Onwards

Date: 2nd November 2023

Venue: Smt. Sharda Pai Auditorium, 2 AB

11. Attendance of the Event (insert in the document only)

Total attendees- 89

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	MUJ	JAIPUR	23FM10BCM00076	AAYAT DHILLON	Commerce
2	MUJ	JAIPUR	23FM10BCM00069	ABHINAV SINGHCHAUHAN	Commerce
3	MUJ	JAIPUR	23FM10BCM00002	ADISANKAR ANILKUMAR	Commerce
4	MUJ	JAIPUR	23FM10BCM00111	ADITYA RAJ SINGH	Commerce

5	MUJ	JAIPUR	23FM10BCM00080	AKLAVYA JAIN	Commerce
6	MUJ	JAIPUR	23FM10BCM00110	AKSHAT AGARWAL	Commerce
7	MUJ	JAIPUR	23FM10BCM00078	ALBERT EKKA	Commerce
8	MUJ	JAIPUR	23FM10BCM00060	ANANYA GUPTA	Commerce
9	MUJ	JAIPUR	23FM10BCM00019	ANJALI JAISWAL	Commerce
10	MUJ	JAIPUR	23FM10BCM00061	ANKIT CHOUDHARY	Commerce
11	MUJ	JAIPUR	23FM10BCM00099	ANKIT SHARMA	Commerce
12	MUJ	JAIPUR	23FM10BCM00077	ANSHUL KAWADIA	Commerce
13	MUJ	JAIPUR	23FM10BCM00005	ANUSHKA PANCHAL	Commerce
14	MUJ	JAIPUR	23FM10BCM00057	ARADHYA AWASTHI	Commerce
15	MUJ	JAIPUR	23FM10BCM00100	SHAURYA GUPTA/ARCHANA GUPTA	Commerce
16	MUJ	JAIPUR	23FM11BCM00070	ASHMIET BHASIIN	Commerce
17	MUJ	JAIPUR	23FM10BCM00003	AVIRAL KUMAR	Commerce
18	MUJ	JAIPUR	23FM10BCM00052	AYUSH .	Commerce
19	MUJ	JAIPUR	23FM10BCM00050	AYUSH SHARMA	Commerce
20	MUJ	JAIPUR	23FM10BCM00074	BUSHAIR VP	Commerce
21	MUJ	JAIPUR	23FM10BCM00113	DEEPAK .	Commerce
22	MUJ	JAIPUR	23FM10BCM00115	DEVANG TIWARI	Commerce
23	MUJ	JAIPUR	23FM10BCM00084	DEVANSH SACHDEVA	Commerce
24	MUJ	JAIPUR	23FM10BCM00108	DHRUV SINGHAL	Commerce
25	MUJ	JAIPUR	23FM10BCM00054	DIVANSHU AGRAWAL	Commerce
26	MUJ	JAIPUR	23FM10BCM00090	EASHNA MADAN	Commerce
27	MUJ	JAIPUR	23FM10BCM00045	GRECY GOYAL	Commerce
28	MUJ	JAIPUR	23FM10BCM00098	GUNIKA KAMRA	Commerce
29	MUJ	JAIPUR	23FM10BCM00001	HAMAD ESSAM	Commerce
30	MUJ	JAIPUR	23FM10BCM00072	HARSHIT SHARMA	Commerce
31	MUJ	JAIPUR	23FM10BCM00029	HARSHIT SONI	Commerce
32	MUJ	JAIPUR	23FM10BCM00085	HIMANSHU PANDEY	Commerce
33	MUJ	JAIPUR	23FM10BCM00042	HIMANSHU PARWANI	Commerce
34	MUJ	JAIPUR	23FM10BCM00083	ISHA .	Commerce
35	MUJ	JAIPUR	23FM10BCM00107	ISHA JAIN	Commerce
36	MUJ	JAIPUR	23FM10BCM00089	ISHAAN NAGRATH	Commerce



37	MUJ	JAIPUR	23FM10BCM00094	JATIN GARG	Commerce
38	MUJ	JAIPUR	23FM10BCM00105	JAY SINGH	Commerce
39	MUJ	JAIPUR	23FM10BCM00053	JITENDAR PRAJAPAT	Commerce
40	MUJ	JAIPUR	23FM10BCM00114	JIYA SONDHI	Commerce
41	MUJ	JAIPUR	23FM10BCM00008	JYOTSANA MEHTA	Commerce
42	MUJ	JAIPUR	23FM10BCM00117	KALP AGARWAL	Commerce
43	MUJ	JAIPUR	23FM10BCM00049	KAMAKSHI GAUR	Commerce
44	MUJ	JAIPUR	23FM10BCM00081	KANIKA MANGAL	Commerce
45	MUJ	JAIPUR	23FM10BCM00016	KHUSHI DHARIWAL	Commerce
46	MUJ	JAIPUR	23FM10BCM00063	KHUSHI GARG	Commerce
47	MUJ	JAIPUR	23FM10BCM00031	KIRTI VARDHANDWIVEDI	Commerce
48	MUJ	JAIPUR	23FM10BCM00047	KRISH DHINGRA	Commerce
49	MUJ	JAIPUR	23FM10BCM00051	KRISHNA SHARMA	Commerce
50	MUJ	JAIPUR	23FM10BCM00014	KULDEEP SINGHJODHA	Commerce
51	MUJ	JAIPUR	23FM10BCM00028	LAKSHIKA METHWANI	Commerce
52	MUJ	JAIPUR	23FM10BCM00079	LAKSHIT YADAV	Commerce
53	MUJ	JAIPUR	23FM10BCM00043	LAKSHYA TAKEWAL	Commerce
54	MUJ	JAIPUR	23FM10BCM00035	MANALI	Commerce
55	MUJ	JAIPUR	23FM10BCM00067	MANAS BATTA	Commerce
56	MUJ	JAIPUR	23FM10BCM00026	MANAS VIJAIVERGIA	Commerce
57	MUJ	JAIPUR	23FM10BCM00038	MISHTI	Commerce
58	MUJ	JAIPUR	23FM10BCM00011	MOHAMED FADI SAMEER	Commerce
59	MUJ	JAIPUR	23FM10BCM00112	KHANAK YADAV	Commerce
60	MUJ	JAIPUR	23FM10BCM00118	LAKSHAY SHEORAN	Commerce
61	MUJ	JAIPUR	23FM10BCM00048	MOHAMMED AYANKHAN	Commerce
61	MUJ	JAIPUR	23FM10BCM00015	MOHAMMED SHAHIL KK	Commerce
62	MUJ	JAIPUR	23FM10BCM00055	MOHIT AGGARWAL	Commerce
63	MUJ	JAIPUR	23FM10BCM00024	NANDIKA	Commerce
64	MUJ	JAIPUR	23FM10BCM00039	NAVYA CHHABRA	Commerce
65	MUJ	JAIPUR	23FM10BCM00086	OSMAN ANIS AHMAD	Commerce
66	MUJ	JAIPUR	23FM10BCM00101	PAKSHIK GANGWAL	Commerce
67	MUJ	JAIPUR	23FM10BCM00075	PARAMARTHA KABASI	Commerce
68	MUJ	JAIPUR	23FM10BCM00034	PAVITRA SUSANABRAHAM	Commerce

69	MUJ	JAIPUR	23FM10BCM00066	PIYUSHA MEHROTRA	Commerce
70	MUJ	JAIPUR	23FM10BCM00088	POORVI AGRAWAL	Commerce
71	MUJ	JAIPUR	23FM10BCM00104	PRABHAT PANDEY	Commerce
72	MUJ	JAIPUR	23FM10BCM00017	PRAGATI NAHAR	Commerce
73	MUJ	JAIPUR	23FM10BCM00065	PRAGYA NAGAR	Commerce
74	MUJ	JAIPUR	23FM10BCM00059	PRATYUSH KUMAR	Commerce
75	MUJ	JAIPUR	23FM10BCM00021	PRIYANKA CHATTERJEE	Commerce
76	MUJ	JAIPUR	23FM10BCM00106	PUSHKAR AGARWAL	Commerce
77	MUJ	JAIPUR	23FM10BCM00062	PUSHKAR CHAURASIA	Commerce
78	MUJ	JAIPUR	23FM10BCM00006	RACHIT JAIN	Commerce
79	MUJ	JAIPUR	23FM10BCM00109	RAGHAV AGARWAL	Commerce
80	MUJ	JAIPUR	23FM10BCM00044	RIDDHIMA GUPTA	Commerce
81	MUJ	JAIPUR	23FM10BCM00018	RITANSHI BANSAL	Commerce
82	MUJ	JAIPUR	23FM10BCM00040	SABARINATH S	Commerce
83	MUJ	JAIPUR	23FM10BCM00096	SAKSHAM KUMAR	Commerce
84	MUJ	JAIPUR	23FM10BCM00058	SAKSHI TIWARI	Commerce
85	MUJ	JAIPUR	23FM10BCM00020	SALONI AGARWAL	Commerce
86	MUJ	JAIPUR	23FM10BCM00037	SANKALP SISODIA	Commerce
87	MUJ	JAIPUR	23FM10BCM00013	SARVAGYA SINGH	Commerce
88	MUJ	JAIPUR	23FM10BCM00012	SAUMY GARG	Commerce
89	MUJ	JAIPUR	23FM10BCM00023	SAUMYA HEERANI	Commerce

Sidhant
Head
Department of Commerce
Manipal University Jaipur



RESEARCH

Summary for Manipal University Jaipur 8



Manipal University Jaipur

2021 to 2023 ▾

Research performance within SDG 8: Decent Work and Economic Growth (2023)

Entity: Manipal University Jaipur · Within: All subject areas (ASJC) · Year range: 2021 to 2023 · Data source: Scopus, up to 30 Oct 2024

75

Scholarly Output 

11 38

0.81

Field-Weighted Citation Impact 

1.27 0.79

15

International Collaboration 

1 8

2,719

Views Count

280

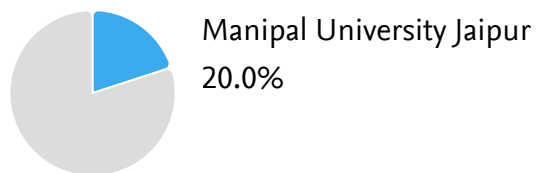
Citation Count 

Collaboration summary within SDG 8: Decent Work and Economic Growth (2023)

Entity: Manipal University Jaipur · Within: All subject areas (ASJC) · Year range: 2021 to 2023 · Data source: Scopus, up to 30 Oct 2024

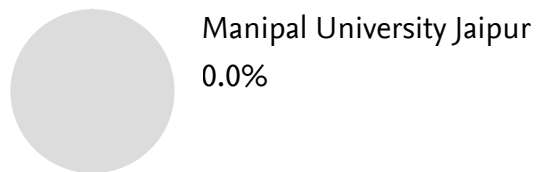
International Collaboration

Publications co-authored with Institutions in other countries/regions




Academic-Corporate Collaboration

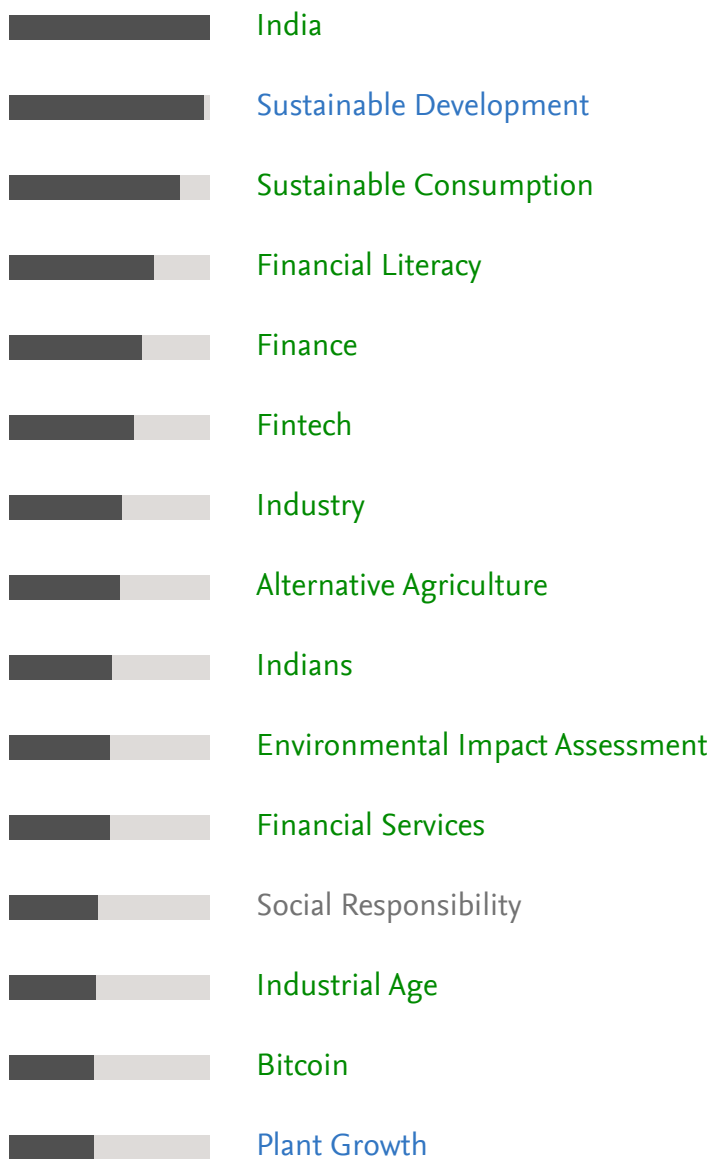
Publications with both academic and corporate affiliations



Top keyphrases within SDG 8: Decent Work and Economic Growth (2023)

Entity: Manipal University Jaipur · Within: All subject areas (ASJC) · Year range: 2021 to 2023 · Data source: Scopus, up to 30 Oct 2024

Top keyphrases by  relevance





EVENTS



MUJ/Q&C/021/F/1.01

Event Report Format



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF COMMERCE

Kona Kona Shiksha Program

25th and 26th January 2023

Head
Department of Commerce
Manipal University Jaipur



Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Schedule of the Event
11. Attendance of the Event



1. Introduction of the Event

National Institute of Securities Markets (NISM) has launched a project-Kona Kona Shiksha, a CSR initiative on Education and Livelihood to promote financial literacy among the young citizens of the country. The program was organized by School of Business & Commerce in offline mode in which importance of investment was discussed on 25th and 26th January 2023.

2. Objective of the Event

The aim of the program was to cover the following aspects:

- Importance of Investment
- Financial Investment Opportunities
- Process and prerequisite to invest in Securities Markets
- Investment in primary markets
- Investing in secondary markets
- Introduction of Financial Derivatives
- Mutual Funds
- Career in Securities Markets

3. Beneficiaries of the Event

Students, young entrepreneurs and faculty members.

4. Details of the Guest

Dr. Ishu Tayal is presently working with NSDL- as Regional Head West and NISM Empaneled Trainer. Prior to that he was Regional Manager at BSE Ltd from 2011-2020. Dr. Ishu has expertise in generating new business and volumes in Equity, Mutual Fund, Commodity Derivatives, Equity Derivatives, Currency Derivatives and SLB Segment . Dr. Ishu has delivered more than 450 education seminars regarding capital markets education for Investors and students at various Universities and colleges which includes premium B schools like IIMs and IITs. He is also a regular speaker in seminars with SEBI (Securities and Exchange Board of India).

5. Brief Description of the event

The program is backed with financial awareness and Financial Education for Young Citizen for the benefit of the society. This CSR Initiative Kona Kona Shiksha of Kotak Securities Ltd is spreading awareness for financial aspects for making rational investment decisions.

6. Program Scheme

SEMESTER VI						
Course No.	Subject Code	Subject Title	L	T	P	C
1	BH3240	Advanced Financial Management	4	0	0	4

7. Lecture Plan:

Lec. No	Topics	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1	Role and responsibility towards stakeholders	To acquaint and clear teachers expectations and understand student expectations	Lecture	NA	NA
2,3	Role and responsibility towards stakeholders	To acquaint with Basic role and responsibility of stakeholders.	Lecture	3240.1	Mid Term I
4,	The role and responsibility of senior financial executive/advisor	To acquaint with Basic role and responsibility of stakeholders	Lecture	3240.1	Mid Term I
5	Financial strategy formulation, Conflicting stakeholder interest	To get acquainted with Financial Strategy.	Lecture	324.1	In Class Quiz End Term Mid Term I
6	Ethical issues in financial management	Recall history and brief about Ethical issues in financial management	Self-Study and lecture	3240.1	Home Assignment End Term Mid Term I
7,8	Environmental issues and integrated reporting	To Acquaint with concept of Environmental issues	Lecture	3240.1	End Term
9,10	Economic environment for	To Acquaint with concept	Lecture	3240.1	Class Quiz



	multinational organisations	of Economic environment			Mid Term I End Term
11, 12	Management of international trade and finance	To Acquaint with concept of Management of international trade and finance	lecture	3240.1	Mid Term I End term
13	Advanced investment appraisal, Discounted cash flow techniques	Recall the previous concept and acquaintance to Advanced investment appraisal.	Lecture and case	3240.2	Home Assignment Mid Term I End Term
14, 15	Advanced investment appraisal, Discounted cash flow techniques	To Acquaint with Advanced investment appraisal.	Lecture & Activity (Think Pair Share)	3240.2	Mid Term I End Term
16, 17	Advanced investment appraisal, Discounted cash flow techniques	To Acquaint with Advanced investment appraisal	Lecture & Cases	3240.2	Class Quiz Mid Term I End Term
18,19,20	International investment and financing decisions	To Acquaint with Advanced investment appraisal	Lecture	3240.2	End Term Mid Term I
21	Revision Session		NA	NA	NA
22	Financial Reconstruction-Introduction	To Acquaint with concept of Financial Reconstruction	Lecture, Activity and cases	3240.3	Mid Term II End Term
23, 24	Financial Reconstruction-Contd.....	To Acquaint with concept of Financial Reconstruction	Lecture, Activity	3240.3	Class Quiz Mid Term I End Term
25	Merger & Acquisition-Introduction, Objectives	To Acquaint with current issues with M&A.	Lecture	3240.3	Mid Term II End Term

26,27,	Valuation objectives, Methods	-	To Acquaint with concept of Valuation	Lecture and activity.	3240.3	End Term Mid Term II
28, 29, 30	Methods of Valuation		To Acquaint with concept of Valuation Tools	Lecture	3240.3	Mid Term II End Term
31, 32, 33, 34	Methods of Valuation		To Acquaint with concept of Valuation Tools	Lecture	3240.3	End Term Mid Term II
35, 36, 37	Risk Management-Introduction		To Acquaint with concept of Risk	Lecture	3240.3	End Term
38, 39, 40, 41	Types of Risk and approaches of risk Management		To Acquaint with concept of risk and approaches	Lecture	3240.3	End Term
42, 43, 44	Use of Derivatives in Risk Management		To Acquaint with concept of risk and approaches	Lecture	3240.3	End Term
45, 46	Causes of Exchange rate and Interest Rate Fluctuation		To Acquaint with concept of risk and approaches	Lecture	3240.3	Class Quiz End Term
47, 48,	Hedging Technique for Exchange rate Risk		To Acquaint with concept of risk and approaches	Lecture	3240.3	End Term
49, 50	Hedging Technique for Interest rate Risk		To Acquaint with concept of risk and approaches	Lecture	3240.3	End Term
51,52	Revision Classes					

8. Photographs of the event or screenshots of the event

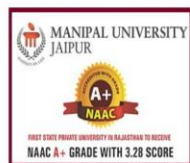
Dr. Ishu Tayal, conducting Kona Kona Shiksha Program



Dr. Ishu Tayal, conducting training session.



9. Brochure or Creative of the event



School of Business & Commerce (SBC)

&

**Atal Incubation Centre of Manipal University Jaipur (MUJ)
In Collaboration with**

**National Institute of Securities Market (NISM)
Organizes**

**Financial Education For Young Citizen Kona Kona Shiksha Program
(A Kotak Securities CSR Initiative)**

24th & 25th January 2023 (2 AB, III Floor-Room no 307)

Resource Person- Dr Ishu Tayal

NISM Empaneled Trainer

Conveners

Dr. Somya Choubey, Assistant Professor-SBC

Dr. Ity Patni, Associate Professor-SBC

10. Schedule of the event (insert in the report)

The event was scheduled on 24th January 2023 (9 AM-2 PM) from and 25th January 2023 (1 PM – 6 PM)

11. Attendance of the Event (insert in the document only)

Total attendee

Sr. No	Name of Institution	Place of Institution	Email ID	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	aaronvjoseph2003@gmail.com	AARON VEERAMANA JOSEPH	Commerce
2	Manipal University Jaipur	Jaipur	mananjani392@gmail.com	JANI MANAN MANISHKUMAR	Commerce
3	Manipal University Jaipur	Jaipur	sethianishtha67@gmail.com	NISTHA SETHIA	Commerce
4	Manipal University Jaipur	Jaipur	rishabhmantri264@gmail.com	RISHABH MANTRI	Commerce
5	Manipal University Jaipur	Jaipur	nikhilkumarg02@gmail.com	G NIKHIL KUMAR	Commerce
6	Manipal University Jaipur	Jaipur	doshitanisha2603@gmail.com	TANISHA DOSHI	Commerce
7	Manipal University Jaipur	Jaipur	jrishika9403@gmail.com	RISHIKA JAIN	Commerce
8	Manipal University Jaipur	Jaipur	sharatsalil@gmail.com	SHARAT SALIL	Commerce
9	Manipal University Jaipur	Jaipur	sparshsaxena040803@gmail.com	SPARSH SAXENA	Commerce
10	Manipal University Jaipur	Jaipur	harshdhanuka25@gmail.com	HARSH BANSAL	Commerce
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12	Manipal University Jaipur	Jaipur	deepaksahuacca@gmail.com	DEEPAK SAHU	Commerce
13	Manipal University Jaipur	Jaipur	aashusaini14598900@gmail.com	ASHISH SAINI	Commerce
14	Manipal University Jaipur	Jaipur	bhumikavh03@gmail.com	BHUMIKA V HIREMATH	Commerce
15	Manipal University Jaipur	Jaipur	sharmapind0514@gmail.com	HEMANT SHARMA	Commerce
16	Manipal University Jaipur	Jaipur	divyanshgaur777@gmail.com	DIVYANSH GAUR	Commerce
17	Manipal University Jaipur	Jaipur	chinmayupadhyay66@gmail.com	CHINMAY UPADHYAY	Commerce
18	Manipal University Jaipur	Jaipur	sarthakanand9095@gmail.com	SARTHAK ANAND	Commerce
19	Manipal University Jaipur	Jaipur	nitesh706082@gmail.com	NITESH GUPTA	Commerce
20	Manipal University Jaipur	Jaipur	riyalohia61@gmail.com	RIYA LOHIA	Commerce
21	Manipal University Jaipur	Jaipur	yashdangi525@gmail.com	YASH DANGI	Commerce
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23	Manipal University Jaipur	Jaipur	simranarora96452@gmail.com	SIMRAN KAUR ARORA	Commerce
24	Manipal University Jaipur	Jaipur	ishannwah2643@gmail.com	ISHAN SHARMA	Commerce
25	Manipal University Jaipur	Jaipur	ahamedalitalukdar@gmail.com	AHAMED ALI TALUKDAR	Commerce
26	Manipal University Jaipur	Jaipur	bharatm.0101.sf@gmail.com	BHARAT MEENA	Commerce



27	Manipal University Jaipur	Jaipur	jainpriyadp@gmail.com	PRIYA JAIN	Commerce
28	Manipal University Jaipur	Jaipur	tijilyadav@gmail.com	TIJIL YADAV	Commerce
29	Manipal University Jaipur	Jaipur	kapoor07yash@gmail.com	YASH KAPOOR	Commerce
30	Manipal University Jaipur	Jaipur	satviktibrewal4@gmail.com	SATVIK TIBREWAL	Commerce
31	Manipal University Jaipur	Jaipur	ambudhic@gmail.com	AMBUDHI CHOUDHARY	Commerce
32	Manipal University Jaipur	Jaipur	saharanpriksht99@gmail.com	PRIKSHIT SAHARAN	Commerce
33	Manipal University Jaipur	Jaipur	parthmaheshwari863@gmail.com	PARTH MALPANI	Commerce
34	Manipal University Jaipur	Jaipur	puravbhayana@gmail.com	PURAV BHAYANA	Commerce
35	Manipal University Jaipur	Jaipur	devanshsai3333@gmail.com	Devansh	Commerce
36	Manipal University Jaipur	Jaipur	neeraj.210903054@gmail.com	Neeraj	Commerce
37	Manipal University Jaipur	Jaipur	jpragya30@gmail.com	Pragya Jain	Commerce
38	Manipal University Jaipur	Jaipur	theharsh51@gmail.com	Harsh Kumar	Commerce
39	Manipal University Jaipur	Jaipur	avanigoenka40@gmail.com	Avani Goenka	Commerce
40	Manipal University Jaipur	Jaipur	ishitapatelo229@gmail.com	Pranali Pisal	Commerce
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43	Manipal University Jaipur	Jaipur	prerana rajput1903@gmail.com	Prerana Singh	Commerce
44	Manipal University Jaipur	Jaipur	aanchalchunakar@gmail.com	Aanchal Chunakar	Commerce
45	Manipal University Jaipur	Jaipur	shruti jindal563@gmail.com	Shruti Jindal	Commerce
46	Manipal University Jaipur	Jaipur	bvyas2804@gmail.com	Bharti Vyas	Commerce
47	Manipal University Jaipur	Jaipur	shrutiss1012@gmail.com	Shruti Singh	Commerce
48	Manipal University Jaipur	Jaipur	lakshkathuria309@gmail.com	Lakshay Kathuria	Commerce
49	Manipal University Jaipur	Jaipur	ishika8402@gmail.com	Ishika Sarda	Commerce
50	Manipal University Jaipur	Jaipur	adityanair1707@gmail.com	Aditya Nair	Commerce
51	Manipal University Jaipur	Jaipur	mishramadhu1381@gmail.com	Madhu Mishra	Commerce

Silvan
Head
Department of Commerce
Manipal University Jaipur



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF ARTS

SCHOOL OF HUMANITIES & SOCIAL SCIENCES

DEPARTMENT OF ECONOMICS

**Financial education for young citizen - Kona Kona Siksha
Industry Lecture/ Capacity Enhancement Session**

02.03.2023 – 03.03.2023



Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event and schedule
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Attendance of the Event
9. Feedback of the Event
10. Link of MUJ website

1. Introduction of the Event

Two - day Industry Lecture/ Capacity Enhancement Session is organized by Dept. of Economics, Manipal University, Jaipur in collaboration with NISM Jaipur and Kotak securities on Financial education for young citizen - Kona Kona Siksha. More than 80 students of the department as well as 9 faculty members were participated to this event. The students have listened the discussion of the resource person very carefully and discussed some important issues and at the end participated in a Quiz. Dr. Manas Roy of Dept. of Economics was the convener of this event.

2. Objective of the Event

- **Complete Financial Education** - This workshop will be covering every aspect of financial education which will help students both in professional career and managing their own personal finance.
- **Certification** - Students will get certification from NISM.
- **No cost** involved for Students.
- Students will be trained by top notch trainers having 10 years plus experience in financial sector selected by NISM.

3. Beneficiaries of the Event

This workshop will be covering every aspect of financial education which will help students both in professional career and managing their own personal finance.

4. Details of the Guests

Name of resource person - Dr. Ishu Tayal

Academic Qualifications-BSc, MBA, LLB, PhD

Other Qualification: 38 Certifications across Financial Sector.

Currently Serving as – Senior Manager, Regional Head – West at NSDL (National Securities Depositories Ltd.)

Previous Engagement – Regional Manager BSE Ltd (Bombay Stock Exchange) Year 2011 to 2020

Career Highlights:

- ✓ Achievement-driven professional with an experience of more than 12 years in dealing and marketing of Financial, Stock Exchange products and Depository services.

- ✓ Expertise in generating new business and volumes in Equity, Mutual Fund, Commodity Derivatives, Equity Derivatives, Currency Derivatives and SLB Segment, DMAT Account, Listed and Unlisted Issuer marketing.
- ✓ Delivered more than 500 education seminars regarding capital markets education for Investors and students at various Universities and colleges which includes premium B schools like IIMs and IITs.
- ✓ A regular speaker in seminars with SEBI (Securities and Exchange Board of India).

Other Affiliations:

- SEBI Empanelled SMART Trainer
- NISM Empanelled trainer for:
 - Equity Derivatives.
 - Currency Derivatives
 - Mutual Funds Distribution
 - Commodities Derivatives
- NCFE (National Centre for Financial Education) Empanelled trainer.
- CIEL Empanelled Trainer
- Guest Speakers in Various Colleges and Universities.
- NCDEX Resource Person
- NISM Resources Person
- PFRA Empanelled Trainer

5. Brief Description of the event and schedule

Two - day Industry Lecture/ Capacity Enhancement Session is organized by Dept. of Economics, Manipal University, Jaipur in collaboration with NISM Jaipur and Kotak securities on financial education for young citizen - Kona Kona Siksha

Session Number	Session Name	Session Sub- Topic	Time Allotted
1	Importance of Investment	Importance of Financial Education	90 Mins
		Why Investment Needed	
		Difference Between Savings and Investments	
		Power of Compounding	
		Goal Based Investment	
2	Financial Investment Opportunities	Introduction to Various Financial Products	30 Mins
		Equity and Debt products along with Sub classes	
		Direct Investing in Securities Market	
		Investment through Mutual funds	

Session Number	Session Name	Session Sub- Topic	Time Allotted
3	Process and prerequisite to invest in Securities Markets	KYC Compliance including KYC for mutual funds.	60 Mins
		PAN mandatory; Aadhar is also required	
		Precaution while opening various accounts	
		Role of various Securities Market Intermediaries	
4	Investment in primary markets	Types of Issues	90 Mins
		What is IPO	
		How to invest in IPO	
		Role of Various Intermediaries	
		Things to check before applying in IPO	
		Information in Offer Document	
5	Investing in secondary markets	Why Secondary Markets	90 Mins
		Difference between Primary Market and Secondary Markets	
		Modes of Placing orders	
		Types of orders	
		Post Trade Checks - Contract Notes	
		settlement of trades	
6	Mutual Funds	What is Mutual Fund	90 Mins
		Structure of Mutual Fund	
		How Mutual Fund works	
		Classification of Mutual Funds	
		Categorization of Mutual Fund Schemes	
		How to Invest in Mutual Fund	
		Investment Modes - Lumpsum or SIP	
7	Precautions while investing in securities markets	Risks Associated with Securities Markets	60 Mins
		How to mitigate Risks	
		Rights and Responsibilities of Investors	
		Do's and Don'ts of Investing in Markets	
		Investor Grievance Mechanism in Securities Markets	
8	Career in Securities Markets	Opportunities available in Securities Markets	60 Mins
		Mandatory Certification to participate in Securities Markets	
		How to Set up Securities Markets franchise for various market opportunities	

6. Photographs



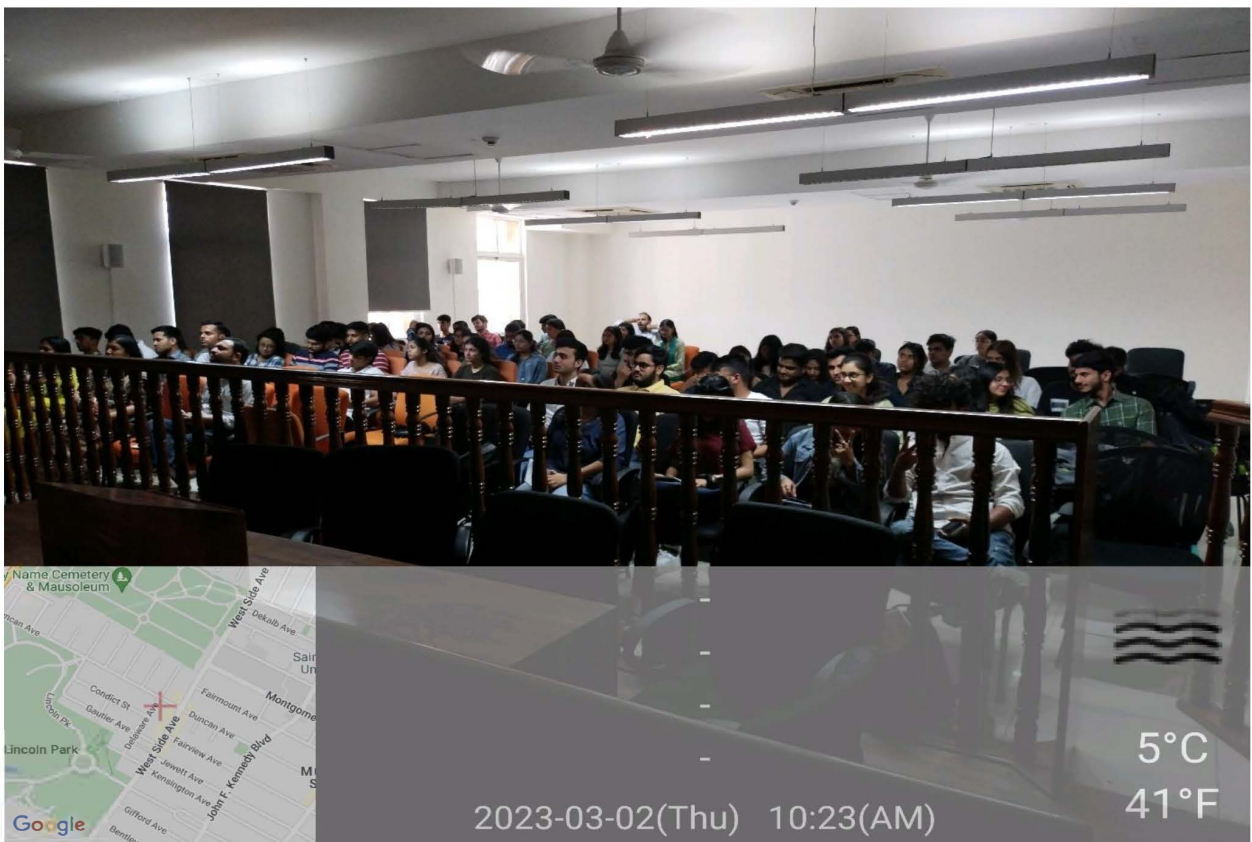
Students are listening the speaker



Resource person Dr Ishu Tayal is taking the session



Students and faculty members are participating in the programme



Students are listening the speaker



7. Brochure or creative of the event

MANIPAL UNIVERSITY JAIPUR

NiSM NATIONAL INSTITUTE OF SECURITIES MARKETS
An Educational Initiative of SEBI

Kona Kona Shiksha

kotak Securities

Two Day Workshop

FINANCIAL EDUCATION FOR YOUNG CITIZEN

Kona Kona Siksha (A Kotak Securities CSR initiative)

Organized by
Department of Economics, SHSS

In Association with

NiSM NATIONAL INSTITUTE OF SECURITIES MARKETS
An Educational Initiative of SEBI

**March 2-3, 2023, Moot Court, 2 AB,
09:30 AM to 01:30 PM**

Resource Person
Dr. Ishu Tayal
Senior Manager, Regional Head – West at NSDL

Dr Thammaiah CS
Pro-President
& Dean, SHSS

Dr Monika Mathur
Head,
Department of Economics

Convener
Dr Manas Roy
Assistant Professor
Department of Economics

8. Attendance of the Event

Total attendee - 100



2 - day workshop: Financial education for young citizen - Kona Kona Siksha

Manipal University Jaipur
Department of Economics
School of Humanities & social sciences
Attendance Sheet
Day 1 | 02.03.2023 | 9:30-11:15 am

SL NO	NAME	REGISTRATION NUMBER	CONTACT NUMBER	SIGNATURE
1	HEERAL LAMBA	201101001	970172158	Heeral Lamba
2	ABHIJIT KUMAR UDAYSINGH	201101005	9114172214	Abhijit
3	NIRANJAN ANAND	201101006	7021776896	Niranjan
4	BHAWINI RATHORE	201101007	8529738007	Bhawini
5	DISHA GOYAL	201101008	9119696969	Disha
6	SARA SHARMA	201101009	6378585519	Sara
7	RUCHIKA THAKUR	201101010	9244466468	Ruchika
8	SNEHA	201101011	9514175514	Sneha
9	NEHAL TAKEWAL	201101012	8209494144	Nehal
10	RITESH KUMAR	201101013	9304800024	Ritesh Kumar
11	DEV BHUTANI	201101014	8414173414	Dev
12	NIMISH SHARMA	201101015	8290855976	Nimish
13	HARSH JAIN	201101016	9993473919	Harsh
14	SHALINI RAI	201101017	6299645996	Shalini
15	ARUSHI JAIN	201101018	6378814449	Arushi
16	MOHIT KUMAR	201101019	9015068621	Mohit
17	CHAYA NEERAJ JAIN	201101020	7514176914	Chaya
18	KAJAL	201101021	9661755664	Kajal
19	DEVRAJ SINGH RATHORE	201101024	8529640408	Devraj
20	ARYAN PRATAP CHAUHAN	201101025	7296957423	Aryan
21	PRIYANSHI GIRDHAR	201101026	895497386	Priyanshi
22	ABHISHEK JEPH	201101027	8209144471	Abhishek
23	SAKSHI KUMAWAT	201101028	9982539473	Sakshi
24	SACHIN BEHERA	201101029	9337880044	Sachin
25	YASH WADHAWAN	201101030	8949069280	Yash
26	NAVDEEP SINGH	201101032	9461592549	Navdeep
27	RISHABH SUSAWAT	201101033	9414173314	Rishabh
28	SAGAR CHAUDHARY	201101034	8126898669	Sagar
29	GARGI PAREEK	201101035	9588201192	Gargi
30	VANSHIKA RASTOGI	201101036	8840839153	Vanishika
31	AISHWARYA SETH	201101037	7984449240	Aishwarya



2 - day workshop: Financial education for young citizen - Kona Kona Siksha

Manipal University Jaipur
Department of Economics
School of Humanities & social sciences
Attendance Sheet
Day 1 | 02.03.2023 | 11:30 am-1:30 pm

SL NO	NAME	REGISTRATION NUMBER	CONTACT NUMBER	SIGNATURE
1	HEERAL LAMBA	201101001	9701772158	Heeral
2	ABHIJIT KUMAR UDAYSINGH	201101005	9114172214	Abhijit
3	NIRANJAN ANAND	201101006	7021776896	Niranjan
4	BHAWINI RATHORE	201101007	8520738007	Bhawni
5	DISHA GOYAL	201101008	9119696969	Disha
6	SARA SHARMA	201101009	6378585519	Sara
7	RUCHIKA THAKUR	201101010	9644966463	Ruchika
8	SNEHA	201101011	9514175514	Sneha
9	NEHAL TAKEWAL	201101012	8209494144	Nehal
10	RITESH KUMAR	201101013	9304800024	Ritesh Kumar
11	DEV BHUTANI	201101014	8414173414	Dev
12	NIMISH SHARMA	201101015	8280855976	Nimish
13	HARSH JAIN	201101016	9993473919	Harsh
14	SHALINI RAJ	201101017	6299645996	Shalini
15	ARUSHI JAIN	201101018	7514176914	Arushi
16	MOHIT KUMAR	201101019	9015067621	Mohit
17	CHAYA NEERAJ JAIN	201101020	7514176914	Chaya
18	KAJAL	201101021	9661755664	Kajal
19	DEVRAJ SINGH RATHORE	201101024	8599640408	Devraj
20	ARYAN PRATAP CHAUHAN	201101025	7296917423	Aryan
21	PRIYANSHI GIRDHAR	201101026	8954973186	Priyanshi
22	ABHISHEK JEPH	201101027	8209144471	Abhishek
23	SAKSHI KUMAWAT	201101028	9982539473	Sakshi
24	SACHIN BEHERA	201101029	9337780044	Sachin
25	YASH WADHAWAN	201101030	8949069280	Yash
26	NAVDEEP SINGH	201101032	9461598544	Navdeep
27	RISHABH SUSAWAT	201101033	9521110043	Rishabh
28	SAGAR CHAUDHARY	201101034	8126898669	Sagar
29	GARGI PAREEK	201101035	9588201192	Gargi
30	VANSHIKA RASTOGI	201101036	8840839153	Vanshika
31	AISHWARYA SETH	201101037	7984449240	Aishwarya Seth

2 - day workshop: Financial education for young citizen - Kona Kona Siksha

Manipal University Jaipur
Department of Economics
School of Humanities & social sciences
Attendance Sheet
Day 1 | 02.03.2023 | 9:30-11:15 am

SL NO	NAME	REGISTRATION NUMBER	CONTACT NUMBER	SIGNATURE
1	DAKSHITA AGARWAL	211101003	7060233395	Daksh
2	RISHITA SANDEEP TRIPATHI	211101004	9967285714	Rishita
3	SHIVANGI KAPOOR	211101006	8130111780	Shivangi
4	UTKARSH PATEL	211101007	211101007 9805355255	Utkarsh
5	HARSHIT SHARMA	211101012	8114460129	Harshit
6	SAARTHAK TIWARI	211101013	6350298883	Saarthak
7	SAMRAT SINGH	211101014	8953613433	Samrat
8	SUMRIDDHI SRIVASTAVA	211101015	8287291191	Sumriddhi
9	MOHIT SAHARAN	211101016	8233719426	Mohit
10	HARSH MEENA	211101020	8000913406	Harsh
11	PARITOSH BHUSHAN	211101021	9334525022	Paritosh
12	DIVYA MALVIYA	211101022	9982284097	Divya
13	FEZ MASTAN KHAN	211101024	7340428621	Fez
14	ATHARV APHALE	211101025	9402202529	Atharv
15	NAVYA SINGH	211101026	9305401249	Navya Singh
16	DIVYA SURANA	211101028	7232051131	Divya
17	KAVYA CHOUDHARY	211101029	9358755880	Kavya Choudhary
18	INSHA IMRAN JAFRI	211101030	6306613506	Insha
19	ARYAN SONI	211101031	8955249576	Aryan Soni
20	ANUBHAV MANOJ PUROHIT	211101035	9893002597	Anubhav
21	VAISHNAVI JOSHI	211101036	7987891947	V. Joshi
22	VASUNDHARA PAWAR	211101037	80308096666	Vasundhara Pawar
23	LAVISH SINGH PARMAR	211101038	9928896816	Lavish
24	ANUSHKA UPADHYAY	211101039	9414255384	Anushka
25	YASH	211101040	7033651815	YASH
26	YASHI AGRAWAL	211101041	6296959113	Yashi
27	PRASEEDA KONDRU	211101042	7893875835	Praseeda
28	GAURAV BAASNIWAL	211101043	9828566996	Gaurav
29	RITI PODDAR	211101044	6026320363	Riti Poddar
30	PRIYANSHI SINGH	211101045	8169948834	Priyanshi
31	AKSHAY VERMA	211101046	9783762030	A.V.
32	ROHIT KUMAR CHOUDHARY	211101047	8302078794	Rohit
33	MANSI SHARMA	211101048	8085249528	Mansi
34	GAURAV KUMAR	211101049	9587819338	Gaurav



2 - day workshop: Financial education for young citizen - Kona Kona Siksha

School of Humanities & social sciences
Attendance Sheet

Day 2 | 03.03.2023 | 11:30 am-1:30 pm

SL NO	NAME	REGISTRATION NUMBER	CONTACT NUMBER	SIGNATURE
1	DAKSHITA AGARWAL	211101003	7060233395	Dakshita
2	RISHITA SANDEEP TRIPATHI	211101004	9967285714	Rishita
3	SHIVANGI KAPOOR	211101006	8130111780	Shivangi
4	UTKARSH PATEL	211101007	9305355255	Utkarsh
5	HARSHIT SHARMA	211101012	8114460129	Harshit
6	SAARTHAK TIWARI	211101013	6350298883	Saarthak
7	SAMRAT SINGH	211101014	8953613433	Samrat
8	SUMRIDDHI SRIVASTAVA	211101015	8787291191	Sumriddhi
9	MOHIT SAHARAN	211101016	8233719426	Mohit
10	HARSH MEENA	211101020	9672529658	Harsh
11	PARITOSH BHUSHAN	211101021	9334525022	Paritosh
12	DIVYA MALVIYA	211101022	9982284697	Divya
13	FEZ MASTAN KHAN	211101024	7340428621	Fez
14	ATHARV APHALE	211101025	9404202529	Atharv
15	NAVYS SINGH	211101026	9305401249	Navysingh
16	DIVYA SURANA	211101028	7232051131	Divya
17	KAVYA CHOUDHARY	211101029	9358755880	Kavya Choudhary
18	INSHA IMRAN JAFRI	211101030	6306613506	Insha
19	ARYAN SONI	211101031	8955249578	Aryan soni
20	ANUBHAV MANOJ PUROHIT	211101035	9893002597	Anubhav
21	VAISHNAVI JOSHI	211101036	7987891947	V. Joshi
22	VASUNDHARA PAWAR	211101037	8090898686	Vasundhara
23	LAVISH SINGH PARMAR	211101038	9928896816	Lavish
24	ANUSHKA UPADHYAY	211101039	9414255384	Anushka
25	YASH	211101040	7033651815	YASH
26	YASHI AGRAWAL	211101041	6296959113	Yashida
27	PRASEEDA KONDRU	211101042	7893875835	Praseeda
28	GAURAV BAASNIWAL	211101043	9828566996	Gaurav
29	RITI PODDAR	211101044	6026320363	Riti Poddar
30	PRIYANSHI SINGH	211101045	8169948834	Priyanshi
31	AKSHAY VERMA	211101046	9783762030	A.V.
32	ROHIT KUMAR CHOUDHARY	211101047	8302078294	Rohit
33	MANSI SHARMA	211101048	8085749528	Mansi
34	GAURAV KUMAR	211101049	9587819338	Gaurav



2 - day workshop: Financial education for young citizen - Kona Kona Siksha

Manipal University Jaipur
Department of Economics
School of Humanities & social sciences
Attendance Sheet
02.03.2023 to 03.03.2023

SL NO	NAME	AFFILIATION/ DESIGNATION	02-03-2023	03-03-2023
1	Dr Monika Mathur	Asso. Prof & HOD, Economics	<i>Monika Mathur</i>	<i>Monika Mathur</i>
2	Dr Shilpi Gupta	Asso. Prof. Economics	<i>Shilpi Gupta</i>	<i>Shilpi Gupta</i>
3	Dr Manas Roy	Asst. Prof. Economics	<i>Manas Roy</i>	<i>Manas Roy</i>
4	Dr Oum Kumari R	Asst. Prof. Economics	<i>Oum Kumari R</i>	<i>Oum Kumari R</i>
5	Dr Poonam Mishra	Asst. Prof. Economics	<i>Poonam Mishra</i>	<i>Poonam Mishra</i>
6	Dr Naseeb Singh	Asst. Prof. Economics	<i>Naseeb Singh</i>	<i>Naseeb Singh</i>
7	Dr Thakur Dev Pandey	Asst. Prof. Economics	<i>Thakur Dev Pandey</i>	<i>Thakur Dev Pandey</i>
8	Ms. Varuni Sharma	Asst. Prof. Economics	<i>Varuni Sharma</i>	<i>Varuni Sharma</i>
9	Mr. Samar Kumar Mishra	Asst. Prof. Economics	<i>Samar K. Mishra</i>	<i>Samar K. Mishra</i>
10	Ms. Namrata Bharadwaj	Asst. Prof. Economics	<i>Namrata Bharadwaj</i>	<i>Namrata Bharadwaj</i>

9. Feedback report of the Event





10. Link of MUJ website stating the event is uploaded on website

https://jaipur.manipal.edu/content/dam/manipal/muj/foa/Document/event-economics/Report%20on%20Kona%20Kona%20Siksha_Website.pdf

Monika Mathur
Dr. Monika Mathur
Head, Department of Economics
Manipal University Jaipur

Seal and Signature of Head with date



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF DESIGN

School of Design & Art

Department of Fashion Design

Interactive Talk

24th Nov 2023

Ashmita



Index

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3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Schedule of the Event
8. Attendance of the Event

Adhishita

1. Introduction of the Event

The Department of Fashion Design at Manipal University Jaipur organized a masterclass on "design Process." The lecture was conducted on 3rd Nov 2023, from 2:30 pm to 3:30 pm, via online mode at Manipal University Jaipur. The purpose of the event was to help students and academicians gain a better understanding of the design process.

2. Objective of the Event

The event aimed to provide participants with an in-depth understanding of the circular economy and sustainable practices, leveraging Prof. Charter's extensive experience and expertise. The focus was on how these practices can be implemented across various sectors, with a special emphasis on fashion design. The interactive talk sought to inspire and educate students and researchers on integrating sustainable practices into their work and aligning them with the Sustainable Development Goals (SDGs), particularly focusing on SDG 8: Decent Work and Economic Growth, and SDG 11: Sustainable Cities and Communities. This session was envisioned as an engaging platform for participants to delve into the significance of circular economy principles and their practical application in the realm of fashion design, promoting economic growth through sustainable industrial practices and fostering urban development that respects the limits of natural resources.

3. Beneficiaries of the Event:

Students of Faculty of Design, Manipal University Jaipur

4. Details of the Guest:

Prof. Martin Charter is a renowned sustainability expert with over three decades of experience in director-level roles across multiple industries, including consultancy, leisure, publishing, training, events, and academia. He has a substantial background in strategy, research, marketing, and eco-innovation. His leadership and innovation in sustainable business practices have been widely recognized.

Key Achievements:

Director of The Centre for Sustainable Design: For 28 years, Prof. Charter founded and directed this internationally acclaimed center, focusing on product sustainability and sustainable innovation. Under his leadership, the center generated significant income through research, training, consultancy, and events.

Significant European Commission Involvement: Prof. Charter has actively led and managed numerous EC-funded research and knowledge transfer projects, significantly contributing to sustainability efforts in Europe and Asia.

Global Training Programs: He has conducted worldwide training for large companies and SMEs, covering essential topics like sustainability, business, innovation, design, and marketing.

Expertise in European Manufacturing and Eco-Innovation: As a member of various European Commission expert groups, he has contributed to the development of standards and practices in textiles, metals, and eco-innovation.



Leadership at UCA: His role as Chair of the UCA Environmental & Social Sustainability Working Group highlights his commitment to integrating sustainability into education and academia.

5. Brief Description of the event: -

The interactive talk on "Circular Economy (Sustainable practices)" at Manipal University Jaipur was a comprehensive session that aimed to explore and elucidate the principles of circular economy within the context of fashion design. Led by Prof. Martin Charter, a luminary in sustainability, the event delved into how sustainable practices can be seamlessly integrated into various sectors. It emphasized the alignment of these practices with the Sustainable Development Goals (SDGs), particularly focusing on SDG 8: Decent Work and Economic Growth, and SDG 11: Sustainable Cities and Communities. The talk aimed to foster an understanding among students and research scholars of the critical role circular economy principles play in contemporary design and in promoting sustainable economic and urban development. The session was designed to be engaging, encouraging active participation and discourse, and offering attendees a platform to contribute to and expand their knowledge in sustainable design.

6. Photographs of the event



AN INTERACTIVE TALK ON
**CIRCULAR ECONOMY
(SUSTAINABLE PRACTICES)**

Organized By:
Department of Fashion Design,
SD&A, Faculty of Design

**FRIDAY
NOVEMBER, 24th
15:00 - 16:00
(IST)**

**ONLINE
MODE**

**Speaker
PROF. MARTIN
CHARTER**
Director of The Centre
for Sustainable Design
(University of Creative
Arts London)

 **MANIPAL UNIVERSITY
JAIPUR**
(University under Section 2(f) of the UGC Act)

Ashmita

Designing for the Circular Economy

24th November 2023

Manipal University Jaipur, India

Online

Professor Martin Charter
Director, The Centre for Sustainable Design[®]

Senior Management Team, Business School for the Creative Industries

University for the Creative Arts (UCA)

UK

Zoom meeting interface showing participants: Dr. Deepshikha Sharma (MUJ), Mr. Mahboob Anwer (MUJ), ND, GH, KM, HS, and +28.

TC323: Six Standards in Development

- ISO/DIS 59004: Circular Economy – Terminology, Principles and Guidance for Implementation
- ISO/DIS 59010: Circular Economy — Guidance on the transition of business models and value networks
- ISO/DIS 59020: Circular economy — Measuring and assessing circularity
- ISO/CD TR 59031: Circular economy – Performance-based approach – Analysis of cases studies
- ISO/CD TR 59032.2: Circular economy - Review of business model implementation
- ISO/CD 59040: Circular Economy — Product Circularity Data Sheet

Zoom meeting interface showing participants: Dr. Deepshikha Sharma (MUJ), GH, NG, PR, MC, MA, KM, KG, JBD-001, SS, CM, and +27.

Google Trends: Circular Economy

The chart shows a significant upward trend in search interest for 'Circular Economy' from 2004 to 2017. The y-axis represents relative search volume from 0 to 100, and the x-axis shows dates from Jan 1, 2004, to Apr 1, 2017. A 'Note' is present on the chart.

Zoom meeting interface showing participants: Dr. Deepshikha Sharma (MUJ - Jaipur), DS, GH, KM, JBD-001, MC, MA, V, PR, JBD-001, NG, RV, and +23.

Handwritten signature

Contact Details

Professor Martin Charter
Director
The Centre for Sustainable Design ®
University for the Creative Arts

Tel: 00 44 (0)1252 892772
Fax: 00 44 (0)1252 892747
Email: mcharter@ucreative.ac.uk
Web: www.cfsd.org.uk



7. Schedule of the event

The lecture was conducted on 24th Nov 23, from 3:00 pm to 4:00 pm via online mode at Manipal University Jaipur.

8. Total attendee of the Event – 41

S.No.	Full Name
1	Aanchal Trehan [MU - Jaipur]
2	Dr. Deepshikha Sharma [MU - Jaipur]
3	Mr. Mahboob Anwer [MUJ]
4	Indrajeet Kumar [MU - Jaipur]
5	Dr. Sampath Kumar Padmanabha Jinka [MU - Jaipur]
6	Harshwardhan Soni [MU - Jaipur]
7	Prof. Carla Costa Pereira
8	Ms camiile Moco
9	Harshvardhan Singh
10	Vrinda
11	Neha Dagdi
12	Martin Charter
13	Vidisha Bajaj
14	Sakshi Agrawal
15	Simran Parag Patil
16	Drishti Tiwari
17	Rakhi Verma
18	Jagrati Jain
19	Samya Gupta
20	Piyush Raj
21	Tamanna Gracy Singh
22	Navya Gupta
23	Garima Hotwani
24	Khushi Mehta
25	Shruti Verma
26	Krittika
27	Adrija Rathore
28	Shailja

Deepshikha



29	Sneha Sarkar
30	Kovvuru Geetika
31	Camille M.
32	Priya Lodhi
34	Nishtha
35	Khushi Porwal
36	Anu
37	Rajnish Kumar
38	Anushka
39	Harshwardhan Soni
40	Kavya Kalra
41	Shubhi Tambi

Dr. Deepshikha Sharma

Department of Fashion Design

School of Design & Art



MANIPAL UNIVERSITY
JAIPUR



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF ENGINEERING

SCHOOL OF COMPUTER AND COMMUNICATION ENGINEERING

**DEPARTMENT OF COMPUTER AND COMMUNICATION
ENGINEERING**

IN ASSOCIATION WITH

IEEE RAJASTHAN SUB SECTION,

**IEEE SENSORS COUNCIL MANIPAL UNIV. JAIPUR STUDENT
BRANCH CHAPTER**

AND

MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY

IEEE RAJSTHAN SUB SECTION SPONSORED INVITED TALK ON

**“NANOSHEET-FORKSHEET CO-INTEGRATED N-P
TECHNOLOGY FOR EMERGING TECHNOLOGY”**

Type of Event (INVITED TALK / LECTURE)

Date of Event (9th JUNE 2023)

Invited Talk by Prof Sudeb Dasgupta, IIT Roorkee



Content of Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event

1. Introduction of the Event

IEEE Rajasthan Subsection sponsored invited talk on “Nanosheet – Forksheet Co-Integrated N-P Technology for emerging technology was jointly organised by IEEE Rajasthan Subsection in association with Student Branch, IEEE Sensor Council Manipal University Jaipur and Malaviya National Institute of Technology, Jaipur on 9th June 2023 from 4:00 PM onwards at Committee Room, Department of Electronics and Communication Engineering, Malaviya National Institute of Technology. The event was also partly sponsored by Manipal University Jaipur. The keynote speaker is distinguished lecturer of IEEE and had delivered a lecture on the topic “**NANOSHEET-FORKSHEET CO-INTEGRATED N-P TECHNOLOGY FOR EMERGING TECHNOLOGY**” which is an emerging research area in novel nano-electronic devices and sensors design as well as fabrication. Many students and faculty members from Manipal University Jaipur had joined the event in online mode.

2. Objective of the Event

- The primary focus of the event was to shed light on the intricate details of Nanosheet - Fork sheet Co-Integrated N-P Technology and its implications in the rapidly evolving world of emerging technologies.

3. Beneficiaries of the Event:

The beneficiaries of the event would be the students and faculty members doing research in the domain of new emerging nano electronic technologies.

4. Details of the Guests

Prof. Sudeb Dasgupta,
MIEEE, Fellow DAAD, Fellow IUSSTF, Fellow Erasmus Mundus, Department
of Electronics and Communication Engineering, Indian Institute of
Technology, Roorkee
Email: sudeb.dasgupta@ece.iitr.ac.in

5. Brief Description of the event

Inaugural Address: The event began with an inaugural by a distinguished expert in the field. The speaker emphasized the importance of innovative technologies like Nanosheet - Fork sheet Co-Integrated N-P Technology in shaping the future of various industries.

Technical Session: The heart of the event comprised a comprehensive technical session . The session delved into the nuances of Nanosheet - Forksheet Co-Integrated N-P Technology, highlighting its principles, advantages, and potential applications across domains such as electronics, materials science, and energy.

Interactive Discussion: Following the technical session, a lively and engaging discussion took place. Participants had the opportunity to pose questions, share their insights, and engage in thought-provoking discussions with the speaker. This interaction enhanced the overall learning experience and provided valuable insights into the practical aspects of implementing this technology.

The event yielded several positive outcomes, including:

- **Enhanced Knowledge:** Participants gained a deeper understanding of Nanosheet - Forksheet Co-Integrated N-P Technology and its potential applications, contributing to their technical knowledge and awareness.
- **Networking Opportunities:** The event provided a platform for participants to connect with fellow enthusiasts, experts, and professionals in the field, fostering valuable networking relationships.
- **Inspiration:** The event inspired participants to explore innovative technologies and consider their roles in shaping the future of emerging technologies.

6. Photographs



Picture 1: Prof. Sudeb Dasgupta giving the talk



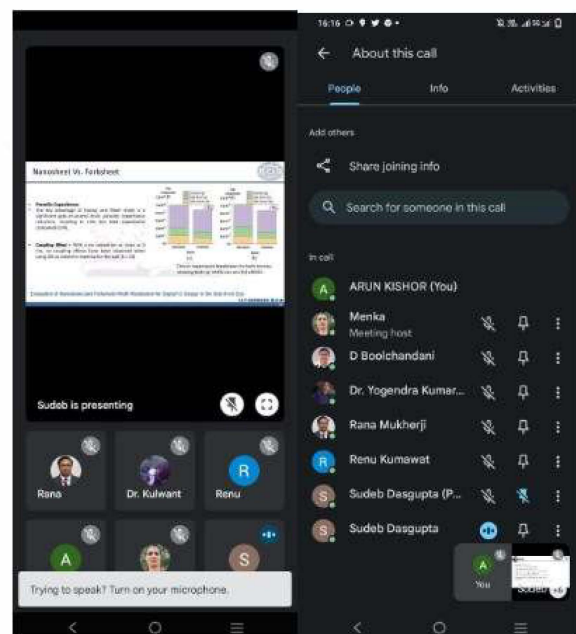
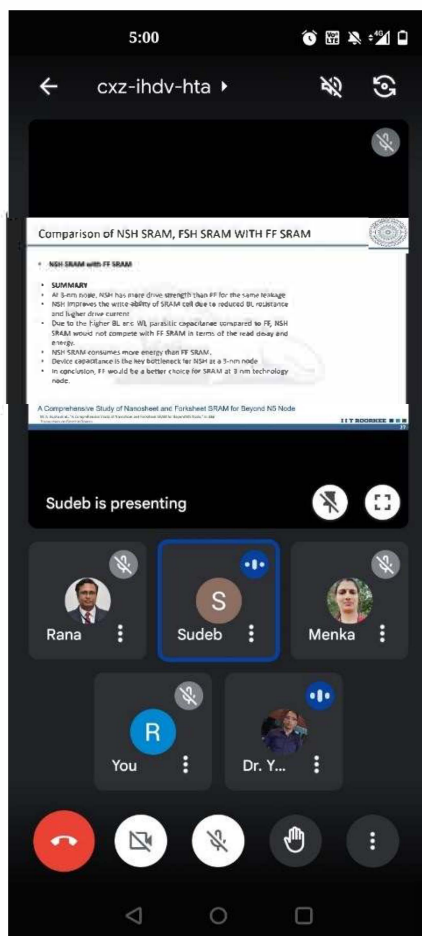
Picture 2: Participants listening to the lecture.



Picture 3(a): Group Photograph of the Invited Speaker with organizers and participants.



Picture 3(b): Group Photograph of the Invited Speaker with organizers and participants.



Picture 4: Online lecture screenshot

7. Brochure or creative of the event





IEEE Rajasthan Subsection sponsored Invited Talk On "Nanosheet-Forksheet Co-Integrated N-P Technology for Emerging Technology" will be jointly organized by IEEE Rajasthan Subsection in association with Student Branch, IEEE Sensor Council Manipal University, Jaipur and Malaviya National Institute of Technology Jaipur.



Organizing Chair

Prof. D. Boolchandani,
Chairperson,
IEEE Rajasthan Subsection,
Professor, Department of ECE,
Malaviya National Institute of Technology, Jaipur

Resource Person

Prof. Sudeb Dasgupta
Professor,
Department of ECE,
Indian Institute of Technology, Roorkee





June 9, 2023
04:00PM Onwards

Venue:
Committee Room,
Department of Electronics and Communication Engineering,
Malaviya National Institute of Technology, Jaipur

For more information Contact:

Dr. Menka, Treasurer, IEEE Sensor Council Chapter: Delhi-Rajasthan
Assistant Professor, Department of Electronics and Communication Engineering, Malaviya National Institute of Technology Jaipur, Mobile No. +91-9549650791

Dr. Arun Kishor Johar, Member IEEE Rajasthan SubSection, Executive Committee,
Assistant Professor, Department of Electronics and Communication Engineering, Indian Institute of Information Technology Kota, Mobile No. +91-9549650767

Dr. Renu Kumawat, Faculty Advisor, Student Branch, IEEE Sensor Council, Manipal University Jaipur
Associate Professor, Computer and Communication Engineering Department, Manipal University, Jaipur, Mobile No. +91-9784584471

8. Schedule of the event

Event	Venue / Online Link of Event	Date, Time
Invited Talk	Venue: Committee Room, Dept. of ECE, Malaviya National Institute of Technology, Jaipur Online Link: https://meet.google.com/cxz-ihdv-hta	9 th June 2023, 4:00 PM onwards

9. Attendance

S. No.	Name	Affiliation
1.	Prof. Vijay Janyani	Professor, MNIT Jaipur
2.	Prof. Dharmendar Bholchandani	Professor
3.	Dr. Menka	Assistant Professor, MNIT Jaipur
4.	Dr. Ashok Kherodia	Assistant Professor, GWEC Ajmer
5.	Dr. Arun Kishor Johar	Assistant Professor, IIIT Kota
6.	Dr. Renu Kumawat	Associate Professor, Manipal University Jaipur
7.	Dr. Ravi Kumar Maddila	Assistant Professor, MNIT Jaipur
8.	Dr. Bharat Choudhary	Assistant Professor, MNIT Jaipur
9.	Dr. Sarthak Singhal	Assistant Professor, MNIT Jaipur
10.	Dr. Praveen Kumar Jain	Associate Professor, SKIT Jaipur
11.	Dr. Rana Mukharjee	Associate Professor, ICFAI University Jaipur
12.	Dr. Kulwant	Associate Professor, Manipal University Jaipur
13.	Dr. Yogendra Kumar Upadhyaya	Associate Professor, Chandigarh University Punjab
14.	Mr. Bipin Kumar Saw	Research Scholar, MNIT Jaipur
15.	Mr. Sachin Sowker	Research Scholar, MNIT Jaipur
16.	Mr. Neeraj Sharma	Research Scholar, MNIT Jaipur
17.	Mr. Arpit Goyal	Research Scholar, MNIT Jaipur
18.	Mr. Praseon	Research Scholar, MNIT Jaipur
19.	Ms. Ritu Poonia	Research Scholar, MNIT Jaipur
20.	Mr. Shreyas Tiwari	Research Scholar, MNIT Jaipur

21.	Mr. Riyaz Ahmad	Research Scholar, MNIT Jaipur
22.	Ms. Dasari Srikanya	Research Scholar, MNIT Jaipur
23.	Mr. Nidish Tiwari	Research Scholar, MNIT Jaipur
24.	Mr. Ajay Saini	Research Scholar, MNIT Jaipur
25.	Ms. Arti Malik	Research Scholar, MNIT Jaipur
26.	Ms. Pothireddy Divya	Research Scholar, MNIT Jaipur
27.	Mr. Alok Trivedi	Research Scholar, MNIT Jaipur
28.	Mr. Raghvendra B.S.	Research Scholar, MNIT Jaipur
29.	Mr. Jasvinder Singh	Research Scholar, MNIT Jaipur
30.	Mr. Himanshu Kumar	Research Scholar, MNIT Jaipur

31.	Mr. Abhijit Kale	Research Scholar, MNIT Jaipur
32.	Mr. Preerag M.	Research Scholar, MNIT Jaipur
33.	Mr. Harshit K. Mishra	Research Scholar, MNIT Jaipur
34.	Mr. Deepchand Jatav	Research Scholar, MNIT Jaipur
35.	Mr. Devender Pal Singh	Research Scholar, MNIT Jaipur
36.	Mr. Surendra Kumar Saini	Research Scholar, MNIT Jaipur
37.	Ms. Sakshi Tiwari	Research Scholar, MNIT Jaipur
38.	Mr. Akshay Pratap Singh	Research Scholar, MNIT Jaipur
39.	Ms. Deepshikha Lodhi	Research Scholar, MNIT Jaipur
40.	Ms. Mamta Devi Sharma	Research Scholar, MNIT Jaipur
41.	Mr. Atul Kr. Sharma	Research Scholar, MNIT Jaipur
42.	Mr. Indra Bhooshan Sharma	Research Scholar, MNIT Jaipur
43.	Mr. Manas Tiwari	Research Scholar, MNIT Jaipur
44.	Mr. Uday Chandra A	Research Scholar, MNIT Jaipur
45.	Mr. Shradhanand Verma	Research Scholar, MNIT Jaipur
46.	Mr. Lokesh Sharma	Research Scholar, MNIT Jaipur
47.	Ms. Vandana Singh Rajawat	Research Scholar, MNIT Jaipur
48.	Mr. Kushagra Shark	Research Scholar, MNIT Jaipur



Head
Department of CCE
Manipal University Jaipur

Seal and Signature of Head with date



Attendance

Date: 9th June 2023

S. No.	Name	IEEE Membership Yes/No	IEEE Membership Number	Signature
1.	Menka	Yes	92500511	<u>Menka</u>
2.	DR. SARTHAK SINGHAL	YES	93286352	<u>Sarthak</u>
3.	Dr. Ashok Kheradiya	NO	.	<u>Ashok</u>
4.	M. Ravi Kumar	Yes	85037093	<u>Ravi</u>
5.	Dr. Bhakt Choudhary	Yes	96680974	<u>Bhakt</u>
6.	Vijay Janyani	Yes		<u>Vijay</u>
7.	Praveen K. Mittal SACHIN SONKER	NO NO		<u>PK Mittal</u> <u>Sachin</u>
8.	Vandana Singh Rajawat	NO	98243869	<u>Vandana</u>
9.	Neeraj Sharma	NO		<u>Neeraj</u>
10.	Kushagra Sharma	NO	-	<u>Kushagra</u>
11.	Shreyas Tiwari	Yes	867234	<u>Shreyas</u>
12.	Ankit Goyal	NO		<u>Ankit</u>
13.	Prasoon	NO		<u>Prasoon</u>
14.	Ritu Poojia	YES	96660785	<u>Ritu</u>
15.	Riyaz Ahmed	Yes	96695418	<u>Riyaz</u>
16.	Dasari Srikanya	NO		<u>Srikanya</u>
17.	Nidhish Tiwari	Yes	98248223	<u>Nidhish</u>
18.	Ajay Saini	NO		<u>Ajay</u>
19.)	Amr Malik	NO		<u>Amr</u>
20.)	Pothireddy Divya	NO		<u>Divya</u>

21	Alok Trivedi	NO	-	Alok
22	Raghavendra B.c	No	-	Raghu
23	Jasvinder Singh	NO	-	Jasvinder
24	Abhishek Kalyan	NO	-	Abhishek
25	Preerag. M	No	-	Preerag
26	Hanvit K Mishra	NO	-	Hanvit
28	Deepchand Jatar	NO	-	Deepchand
29	Devender Pal Singh	Yes	98121847	Devender
30	Dr. Renu Kumawat	Yes	92641709	Renu
31	DR. ARUN KISHOR JOMAR	Yes	92866067	Arun
32	Suresh Kumar Singh	Yes	97652344	Suresh
33	Sakshi Tiwari	Yes	98295911	Sakshi
34	Bipin Kumar Saw	Yes	95342967	Bipin
35	Akshay Pratap Singh	Yes	91260437	Akshay
36	Deepshikha Lodhi	Yes	96463599	Deepshikha
37	Mamta devi Sharma	Yes	98106525	Mamta
38	Atul K Sharma	NO	-	Atul
39	Indra Bhoshan Sharma	Yes	96324838	Indra
40	Manas Tiwari	NO	-	Manas
41	Uday Chandra A	Yes.	98147328	Uday
42	Shradhanand Kumar	NO	9327715705	Shradhanand
43	Lokesh Sharma	NO	-	Lokesh

FACULTY OF ENGINEERING
SCHOOL OF COMPUTER SCIENCE & ENGINEERING
COMPUTER SCIENCE & ENGINEERING

“MLtiVerse”

Type of Event – Datathon & Talk

Online event

Date of Event (June 21st, 2023 – June 23rd, 2023)

Content of Report (index)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Geo-tagged Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website

1. Introduction of the Event

MLtiVerse is a thrilling 36-hour challenge where participants will showcase their data analysis and machine learning skills. This competition will be hosted on the renowned Kaggle platform, providing participants with a robust and collaborative environment to exhibit their skills.

2. Objectives of the Event

Participants will gather **to solve practical problems through the application of data science tools and techniques**, by working together in teams to generate insights and potential solutions and get to explore the fields of data analytics and machine learning.

3. Beneficiaries of the Event

- Students of MUJ
- Members of IEEE
- Students all over India who participate.

4. Details of Guests

Judge: Aseem Sharma
Email ID: aseem@playyipli.com
Phone No.: +919717905229

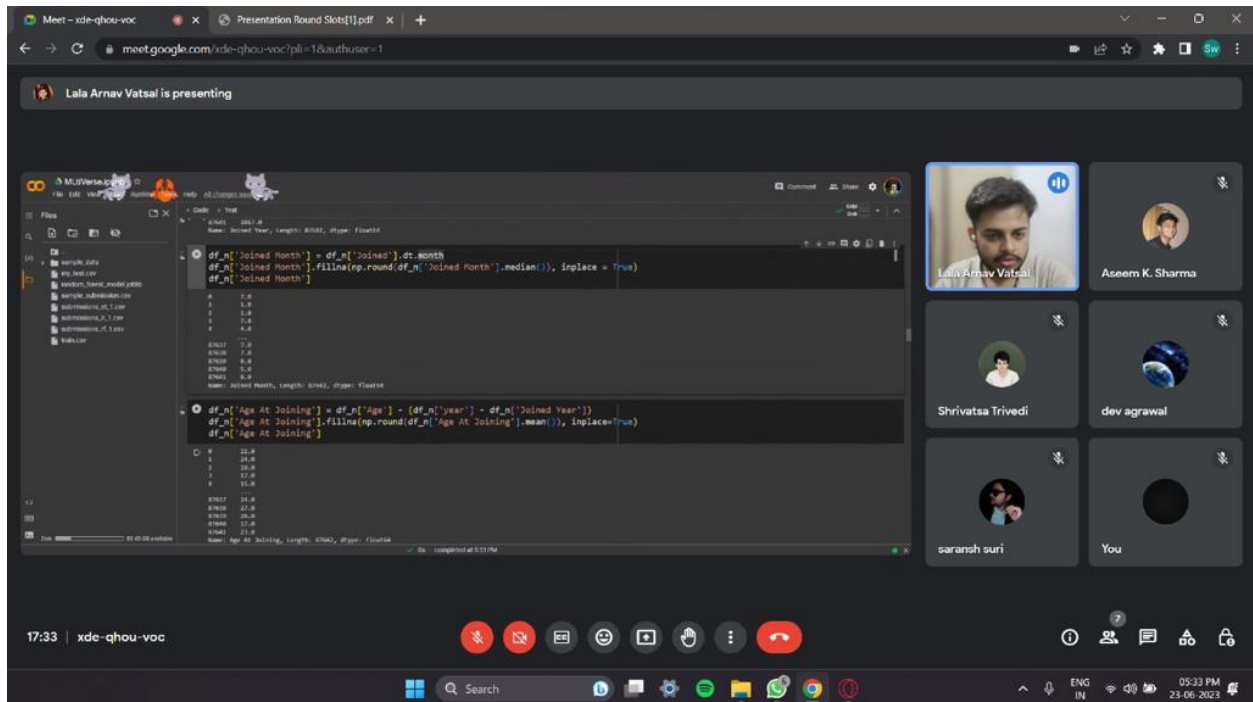
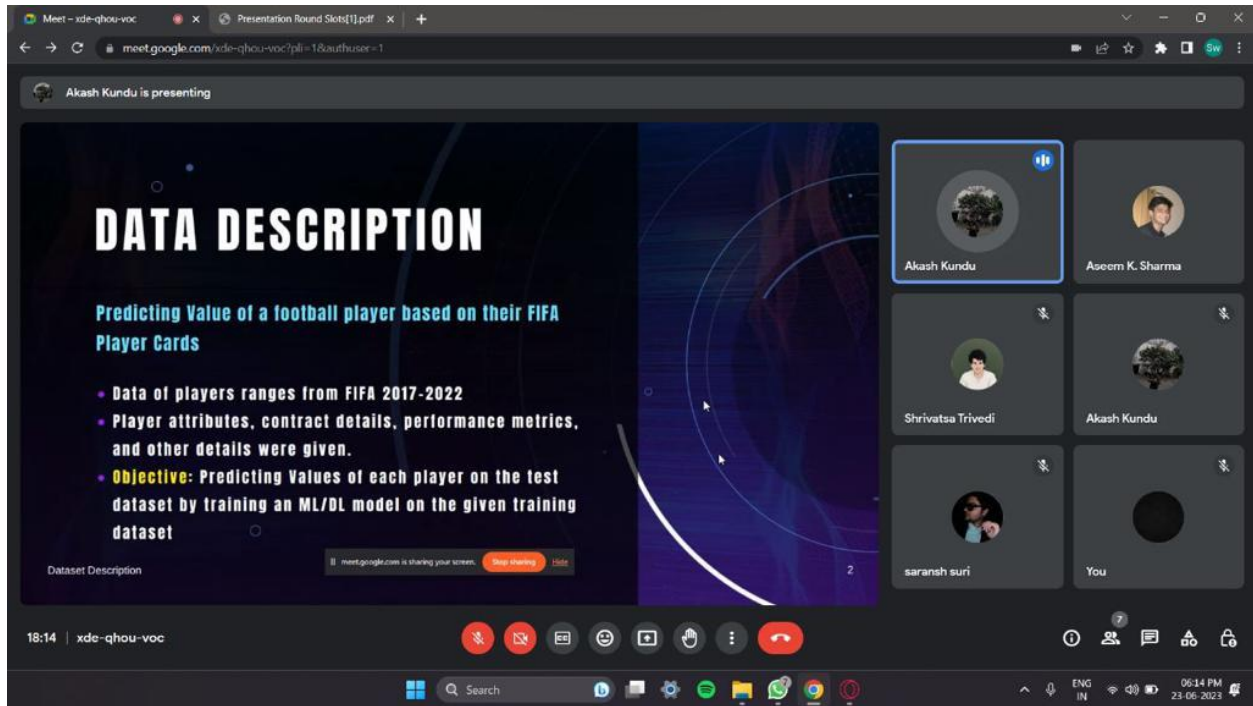
5. Brief Description of the event

The event will start as a 36-hour Datathon covering concepts of Machine Learning and Data Analytics followed by a presentation round of the top 10 teams as given in the leaderboard, with regular reminders and valuable info and tips every 3 hours to the participants. The participants can take part individually. They will be provided with a set of datasets from which they will have to create a machine learning model and present the idea in front of judges following which they will have to submit the complete code, presentation and a write-up about the project describing the vision and the flow and structure. The winners will be decided based on the top submissions.

Prize Pool:

Rank	Name	Registration No.	Amount
1	Akash Kundu	000000000	Rs. 4000
2	Priyansh Goel	229301112	Rs. 2000
3	Suryansh Sharma	000000000	Rs. 1500

6. Photographs



Participants presenting their models/presentations to judges.

The screenshot shows a Google Meet window with a Jupyter Notebook open. The notebook contains the following Python code:

```
df_n['Joined Year'] = df_n['Joined'].dt.year  
df_n['Joined Month'] = df_n['Joined'].dt.month  
df_n['Joined Month'].fillna(np.round(df_n['Joined Month'].median()), inplace=True)
```

The notebook interface shows a file explorer on the left with folders like 'sample_data', 'my_first_car', 'random_forest_model.pkl', 'advertisements_of_1_car', 'advertisements_of_3_cars', and 'tasks'. The output area shows a DataFrame with columns 'Year' and 'Month'.

Participants visible in the meeting include Lala Arnav Vatsal, Aseem K. Sharma, Shrivatsa Trivedi, dev agrawal, saransh suri, and You. The time is 17:32.

The screenshot shows a Google Meet window with a presentation slide titled "Model Flowchart for FIFA Player Price Prediction". The flowchart is as follows:

```
graph LR  
    A[Exploratory Data Analysis] --> B[Data Cleaning]  
    B --> C[Refined Data]  
    C --> D[Model Training]  
    D --> E[Model Evaluation]  
    E --> F{is the model fitting well?}  
    F -- No --> G[Hyper Parameter Tuning]  
    F -- Yes --> H[Try another Model]  
    G --> B  
    H --> A
```

The flowchart includes sub-steps for Data Cleaning: "Non numeric data to Numeric data", "Dropping insignificant columns", "Generating the train and test datasets", and "Filling Missing data".

Participants visible in the meeting include Akash Kundu, Aseem K. Sharma, Shrivatsa Trivedi, Akash Kundu, saransh suri, and You. The time is 18:14.

Participants presenting their models/presentations to judges.

7. Brochure or creative of the event (as per MUJ Brand Guidelines)



8. Schedule of the Event

Date: 21st June 2023 (9:00 pm) – 23rd June 2023 (9:00 am)
36 hours: Datathon (online)

9. Attendance:

Total no. of registrations was 119 and total no. of submissions was 39.

Name of Participant	Phone Number	College Email-ID
Pranav Banker	7700999273	pranav.229309070@muj.manipal.edu
Mahi Tomar	8130130999	mahi.229301180@muj.manipal.edu
Anvit Dadape	8237455918	anvit.229309048@muj.manipal.edu
Jatan Bhatt	8446494616	jatan.229301400@muj.manipal.edu
Vikrant Kawadkar	9409914760	vikrant.229303264@muj.manipal.edu
Vedic Varma	8766304030	vedic.229302083@muj.manipal.edu
Suhani Talreja	9569689705	Suhani.229301425@muj.manipal.edu
Naman Bansal	9911908990	naman.229303412@muj.manipal.edu
Pujan Modha	9484856107	pujankumar.229301576@muj.manipal.edu
Tanmay Shingavi	7448267050	C2K221209@ms.pict.edu
Karan Kapoor	7011252409	karan.229301650@muj.manipal.edu
Ritabrata Chakraborty	9330522434	ritabrata.229301716@muj.manipal.edu
Om Dabral	7357569055	om.229301177@muj.manipal.edu
Ayan Parashar	8360344682	ayan.229311087@muj.manipal.edu
Aayushi Gupta	6378192055	aayushi.229301777@muj.manipal.edu
Abhinav Jindal	9588506062	abhinav.209303239@muj.manipal.edu
Ayush kumar	9661999031	ayush.29302070@manipal.muj.edu
Davis Fernandes	9322071159	davis.229309089@muj.manipal.edu
Satyam Chaudhary	9973310368	satyam.229302463@muj.manipal.edu
Aman Sharma	09696016732	aman.229303072@muj.manipal.edu
Pranav Tyagi	9650091291	pranav.229301136@muj.manipal.edu
Mahir Rohatgi	971000237	mahir.219302232@muj.manipal.edu
yashika khattri	7905329007	yashika.229302074@muj.manipal.edu
Palak Agrawal	8006636153	palak.229302541@muj.manipal.edu
Vineet Muley	8319398882	vineet.229310401@muj.manipal.edu
Shashwat	7483298744	shashwat.229309157@muj.manipal.edu
Kriti	7827331824	Kriti.229309067@muj.manipal.edu
Akash Mukherjee	9163878578	akash.229209009@muj.manipal.edu
Akash Aggarwal	8287425193	akash.219303172@muj.manipal.edu



Devina Parashar	8700699610	
Pratham Mittal	9810529601	pratham.229303119@muj.manipal.edu
Ammar	9312182837	akidwai03@gmail.com
Lalit M Rao	9080356802	lalit.229311160@muj.manipal.edu
Nilankan Banerjee	9064254069	
Neha Ravani	9104412055	neha.229301603@muj.manipal.edu
Aditi sharma	8875396086	aditi.229301546@muj.manipal.edu
Riya kathuria	9318469104	riya.229303187@muj.manipal.edu
Riya kathuria	9318469104	riya.229303187@muj.manipal.edu
Devyani Ghildiyal	9899875811	devyani.229301091@muj.manipal.edu
SURAJ KUMAR KONDA	8827939969	suraj.229302126@muj.manipal.edu
Kanav Bhalla	9818971037	kanav.229303100@muj.manipal.edu
Rashi malviya	7974575258	rashi.229302208@muj.manipal.edu
Vaibhav Bansal	7906326598	vaibhav.229310063@muj.manipal.edu
Kabeer Ahmed Merchant	8484008376	22118021@pvgcoet.ac.in
Anmol Verma	7991589875	anmol.229310176@muj.manipal.edu
Shivam Khosla	9810155685	shivam.229301098@muj.manipal.edu
Harsh Kumar	8310321521	harsh.229310013@gmail.com
Saniya	6205524437	
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Gayathri Ravindran	9654916953	don't know.

10. News Publication

N/A

11. Feedback of the Event

All the students and faculty appreciated the event, the speaker delivered the lecture very well.

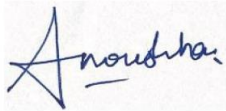
12. Event Link:

<https://manipaluniversityjaipur.webex.com/manipaluniversityjaipur/j.php?MTID=mb40ad3311accc7ce6b9f09ea2b2e4ce9>

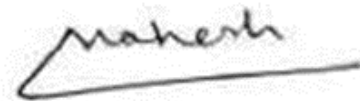
13. Syllabus:

CS0001: DATA SCIENCE FOR ENGINEERS [3 0 0 3]

Introduction to R: variables and data types in R, data frames, recasting and joining of data frames, arithmetic, logic, and matrix operations in R. Advanced programming in R: Functions, control structures, data visualization in R and basic graphics. Linear Algebra for Data Science: Solving linear equations, distance, hyperplanes and half spaces, Eigenvalues, Eigenvectors, Statistical Modelling, Random variables, probability functions, sample statistics, hypothesis testing. Optimization for data science: Unconstrained multivariate optimization, gradient descent, multivariate optimization with equality and inequality constraints. Introduction to Data Science: Solving data analysis problems, Predictive modelling, linear regression, model assessment, cross validation, classification, logistic regression, KNN, K-mean clustering, implementation in R.



**Signature of Student Coordinator
Coordinator**



Signature of the Faculty

Neha Chauhan
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MUJ/Q&C/021/F/1.01



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF MANAGEMENT & COMMERCE

**SCHOOL OF BUSINESS & COMMERCE
&
MUJ-TEC**

**DEPARTMENT OF BUSINESS ADMINISTRATION
& DEPARTMENT OF COMMERCE**

**FDP/MDP
On
“Teaching Pedagogy and Innovative
Research Methods in Management”**

17th – 21st July, 2023

Sidhant
Head
Department of Commerce
Manipal University Jaipur



Event Report

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event- Day wise
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event



1. Introduction of the Event

A 5-day FDP/MDP on Teaching Pedagogy and Innovative Research Methods in Management” was organized by The School of Business and Commerce in association with MUJ-TEC. was organized on for a span of 5 days, from 17th July 2023 to 21st July 2023. There were Seven Sessions in the FDP/MDP program on Pedagogical and Curriculum Innovations, Research Methodology, Systematic Literature Review, Factor analysis & Content analysis, ways to Publication in top journals, and publication ethics, divided into span of five days. The event was conducted in online mode. The sessions were addressed by eminent experts, from the University of Hyderabad; IIM Shillong, and Cochin University of Science and Technology.

2. Objective of the Event

The objective of the program was to familiarize the academicians with pedagogical reforms in teaching. And also, to acquaint them with various aspects, instruments, and procedures involved in conducting good research.

3. Beneficiaries of the Event

The target audience was academicians and research scholars from various fields.

4. Details of the Speakers

The sessions were addressed by eminent experts, **Dr. Lokananda Irala**, Associate professor, University of Hyderabad; **Dr. Srinivas**, Assistant professor, University of Hyderabad; **Dr. Neelam Rani**, Associate professor, IIM Shillong; **Dr. Nimitha**, Assistant professor, Cochin University of Science and Technology; **Prof. Raja Shekhar Bellamkonda**, Senior Professor, University of Hyderabad and **Dr. P. Murugan**, Assistant professor, University of Hyderabad

5. Brief Description of the event

There were Seven Sessions in the FDP/MDP program on Pedagogical and Curriculum Innovations, Research Methodology, Systematic Literature Review, Factor analysis & Content analysis, ways to Publication in top journals, and publication ethics, divided into the span of five days. The event was conducted in online mode, and anchored by Dr. Alpa Sethi, and Dr. Himani Sharma, the co-conveners of the FDP.



The sessions focused on application-based learning and delivering the correct understanding of pedagogical and research reforms, which actually helped the learners to understand and learn the correct methodology.

DAY 1- Started with opening ceremony of the FDP/MDP with a motivational speech by Dr. Jawahar Mal Jangir [Provost, MUJ and Director, SBC, MUJ]. The first session on Pedagogical and Curriculum Innovations was taken by Dr. Lokananda Irala, Associate professor, University of Hyderabad.

DAY 2 - The second session on - Research Methodology – Fundamentals & Practices- Best methodology for your research was taken by Dr. Srinivas, Assistant professor, University of Hyderabad.

DAY 3 - The third session was undertaken by Dr. Neelam Rani, Associate professor, IIM Shillong on 'Recent trends in research', which was followed by fourth session on 'Systematic Literature Review' taken by Dr. Nimitha, Assistant professor, Cochin University of Science and Technology.

DAY 4 - The Fifth session was undertaken by Prof. Raja Shekhar Bellamkonda , Senior Professor, University of Hyderabad Shillong on 'Factor Analysis', which was followed by sixth session on 'Content analysis' taken by Dr. Nimitha, Assistant professor, Cochin University of Science and Technology.

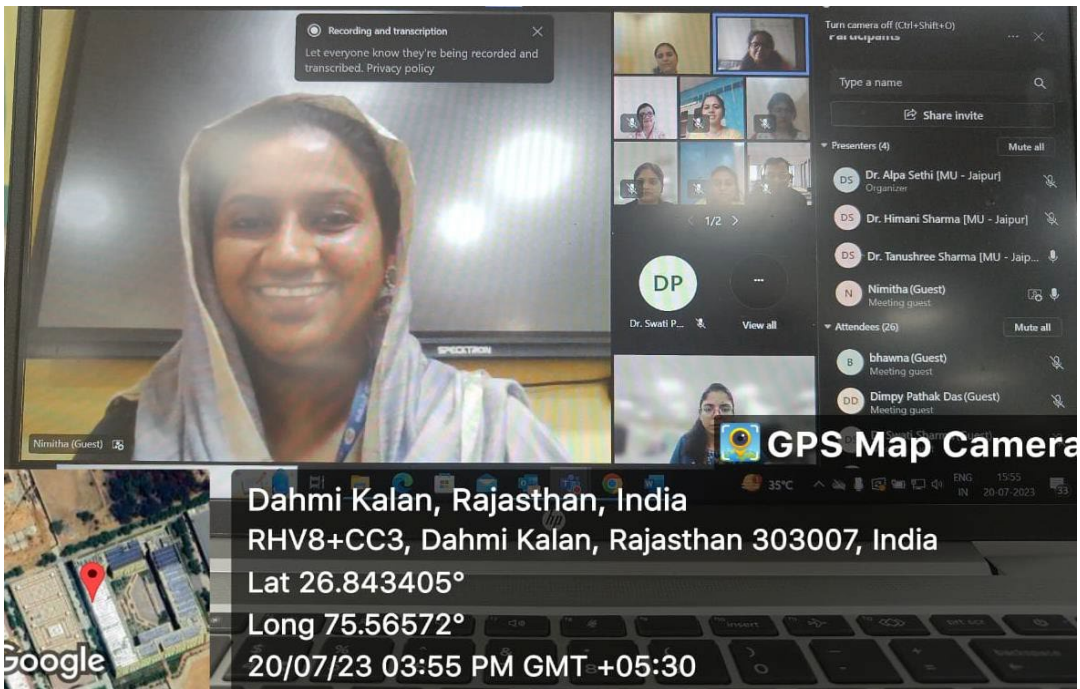
DAY 5 – Dr. P. Murugan, Assistant professor, University of Hyderabad talked about the 'Publication in top journals and publication ethics' in the last session; followed by The valedictory session which started with an influential message from Prof. (Dr.) Brajesh Kumar (Dean, Faculty of Management and Commerce). The concluding remarks were shared by Dr. Alpa Sethi, co-convener of the event, and the Vote of Thanks was delivered by Dr. Tanushree Sharma, Convenor of the FDP.

The sessions and the speakers were highly appreciated by all the participants, and they were eager to collaborate with the speakers to learn more from their rich knowledge and experience.

6. Photographs of the event or screenshots of the event



LECTURE BY DR. IRALA



LECTURE BY DR. NIMITHA



COMMEMORATIVE PHOTOGRAPH



VALEDICTORY SESSION



7. Brochure or creative of the event

**A Five-Day
Faculty Development Program / Management Development Program**

on

Teaching Pedagogy and Innovative Research Methods in Management

Organized by

**School of Business and Commerce,
Faculty of Management and Commerce, MUJ**

in Association with
MUJ-TEC

Mode- Online (MS Teams)

17-21 July, 2023

Resource Person

Prof. Rajshekhar
Sr. Professor
University of Hyderabad

Dr. Lokananda Reddy Irala
Associate Professor
University of Hyderabad

Dr. Neelam Rani
Associate Professor
IIM Shillong

Dr. P Murugan
Assistant Professor
University of Hyderabad

Dr. Srinivas Kumar
Assistant Professor
University of Hyderabad

Dr. Nimitha Aboobakar
Assistant Professor
Cochin University of Science and
Technology

Chief Patron

Mr. S Vaitheeswaram
Chairperson

Patron

Dr. G K Prabhu
President

Co-Patrons

Dr. Thammaiah CS
Pro-President, MUJ

Dr. Nitu Bhatnagar
Registrar, MUJ

Dr. Jawahar Mal Jangir
Dean, FoMC, MUJ

Convener

Dr. Tanushree Sharma
Associate Professor
Department of Commerce

Co-Conveners

Dr. Alpa Sethi
Assistant Professor
Department of Business Administration

Dr. Himani Sharma
Assistant Professor
Department of Commerce

Organizers

Dr. D P Sharma
Professor, Information Technology

Dr. Narender Singh Bhati
Associate Professor,
Business administration

Dr. Saurabh Sharma
HOD -Commerce

Scan the QR Code
Registration Link



8. Schedule of the event

The events were scheduled on Microsoft Teams.

SCHEDULE OF FDP/MDP

Inauguration- 17th July -(2:30 PM-3:00 PM)

Pedagogical and Curriculum Innovations- Dr. Iokananda Irala-17th July-(3-5 PM)

Research Methodology – Fundamentals & Practices- Best methodology for your research-

Dr. Srinivas-18th July (3-5 PM)

Recent trends in research- Dr Neelam Rani- -19th July(11-1 AM)

SLR – Dr. Nimitha Aboobakar-19th July(3-5 PM)

Factor analysis-Prof. Rajshekhar B. -20th July(11-1 PM)

Content analysis- Dr. Nimitha Aboobaker-20th July (3-5 PM)

Publication in top journals and publication ethics -Dr. P Murugan-21st July(11-1 PM)

Valedictory Session -21st July-(1 PM)

9. Attendance of the Event

Total attendee= 82

Full Name	Designation
Prof.(Dr.) Brajesh Kumar	Dean, FoMC, MUJ
Cmde (Dr.) Jawahar Mal Jangir	Provost and Director, SBC, MUJ
Dr. Saurabh Sharma	HoD, Department of Commerce
Dr. N.S. Bhati	HoD, Department of Business Administration

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 Head
 Department of Commerce
 Manipal University Jaipur



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Maj Donor Rtn Dr Sudhir Kumar Calla

President Elect (2024-25)
PHF Rtn CFP Shalini

Immediate Past President
MPHF Rtn Er Narendra Mal Mathur

Vice Presidents
MPHF Rtn Adv Ashok Goyal
PHF Rtn Desh Deepak Goyal

Jt. Secretary
Rtn Er Nand Kishore Maheshwari

Director – Club Administration
PHF Rtn Rajendra Tiwari

Director – Service Projects
Rtn Er Sudesh Roop Rai

Director – Environment Service
Rtn Shyam Sunder Gupta

Director – Foundation
MPHF Rtn Vipin Bahl

Director – Literacy & T.E.A.C.H.
PHF Rtn Dr Arun Kumar Arya

Director – Membership
PHF Rtn Jwala Prasad Sharma

Director – Public Image & Fellowship
PHF Rtn Chander Mohan Mahajan

Director – Publications
PHF Rtn Basant Jain

Director – Youth Service
Rtn Prof Anil Dutt Vyas

Executive Secretary - I.T.
PHF Rtn Prof Raj Kishor Pareek

Club Trainer
MPHF Rtn Ravi Shanker Sharma

Sergeant at Arms
PHF Rtn Er Satish Goyal

Date: 26 Oct 23

TO WHOMSOEVER IS CONCERN

Dept of Chemistry and Rotaract Club, Directorate of Students' Welfare along with Rotary Club Jaipur, Bapu Nagar conducted a Career Awareness at Dadar ki Dhani Village. Manipal Students gave an important input to the students at School for Career. Event was well coordinated by the Department of Chemistry and DSW
We would like to appreciate Rotaract Club, Directorate of Students' Welfare, Manipal University Jaipur for the efforts and express our gratitude towards them.

Regards

Rtn Meeta Mathur
Secretary

ISE : 08122703409

Govt. of Rajasthan Education Department

NIC : 479923



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Sender,
Headmaster
Mahatma Gandhi Govt. School (English Medium)
Ganpatpura, Sanganer City, Jaipur

Receiver

C. No. : M.G.G.S. / Ganpatpura, Jaipur SPL /


Date : 24/11/24

Subject :-

Content :-

प्रमाण-पत्र

प्रमाणित किया जाता है कि श्री अतुल कुमार वर्मा,
सहायक प्रोफेसर, जयपाल जूनिवर्सिटी जयपुर के कि
CSE विभाग से हैं, इन्होंने ह्यानीम निधालम के विद्यार्थियों
को Computer Awareness एवं नवीनतम टेक्नोलॉजीज के बारे
में जानकारी प्रदान की।
निधालम के लिए यह जानकारी काफी कामसेफ
रही।


Headmaster
M.G.G.S. Ganpatpura
Sanganer City, Jaipur

Now everyone
can make their
own 'Pahchan'



Hamari Pahchan

Ref No.: HP/INT/7463/2023

Dated: 04/07/2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Aatmaj Amol Salunke** has worked as a virtual intern for the period starting from **07/06/2023-13/06/2023** in our organization. His primary work includes **designing posters, designing content for social media, Crowdfunding, Digital Media Marketing, working on an individual project as a social entrepreneur, Drafting and filing legal documents** etc. He has provided us with extensive hours of volunteer service and going past the quick obligations to be extremely useful for the association in giving assistance to the network.

During his service, he was found punctual, hardworking and inquisitive.

We wish him a bright future ahead.

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A Blockchain Security Based IoT-Enabled System for Safe and Effective Logistics Management in IR 4.0

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Abstract: As a result of the revolution brought on by industrial 4.0, the global logistics industry is growing at a rapid rate. Concurrently, logistics operations are undergoing constant change as new technologies such as the internet of things (IoT), cloud computing, and big data are implemented. These Internet of Things devices enhance the functionality of the logistics function by enhancing real-time product tracking, improving data collection, and intelligently storing logistics data, among other things. Because of the centralised database structure of these logistics systems, certain of these new technologies open the door to the possibility of cyberattacks on these systems. The parties involved in the logistics operations must communicate with one another in order to share confidential information about customers and details about products. This is due to the fact that so many logistics stakeholders are being engaged in the process. It is vulnerable to unauthorised access, which may result in fraudulent activity or the production of counterfeit goods by a malicious actor operating within the system. All of these challenges are significant because maintaining the integrity of the logistics data is essential to providing good service to customers. The application of Blockchain's special features, such as immutability, efficient cryptography, and a distributed decentralised storage system, will be used to address these challenges once it is deployed as an innovation. In conclusion, Blockchain has the potential to improve operational efficiency while also ensuring the safety of the data involved in the logistics process. According to the findings of the study, the technologies underlying Industry 4.0 have the potential to make supply chains more agile, transparent, and resilient. In addition, the study demonstrates that despite the fact that the advantages of integrating technologies related to Industry 4.0 into supply chains are widely acknowledged, there is still a dearth of applications, related research, and actual-world use cases. Nevertheless, it is abundantly clear that companies that do not adopt the technologies will eventually go out of business. In the event that the pandemic has revealed bottlenecks in the practises we use for our supply chain, the solution is to integrate advanced technologies from Industry 4.0.

Keywords: Blockchain, Security, IoT, Logistics, IR 4.0

1. Introduction

The "Industrial Revolution" was the transition from conventional industrial methods to more innovative ones, as dictated by the state of the art at the time. So far, humanity has experienced not one but three distinct waves of industrialization. Around the middle of the 18th century, steam-powered engines and mechanisation were introduced, marking the beginning of the first industrial revolution. Because of this, many villagers abandoned their homes and moved to urban areas in search of factory work. The result was the first steps of the industrial revolution. Beginning in the middle of the 19th century, technological developments like the mechanisation of

"agriculture, textile industries, railroads, machinery, internal combustion engines, and electric power" drove the second industrial revolution. The 1950s marked the beginning of the third industrial revolution, which was propelled by the development of transistors and microprocessors, which led to the incorporation of computers and other electronic devices into manufacturing facilities. We are living in the midst of what many are calling the "fourth industrial revolution," or Industry 4.0. This movement, also known as the "computerization of manufacturing," is characterised by the integration of state-of-the-art digital technologies with time-tested manufacturing tools and processes for the purpose of optimising efficiency, productivity, and automation. The four major cutting-edge technologies that form the basis of Industry 4.0 are as follows (figure): "networking, data, and computational (Smart sensors, Internet of Things, Blockchain, and cloud computing); analytics and intelligence ("Artificial Intelligence, Machine Learning, and Big Data Analytics); human-machine interaction (Automation, Robotics, COBOTS, and Drones); and advanced manufacturing (Additive manufacturing)". Since the fourth industrial revolution

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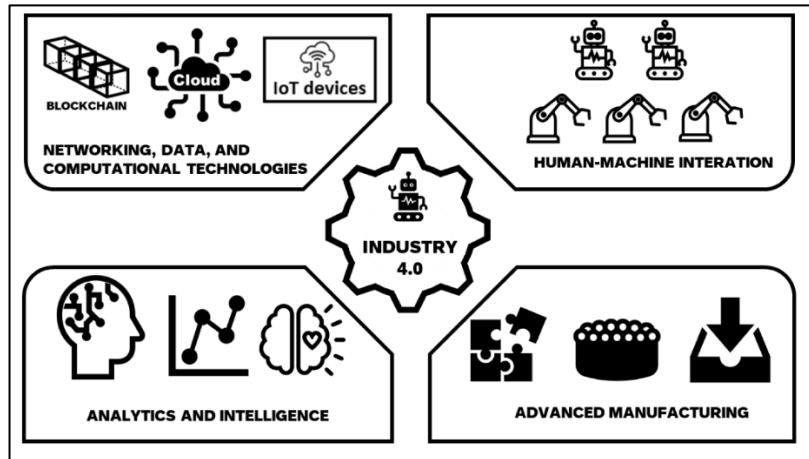
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will cause massive changes in the production process as a whole, it is only natural to assume that the supply chain

and logistics will also undergo significant transformations (Aslan, E., 2021).

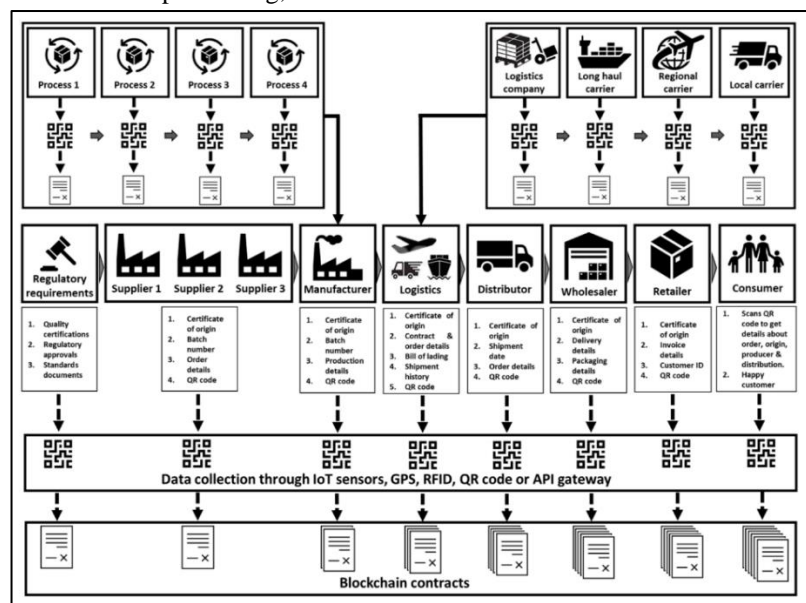


The traditional understanding of supply chain management and logistics administration as a network of functions working together to convert raw materials and deliver finished products to the end user or customer has changed. The time for that is long past. The modern supply chain encompasses a much wider area than in the past, and it faces new pressures on a regular basis to help businesses become more competitive and grow more quickly. The day-to-day operations of a business are put under tremendous stress due to the interconnected nature of the supply chain and the myriad internal and external factors involved. Seventy-plus percent of participants from seventeen different countries in the Geodis supply chain survey 2017 characterised their supply chain as "very" or "extremely" complex, with increased visibility serving as a top priority for effective management. This number, from Geodis. (2017), neatly summarises the difficulty of supply chain management and the importance of digital tools. Six main factors contribute to the improved supply chain transparency. They encompass the ability to see into areas like purchasing, stock

management, operations, logistics, finance, quality assurance, and sales and customer service.

2. Blockchain

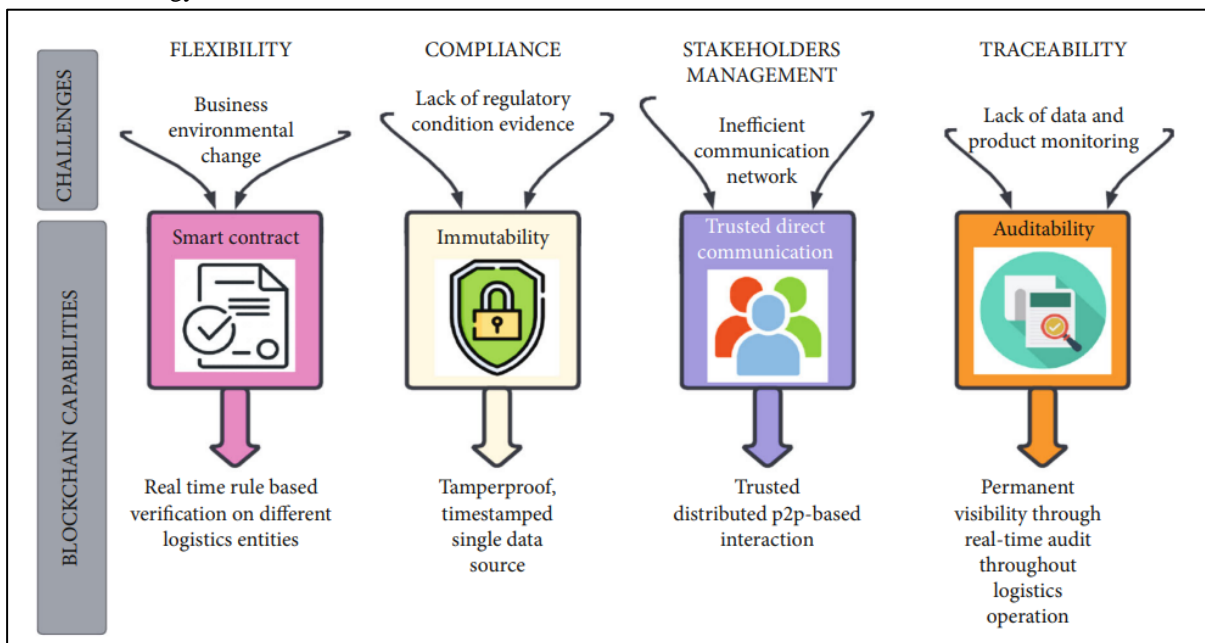
A blockchain is a distributed, decentralised, and immutable digital ledger. Used for recording transactions in an unchangeable format. It combines elements from several areas of technology, such as computing, networking, cryptography, and mathematics (Yaga et al, 2019). The technology's distinctive qualities and features, such as immutability, decentralisation, distributed ledgers, and consensus mechanisms, make it attractive for use in a wide variety of applications, including those involving the processing of transactions. Research shows that the technology can be used to manage upstream, operational, downstream, and external supply chain complexities (Raja Santhi et.al., 2022). The use of blockchain technology in a variety of supply chain and logistics operations is illustrated in the figure that follows. Santhi et al. discussed this very issue.



Logistics, when used in the context of the supply chain, refers to a strategic management process that includes the acquisition, movement, and storage of goods, parts, and finished products, as well as the flow of information between the relevant organisation and its various marketing channels. The seven requirements are the end goal of the logistics process, which is a networking procedure involving many parties (such as the logistics company, suppliers, customers, transporters, and distributors) have privacy and security flaws due to their centralised database storage system (A. Panarello et al., 2018) that leaves them open to cyberattacks. [Footnote required] Data can be easily compromised by an attack on a system's single weak point. There is a lot of private information about customers and products stored in logistics data, making all of these issues crucial (such as product specifics and prices, as well as customer addresses, phone numbers, and credit card numbers, among other things). All of these threats to the logistics management system may be lessened through the use of Blockchain technology. Since blockchain is a distributed

(R. P. Sarode, 2008) and decentralised peer-to-peer technology, it can be used for any kind of transaction. It was first implemented in Bitcoin, a decentralised digital currency. Recent studies suggest that Blockchain innovation is being adopted in many fields, including the Internet of Things (IoT) (F. Casino et al., 2017), the healthcare sector (C. Tory, 2022), the financial industry (A. Tapscott et al., 2017), and supply chain management (W. Kersten et al., 2017).

Many aspects of supply chain management have been the subject of study, such as operations management and environmentally responsible business procedures. However, not enough support systems exist to guarantee optimal outcomes in terms of efficacy, efficiency, and sustainability. Companies like IBM (International Business Machines) that control a large portion of their industry have a history of success. There has been a sea change in the healthcare industry's approach to cyber security since the advent of Blockchain technology.



Before Blockchain technology can be fully integrated into the logistics management system, a few issues must be resolved. Information security for customers and products in a decentralised Blockchain system necessitates a new system design, which in turn necessitates expertise in logistics management. Blockchain technology, in conjunction with the Internet of Things, has made the logistics industry smarter, simpler, and more transparent. In order to accomplish this, it provides data that is scalable, transparent, and trustworthy throughout the entire transportation and logistics management system. Having a method like this in place simplifies monitoring and confirmation.

On the other hand, a more efficient Blockchain structure paradigm is necessary due to the massive amounts of data generated by IoT in logistics operations. Irrefutably, this must be done. Concerns about the safety of the distributed ledger technology's open-access system are also important. Improved data encryption and key management systems are needed to protect logistics data. To deliver a safe and effective logistics management system, it is necessary to take a solution approach based on Blockchain technology and enabled by the internet of things. In this research, we propose a framework for a Blockchain-based IoT-enabled system to protect customers' personal data and increase logistics management's throughput with the help of a smart

contract. The capabilities of the Internet of Things will also be improved by this framework.

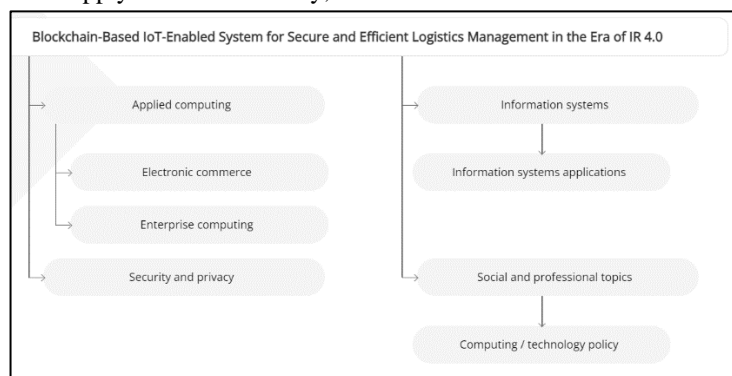
3. Review Literature

Controlling Logistical Operations with Intelligence Logistics has risen to prominence as a key part of the modern supply chain as a result of the rise of e-commerce and the retail sector. Numerous investigations have been conducted to better understand how logistics networks can be made more efficient. When it comes to logistics computing, fog computing was first introduced by (Lin and Yang et al., 2018). They set out to find a workaround for the issue of a centralised cloud computing system's inability to handle the massive processing load generated by thousands of IoT devices in factories. In addition, they proposed an effective architecture for rolling out fog computing to cut down on the money spent on computing by IoT devices. To combat energy waste and lengthy wait times associated with the process of integrating production and logistics in industrial workshops, Zhang et al. (2018) incorporated IoT and cloud based storage technologies into a device layer interconnection design and data processing. The goal was to enhance the effectiveness of production and logistics integration. (Zhang et al., 2018) introduces a smart logistics framework that uses cyber-physical systems and the industrial Internet of Things to solve the problem of resource coordination in the logistics process (IIoT). (Zhang, 2018) also focuses on the integrated planning challenge of smart food logistics systems. The authors employ a fuzzy logic approach to optimise the logistics planning. Recently, blockchain technology has been used as a possible strategy for bettering logistics system efficiency. (Perboli et al., 2018) proposed using Blockchain technology to create a digital backbone logistics network. Blockchain technology has the potential to improve the overall supply chain's efficiency,

reliability, and transparency by making data immutable and making data streams publicly accessible. A smart contract-based approach to logistics system management was proposed recently (Wang et al., 2019). The prescribed smart contracts are triggered by an event response mechanism in this approach. Therefore, smart contracts are used to implement a distributed ledger for recording the transactional histories of all product transfers. Blockchain has been proposed for use in smart logistics systems (Fu and Zhu, 2019). To combat threats to security and privacy in smart logistics systems, this strategy was developed. In recent years, the logistics industry has widely adopted the use of smart contracts and distributed ledger technology (Blockchain).

Fundamentals of Logistics Management

Logistics refers to the entire chain of events that occurs between the time a product is ordered and received by the customer until it is finally delivered to the customer (Bucea-Manea-T et.al., 2021). Information is also exchanged, including customer data and product details. Delivering the right product, in the right quantity and the right condition, to the right place at the right time for the right customer at the right price is the top priority on the list of the seven right conditions, as shown in the figure below. Logistics operations are being digitalized and transformed into smart logistics as a result of the revolution brought on by industrial 4.0 (Punathumkandi et al., 2021). There is no universally accepted definition of the term "smart logistics," and its use is fraught with ambiguity (Yangke et.al. 2021). When contrasting this with conventional approaches, the term "smart logistics" is commonly used to refer to a wide range of logistical processes, such as shipping, storage, and customer service, that are intelligently planned, managed, and controlled.



Logistics Management in Industry 4.0

A company's logistics department is responsible for carrying out the "implementation" stage of its intricate operations. Blockchain architecture unifies the smart contract, a central component of business logic. Tags, Internet of Things sensors, actuators, and so on can trigger

a smart contract, which is an autonomous computer programme “(Pervez et al., 2019; Tan et al., 2020; Abubakar et al., 2020; Mastos et al., 2021)”.

Pharmaceutical Industry

They come to face challenges of wellbeing, trust, shortcoming, traceability, and invisibility of pharmaceutical products and devices in the supply chain when working with a traditional pharmaceutical supply chain. All of these issues can be solved, however, by utilising Internet of Things devices such as radio frequency identification, sensors, locators, and QR codes. At the same time, with the assistance of Blockchain-dispersed record technology, the information is made simple and detectable, and it is not altered, sold, or stored at each connection of the supply chain. The blockchain ensures confidentiality and fulfils the need for personalization of valuable data (Attique, M et.al., 2020).

Industrial Area

The use of Blockchain in IoT devices that are enabled by 5G for communication can be broken down into three distinct sections: the fundamentals of Blockchain, IoT, and individual contemporary 5G applications. In industrial settings, the Blockchain helps to maintain data security while also facilitating faster data flow. A distributed storage system that is underpinned by cryptography and agreement calculations is at the heart of this innovation. At this time, a great number of applications have been put into action in the areas of horticulture, payment, and medication. This application of blockchain technology is used in air traffic controllers (ATCs), with the goal of reducing instances of fracture, failure, and other disgraceful activities in the airport terminal industry (Iqbal et.al. 2021)

Food Supply Chain

Down the line of food production, a framework for distinguishability has been established, and its characteristics have been enhanced. In order to collect data and keep users up-to-date on the whereabouts of each product, the system employs Internet of Things devices to track and trace items. At present, the food distribution network most frequently employs the Hyperledger Sawtooth and Ethereum algorithms. Ethereum's scalability and dependability can be problematic under certain conditions, and the platform can be difficult to use on devices with low processing power. Sawtooth is a Hyperledger implementation that works well on small devices. For the purpose of tracking inventory, the Blockchain can be implemented in IoT-based supply chain management. Blockchain technology also provides privacy, fast data transfers, and effective multi-hop routing at low cost.

Healthcare

Blockchain technology has the potential to disrupt established industries like the Internet of Things and the medical services supply chain by virtue of the high ethical standards it upholds. For businesses, blockchain technology highlights momentum requests and identifies potential exploration holes "(Awan et al., 2019; Childerhouse et al., 2003)".

Automotive

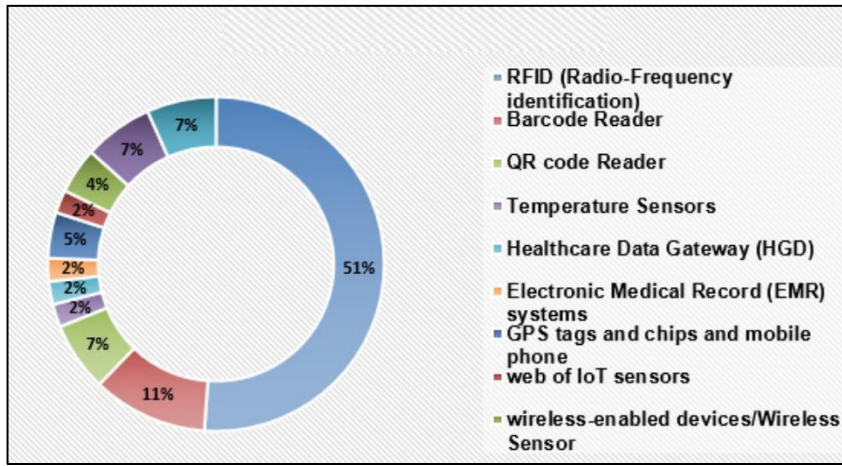
Smart contracts, truly distributed shared frameworks, and the ability to collaborate with peers in a trusted and auditable manner are just a few of the ways in which blockchain technology strengthens supply chains. Fundamental requirements in the manufacturing plant include the timely and elegant transport of components, the coordination of insect outsiders, transportation organisations, multipliers, and other such things. Devices in the Internet of Things ecosystem release the real things in the production network from the typical constraints of fake news by providing them with a new territory and the means to do so materially (Lohmer et al., 2020). This was found to be the case (Wang et al., 2019).

Authenticity and Cyber Security

As infrastructures have evolved, so too has the number of energy technologies that can be hacked via the internet and put at risk. It is still difficult for energy utilities, especially those without sufficient resources, to acquire these devices and recognise consistency requirements. These high-level and increasingly complex digital issues called for innovative approaches to fixing them. In order to improve and acquire the complex programming and equipment store network that constitutes modern energy utilities, this research looked into other opportunities and challenges in applying Blockchain-based circulated record technology (Cole et al., 2019). This paper presented the study's findings (Mylrea et.al., 2018).

How Effective Is the Use of Blockchain-Based IoT Devices in Logistics?

If humans can't interact with the devices in real time, they serve no purpose. Through connecting the digital and physical worlds, the Internet of Things makes our surroundings more adaptable and responsive. Because of the wide variety of tools available to humans, this is possible. However, there are concerns about security and privacy in the IoT that can be addressed by implementing blockchain technology.



The data that is incorporated into the countless corporeal devices across the globe is safeguarded by the Blockchain system. The devices are linked together through the Internet, and they exchange data using a trustworthy structure called Blockchain. IoT devices that use blockchain technology have revolutionised SCM.

"(Pundir et.al., 2019), (Negka et.al., 2019)" state that "they gradually follow the area of merchandise, quantity, and other helpful data, improving assembling plants, arranging a production plan, and improving material and data stream frameworks."

In practice, there are a few global positioning frameworks accessible through GPS (Global Positioning System), RFID (Radio-Frequency identification), Barcode Readers, QR code Reader, Temperature Sensors, Healthcare Data Gateway (HGD), Electronic Medical Record (EMR) systems, GPS tags and chips and mobile phones, the web of IoT sensors, wireless-enabled devices, Wireless Sensors, HACCPs (Hazard Analysis and Critical Control Points), and Near Field Communication (NFC).

As the sensory system follows and monitors the goods at various retail locations, coordination points, or capacity thresholds within the logistics, the corresponding data is updated within a Blockchain framework. Members of the network search the log for relevant entries in order to learn more about the item in question. With RFID-based supply chain management using Blockchain, data is more secure, transparent, and trustworthy than with a conventional decentralised database system, and administrative costs are reduced. This is a secure means of exchanging data with the RFID tags that are appended to the blockchain's nodes.

4. Future Work and Limitations

Despite the incomprehensibility of blockchain-based IoT in logistics as a viable future research direction, fitter away time primarily notion and orchestrations make sense and can advance the field. However, the future of big data across a variety of industries hinges on the extension of hardware architecture within the appropriate proposed framework for implementations comprising actual IoT devices and gateways. There are many factors that will make this true (Awan et.al., 2021). By analysing the two technologies side-by-side, we can better understand the advantages of presenting data at the network's edge in terms of idle time, I/O throughput, central processing unit utilisation, Internet of Things device utilisation, and transaction costs.

Our research has limitations, including the fact that Blockchain intelligent contracts do not adequately tackle the problem of how to verify the veracity of logistics management IoT transaction data.

Second, the main topics of future research will be security and the problems it brings, as well as how technology has changed in the modern world. As time goes on, information security is held to stricter standards, and these standards are met with a wider range of problems, such as tracability, data provenance, and cyberattacks. Important parts of deployment include lowering the amount of CPU power needed to run blockchain code on moderate Internet of Things smart objects and building fault tolerance into how devices and networks talk to each other.

There will also be research into lightweight network protocols for device-to-device communication that spreads through the infrastructure and algorithms for reaching network consensus. Recent work in the field of future studies has shown that deep learning models based on images show promise (Nadeem et al., 2020; Mujahid et al., 2021). We can use convolutional neural networks and other models to make use of the IoT data that has already been published for supply chain pictures. The strategy includes both figuring out how to build a smart contract management framework for logistics and putting it into practise.

Findings of the Study

Over the past few decades, the supply chain has had to deal with a lot of problems. Because of these problems, the supply chain has had to adopt a wide range of cutting-edge technologies and strategies that have completely changed how it works. Artificial intelligence (AI), the internet of things (IoT), big data and analytics, blockchain, automation and robotics, and additive manufacturing are all examples of cutting-edge Industry 4.0 technologies that, when used, give industries the chance to reach the highest level of operational efficiency, agility, innovation, and customer service, turning the supply chain into a digital supply chain. By putting sensors in all assets and putting all processes into an automated workflow and making a closed network, the technologies allow for the most efficiency. The vertical and horizontal integration of these technologies into the product life cycle could change the supply chain network and make it more stable.

5. Conclusion

The decisions made in the 4.0 industrial revolution have led to smarter logistics. These changes are being driven by new technologies, some of which are vulnerable to cyberattacks like network or physical attacks. A major privacy and security risk is posed to both customers' and products' sensitive information whenever logistics systems are attacked or sensitive data is shared or transferred between logistics stakeholders. Since this information can easily be accessed by the wrong people, it poses a serious security risk. Disruptive technologies like the blockchain may provide answers to the identified issues. We started by giving a definition of smart logistics and then zeroed in on the technological tools that make it possible. We then moved on to a discussion of the logistics industry's need for Blockchain and IoT integration. We put forth an infrastructure for logistics management that utilises Blockchain and is empowered by the Internet of Things. For operations spanning multiple levels and involving a wide variety of parties involved in logistics management, this framework will be able to record the flow of relevant data. In addition to enhancing the efficiency of logistics operations, it will also ensure the safety and confidentiality of sensitive customer and product data.

This study's findings suggest that by using an encryption mechanism, Blockchain has the potential to safeguard the privacy of customers' payment information and the integrity of the goods they purchase from unauthorised parties. Logistics operations can also benefit from its use. Future studies ought to concentrate on the following areas: increasing awareness of the capabilities of the Blockchain, promoting government acceptance of it, and reducing the cost of putting it into action; implementing and testing the dependability of the Blockchain framework in this article;

integrating the Blockchain technology in logistics to solve the & testing the Blockchain framework.

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**MANIPAL UNIVERSITY
JAIPUR -**

MUJ/Q&C/22/F/1.01



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF ENGINEERING

SCHOOL OF CIVIL AND CHEMICAL ENGINEERING

DEPARTMENT OF BIOTECHNOLOGY AND CHEMICAL ENGINEERING

Industry Visit

To

Central Institute of Plastic Engineering & Technology (CIPET), Jaipur

08/11/2023



Contents of Report

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2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
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8. Attendance of the Event

1. Introduction of the Event

To showcase the role of Plastics technology and processing in an industrial setting, the Department of Biotechnology and Chemical Engg organized an Industry visit to Central Institute of Plastic Engineering & Technology (CIPET), Jaipur on 8th Nov 2023. B.Tech. Chemical Engineering students (attendance attached) and two faculty (Dr. Harsh Pandey and Dr. Nadana R. Vadivu) accompanied for a half-day activity.

2. Objectives of the Event

- Exposure of students to the Plastics technology domain.
- Develop problem-solving skills in the students.
- Provide useful inputs to industry for developing real systems.
- Facilitate R&D collaboration efforts between the university and the institute.

3. Beneficiaries of the Event

MUJ B.Tech. Chemical Engineering students (attendance attached).

4. Details of the Guest:

At CIPET Jaipur: Dr. Bishnu Panda (Principal, CIPET Jaipur). Correspondence and invitation over email are attached below.

Fw: CIPET Visit- regarding

Dr. Harsh Pandey [MU - Jaipur] <harsh.pandey@jaipur.manipal.edu>

Fri 11/17/2023 1:00 PM

To:Dr. Nadana Raja Vadivu G [MU - Jaipur] <nadana.vadivu@jaipur.manipal.edu>

From: Dr. Anees Ahmed Yunus Khan [MU - Jaipur] <anees.khan@jaipur.manipal.edu>

Sent: Wednesday, November 8, 2023 12:14 PM

To: drbishnupanda@outlook.com <drbishnupanda@outlook.com>; drbishnupanda@gmail.com <drbishnupanda@gmail.com>

Cc: Dr. Harsh Pandey [MU - Jaipur] <harsh.pandey@jaipur.manipal.edu>; Dr. Nadana Raja Vadivu G [MU - Jaipur] <nadana.vadivu@jaipur.manipal.edu>; Dr. Bhavna Tripathi [MU - Jaipur] <bhavna.tripathi@jaipur.manipal.edu>

Subject: CIPET Visit- regarding

Dear Sir,

Based on our telephonic communication, I extend my sincere thanks for providing the opportunity to visit CIPET-Jaipur campus today (8th November 2023) for our students of BTech Chemical Engineering. Dr. Harsh Pandey and Dr. Nadana Raja Vadivu will accompany the students and will reach to your campus by approx. 3 pm today.

Thank you.

5. Brief Description of the event

To showcase the role of Plastics technology and processing in an industrial setting, the Department of Biotechnology and Chemical Engg organized an Industry visit to Central Institute of Plastic Engineering & Technology (CIPET), Jaipur on 8th Nov 2023. B.Tech. Chemical Engineering students (attendance attached) and two faculty (Dr. Harsh Pandey and Dr. Nadana R. Vadivu) accompanied for a half-day activity.

6. Photographs











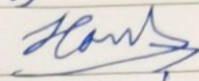
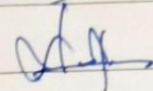
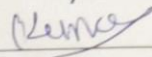
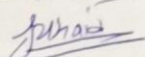
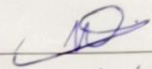
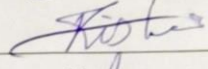
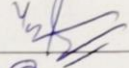


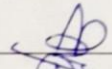
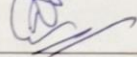

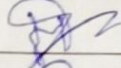

Sitapura Indl Area, Sitapura, Jaipur RJ 302022

7. Schedule of the event

Visit to CIPET, Sitapura, Jaipur on second half, 8th Nov 2023.

8. Attendance of the Event

Total attendee: 14

Attendance		Date: 08/11/2023
MUJ Dept of Biotech and Chemical Engg		
Dept Visit to CIPET Jaipur (8th Nov 2023)		
Dr. Harsh Pandey		
Dr. Nandana Raja Vadimig		
RUNAL BHAGPATI		
Tusaid Khan		
Mansi Gupta		
Rishan Jain		
YASH SAXENA		
Rugaiya Hila		
Khushi Agarwal		
Amyan Vijay		
NOSHITA NANIKAR		
Shawwat Goyal		
Hardik Sisodia		
Meghank Rastogi		



Seal and Signature of Head with date
Department of Chemical Engg.
Manipal University, Jaipur

Prof. Sandeep Sancheti

Ph.D. (U.K.), FIETE, FIE (I), MIEEE

President

MUJ/DIR IP/IAESTE/2013-01

16th April, 2013

Ms. Olga Legacka
IAESTE Country Development Manager
Global Support Team
Paniglgasse 16/1
1040 Vienna
Austria

Dear Madam,

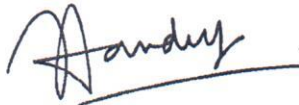
Manipal University Jaipur is initiating the registration process for International Association for the Exchange of Students for Technical Experience (IAESTE).

I acknowledge that till registration process of IAESTE India National Committee is finished, IAESTE Local Committee at my university will work under the umbrella IAESTE Manipal University.

I acknowledge that according to IAESTE a.s.b.l rules, for each student sent abroad for IAESTE traineeship a student fee (14 euro per student) is to be paid to IAESTE a.s.b.l.

Regards,

Yours sincerely,



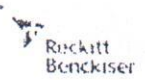
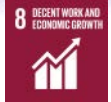
Prof. Sandeep Sancheti



IAESTE Poland
ul. Waryńskiego 6/41
00 631 Warszawa
Tel.: +48 22 408 42 54
Fax: +48 22 408 42 53

poland@iaeste.org
www.iaeste.pl

Local Committee Responsible:
LC Rzeszów
IAESTE Rzeszów, Politechnika
Rzeszowska; DS. "Promień"
ul. Akademicka 1, p. 11
35-084 Rzeszów
+48 17 865 13 64
rzeszow@iaeste.pl
www.iaeste.prz.edu.pl



WORK OFFERED

Ref. No. PL-13-PRZ-045

EMPLOYER INFORMATION:



Employer:

TEPER Sp. z o.o.
Address: ul. Boya Zelenskiego 12
35-105 Rzeszów

Business or products:

Production of Hydraulic Installations

Official responsible:

Name: Mr Jaroslaw Teper
Phone: (17) 854 05 05
Email: teper@teper.com.pl

Employee's website: www.teper.com.pl

Working place: Rzeszow, ul. Boya Zelenskiego 12, 35-105

Nearest international airport: Rzeszow -Jasionka (RZE)

Nearest public transport: Bus

Number of employees: 80

Working hours per week: 40

Daily working hours: 8

STUDENT INFORMATION:

Faculty: Business Studies
Specialization: Market Analysis
Faculty: Commerce

Faculty: Marketing

Language REQUIRED for training:
(1 - excellent, 2 - good, 3 - fair)

Language	Level	---
English	3	

Study level:

Middle
End

Previous training required: No

Other requirements:

Preferred Student from India.

Gender: Either

WORK OFFERED:

Kind of work: Sales Manager

Work description:

Supporting the division of the marketing, participation in marketing projects, creation of databases, support the department division in the process of acquiring and servicing foreign clients. Prepare reports on its activities carried out.

Category:

Professional

Number of weeks offered:

min: 8 / max: 10

Within the time period: 2013/08/15-2013/11/15

Gross pay: 1000 PLN / Month

Expected deductions: 0%

ACCOMODATION INFORMATION:

Lodging will be arranged by: IAESTE

Canteen available at work: No

Estimated cost of lodging: 400 PLN / Month

Estimated cost of living (incl. lodging): 900 PLN / Month

PLEASE SEND NOMINATIONS BY: IAESTE.net PL

DEADLINE FOR NOMINATION: 2013/03/31

Before applying, please read this information: <http://incoming.iaeste.pl>

On behalf of receiving country:

Person in charge of Local Committee (if other than the person filling in the form)	
Name	Dr. D. P. Sharma
Family name	SHARMA
Position at applying university	Associate Professor & Coordinator, IAESTE
Phone number	+91 141-3999100 Ext. 209
Fax number	
Email address (1)	deviprasad.sharma@jaipur.manipal.edu
Email address (2)*	dps158@gmail.com
Skype ID*	iaeste.muji

Please describe shortly your plans regarding IAESTE exchange programme in your Local Committee	
Do you want to participate in IAESTE Exchange programme in 2013? If yes – please estimate the number of traineeship offers you would like to exchange in 2013.	
Yes. We estimated traineeship to exchange in 2013 approximate Ten.	
What will be the sources of traineeship offers (eg. University, industry).	
Both University as well as Industry.	
How are you going to involve students into work for IAESTE Local Committee?	
The students will be involved in running the Local Committee and they will be performing the following duties:	
<ol style="list-style-type: none"> 1. Raising internships and jobs from the university and the industry 2. Arranging for accommodation of incoming students 3. Publicising and Marketing of IAESTE program amongst students, faculty members and Industry 4. Co-operate with other Local Committees for knowledge sharing. 5. Fund Raising. 	
The students will be supervised by a faculty advisor.	

I am applying on behalf of my university to establish IAESTE Local Committee in India and to participate in IAESTE exchange program.

I confirm that the information supplied above is correct to the best of my knowledge.

SIGNATURE: Dr. D. P. Sharma DATE: 16th April, 2013

POSITION: Director, International Programmes,
MUI

MEMORANDUM OF UNDERSTANDING (MoU) FOR INSTITUTIONAL COLLABORATION

BETWEEN

Institute of Nano Science and Technology

and

Manipal University Jaipur

Preamble

Institute of Nano Science and Technology (hereinafter referred to as “INST”), Mohali is an autonomous research institute under Department of Science and Technology (DST), Government of India. INST is involved in multidisciplinary research related to nanoscience and nanotechnology. The institute aims to develop nanomaterials and create new fundamental understandings in nanoscience. INST is also promised towards outreach activities for creating broader societal impact in the field of education and research.

Manipal University Jaipur, (hereinafter referred to as “MUJ”) a State Private University Constituted vide the Manipal University Jaipur Act 2011 (Act No. 21 of 2011), with its campus at Village Dehmi kalan, Tehsil Sanganer, Off. Jaipur-Ajmer Expressway, Ajmer Road, Jaipur 303007. The permanent campus of the university is set up on 122 acres of land at Dehmi Kalan village near Jaipur and is by far one of the best campuses in the region. MUJ has world class infrastructure, including state-of-the-art research facilities and modern library. In line with Manipal University's legacy of providing quality education, the university uses the latest and innovative methods and technology to impart education. The multidisciplinary university offers career-oriented courses at all levels, i.e., UG, PG and Doctoral and across diverse streams, including Engineering, Architecture, Planning, Fashion Design, Hospitality, Humanities, Commerce, Management, Communication, Basic Sciences, Law etc.

The purpose of MoU is to establish an understanding of mutual cooperation between INST and MUJ, for providing a common platform for deriving mutual advantages in their pursuit of higher learning in general and benefiting their respective students and faculties, by way of exposure to each other's programs, in particular.

Coordination

Director INST shall be the Coordinator from INST and the Registrar from MUJ shall be the Coordinator from MUJ. The participants and Coordinators may change from time to time as decided by appropriate authority of the respective institutions.

Scope of Cooperation

The initially proposed activities within the scope of the current MoU are:

A. Internship for students

- (i) An internship of maximum up to six months will be provided by INST to the postgraduate students of MUJ.
- (ii) These students shall have specialization in any of the following subjects: physics, chemistry, biology, microbiology, polymer chemistry, industrial chemistry, applied chemistry, material sciences and nanoscience.
- (iii) The program will be conducted once in a year.
- (iv) A maximum total number of students to intern each year will be 6.
- (v) INST will try best to provide the interning students with on-site hostel facility. The cost for the hostel facility has to be borne out by the interning students themselves. In case of non-availability of hostel the students themselves will be responsible to rent accommodation outside.
- (vi) INST shall not be responsible for the to and fro travel of the students from their parent institute to INST.
- (vii) MUJ should try best to have a distribution of the interning students to be sent such that at least one postgraduate students each from Physics, Chemistry/Applied Chemistry and Biology/Microbiology should intern under this program each year.
- (viii) MUJ will select the intern students based on their criterion of merit and send a list of the interning students along with their CV and a brief write up of research interests.

B. Joint workshop

C. Joint research project Separate agreement must be executed with regard to specific project/work initiated in furtherance of this MOU. Financial and other obligations of both the institutions shall be as per that agreement.

D. Defining new areas of collaboration that have not been foreseen, but can be mutually beneficial: Separate agreement must be executed with regard to such collaboration in furtherance of this MOU. Financial and other obligations of both the institutions shall be as per that agreement.

Provisions:

- a) The areas of cooperation may be revised by mutual consent. However, specific programs may require separate agreements detailed out and documented as annexures to this MoU.
- b) Detailed modalities of individual forms of collaboration, activities associated with them and financial aspects of each shall be mutually agreed upon on a case-by-case basis, and specified, with all necessary details, in separate Agreements.



c) This MoU will not be legally & financially binding to any of the Parties. The two Parties will consult with each other and attempt to resolve disputes or misunderstanding that arises in the administration of this MoU or any subsequent associated Agreement informally.

Code of Conduct

Visiting student and faculty will abide by the codes of conduct of the host Institution.

Intellectual Property

(i) Any major finding arising during the internship program shall remain the intellectual property of INST, Mohali.

(ii) Intellectual property ownership for joint research projects will be governed by the terms and condition that must be agreed upon by signing corresponding project specific MOUs.

Legal Status

This document is a statement of intent to foster genuine and mutually beneficial cooperation and is not legally binding on both the parties. Any disputes shall be resolved through mutual discussion.

Validity and Termination

This MoU is valid for an initial period of three years and becomes effective from the date it is signed by the partners. The partnership period may be extended by mutual consent.

This agreement may be terminated:

- on either party giving the other party 3 months' prior written notice;
- on written notice by one of the Parties if the other Party has committed a breach of this MoU.

However, specific commitments made prior to such intimation and not violating breach of this MoU shall be honored by both the partners including ensuring that any student at that time participating in the programme is able to complete the term of the assignment and be assessed for it.

Amidara Paboo

Director, INST, Mohali

Date 14.4.22

DB

Registrar, MUJ, Jaipur

Date 14/04/2022

